

## Banyan Tree Group Opens Dhawa Xi'an Chanba



*New hotel invites guests to explore the ancient capital city at their preferred pace*

**Banyan Tree Group** announced today the launch of **Dhawa** brand in Xi'an with the opening of Dhawa Xi'an Chanba. Embodying the brand concept, the vibrant new hotel seamlessly blends contemporary style with local cultural heritage, creating a retreat that weaves together a sense of place and modern casual design, offering guests a cosy, convenient and inspiring stay. The grand opening of Dhawa Xi'an Chanba marks step in the steady expansion of Banyan Tree's multi-branded expansion, and further reinforces its stronghold in Asia.

*“China's tourism industry has arrived at a critical point of recovery. We are honoured to bring our Dhawa brand, with its casual contemporary style, to the ancient capital of Xi'an while the tourism market is gaining momentum, and showcase the unique charm of the destination and our brand concept through thoughtful design infusing modern facilities with Xi'an's profound historical heritage. We believe that the unique travel experience that we offer can meet the needs of today's travellers.”*

— Philip Lim, Senior Vice President and Head of Regional Operations and Group Specialist Services at Banyan Tree Group

Located in the heart of Xi'an Chanba Eco District, Dhawa Xi'an Chanba is immersed in beautiful natural surroundings. Its design is inspired by the Tang Dynasty, as the hotel reflects the grandeur and glamour of the ancient capital city with a colour palette incorporating Tang and Willow elements. Meanwhile, the lobby design deconstructs the ancient city wall and uses different materials to form a visual contrast. This, in combination of the bucket arch art installation in the centre of the lobby, leaves a strong visual impact on guests as if they were beholding Chang'an for the first time.

All 306 rooms and suites are designed and customised under the guidance of Banyan Tree Group, integrating local cultural elements such as the famous scene of “willows covered in snow-like catkins” in springtime and the ancient silk road with Dhawa's style, comfort and convenience, creating spaces for guests to rest and relax.

Guests can enjoy handcrafted cocktails in the Lobby Lounge, start the day with a hearty Xi'an style breakfast at Nook, or take in Chanba's night view and all its vibrant energy while sipping a drink at the Terrace Bar.

The hotel also features a well-equipped fitness centre to help guests relax and recharge during their stay, as well as versatile meeting space providing creative solutions for events of different scales and styles.

Beyond the hotel, Dhawa Xi'an Chanba also offers a wide range of sightseeing options. Guests can ride the Dhawa rental bikes to Huaxia Cultural Tourism Resort to enjoy a theatre show, reliving the silk road expeditions of thousands of years ago, or drive east to visit the Terracotta Warriors and Horses of Qin Shihuang and the Huaqing Palace of Tang Dynasty for an immersive discovery journey of the ancient city of Xi'an with an eclectic modern twist.

*“One of the four ancient capitals of China, Xi'an is the sparkling gem of Northwest China with its vibrant marketplace, strong economy, rich historical heritage and abundant tourism resource. Furthermore, it is also an important hub for science and research, education and industrial development, as well as a strong engine for Western China. Dhawa Xi'an Chanba interweaves modern chic and style with local charms through the brands distinctive pillars, bringing a brand-new travel experience of youthful vitality to this metropolitan city that's deeply rooted in history and culture.”*

— Max Zhu, Hotel Manager of Dhawa Xi'an Chanba







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## ABOUT BANYAN TREE GROUP

Banyan Tree Group (“Banyan Tree Holdings Limited” or the “Group”) is one of the world’s leading independent, multi-brand hospitality groups centred on stewardship and wellbeing while offering exceptional, design-led experiences for the global travellers of today and tomorrow. The Group’s diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centred around an ecosystem of 10 global brands, including the award-winning [Banyan Tree](#), [Angsana](#), [Cassia](#), [Dhawa](#) and [Laguna](#), as well as the highly anticipated new brands of [Homm](#), [Garrya](#), Folio and two new Banyan Tree brand extensions, [Banyan Tree Escape](#) and [Banyan Tree Veya](#).

Founded in 1994 on the core concept of sustainability, Banyan Tree Group seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 8,000 associates across 23 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group’s goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Group has received over 3,000 industry awards and accolades since inception over 25 years ago, most recently being named among the Top 25 Hotel Brands in the World by Travel + Leisure. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group’s efforts to the United Nations Sustainable Development Goals. Executing on its regionalised growth strategy, the Group’s global footprint continues to grow with over 50 new hotels and resorts under design and construction in the pipeline, in addition to over 60 operating hotels in 17 countries.

As a global industry hospitality leader, Banyan Tree Group firmly embeds its mission to be a business that benefits all stakeholders, for the greater good.

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