

We are Oneway Bike



We are Oneway Bike, your distributor and partner for bikes, bike parts and accessories. Not only do we distribute premium brands to our customers, but we also go all-in when it comes to support, partnership, and service. With our passion for bikes and extensive knowledge of the market, we are at your service.

At Oneway Bike we breathe cycling. We love to share our passion and you will notice that in everything we do. Oneway is a distributor of the German bike brand CUBE in the Netherlands, United Kingdom and Ireland. In addition, we offer our dealers various premium parts and accessory brands, such as Lezyne, S QLlab, Ere Research and Fulcrum. These brands are shipped directly from stock from our warehouse in Rotterdam, with a surface area of 10,500 m².

We also operate quickly and effectively within the branch outside the Netherlands with our local colleagues. And in addition to the exclusive distribution of market leaders such as CUBE and Lezyne, the development of smaller brands gives us a young temperament. And with experienced professionals and young talent under one roof, we can offer you the best service.



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