

⊙ 09 March 2023, 15:19 (CET)

## ERE RESEARCH AT CYCLING WORLD EUROPE DUSSELDORF 10-11-12 MARCH

Ere Research, innovative cycling gear manufacturer, is proud to announce its participation in the upcoming Cycling Show Europe 2023 in Düsseldorf. The event taking place 10-11-12 March, will showcase the latest products and trends in the cycling industry, bringing together enthusiasts and proffesionals from all over the world.

As an exhibitor, Ere Research will showcase its latest collections of high performance road bike and gravel wheels, including tyres, innovative bar tape and much more. Attendees will have the opportunity to browse the latest products and get expert advice from our team of cycling enthusiasts.

One of the key products will be the new performance wheels range. The Genus Pro CL45 wheels, made for competition, have been designed with the latest technology and materials, and Ere Research is confident that they will set a new standard for lightweight and stiff cycling wheels. The company has placed a strong emphasis on performance and quality, and the Genus Pro CL45 wheels have been rigorously tested to ensure that they meet the high standards of Ere Research customers.

Founder Piet Van der Velde will also be present at the event to meet and greet visitors. Piet has over 20 years of experience in the cycling industry and is passionate about helping people to find the right gear for their bikes.

"We are excited to be participating in the Cycling World Europe show and to showcase our latest products," said Piet. "Our team has worked hard to create innovative and high-quality cycling products, and we look forward to connecting with customers and industry leaders at the show."

The Cycling Show Europe starts Friday 10th of March at the Düsseldorf Areal Böhler. Visitors at the show are encouraged to stop by the Ere Research booth to learn more about the company's product and to meet founder Piet.







Cycling World Europe Areal Böhler, Hansaallee 321, Dusseldorp, Noordrijn-Westfalen, DE, 40549 Kaltstahlhalle K1

www.cyclingworld.de

 $https://www.ereresearch.com/blogs/ere-world/join-us-at-cycling-world-europe-{\tt 2023}$ 



Oneway Bike