



Polaroid Mod Instant Camera

The Polaroid Mod is a fully analog instant camera made for the kind of creativity you have to earn. Play with light, movement, and composition, explore its creative modes, and discover that the best shots aren't always the ones you planned.



CREATIVE MODES

BRIGHTNESS DIAL MODE

TWO-LENS AUTO-FOCUS

COMPATIBLE WITH
POLAROID I-TYPE FILM



How to shoot

Turn the mode dial to select your creative setting. Adjust the brightness to shape the atmosphere, then press the red shutter button and shoot. This is the camera for anyone who wants to turn everyday moments into something unexpected.

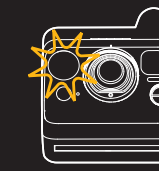
Once the photo ejects, place it somewhere dark or face-down and wait 10-15 minutes for it to develop.



MODE DIAL



BRIGHTNESS DIAL



SHOOT



DEVELOP



Brightness Dial

Fine-tune the feel of every shot with the Brightness Dial. Adjust exposure to shape mood, add atmosphere, and give your images the look you want.



LOW EXPOSURE



MID EXPOSURE



HIGH EXPOSURE



CREATIVE MODES



Double Exposure

Blend two shots into one image for artistic overlays.

The display will show “1.” to take the first shot and “2.” to take the second.

TIP: Keep your first shot darker to allow layering. Use contrasting subjects.



Motion Freeze

Capture movement by recording motion first and flashing at the end of the exposure.

Compose your shots in a relatively dark environment - great for night scenes, parties, etc.

TIP: Contrasting lights enhance the effect.



Light Painting

Use long exposure to capture light movements.

Move a sparkler, or another light source through the frame to create trails and shapes.

TIP: Keeping the camera still is key. Use a tripod or steady surface for extra help.



Split Shot

Attach the Split shot accessory. Divide your image into two halves and capture both in one frame.

The display will show “1.” to take the first shot. Rotate the accessory 180° and take the second shot “2.”.

TIP: Think about how the two halves will meet. Try pairing contrasting subjects.

