

## Homm Saranam Baturiti in Bedugul Launches in March

**Bali, 1 March 2023** – [Homm](#), a brand of the leading multi-branded hospitality company - [Banyan Tree Group](#), continues its expansion in Asia with the opening of [Homm Saranam Baturiti](#). Located in Bali's central highlands, the resort features 81 spacious rooms and villas, offering guests a warm sense of comfort amidst lush natural landscapes and a backdrop of the picturesque Bedugul mountains.

Homm is one of five new brands within Banyan Tree Group's growing ecosystem of concepts, provides a sensible lifestyle and globally diverse experiences, while embodying the feeling of home. Unveiled just two years ago with the opening of Homm Bliss Southbeach Patong in Thailand, it was quickly followed by openings in Bangkok and Huzhou.

True to its name, Homm Saranam Baturiti, which means "refuge" in Sanskrit, is a rejuvenating retreat surrounded by cool mountain air, green open spaces, and farms growing produce on fertile volcanic soil. The resort's various programmes have been designed with wellbeing and reconnection in mind, thus catering to the needs of all types of travellers, whether seeking a leisurely retreat in nature, a relaxing vacation with family and friends, or a company trip away from the traditional office setting.

The resort's all-day dining restaurant, Samiya, serves classic Indonesian signature dishes featuring fresh greens hand-picked from the on-site garden, which diners can enjoy along with breath-taking views of mountainous landscapes. Meanwhile, the rooms are well-equipped with all the required facilities to make guests feel right at home, with a unique blend of charming traditional and laid-back comforts. Each one offers comfortable beds for a good night's sleep, stunning mountain or valley views, and a private balcony to relax on. The largest accommodation is a Two-Bedroom Pool Villa, which comes with a separate spacious living room, a private pool, luxurious bathroom with a tub, as well as a kitchenette to cater to any cooking needs.

There are a variety of venues suited for celebrating special occasions such as weddings, or holding business functions such as meetings and retreats. This includes a grand ballroom, three meeting rooms, and large outdoor spaces. While the location affords relief from the hustle and bustle of city life, its vicinity also offers a range of experiences and entertainment options to ensure seamless opportunities for team bonding and stress relief.

Families and couples will enjoy the resort's exceptional facilities, including an upcoming 8LEMENTS spa, cooking classes, and organic farm-to-table dining experiences where guests can participate in an interactive workshop, cooking class, or indulge in Pan-Asian cuisines that the restaurants have to offer.

Under the Group's signature 'Stay for Good' programme, Homm Saranam Baturiti initiative is centered around the Jalak Bali (starling bird), a critically endangered species. The resort displays an origami art form of the bird in the lobby to raise awareness of the importance of conservation.

For more information and reservations, please visit [the official website](#).



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#### ABOUT BANYAN TREE GROUP

Banyan Tree Group (“Banyan Tree Holdings Limited” or the “Group”) is one of the world’s leading independent, multi-brand hospitality groups centred on stewardship and wellbeing while offering exceptional, design-led experiences for the global travellers of today and tomorrow. The Group’s diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centred around an ecosystem of 10 global brands, including the award-winning [Banyan Tree](#), [Angsana](#), [Cassia](#), [Dhawa](#) and [Laguna](#), as well as the highly anticipated new brands of [Homm](#), [Garrya](#), Folio and two new Banyan Tree brand extensions, [Banyan Tree Escape](#) and [Banyan Tree Veya](#).

Founded in 1994 on the core concept of sustainability, Banyan Tree Group seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 8,000 associates across 23 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group's goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Group has received over 3,000 industry awards and accolades since inception over 25 years ago, most recently being named among the Top 25 Hotel Brands in the World by Travel + Leisure. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group's efforts to the United Nations Sustainable Development Goals. Executing on its regionalised growth strategy, the Group's global footprint continues to grow with over 50 new hotels and resorts under design and construction in the pipeline, in addition to over 60 operating hotels in 17 countries. As a global industry hospitality leader, Banyan Tree Group firmly embeds its mission to be a business that benefits all stakeholders, for the greater good.

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