

UNDER EMBARGO until *July 7 2026, 09:00 (EDT)*

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Titleist Releases New Limited-Edition T-Series Black Vapor Irons

Titanium Carbide Vapor finish available on T100, T150, T250 and T350 models



▲ New T-Series Black Vapor irons

CARLSBAD, Calif. (July 7, 2026) — Titleist introduces new limited-edition **T-Series Black Vapor irons**, refreshing the latest generation of tour-proven Titleist iron technology and performance with a premium black look.

The Titanium Carbide Vapor finish, available on **T100, T150, T250 and T350 models**, is bonded to the clubhead with a vapor-deposition process and designed for exceptional durability and smudge-resistance. Golf Pride Tour Velvet Blackout grips and True Temper Onyx shaft offerings complete the Black Vapor look in stock configurations.

Both right- and left-hand models will be offered in the new finish, and blended sets can be custom ordered, allowing golfers to optimize their bags based on their unique fitting and performance needs.

T-Series Black Vapor irons are available for **pre-sale today** and will be in golf shops worldwide on **Thursday, July 23**.



▲ New T-Series Black Vapor irons

T-SERIES IRONS ON TOUR

Titleist has been the most played iron for 21 of the last 22 seasons on the PGA TOUR, including each of the last 12.

A select number of players across the worldwide professional tours game T-Series Black irons, including **Cameron Smith**, who was one of the first to ask for a black finish on his Titleist irons. Smith plays a setup of T250 and T100 Black irons.

“I’ve used the black finish since the AP2’s came out, I can’t remember how long ago,” said Smith, who won the 150th Open Championship with a set of T100 Black irons. “I think for me just how they look, looks like a tighter finish line on top. They also look a little bit smaller, so I feel like you kind of have to concentrate a little bit more to see it.”



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T-SERIES MODEL OVERVIEW

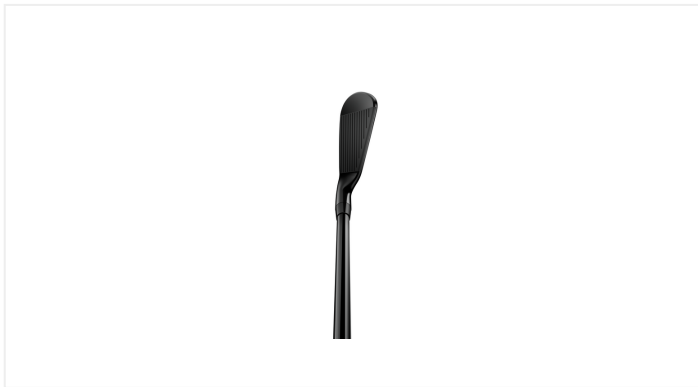
Throughout the lineup, Titleist T-Series irons are engineered to deliver exceptional performance, consistency and feel on every strike. Each model is designed around a specific set of performance characteristics and built to blend seamlessly with one another in the bag.

T100: The modern tour iron

Packaged in a fully forged clubhead with a compact profile, T100 irons deliver tour-level precision and feel. T100 features a thin topline and minimal offset for a player-

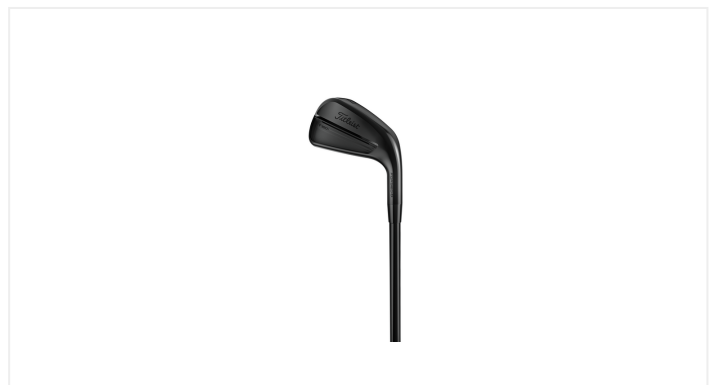
preferred look, and its network of technologies promotes consistent performance throughout the set.

T100 has been the most played iron model on the PGA TOUR since the platform's inception in 2019.



T150: The faster player's iron

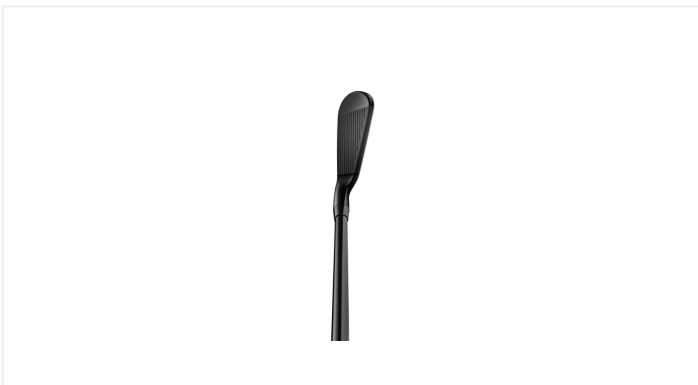
T150 delivers extraordinary feel, stability and control along with added speed and launch compared to T100. T150's forged design features a slightly larger profile than T100, offering a compact yet confidence-inspiring look at address.





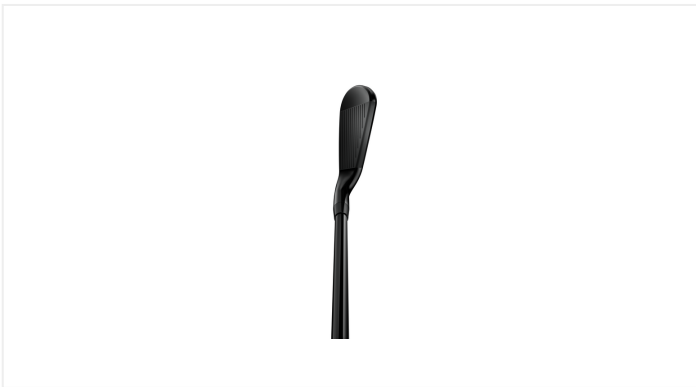
T250: The redefined player's distance iron

New T250 irons offer a tremendous combination of speed, launch and forgiveness along with a clean, sharp appearance from its all-steel construction. Featuring a thicker topline and wider sole than T100 and T150 models, T250's profile adds confidence at address without straying from the classic, player-preferred DNA found in the more compact models.



T350: The ultimate game improvement iron

Across the T-Series lineup, T350 gives golfers maximum levels of distance, forgiveness and speed. T350 benefits from an all-steel construction, giving the lineup a more uniform look across the board, especially in blended sets. T350's technological advancements drive performance for the player looking for a forgiving, long-hitting and high-launching iron.



T-SERIES SPECS

Lofts

- **T100:** 20 degrees (3-iron), 23, 26, 29, 33 (7-iron), 37, 41, 45 (P), 49 (W)
- **T150:** 19 (3-iron), 22, 25, 28, 32 (7-iron), 36, 40, 44 (P), 48 (W)
- **T250:** 18 (2-iron), 20, 22, 24, 27, 30.5 (7-iron), 34.5, 38.5, 43 (P), 48 (W)
- **T350:** 20 (4-iron), 23, 26, 29 (7-iron), 33, 38, 43 (P), 48 (W48), 53 (W53)

Featured shafts, grip

- **T100:** True Temper AMT White — Onyx
- **T150:** True Temper AMT Silver — Onyx

- **T250:** True Temper AMT Black — Onyx
- **T350:** True Temper AMT Red — Onyx
- **Grip:** Golf Pride Tour Velvet Blackout

Titleist's full offering of iron shafts and grips are available through custom order.

Custom options: Loft and lie angles can be altered by at least 2 degrees in both directions (strong/weak, flat/upright) via custom order. Loft adjustments are in 1-degree increments, and lie adjustments are in half-degree increments.

Players can also configure their setup to be up to 2 inches longer than standard and 4 inches shorter than standard via custom order. Length adjustments are in quarter-inch increments.

BLENDED SET OPTIMIZATION

Of the Titleist Brand Ambassadors currently playing on the PGA TOUR, approximately 80% are playing blended sets of at least two Titleist iron models, demonstrating the importance of custom fitting and optimization throughout the bag. With the goal of providing players proper distance gapping between clubs and sufficient green-holding ability throughout the bag, Titleist fitters look to find a setup for each player that targets the following criteria:

- **Ball speed gaps:** Golfers should see 5 mph gaps between clubs.
- **Peak height:** Players should be able to maintain consistent peak height between long irons and the 7-iron.
- **Angle of descent:** Long-iron landing angles should be no lower than that of the 7-iron.

Find a fitting near you: <https://www.titleist.ca/locator?searchtype=fit>

Experience the online Titleist iron selector tool: <https://www.titleist.ca/golf-clubs/irons-selector>

AVAILABILITY

T-Series Black Vapor irons are available for pre-sale today and will be available in golf shops worldwide beginning **Thursday, July 23**. **MSRP:** \$415 per club (steel), \$435 per club (graphite)



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