BANYAN TREE GROUP

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Phuket's First Hotel to Accommodate Full Facilities for Four-Legged Guests

Cassia Phuket spoils pets as much as their owners.

Banyan Tree Group's premier lifestyle property Cassia Phuket has joined the ranks of petfriendly accommodations in Phuket. Designed with both pets and owners in mind, the new offering has been carefully planned and implemented with the comfort and convenience of those travelling with pets at the forefront.

FUR-REAL HOSPITALITY: ISLAND'S FIRST HOTEL ACCOMMODATES FULL FACILITIES FOR FOUR-LEGGED GUESTS

Cassia Phuket has made every effort to be the ideal destination for pet owners and their furry friends, providing large rooms with semi-private backyards, luxurious memory foam beds with human-grade quality, air purifiers especially for pets, premium pet toilets with training pads, natural tofu clumping cat litter, biodegradable waste bags, dog toys including organic catnip dolls, super absorbent with ultra-gentle pet towels, drinking water and additional pet-related features upon request. This makes it the first and only hotel on the island to offer complete pet accommodation.

MAKE PET PARENTING EASIER WITH CASSIA'S PERFECT ATMOSPHERE

In the spirit of caring for pets and their owners, Cassia Phuket has carefully planned a range of activities to keep pets and their parents alike engaged. First up, let the pups run wild and free on the leash-free nature trails and jogging paths by the lotus lagoon – there's also a special dog park where they can play and make new friends. Here, they can stretch their paws, roll around in the grass or just lounge under a tree. Additionally, there is a pet-welcome restaurant and café in the vicinity where human and animal companions can partake of a meal, even serving pet-friendly ice cream.

BARK YOUR WAY TO EXCITING PET FUN, THE "CASSIA FURRY SOCIETY" EVENT IS UNDERWAY!

Along with the launch of its pet-friendly programme, Cassia Phuket recently hosted a pet event to benefit local animal communities. The Pet-friendly event featured a charity pet photo contest for THB 50,000; pet fashion show and adoption opportunity from Soi Dog Foundation; free pet basic medical check by Hug Me Hospital; a pet talent show from the local pet community; free pet ID Card, pet-friendly picnic lunch and more.

Learn more about Cassia's Pet-Friendly service and policy here or visit www.cassia.com.







Banyan Tree Group ("Banyan Tree Holdings Limited" or the "Group") is one of the world's leading independent, multi-brand hospitality groups centred on stewardship and wellbeing while offering exceptional, design-led experiences for the global travellers of today and tomorrow. The Group's diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centred around an ecosystem of 10 global brands, including the award-winning Banyan Tree, Angsana, Cassia, Dhawa and Laguna, as well as the highly anticipated new brands of Homm, Garrya, Folio and two new Banyan Tree brand extensions, Banyan Tree Escape and Banyan Tree Veya.

Founded in 1994 on the core concept of sustainability, Banyan Tree Group seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 8,000 associates across 23 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group's goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Group has received over 3,000 industry awards and accolades since inception over 25 years ago, most recently being named among the Top 25 Hotel Brands in the World by Travel + Leisure. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group's efforts to the United Nations Sustainable Development Goals. Executing on its regionalised growth strategy, the Group's global footprint continues to grow with over 50 new hotels and resorts under design and construction in the pipeline, in addition to over 60 operating hotels in 17 countries. As a global industry hospitality leader, Banyan Tree Group firmly embeds its mission to be a business that benefits all stakeholders, for the greater good.

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