

BANYAN TREE GROUP

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Banyan Tree Group Celebrates Earth Hour with a Commitment to Sustainability

Banyan Tree Group is proud to announce its participation in this year's Earth Hour – a global movement to protect the planet and raise awareness about climate change.

As part of the Group's commitment to sustainability, properties around the world switched off all non-essential lights and electrical items for one hour on 25 March at 8.30pm (local time) to participate in Earth Hour. During this time, we saved over 3,200 kWh with the participation of more than 10,000 guests, community members and associates from almost 60 properties across the globe.

In line with this year's theme "Invest in Our Planet", the Group's hotels and resorts also organised special events and activities for guests to join in the celebrations, including craft workshops using recyclable materials, lighting candles, conducting conservation talks, screening documentaries, providing live music and performances, stargazing, holding yoga sessions under the moonlight, and organising candlelit dinners.

"We are proud to be a consistent supporter of Earth Hour as a way to reaffirm our commitment to sustainability over the years. Our participation in Earth Hour was a success, and we hope that it inspired our guests to join us in taking action to protect our planet for future generations."

– Michal Zitek, Senior Director, Regional Operations of Banyan Tree Group

Banyan Tree Group recognises its duty to be stewards of our environment, and to support sustainable practices in the hospitality industry. The Group remains committed to its founding ethos of 'Embracing the Environment, Empowering People' and will continue to invest in practices that support a sustainable future.

Founded in 2007 as a grassroots movement, Earth Hour is a coordinated effort to highlight the potential impact that individuals, households, businesses and governments can have on our environment. In 2022, more than 190 countries supported the initiative as a symbolic catalyst for environmental change.



ABOUT BANYAN TREE GROUP

Banyan Tree Group (“Banyan Tree Holdings Limited” or the “Group”) is one of the world’s leading independent, multi-brand hospitality groups centred on stewardship and wellbeing while offering exceptional, design-led experiences for the global travellers of today and tomorrow. The Group’s diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centred around an ecosystem of 10 global brands, including the award-winning [Banyan Tree](#), [Angsana](#), [Cassia](#), [Dhawa](#) and [Laguna](#), as well as the highly anticipated new brands of [Homm](#), [Garrya](#), Folio and two new Banyan Tree brand extensions, [Banyan Tree Escape](#) and [Banyan Tree Veya](#).

Founded in 1994 on the core concept of sustainability, Banyan Tree Group seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 8,000 associates across 23 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group's goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Group has received over 3,000 industry awards and accolades since inception over 25 years ago, most recently being named among the Top 25 Hotel Brands in the World by Travel + Leisure. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group's efforts to the United Nations Sustainable Development Goals. Executing on its regionalised growth strategy, the Group's global footprint continues to grow with over 50 new hotels and resorts under design and construction in the pipeline, in addition to over 60 operating hotels in 17 countries. As a global industry hospitality leader, Banyan Tree Group firmly embeds its mission to be a business that benefits all stakeholders, for the greater good.

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