

Polaroid I-2 Instant Camera

Product training toolkit

polaroid



Updated Aug 23rd, 2023

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Product overview

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Polaroid I-2 For the Imperfectionists

Designed for craft, the Polaroid I-2 is our first analog instant camera with built-in manual controls. Pair it with the sharpest-ever Polaroid lens and the unique chemistry of Polaroid film, and you have an instant craft tool made for the tactile, creative pursuit of analog photography.



Polaroid I-2 Instant Camera

PRD: 009078

Price: \$599.99 / €699.99 / £599.99

Our sharpest-ever lens

The I-2 has a continuous autofocus 3-lens system, giving you the sharpest shots of any Polaroid instant camera. Pair it with the I-2's wider apertures and you'll create stunning, bright portraits with beautiful depth of field. Do things with Polaroid's unique film chemistry that you've never done before.



Our first analog instant camera with built-in manual controls

A Polaroid-first, the I-2 has built-in manual controls. Adjust shutter speed, aperture size, camera mode, and see it all through the integrated viewfinder and external display. From depth of field to Bokeh effect to motion blur: it's all in your hands.



External display



→ **Viewfinder
with integrated display**

Combined with a brand new, large, bright viewfinder, an external display, and an integrated viewfinder display, you can directly view all the info you need to take the perfect Polaroid photo.



Designed for craft

The I-2's sleek black form is a direct result of its function, with the camera being built around its manual controls and Japanese-designed lens. It's iconic, yet original. A craftsman's tool, in an elegant design.

Get the best out of our unique chemistry

The I-2 shoots with next-level clarity and detail, meaning you can do things with Polaroid's unique film chemistry that you've never done before.



Key Details

The lens

The Polaroid I-2 instant camera is our first autofocus 3-lens system.

(All our current cameras have a hyperfocus 2-lens system.)

It's our sharpest-ever lens, and with it, you have:

- **Autofocus for anytime sharp results**
- **More depth of field for stunning portraits (use at f8 at any distance)**
- **The ability to choose any aperture at any distance**

Combined with the Lidar system (premium ranging meter), the I-2 can perfectly detect your object's distance adjusting the lens to it. So it has an amazing focal distance, enabling you to take sharp and bright pictures.

'Bokeh Effect' for stunning Portraits.

Because of the high-quality lens, experience the true depth of field, meaning you get sharper & brighter pictures with a beautiful "Bokeh effect", so you can take stunning portraits that you can't get with cheaper instant cameras.

Better Polaroid Pictures.

Better (sharper and brighter) end results than with any other Polaroid instant camera.

Built-in manual controls

The Polaroid I-2 has built-in manual controls, which can be monitored through the integrated Viewfinder and the LCM display. Check and adjust your:

- **Distance to the object**
- **Shutter speed value- so you can control the exact amount of light you need.**
- **Aperture (up to f/8)= biggest aperture in our portfolio for a beautiful 'Bokeh' effect.**
- **Light meter indicator (under or overexposed)**
- **Flash (on/off)**
- **Camera modes: auto, aperture, manual, self-timer, multi exposure.**

You control the end results.

(While cheap instant cameras have very limited capabilities, with I-2 you have way more control over the end results).

More creative freedom.

You get a lot of creative freedom & more experimentation with that famous Polaroid chemistry. Thanks to the powerful manual controls, you get the expansive end results, meaning more possible outcomes, wider range of creative possibilities with more original, one-of-a-kind Polaroid images.

The iconic design

High-end engineered Polaroid camera.

- **It was more an engineering project than a design project. The main shape of the camera is dictated by the technical requirements and by the lens. It creates a new archetype because of the lower shoulders that emphasise the larger lens.**
- **High-quality materials. The special coating of the camera makes it look & feel more premium.**
- **Attention to detail.**
- **Even though the design is very modern, I-2 still looks like a classic Polaroid camera.**

The aesthetics & Experience of a serious Tool.

Looks pro, a serious tool not a 'plasticky'; toy, to be seen with, it signals taste, expertise.

It's a different shooting experience, like a real photographer. The process of working with I-2 is engaging, I-2 technical performance is 'on the surface' - complexity is highly accessible and you are invited to make your own decisions.

Additional features

Materials:

ABS, PC, PMMA, Aluminum Alloy



AMOLED external display

Built-in lens filter thread mount.
Compatible with 49mm filters.

Handle strap
and USB-C charging
cable included

Lidar:

High accuracy IR based ranging system. Provides precise ranging for setting the ideal lens focus distance.

Compatible with
shoulder strap and
bag accessory

2.5mm audio
mono jack interface.
Compatible with
external flashes.

**Accurate,
human-friendly
flash system**

Flash type:
vacuum discharge tube
strobe, 2.5m (8') range.



App enabled:

While the Polaroid I-2 camera works as a standalone camera, you can download the Polaroid App to access more features and gain even greater control over your photography. For iOS & Android. Allows for firmware updates via OTA bluetooth.

Tripod mount:
standard 1/4-20
UNC thread



Works with
Polaroid **i-Type, 600,**
and **SX-70** film

Internal rechargeable
lithium-ion battery,
rechargeable via USB-C



(15 pack battery life)

3-element lens with continuous autofocus system. Capable of f/8 aperture across 0.4m (1.3') ~ ∞ range controlled via stepper motor.
Material: optical grade polycarbonate and acrylic with antireflective coating.

Polaroid I-2 box contents

- Polaroid I-2 Camera
- Protective Lens Cap
- Camera pouch
- USB-C Charging Cable (1.2m/4')
- Handle Strap
- Quick Start Guide
- Tip sheet
- Safety & Compliance Leaflet

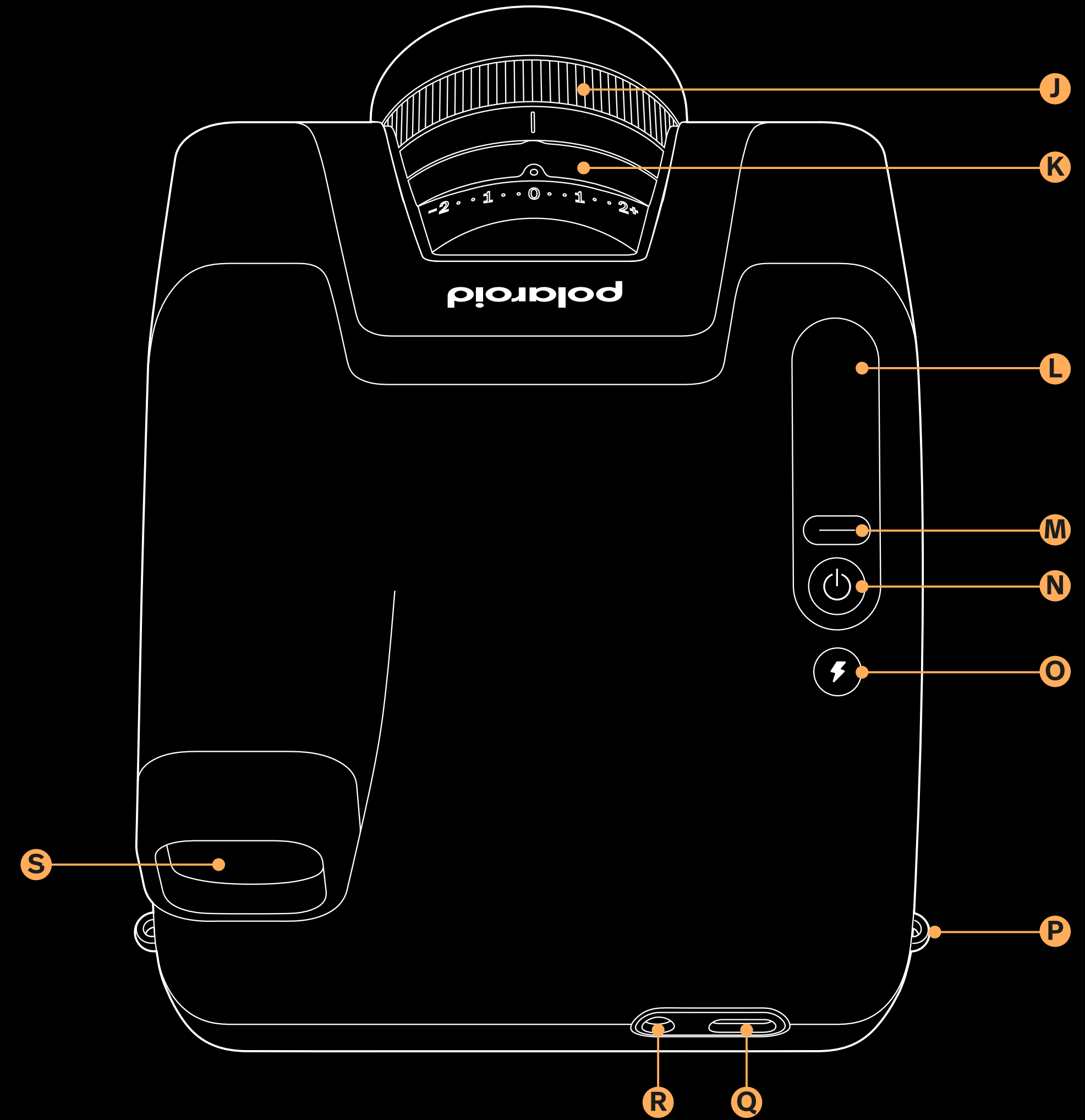
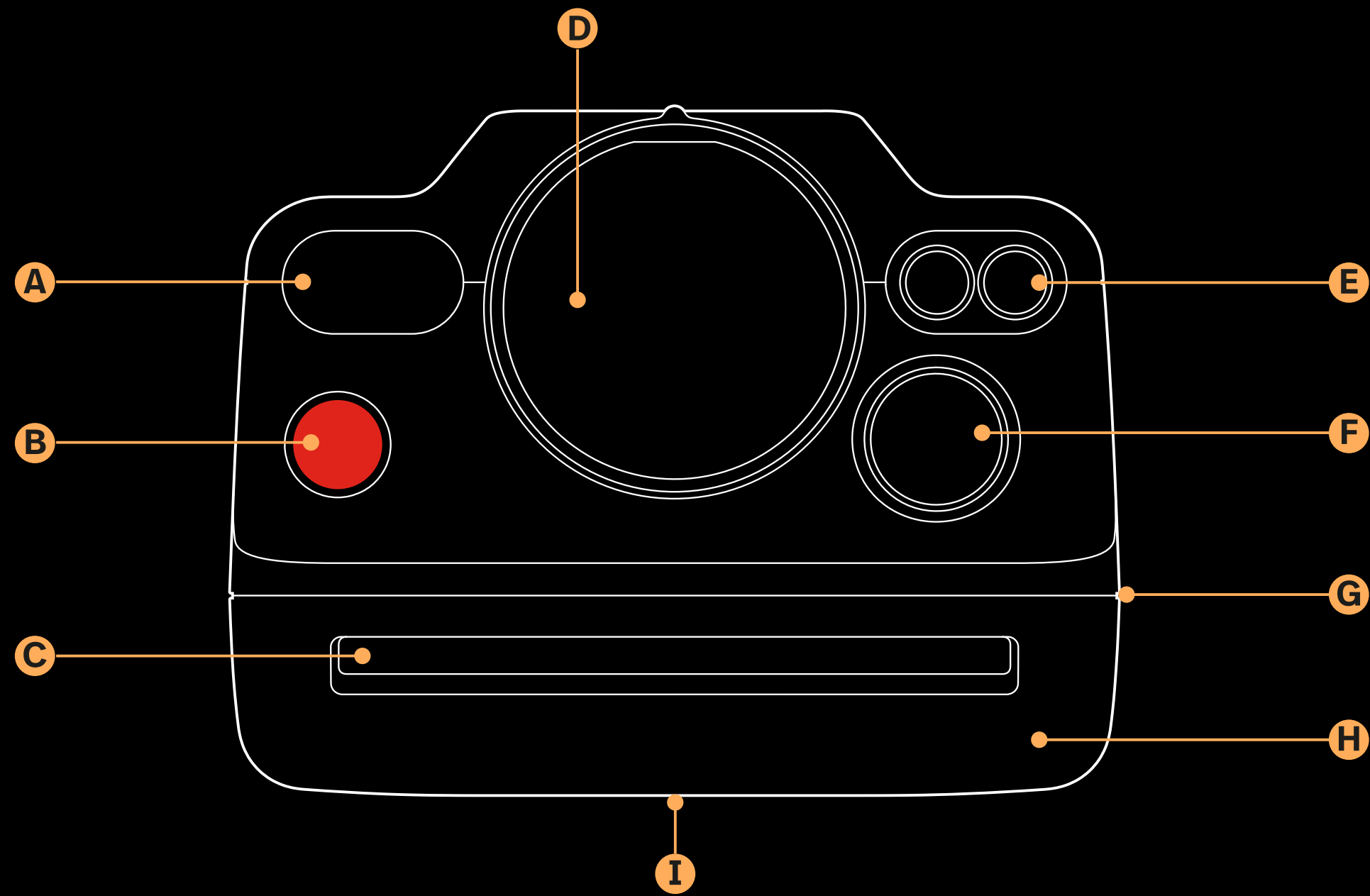


Polaroid I-2 Instant Camera

PRD: 009078

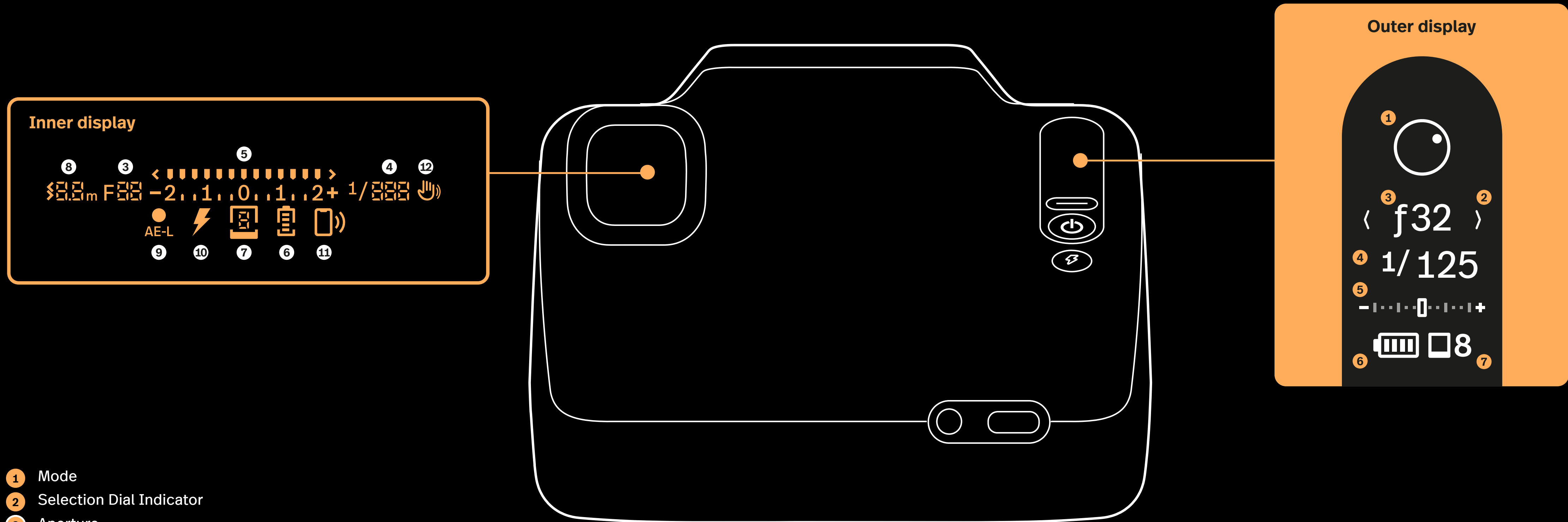
Price: \$599.99 / €699.99 / £599.99

Controls



- A** Flash
- B** Shutter Button
- C** Film Shield
- D** Camera Lens
- E** LIDAR Ranging
- F** Viewfinder Front
- G** Film Door Latch
- H** Film Door
- I** Tripod Mount
- J** Selection Dial
- K** EV Switch
- L** Outer Display
- M** Mode-OK Button
- N** ON|OFF Button
- O** Flash Button
- P** Strap Mount
- Q** USB-C Charging Port
- R** 2.5mm Flash Sync
- S** Viewfinder

Controls



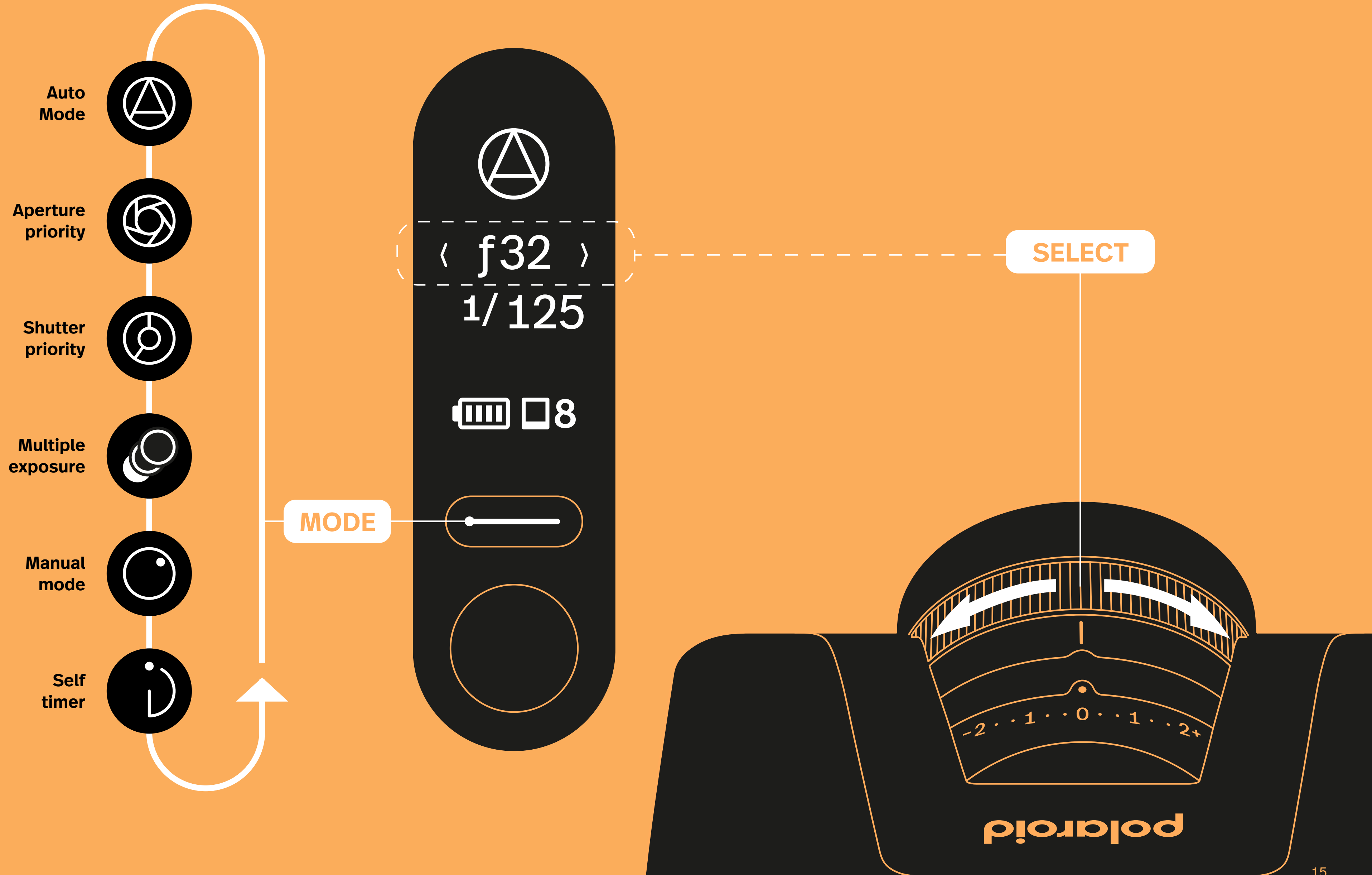
- 1 Mode
- 2 Selection Dial Indicator
- 3 Aperture
- 4 Shutter Speed
- 5 Exposure Meter
- 6 Battery Level
- 7 Film Count
- 8 Focus Distance
- 9 Auto Exposure-Focus Lock
- 10 Flash On|Off
- 11 App Connected
- 12 Tripod Recommended

Menu navigation

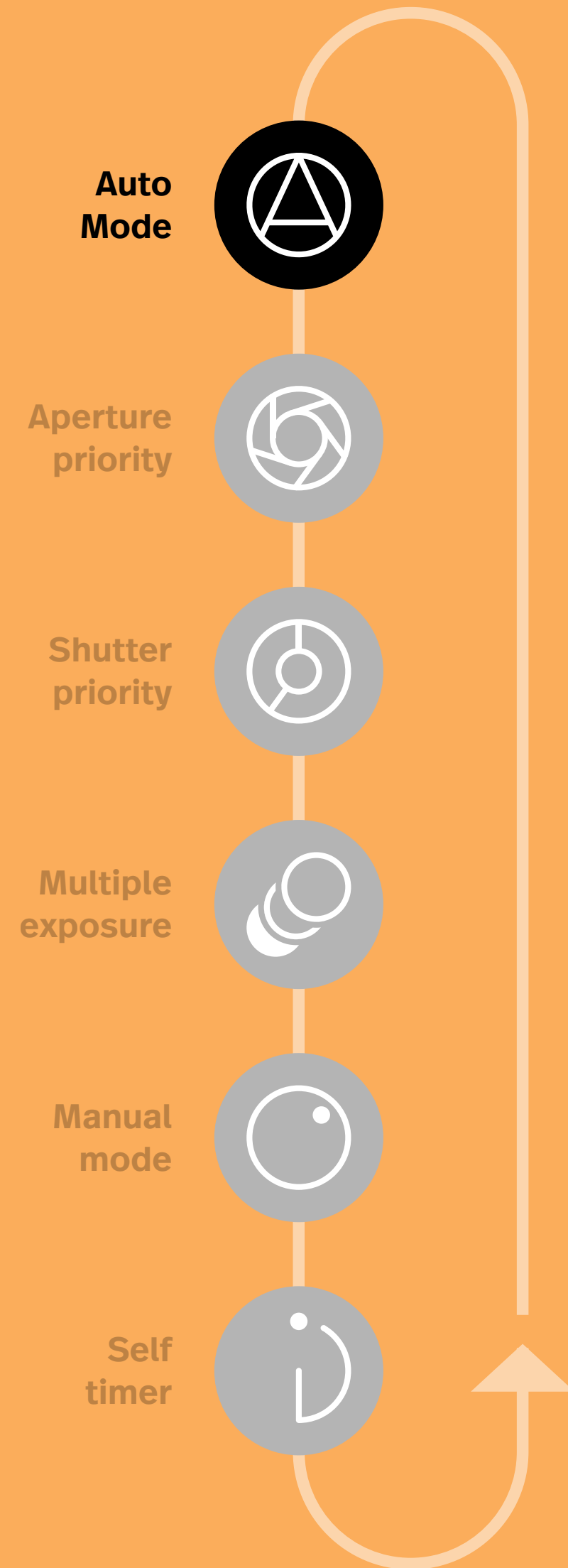
The Polaroid I-2 camera has built in different modes on the camera itself, so you can select different possibilities depending on the picture you want to take.

Click on the OK button to navigate between the modes.

Within the mode you have chosen, navigate the different values with the selection dial.



Menu navigation



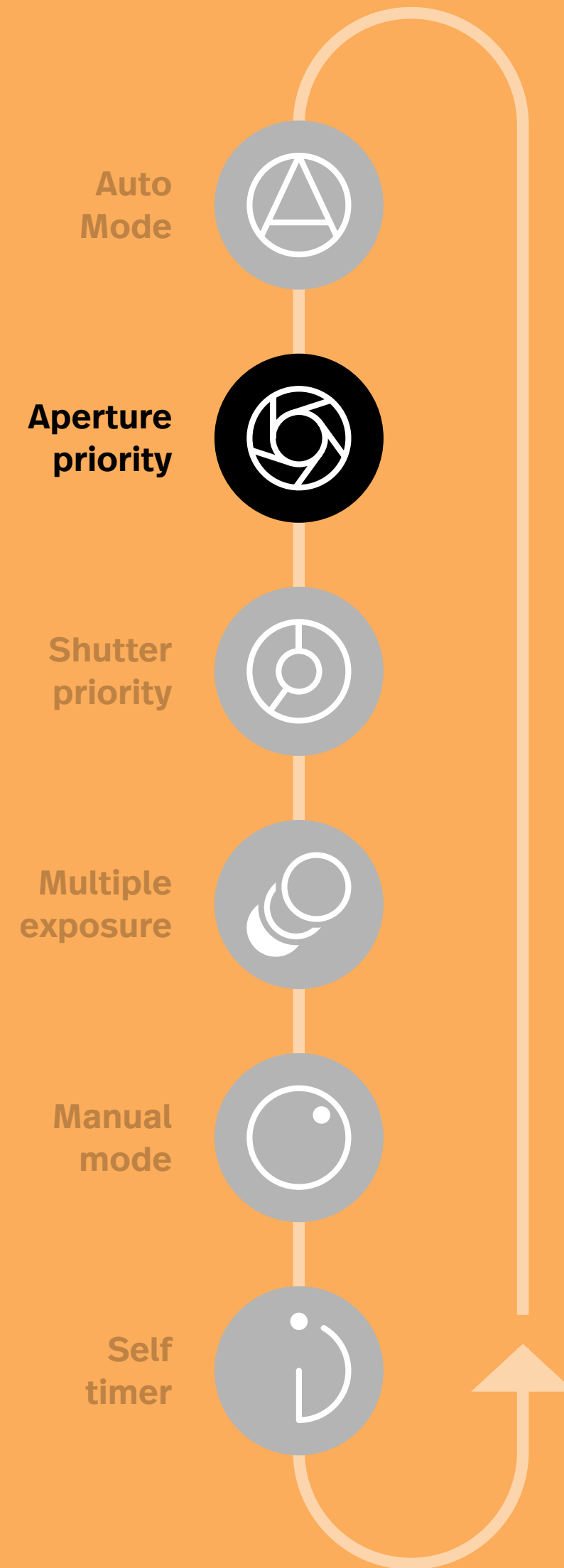
Auto mode

In Auto mode, the shutter speed and aperture are determined by the camera. The values change automatically as the scene changes and are displayed on the inside and outside display.

When turning the selection dial, you have the possibility to change the aperture value. The camera will adapt the other settings based on the aperture value you're choosing.

The values are locked by half-pressing the shutter button, before taking the picture.

Menu navigation



Aperture priority

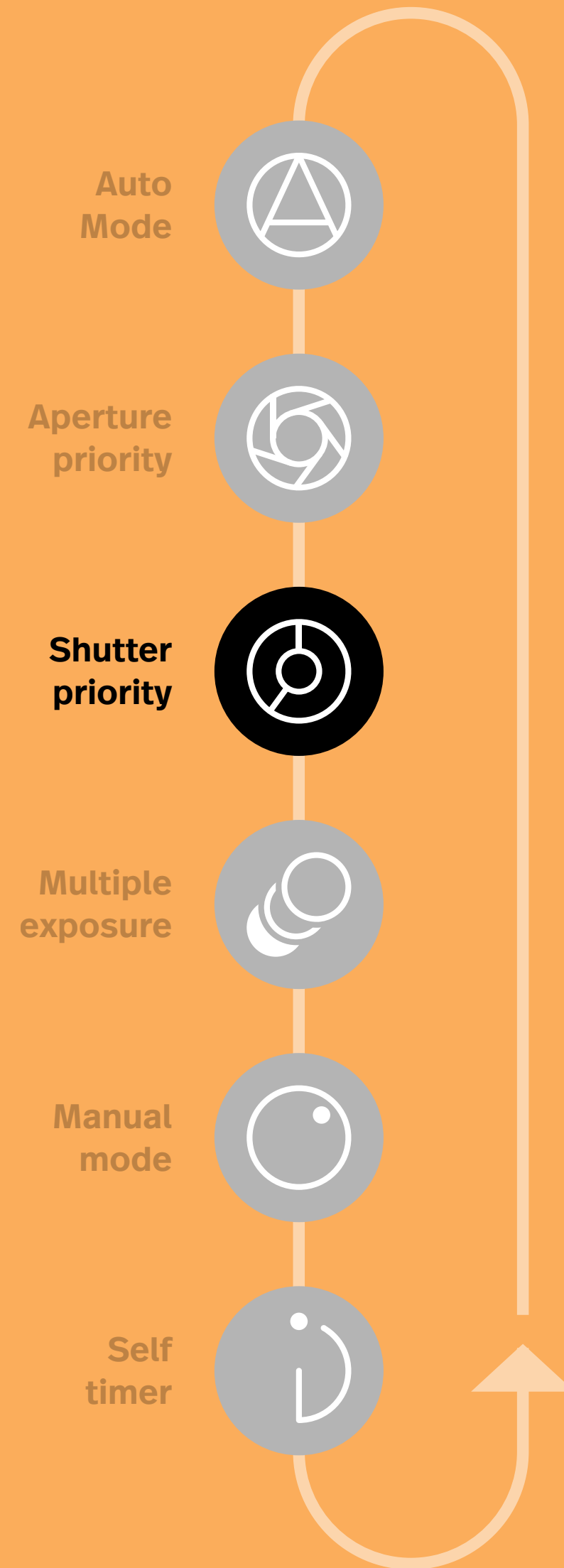
In Aperture priority mode, you can select the aperture value by turning the selection dial. The available apertures are: f/8, f/11, f/16, f/22, f/32, f/45, f/64.

The appropriate shutter speed is determined by the camera when aiming at your subject and based on the aperture value you're choosing.

The values are locked by half-pressing the shutter button, before taking the picture.

Please note: The chosen aperture is a fixed value. If no appropriate shutter speed is available for the scene, the image will be under/over-exposed and the exposure meter in the displays will show the deviation from the correct exposure. Correct any exposure deviation by changing the fixed aperture setting.

Menu navigation



Shutter priority

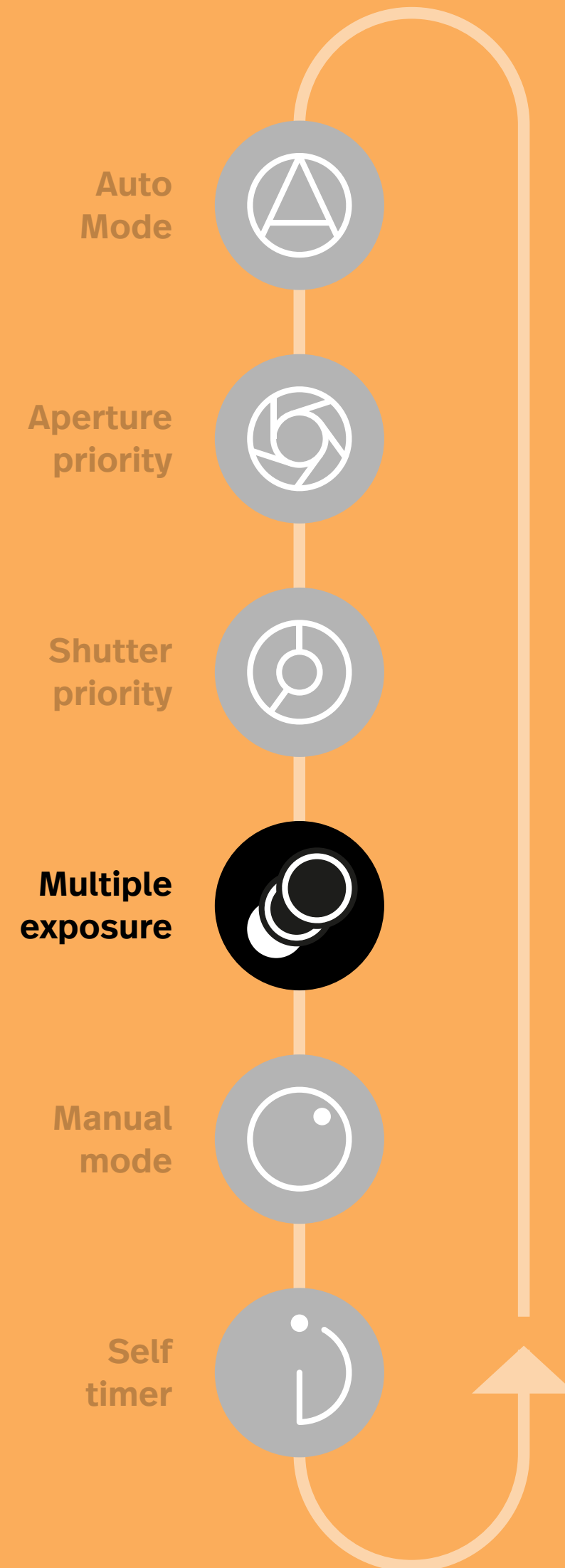
In Shutter priority mode, you can select the shutter speed by turning the selection dial. The available shutter speed values: from 1/250 to 30 seconds.

The appropriate aperture is determined by the camera when aiming at your subject.

The values are locked by half-pressing the shutter button, before taking the picture.

Please note: The chosen shutter speed is a fixed value. If no appropriate aperture value is available for the scene, the image will be under/over-exposed and the exposure meter in the displays will show the deviation from the correct exposure. Correct any exposure deviation by changing the fixed shutter speed setting.

Menu navigation



Multiple exposure

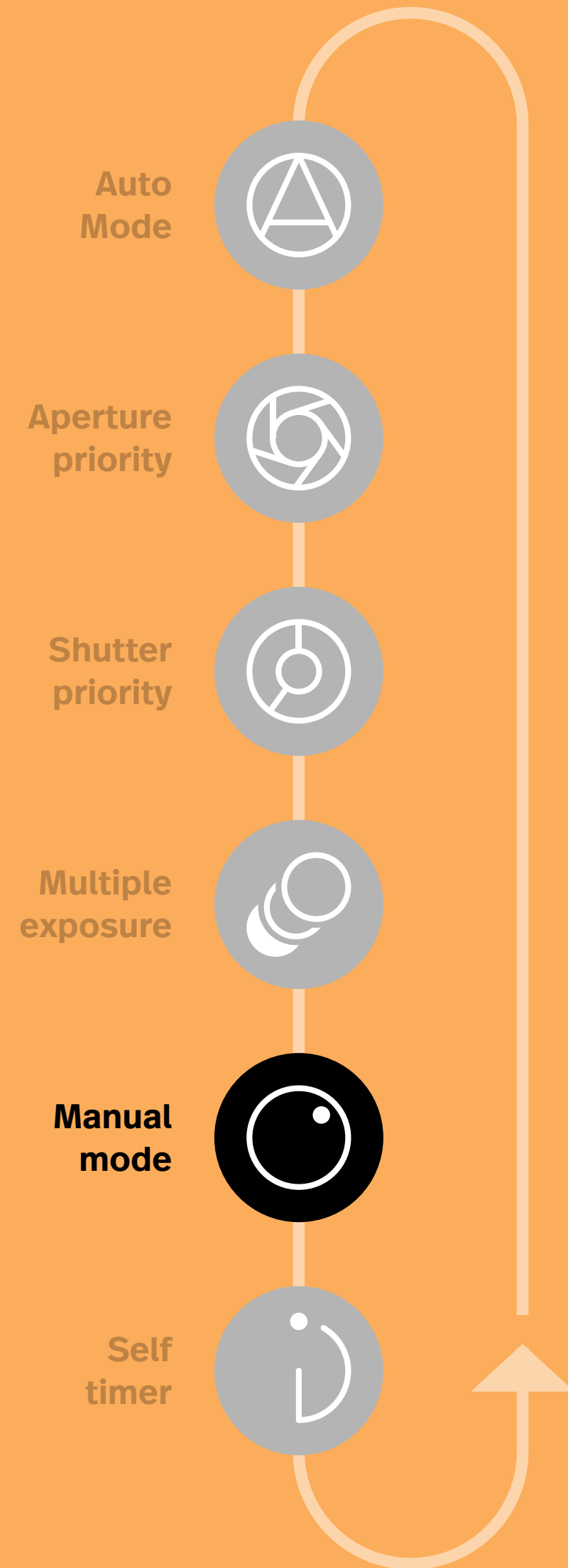
In Multiple exposure mode, you can set the number of images combined for one multi-exposure by turning the selection dial. The camera can set exposures from 2 to 4.

The camera calculates the correct exposure for the given number of exposures. The values are locked by half-pressing the shutter button, before taking the first picture.

Please note: Once the number of exposures is determined (2, 3 or 4), and the first shot is taken, the number of exposures cannot be changed anymore and the display changes to 2/n (3/n, 4/n). When the picture is taken and the film ejects, the film count decreases.

On the camera itself, it is only possible to use the automatic mode with multiple exposure. When you are connected to the app, you can change the different settings in the Multiple exposure mode on the app. This gives you extra creative freedom.

Menu navigation



Manual mode

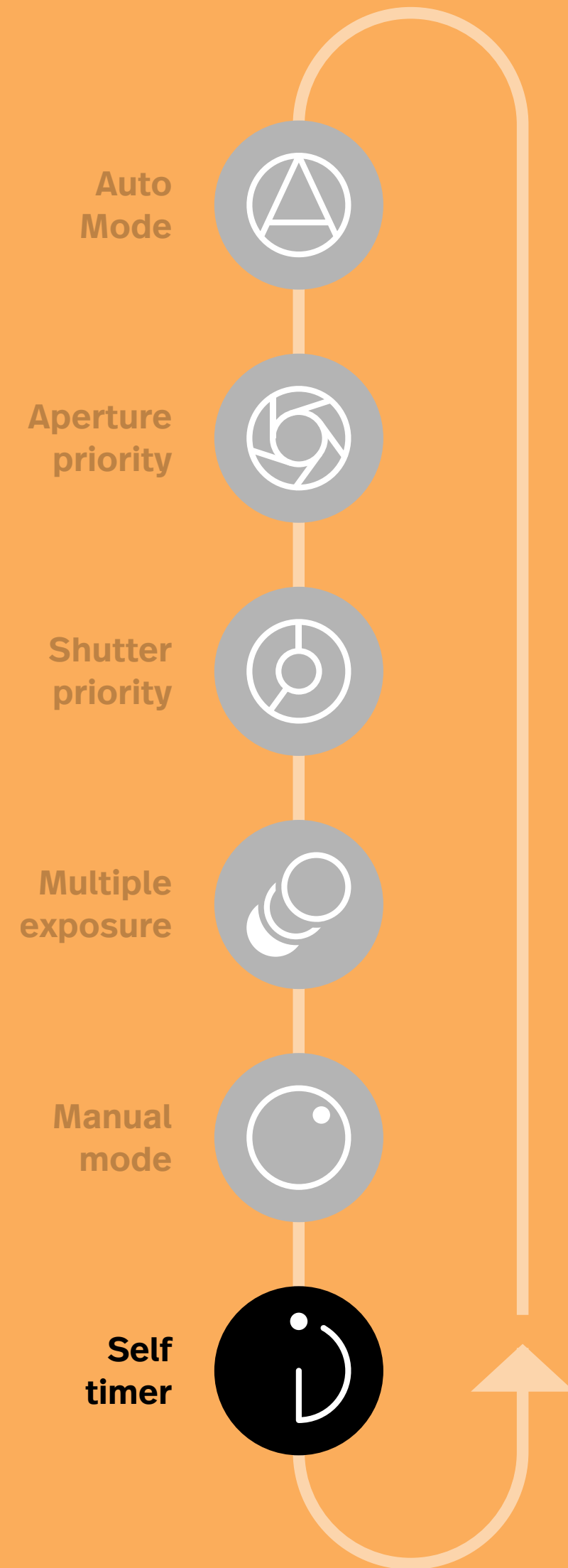
In Manual mode, you can select the aperture value, the shutter speed by turning the selection dial.

Clicking the Mode-OK button changes the selection indicator between aperture and shutter speed (you can always move back to aperture selection by clicking the button again).

The values are locked by half-pressing the shutter button, before taking the picture.

Please note: All settings can be set manually in Manual mode. Correct your settings accordingly to make sure your picture is not under- or overexposed. If the light meter in the displays show the deviation from the correct exposure, change the aperture or shutter speed value, or correct for exposure deviation by using the EV switch.

Menu navigation



Self timer

In Self timer mode, you can set the delay for the self timer by turning the selection dial. The camera can set up self timer values of 3, 6, 9 and 12 seconds.

Place your camera and frame your shot, then half-press the shutter button to check the aperture and shutter speed values on the screen, then fully press the shutter button to take the exposure.

Please note: When pressing the shutter button to shoot, the self-timer is activated. When pressing the shutter again, you can cancel the self-timer that has started.

On the camera itself, it is only possible to use the automatic mode with self-timer. When you are connected to the app, you can use the self-timer with all different modes. This gives you extra creative freedom.

Polaroid I-2 | Specifications

Product	Polaroid I-2 Instant Camera		
Color	PRD	EAN	GTIN
Black	9078	9120096774038	19120096774048
Launch Date	7 September 2023		
RRP	\$599.99, €699.99, £599.99		
HS or HTS Code	9006409000 (US) 9006400000 (EU)		
Country of Origin	China (CN)		
Packaging Contents	Polaroid I-2 Camera Protective Lens Cap USB-C Charging Cable (1.2m) Handle Strap Quick Start Guide Safety & Compliance Leaflet		
Product Box	209 x 156 x 131 mm 8.23" x 6.1" x 5.1"		
Product Box Weight	343.3 grams 12.1 ounces		
Shipper	416 x 331 x 254 mm 16.4" x 13.0" x 10"		
Shipper Weight	925.7 grams 32.7 ounces		
Units per Shipper	6		
Product Dimensions	149.9 x 119.3 x 91.2 mm 5.9" x 4.7" x 3.6"		
Product Weight	563 grams 19.9 ounces		

Battery	Lithium-Ion Polymer Soft-Pack Battery
Battery Report	Available
Outer Shell	ABS, PC, PMMA, Aluminum Alloy, Stainless Steel
Shutter System	Fastest shutter speed 1/250, exposure time range is 1/250~30s., and Bulb mode (up to 99hrs.)
Aperture	Maximum f/8 practical aperture, available apertures, f/8, f/11, f/16, f/22, f/32, f/45, f/64
Lens	3-element lens with continuous autofocus system capable of f8 aperture across 0.4m (1.3') ~ ∞ range controlled via stepping motor
Focal Length	98mm
Field of View	Field of View Center weighted single zone metering (60% metering coverage of optical FOV)
Flash System	Vacuum discharge tube strobe range 2.5m @f/8 / 8.2' @f/8
Compatible with	i-Type Film 600 Film SX-70 Film
App Enabled	Fully control your camera remotely For iOS & Android
Device Interface Ports	Type C charging input x1 2.5mm mono jack external flash sync. port. X1
Display	Outer display and VF display for aperture, shutter speed, modes, film count, battery level, function display etc. Outer: Mono LCM, yellow display with black background
Other	Standard Tripod mount Built in lens filter thread mount 49mm

Product PDFs

Can be found on our Polaroid Brand Portal and can be downloaded and printed.

Download



Polaroid I-2 Instant Camera

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Polaroid I-2 Sofortbildkamera

polaroid

Polaroid I-2 Fotocamera istantanea

polaroid

Polaroid I-2 Cámara instantánea

polaroid

Polaroid I-2 Appareil photo instantané

polaroid

Technical Specifications

Product	Polaroid I-2 Instant Camera	Battery	Lithium-Ion Polymer Soft-Pack Battery
Color	Black	Battery Report	Available
Launch Date	7 September 2023	Outer Shell	ABS, PC, PMMA, Aluminum Alloy, Stainless Steel
RSP	\$599.99, €699.99, £599.99	Shutter System	Fastest shutter speed 1/250, exposure time range is 1/250-30s, and Bulb mode (up to 99hrs.)
HS or HTS Code	9006400000 (EU)	Aperture	Maximum f8 practical aperture, available apertures, f8, 11, 16, 22, 32, 45, 64
Country of Origin	China (CN)	Lens	3-element lens with continuous autofocus system capable of f8 aperture across 0.4m (1.3') - ∞ range controlled via stepping motor
Packaging Contents	Polaroid I-2 Camera Protective Lens Cap USB-C Charging Cable (1.2m) Handle Strap Quick Start Guide Safety & Compliance Leaflet	Focal Length	98mm
Product Box	209 x 156 x 131 mm 8.23" x 6.1" x 5.1"	Field of View	Horizontal 43°, vertical 44° Center weighted single zone metering (60% metering coverage of optical FOV) Vacuum discharge tube strobe range 2.5m @f8 / 8.2' @f8
Product Box Weight	343.3 grams	Flash System	
Shipper	416 x 331 x 254 mm 16.4" x 13.0" x 10"	Compatible With	i-Type Film 600 Film SX-70 Film
Shipper Weight	925.7 grams 32.7 ounces	App Enabled	Fully control your camera remotely For iOS & Android
Units per Shipper	6	Device Interface Ports	Type C charging input x1 2.5mm external flash sync. port. x1
Product Dimensions	149.9 x 119.3 x 91.2 mm 5.9" x 4.7" x 3.6"	Display	Outer display and VF display for aperture, shutter speed, modes, film count, battery level, function display etc. Outer: White (16 grayscale) VF: Mono-LCM, yellow display with black background Tripod mount Build in lens filter thread mount
Product Weight	563 grams 19.9 ounces	Other	

Technische Spezifikationen

Produkt	Polaroid I-2 Sofortbildkamera	Batterie	Lithium-Ion Polymer Soft-Pack Akku
Farbe	Schwarz	Batteriebericht	Verfügbar
Datum der Markteinführung	7 September 2023	Außengehäuse	ABS, PC, PMMA, Aluminiumlegierung, Edelstahl
LVP	\$599.99, €699.99, £599.99	Verschlusssystem	Kürzeste Verschlusszeit 1/250, Belichtungszeit 1/250-30s, und Bulb-Modus (bis zu 99 Std.)
HS/HTS	9006400000 (US) 9006400000 (EU)	Blende	Maximale praktische Blende f8, verfügbare Blenden, f8, 11, 16, 22, 32, 45, 64
Herkunftsland	China (CN)	Objektiv	3-Elemente-Objektiv mit kontinuierlichem Autofokusystem mit Blende von f8 über einen Bereich von 0,4 m (1,3') - ∞, gesteuert über Schrittmotor
Verpackungsinhalt	Polaroid I-2 Kamera Objektiv-Schutzkappe USB-C-Ladekabel (1,2m) Handgelenkband Kurzanleitung Sicherheits- und Konformitätsbrochure	Brennweite	98mm
Produktkarton	209 x 156 x 131 mm 8,23" x 6,1" x 5,1"	Sichtfeld	Horizontal 43°, Vertikal 44° Einzelbereichsmessung (60 % Messbereichsmessung des optischen Sichtfelds)
Produktkarton Gewicht	343,3 Gramm	Blitzsystem	Reichweite der Vakuum-Entladungsröhre 2,5 m @f8 / 8,2' @f8
Versandeinheit	416 x 331 x 254 mm 16,4" x 13,0" x 10"	Einsetzbar mit	i-Type Film 600 Film SX-70 Film
Gewicht der Versandeinheit	925,7 Gramm 32,7 Unzen	App aktiviert	Vollständige Fernsteuerung der Kamera Für iOS und Android
Einheiten pro Versandeinheit	6	Schnittstellen Ports des Geräts	Ladeeingang des Typs C x1 2,5 mm Anschluss für externe Blitzsynchron. x1
Produktabmessungen	149,9 x 119,3 x 91,2 mm 5,9" x 4,7" x 3,6"	Display	Äußeres Display und VF-Display für Blende, Verschlusszeit, Modi, Blitzhalter, Ladestand, Funktionsanzeige usw. Außen: Weiß (16 Graustufen) VF: Mono-LCM, gelbes Display mit schwarzem Hintergrund Stativhalterung Integrierte Objektiv-Filterhalterung mit Schraubgewinde
Produkt Gewicht	563 Gramm 19,9 Unzen	Sonstiges	

Specifiche Tecniche

Prodotto	Fotocamera istantanea Polaroid I-2	Involucro esterno	ABS, PC, PMMA, lega di alluminio, acciaio inossidabile
Colore	Nero	Sistema dell'otturatore	Velocità massima dell'otturatore 1/250, intervallo di esposizione 1/250-30 s e modalità Bulb (fino a 99 ore)
Data del lancio	7 settembre 2023	Diaframma	Apertura massima pratica f8, aperture disponibili f8, 11, 16, 22, 32, 45, 64
Prezzo consigliato HS/HTS	\$599.99, €699.99, £599.99	Obiettivo	Obiettivo a 3 elementi con sistema di messa a fuoco automatica continuo in grado di garantire un'apertura di f8 in un campo di 0,4 m (1,3') - ∞, controllato tramite motore passo-passo
Paese d'origine	Cina (CN)	Lunghezza focale	98mm
Contenuto della confezione	Fotocamera Polaroid I-2 Cappuccio protettivo per l'obiettivo Cavo di ricarica USB-C (1,2m) Manico Guida rapida Libretto di sicurezza e conformità	Campo di visione	Orizzontale 43°, verticale 44° Campo di visione con misurazione e zona singola ponderata al centro (copertura del 60% del FOV ottico) Tubo stroboscopico e scarica a vuoto portata 2,5 m @f8 / 8,2' @f8
Confezione del prodotto	209 x 156 x 131 mm 8,23" x 6,1" x 5,1"	Sistema Flash	
Peso della confezione del prodotto	343,3 grammi	Funziona con	Pellicola i-Type Pellicola 600 Pellicola SX-70
Unità di spedizione	416 x 331 x 254 mm 16,4" x 13,0" x 10"	Con app	Controllo totale della fotocamera da remoto Per iOS e Android
Peso dell'unità di spedizione	925,7 grammi 32,7 oncia	Porte di interfaccia del dispositivo	Ingresso di ricarica di tipo C x1 Porta di sincronizzazione flash esterno da 2,5 mm x1
Dimensioni del prodotto	149,9 x 119,3 x 91,2 mm 5,9" x 4,7" x 3,6"	Display	Display esterno e display VF per apertura, velocità dell'otturatore, modalità, contatore pellicola, livello della batteria, visualizzazione delle funzioni e così via. Esterno: Bianco (16 scale di grigi) VF: LCM mono, display giallo con sfondo nero
Peso del prodotto	563 grammi 19,9 oncia	Varie	
Batteria	Batteria soft pack ai polimeri di litio		
Scheda della batteria	Disponibile		

Especificaciones Técnicas

Producto	Cámara instantánea Polaroid I-2	Carcasa exterior	ABS, PC, PMMA, aleación de aluminio, acero inoxidable
Color	Negro	Sistema de obturación	La velocidad de obturación más rápida es de 1/250, el tiempo de exposición es de 1/250-30 s, y el modo de Bulb (hasta 99 horas)
Fecha de lanzamiento	7 Septiembre 2023	Abertura	Apertura práctica máxima f8, aperturas disponibles, f8, 11, 16, 22, 32, 45, 64
RPP	\$599.99, €699.99, £599.99	Objetivo	Objetivo de 3 elementos con sistema de autofocus continuo capaz de lograr una apertura de f8 en un rango de 0,4 m (1,3') - ∞ controlado mediante un motor paso a paso
HS/HTS	9006400000 (US) 9006400000 (EU)	Distancia focal	98mm
País de origen	China (CN)	Campo de visión	43° horizontal, 44° vertical Centro del campo de visión: zona única ponderada por el centro (cobertura de medición del 60 % del FOV óptico)
Contenido del paquete	Cámara Polaroid I-2 Cable USB-C (1,2m) Cortina del asa Guía de inicio rápido Folleto de seguridad y conformidad	Sistema de flash	Alcance de la luz estroboscópica del tubo de descarga de vacío 2,5 m @f8 / 8,2' @f8
Caja del producto	209 x 156 x 131 mm 8,23" x 6,1" x 5,1"	Para usar con	Película i-Type Película 600 Película SX-70
Peso de la caja del producto	343,3 gramos 12,1 onzas	Compatible con la app	Controlo totalmente su cámara de forma remota Para iOS y Android
Unidad de envío	416 x 331 x 254 mm 16,4" x 13,0" x 10"	Puertos de interfaz del dispositivo	Entrada de carga tipo C x1 Puerto de sincronización de flash externo de 2,5 mm x1
Peso de la unidad de envío	925,7 gramos 32,7 onzas	Contador	Pantalla exterior y pantalla VF para mostrar la apertura, la velocidad de obturación, los modos, el recuento de películas, el nivel de batería, la visualización de funciones, etc. Exterior: Blanco (escala de 16 grises) VF: LCM mono, pantalla amarilla con fondo negro
Unidades por unidad de envío	6	Otros	
Dimensiones del producto	149,9 x 119,3 x 91,2 mm 5,9" x 4,7" x 3,6"		
Peso del producto	563 gramos 19,9 onzas		
Batería	Batería de polímero de iones de litio en paquete blanco		
Informe sobre la batería	Disponible		

Spécifications Techniques

Produit	Appareil photo instantané Polaroid I-2	Coque extérieure	ABS, PC, PMMA, alliage d'aluminium, acier inoxydable
Couleur	Noir	Système d'obturation	Vitesse de déclenchement jusqu'à 1/250, plage de temps d'exposition 1/250-30s, et mode Bulb (jusqu'à 99 heures)
Date de lancement	7 Septembre 2023	Ouverture	Ouverture pratique maximale f8, ouvertures disponibles, f8, 11, 16, 22, 32, 45, 64
RPC	\$599.99, €699.99, £599.99	Objectif	Objectif à 3 éléments avec système de mise au point automatique continu capable d'une ouverture f8 sur une plage de 0,4 m (1,3') - ∞ contrôlé par un moteur pas à pas
HS/HTS	9006400000 (EU)	Longueur focale	98mm
Pays d'origine	Chine (CN)	Champ de vision	43° horizontal, 44° vertical Champ de vision Mesure centrale pondérée à zone unique (couverture de mesure de 60% du champ de vision optique)
Contenu de l'emballage	Appareil photo Polaroid I-2 Câble USB-C (1,2m) Poignée Guide de démarrage rapide Brochure sur la sécurité et la conformité	Système de flash	Portée du stroboscope à tube à décharge sous vide 2,5m @f8 / 8,2' @f8
Boîte produit	209 x 156 x 131 mm 8,23" x 6,1" x 5,1"	Compatible avec	Film i-Type Film 600 Film SX-70
Poids de la boîte du produit	343,3 grammes 12,1 onces	Application activée	Contrôle entier de l'appareil photo à distance Pour iOS et Android
Unité d'expédition	416 x 331 x 254 mm 16,4" x 13,0" x 10"	Ports d'interface du dispositif	Entrée de charge de type C x1 Port de synchronisation du flash externe de 2,5 mm x1
Poids de l'unité d'expédition	925,7 grammes 32,7 onces	Écran	Affichage extérieur et affichage VF pour l'ouverture, la vitesse de déclenchement, les modes, le nombre de films, le niveau de la batterie, l'affichage des fonctions, etc. Extérieur : Blanc (niveau de gris) VF : Mono-LCM, écran jaune avec fond noir
Dimensions du produit	149,9 x 119,3 x 91,2 mm 5,9" x 4,7" x 3,6"	Autres	
Poids du produit	563 grammes 19,9 onces		
Batterie	Batterie soft-pack lithium-ion polymère		
Rapport sur les batteries	Disponibile		

EN

DE

IT

ES

FR

Quick Start Guide

Can be found on our Polaroid Brand Portal and can be downloaded and printed.

Download



1-2 Quick Start Guide

SET UP
Paramétrer

- 1 Select language. Sélectionnez la langue.
- 2 Download Polaroid App and connect* to the camera. Téléchargez l'application Polaroid et connectez-la* à l'appareil photo.

LOAD FILM
Insérer le film

- 1
- 2 CLICK
- 3
- 4
- 5

This camera works with **I-TYPE FILM** / 600 FILM

TAKE A SHOT
Prendre une photo

- 1
- 2 For portrait shots frame your subject within this area of the viewfinder. Pour les portraits, cadrez votre sujet dans cette zone du viseur. For landscape shots frame your subject within the whole viewfinder. Pour les paysages, cadrez votre sujet dans l'ensemble du viseur. The focus point is in the center of the [] La mise au point s'effectue au centre du []
- 3 Press the shutter button. The flash will fire automatically. Appuyez sur le bouton déclencheur pour prendre une photo. Le flash se déclenchera automatiquement.
- 4 The photo covered by the film shield will eject. La photo est éjectée sous le protecteur de film.
- 5 Don't shake the photo! Place it in a dark place or face down on a flat surface. Ne secouez pas la photo! Placez-la dans un endroit sombre ou face vers le bas sur une surface plane.

ADJUST EXPOSURE
Ajuster l'exposition

On / Allumé / FLASH / Off / Éteint

Darker photo / Photo plus sombre / Brighter photo / Photo plus claire

Attach handle
Attachez la poignée

1 2

Quick Start Guide and complete User Manual
Guide de démarrage rapide et manuel de l'utilisateur complet
Guida de Inizio Rapido y manual del usuario completo
Guia de Início e Manual do Usuário completo
Quick Start Guide and complete Bedienungsanleitung
快速入门指南及完整用户手册
クイックスタートガイドとユーザーマニュアル完全版
polaroid.com/i2-manual

Have a problem or question? Contact our Customer Support Team or visit polaroid.com/help

USA/Canada: usa@polaroid.com +1-212-219-3254
EU/Rest of World: eu@polaroid.com 00800 5770 1500

1-2

Menu navigation
Navigation du Menu

Displays
Écrans

Outer display / Écran extérieur

Inner display / Écran intérieur

Focus distance
Distance de Mise au Point

Focus - Exposure lock
Mise au Point - Verrouillage de l'Exposition

Exposure meter
Indicateur d'Exposition

Subject Framing
Cadrage du sujet

Polaroid App
Application Polaroid

Flash / Flash
Shutter Button / Bouton Déclencheur
Film Shield / Protecteur de film
Camera Lens / Objectif de l'appareil
LCD Screen / Écran à cristaux liquides
Viewfinder Front / Viseur avant
Film Door Latch / Loget Compartment film
Film Door / Compartiment film
Tripod Mount / Support de trépied
Selection Dial / Maître de Sélection

EV Switch / Maître EV
Outer Display / Écran Extérieur
Mode-OK Button / Bouton Mode-OK
ON/OFF Button / Bouton Marche/Arrêt
Flash Button / Bouton Flash
Strap Mount / Attache pour Sangle
USB-C Charging Port / Port de Charge
3.5mm Flash Sync / 3.5mm Synchro Flash
Viewfinder / Viseur

Mode / Mode
Selection Dial Indicator / Indicateur de Sélection
Aperture / Ouverture
Shutter Speed / Vitesse d'Obturation
Exposure Meter / Indicateur d'Exposition
Battery Level / Niveau de Batterie
Film Count / Nombre de Photos
Focus Distance / Distance de Mise au Point
Auto Exposure Focus Lock / Verrouillage de l'Exposition
Flash On/Off / État Marche/Arrêt
App Connected / Application Connectée
Tripod Recommended / Trépied Recommandé

Autofocus Frame
Cadrage à Mise au Point

Over 6m = Infinity
Plus de 6m = Infini

Under 0.4m = Too Close!
Moins de 0.4m = Trop près!

While the Polaroid I-2 works as a standalone instant camera, you can download the Polaroid App to access more features and gain even more control over your photography.

While the Polaroid I-2 works as a standalone instant camera, you may want to ensure your subject is centered within the frame by 1. looking focus and 2. adjusting your framing. 1. Variable focus requires you to look through the viewfinder and focus on your subject. 2. Adjusting your framing is done by looking through the viewfinder and adjusting the frame.

The whole viewfinder represents a photo framed as is. When a subject is closer than 1m, you may want to ensure your subject is centered within the frame by 1. looking focus and 2. adjusting your framing. 1. Variable focus requires you to look through the viewfinder and focus on your subject. 2. Adjusting your framing is done by looking through the viewfinder and adjusting the frame.

In all other modes the camera will try to automatically select the correct exposure (E). However, if you have used the EV dial to compensate the exposure, the displays will reflect this. Depend on the selected mode, the exposure meter will show different exposure ranges. For example, in Manual mode, the exposure meter will show a range of -2 to +2. In other modes, the exposure meter will show a range of -1 to +1.

In all other modes the camera will try to automatically select the correct exposure (E). However, if you have used the EV dial to compensate the exposure, the displays will reflect this. Depend on the selected mode, the exposure meter will show different exposure ranges. For example, in Manual mode, the exposure meter will show a range of -2 to +2. In other modes, the exposure meter will show a range of -1 to +1.

Tip sheet

Can be found on our Polaroid Brand Portal and can be downloaded and printed.

Download



1 Make sure that your subject is well lit, but always shoot away from your light source. The best conditions are outside on a bright day, or inside with loads of natural light.

2 If you're shooting in low light or see a appear in the viewfinder, hold your camera as still as possible—or even better, use a steady surface or tripod. You can also use the flash.

3 Make sure you're in Auto mode, then manually select the lowest f/number (largest aperture) available. This way you'll put the subject fully in focus, and blur the surroundings.

4 For the lovely depth of field, get about an arm's length away from your subject. (around 0.5m)

5 Using the centre of the button to aim, half-press the shutter button to lock the focus. Keep the button half-pressed while composing your shot.

6 Frame your subject within this area of the viewfinder. For a well-composed portrait, don't forget to experiment and get creative with your surroundings.

7 Your incredible portrait is ready to take! Fully press the shutter button. Your photo will eject under the film shield. Gently lift the film shield to retrieve it.

8 Place the photo face down and wait for it to fully develop. Then keep it, frame it, share it, use it—and do it all again.

More I-2 Tips
polaroid.com/i2-tips

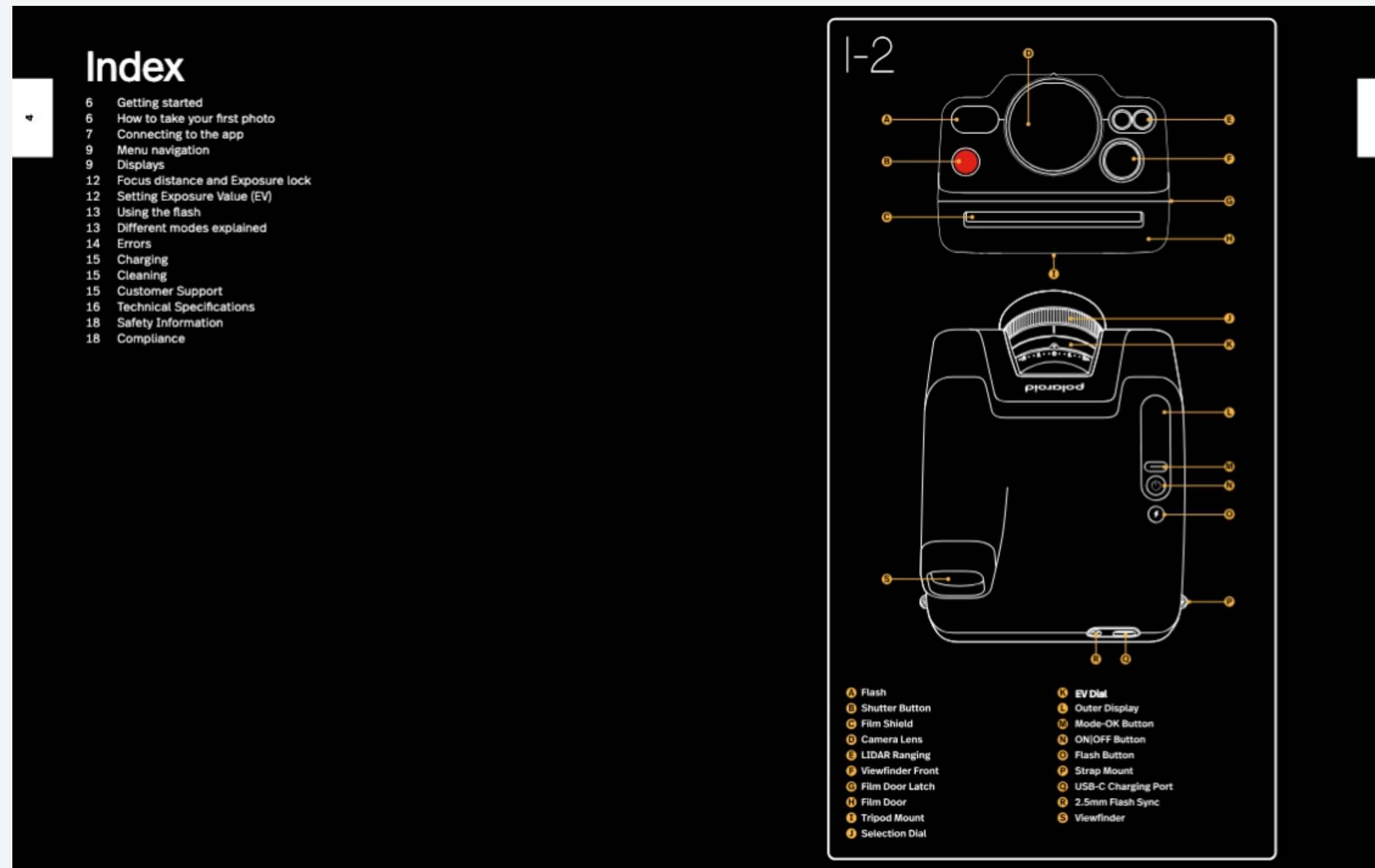
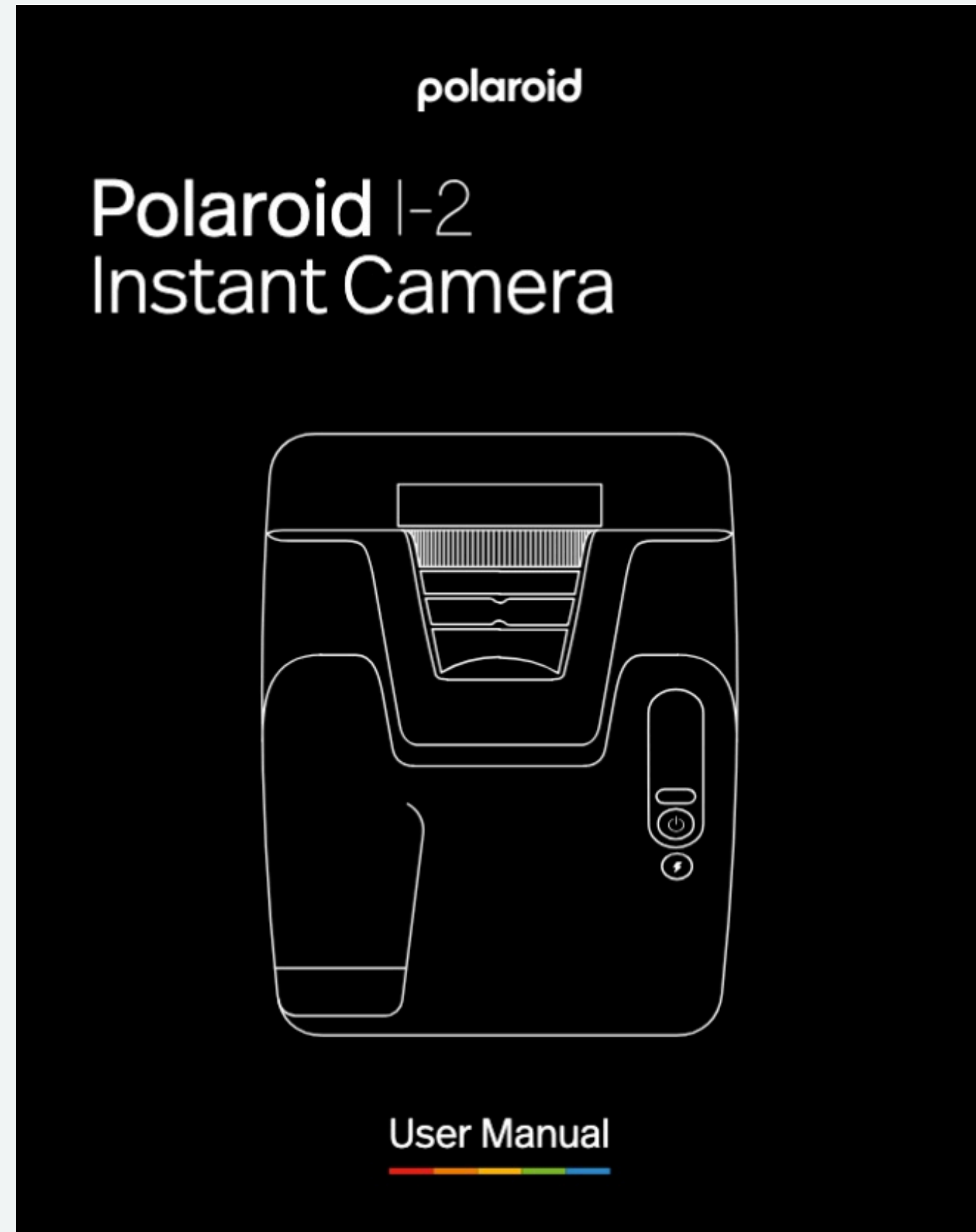
The Polaroid I-2 camera, and you, are capable of so much more. To master light painting, multiple exposures, and to see where else your creativity can take you, check out the rest of our tips.

© 2023 Polaroid. All Rights Reserved.

User Manual

Can be found on our Polaroid Brand Portal and can be downloaded and printed.

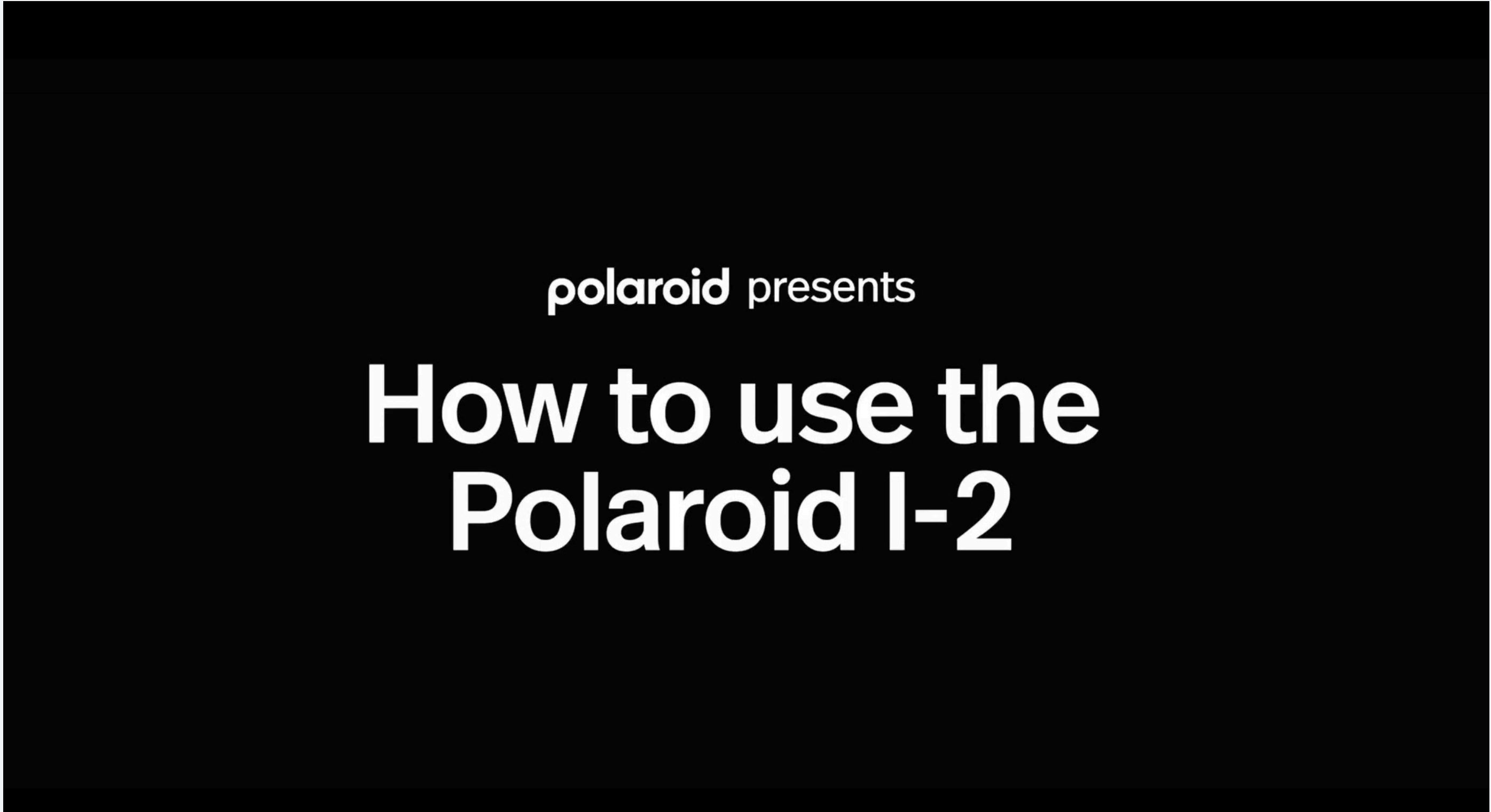
Download



How-to video

Can be found on our Polaroid Brand Portal and can be downloaded.

Download



Comparison

Polaroid Cameras



Polaroid Go Generation 2

- The smallest instant camera in the world
- Made of 30% recycled materials
- Selfie mirror
- Works with our smallest Polaroid film
- Self-timer
- Double Exposure
- Accurate, human-friendly flash system
- Internal rechargeable lithium-ion battery
- Compatible with Polaroid Go filters
- Works with Polaroid Go film

Polaroid Now Generation 2

- Autofocus 2-lens system
- Classic look made of 40% recycled materials
- Works with our iconic full-size Polaroid film
- Self-timer
- Double Exposure
- Accurate, human-friendly flash system
- Internal rechargeable lithium-ion battery (15 pack battery life)
- Works with Polaroid i-Type and 600 film

Polaroid Now+ Generation 2

- Autofocus 2-lens system
- Classic look made of 40% recycled materials
- Mobile connectivity to unlock more creative features (full manual control, light painting, aperture priority, and more) through Polaroid App
- Comes with 5 lens filters
- Works with our iconic full-size Polaroid film
- Self-timer
- Double Exposure
- Accurate, human-friendly flash system
- Tripod mount
- Internal rechargeable lithium-ion battery (15 pack battery life)
- Works with Polaroid i-Type and 600 film

Polaroid I-2

- Autofocus 3-lens continuous focus system combined with Lidar ranging sensor
- Built-in manual controls: 6 modes directly selectable on the camera (auto mode, aperture priority, shutter priority, manual mode, multiple exposure, self-timer)
- 2 displays - external display and Viewfinder with integrated internal display
- App enabled to access more features
- Accurate, human-friendly flash system
- Tripod mount
- Port for external flash sync
- Built-in lens filter thread mount (49mm)
- Internal rechargeable lithium-ion battery, rechargeable via USB-C (15 pack battery life)
- Works with Polaroid i-Type, 600, and SX-70 film

Compare Range



Product name	Polaroid Go Generation 2 Camera	Polaroid Now Generation 2 Camera	Polaroid Now+ Generation 2 Camera	Polaroid I-2 Camera
Price	\$99.99 / €99.99 / £89.99	\$119.99 / €129.99 / £119.99	\$149.99 / €149.99 / £139.99	\$599.99 / €699.99 / £599.99
Available colors				
In the Box	Wrist Strap Charging Cable	Wrist Strap Charging Cable	Lens Filter Set Wrist Strap Charging Cable Lens Cap	Handle Strap Charging Cable Lens Cap
Dimensions	100 x 100 x 40 mm 3.95" x 3.94" x 1.58"	220 x 90 x 50 mm 8.66" x 3.54" x 1.97"	300 x 140 x 70 mm 11.8" x 5.5" x 2.75"	149.9 x 119.3 x 91.2 mm 5.9" x 4.7" x 3.6"
Weight	332 grams 11.7 ounces	588 grams 20.7 ounces	849 grams 29.9 ounces	563 grams 19.9 ounces
Film compatibility	Polaroid Go film	Polaroid i-Type and 600 film	Polaroid i-Type and 600 film	Polaroid i-Type, 600, and SX-70 film
Photo Dimension	Smaller Format 47 mm x 46 mm (1.851 x 1.811 in) photo area 66.6 mm x 53.9 mm (2.623 x 2.122 in) total area	Classic Format 7.894 x 7.6801 cm (3.108 x 3.024 in) photo area 10.752 x 8.847 cm (4.233 x 3.483 in) total area	Classic Format 7.894 x 7.6801 cm (3.108 x 3.024 in) photo area 10.752 x 8.847 cm (4.233 x 3.483 in) total area	Classic Format 3.108 x 3.024 in (7.894 x 7.6801 cm) photo area 4.233 x 3.483 in (10.752 x 8.847 cm) total area
Polaroid app	No	No	Yes	Yes
Charging Port	USB-C	USB-C	USB-C	USB-C
Bluetooth Version	-	-	5.0	5.0
Flash Range	≈ 2.0m (6.6')	≈ 2.5m (8')	≈ 2.5m (8')	≈ 2.5m (8')
Selfie Mirror	Yes	No	No	No
Material	ABS, PC (30 % recycled)	ABS, PC (40 % recycled)	ABS, PC (40 % recycled)	ABS, PC, PMMA, Aluminum Alloy, Stainless Steel
Lens System	1 Focus Zone 2 Element Lens Optical Grade PC	Autofocus, 2 Focus Zones (.55m - 1.3m, 1.0m - infinity) 2 Element Lens Optical Grade PC	Autofocus, 2 Focus Zones (.55m - 1.3m, 1.0m - infinity) 2 Element Lens Optical Grade PC	Autofocus, Continuous Focus (0.4m - infinity) 3 Element Lens Optical Grade PC and Acrylic Anti-Reflective Coating
Battery	Rechargeable 15 pack battery life	Rechargeable 15 pack battery life	Rechargeable 15 pack battery life	Rechargeable 15 pack battery life
Ranging Technology	IR TOF	IR TOF	IR TOF	LIDAR IR TOF
Modes	Built In: Self Timer, Double Exposure	Built In: Self Timer, Double Exposure	Built In: Self Timer, Double Exposure Additional modes in App: Remote, Self-Timer, Double Exposure, Aperture, Tripod, Portrait, Light Painting, Manual	Built In: Auto, Shutter Priority, Aperture Priority, Manual, Multi-Exposure, Self Timer Additional modes in App: Further control & features
External Flash Port	-	-	-	2.5mm mono jack flash sync port
Filter Compatibility	-	-	Lens Filter set included	Built in 49mm thread mount

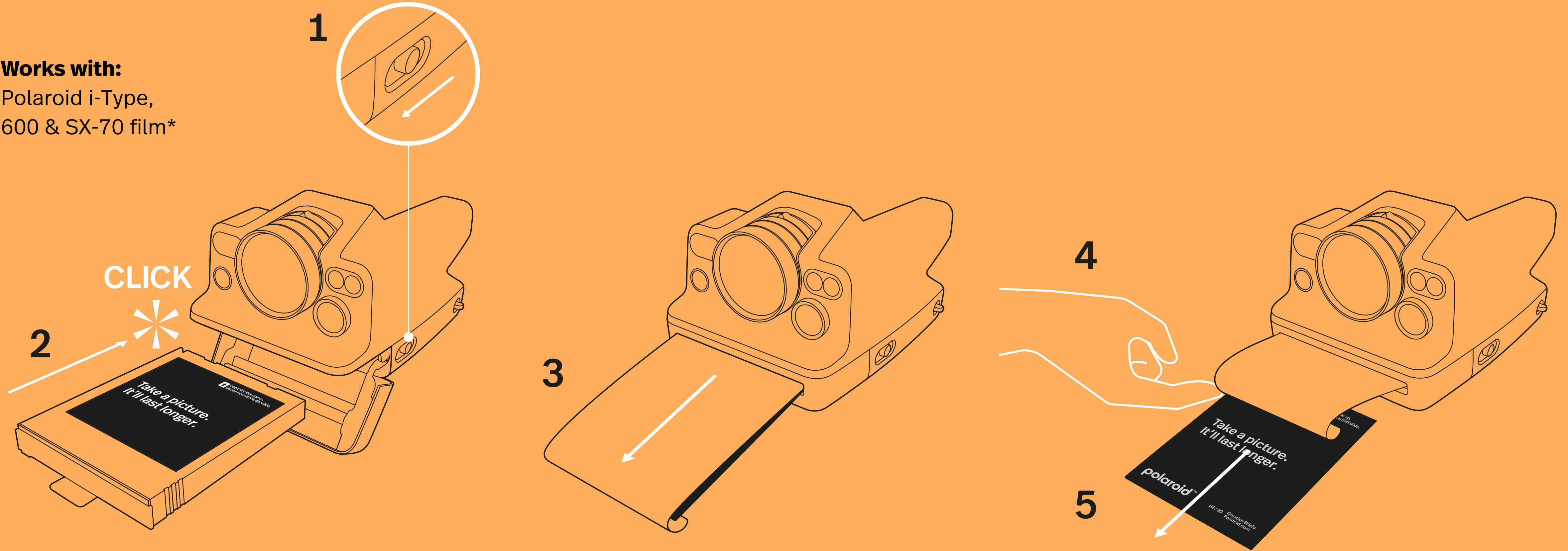
Film Compatibility Chart

Film type	Cameras			Printers		Vintage Cameras		
	Polaroid I-2	Polaroid Now Polaroid Now+	Polaroid Go	Polaroid Lab	Polaroid Hi-Print	Polaroid 600	Polaroid SX-70	Polaroid 8x10
i-Type film	✓	✓	X	✓	X	X	X	X
600 film	✓	✓	X	✓	X	✓	X	X
Go film	X	X	✓	X	X	X	X	X
SX-70 film	✓	X	X	X	X	X	✓	X
Hi-Print paper	X	X	X	X	✓	X	X	X
8x10 film	X	X	X	X	X	X	X	✓

How-To 3B

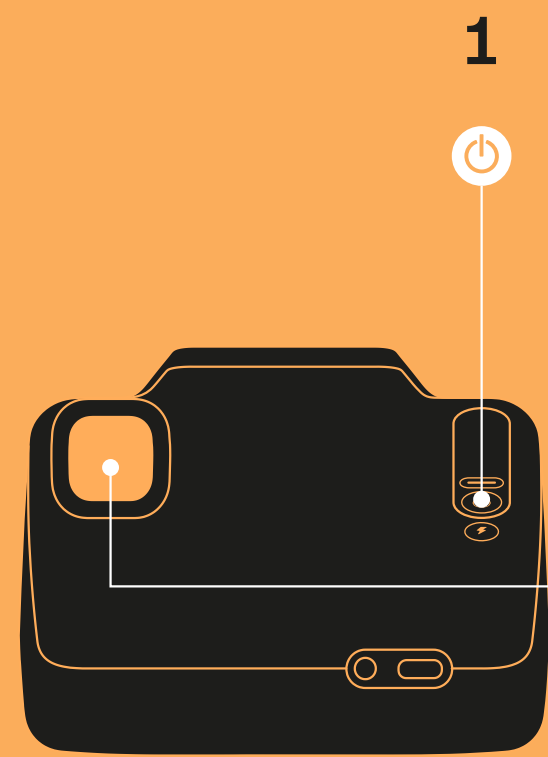
Insert film

Works with:
Polaroid i-Type,
600 & SX-70 film*



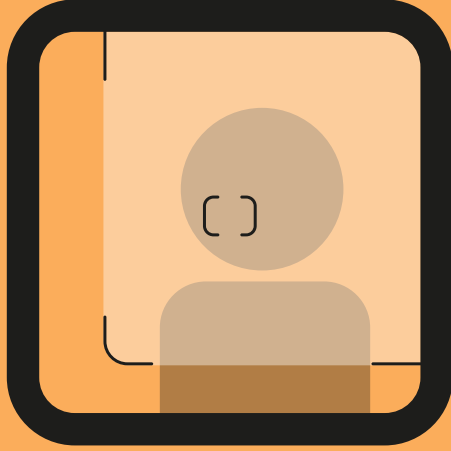
*The film type inserted in the camera can be selected on the display when the film door is open.

Take a shot

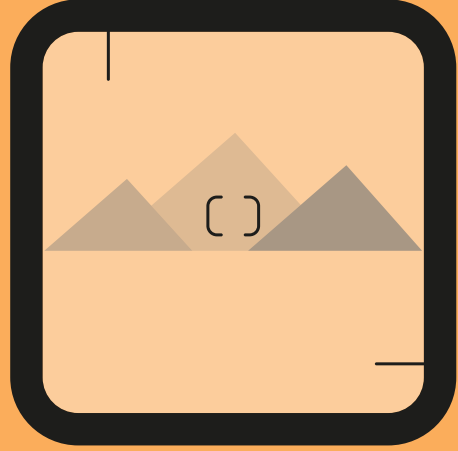


2

For portrait shots frame your subject within this area of the viewfinder.

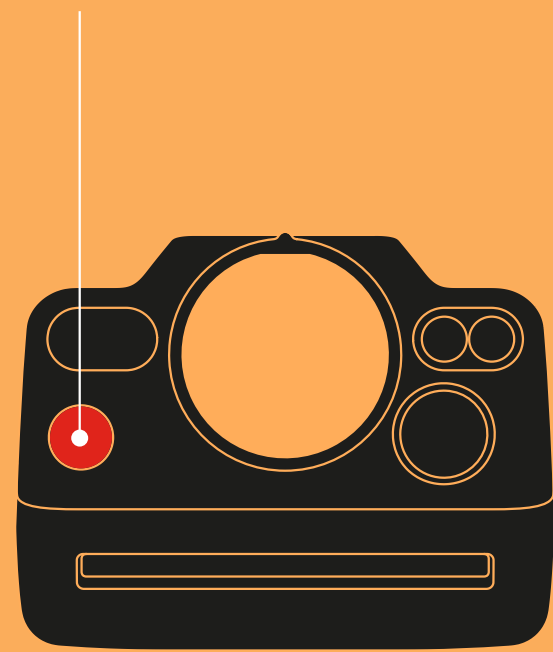


For landscape shots frame your subject within the whole viewfinder.

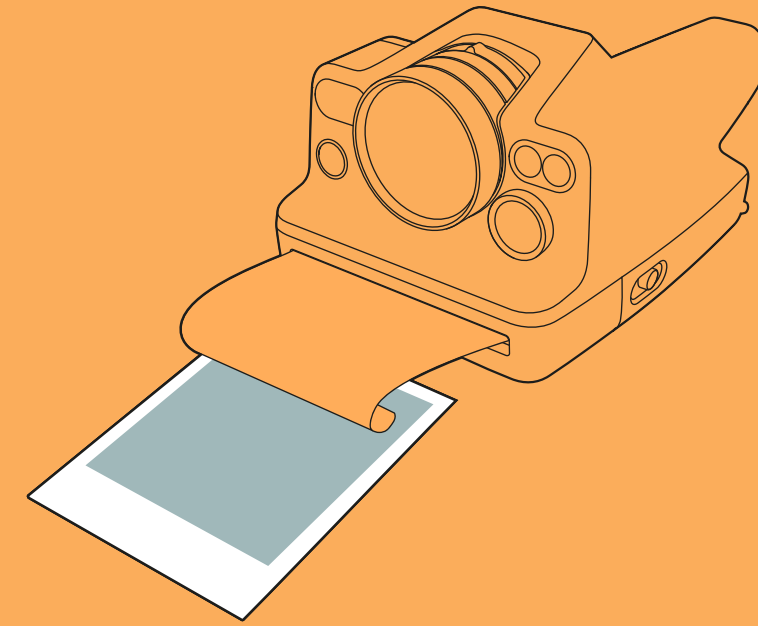


The focus point is in the centre of the []

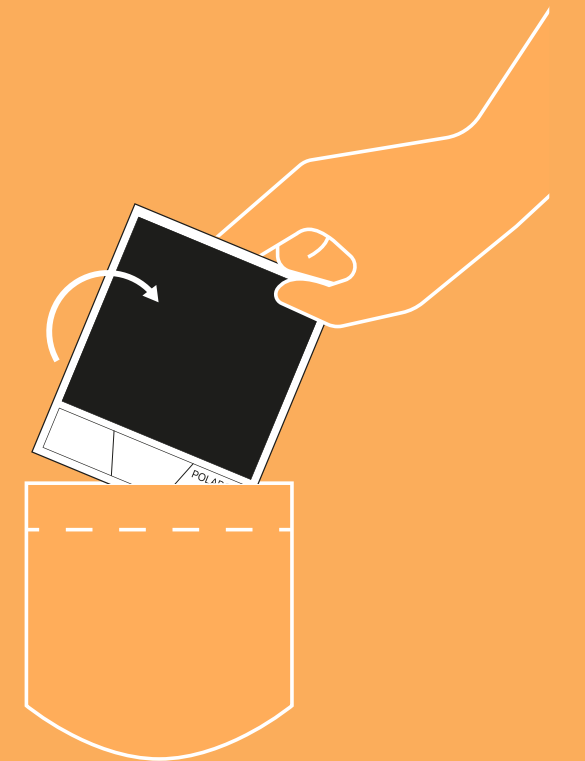
3 Press the shutter button.
The flash will fire automatically.



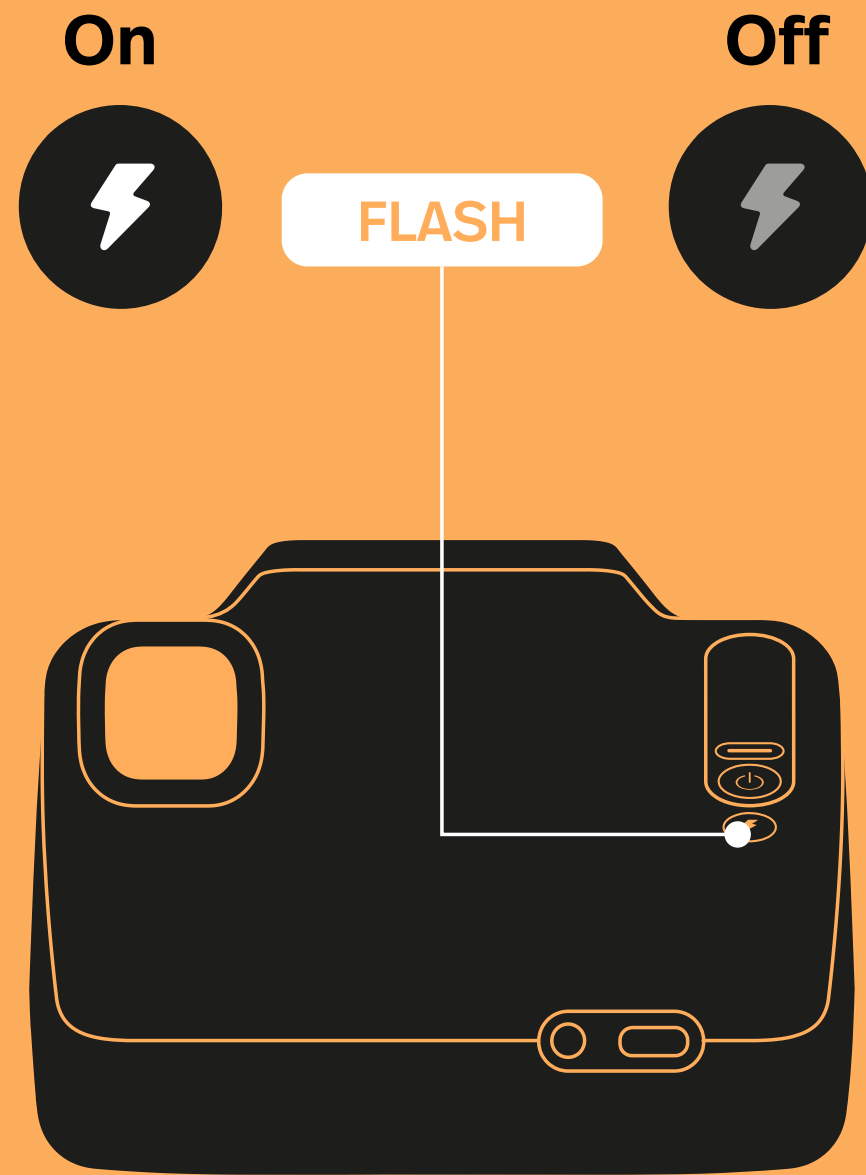
4 The photo covered by the film shield will eject.



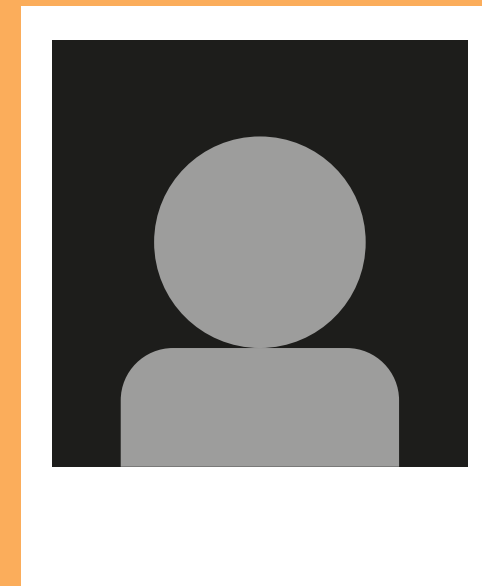
5 Don't shake the photo!
Place it in a dark place or face down on a flat surface.



Adjust exposure



Darker photo

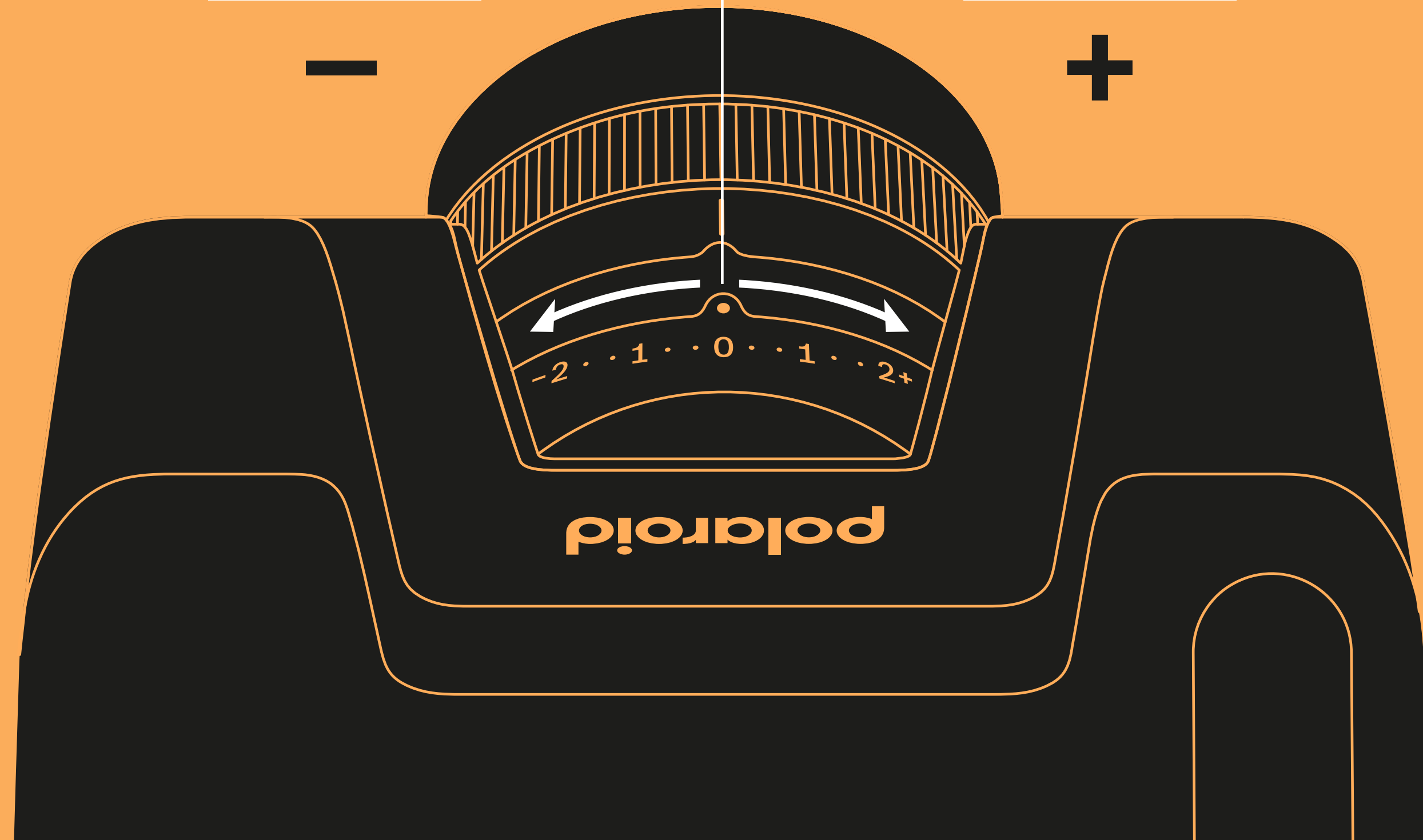


-

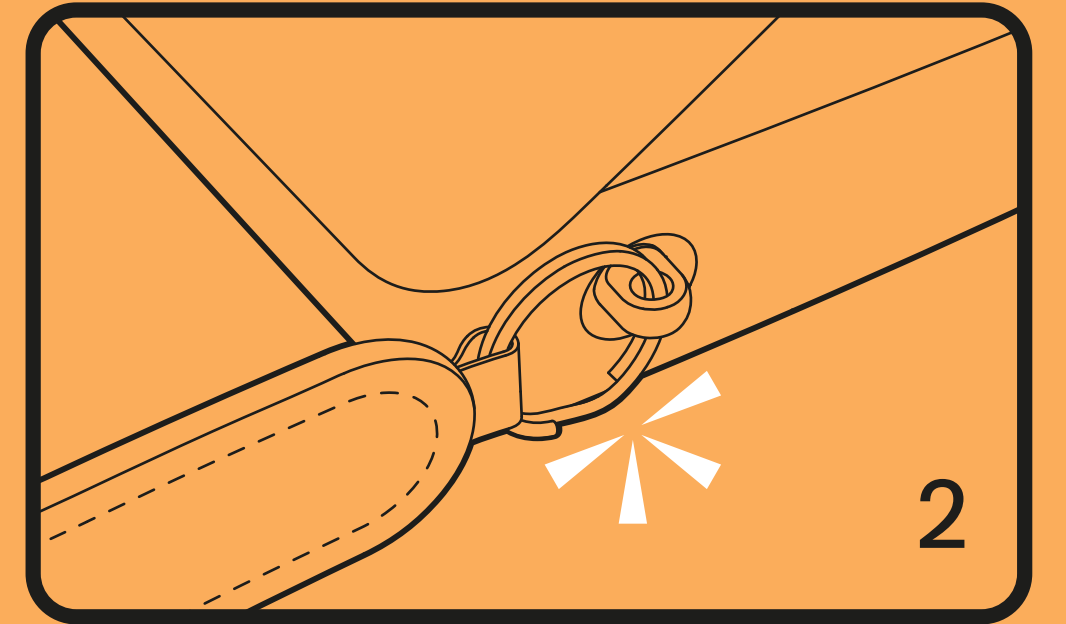
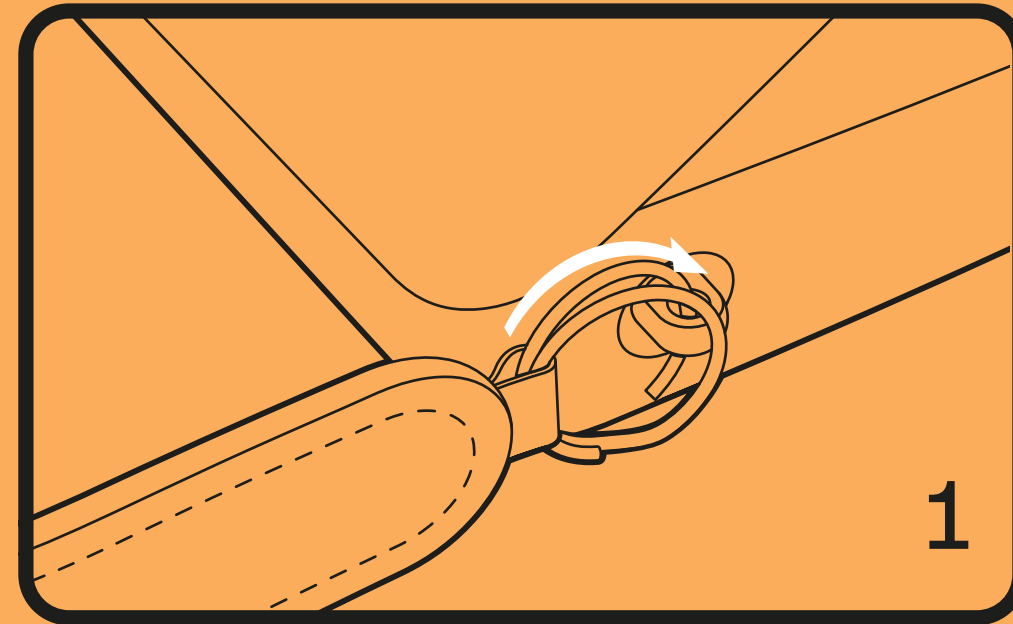
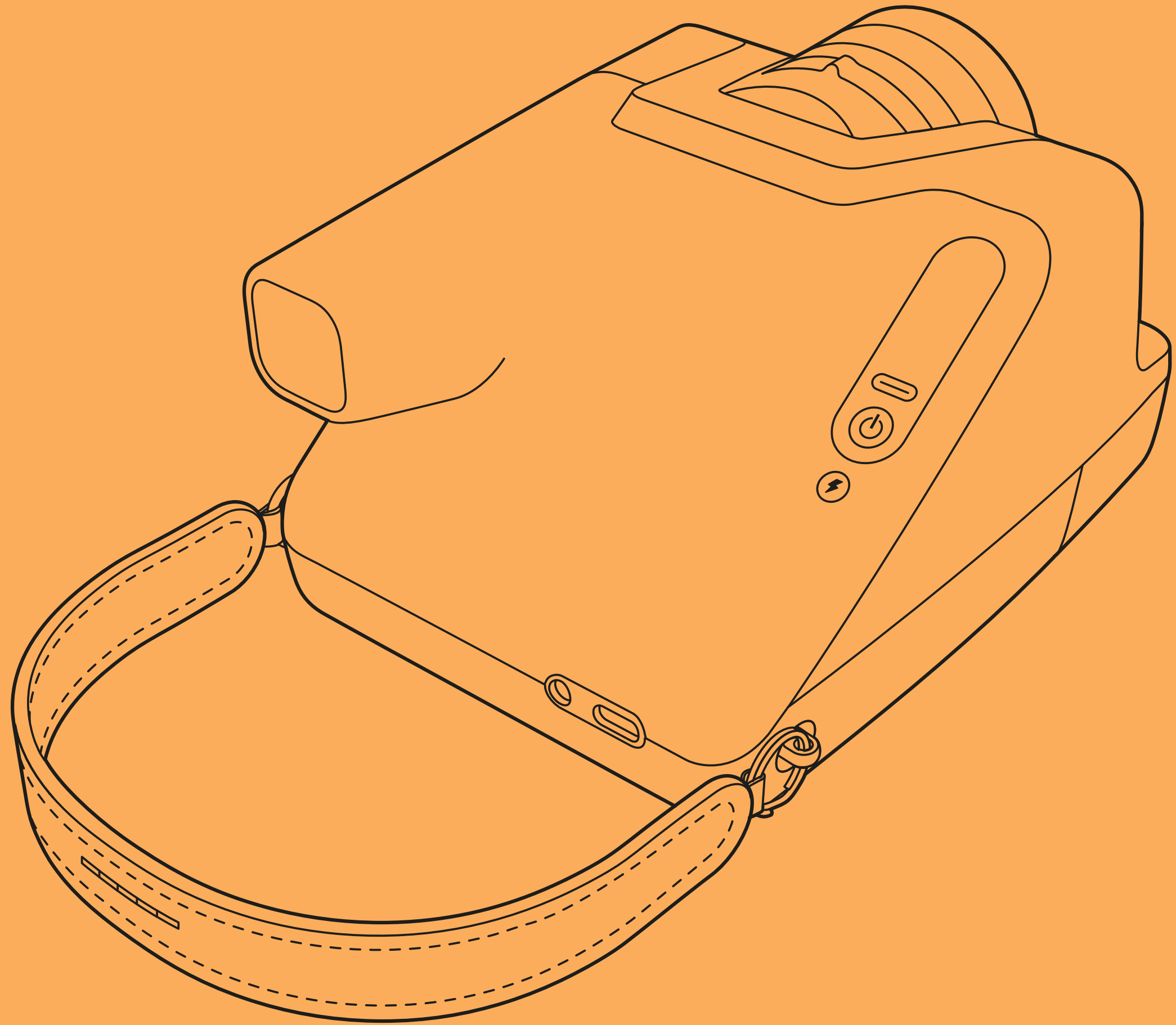
Brighter photo



+

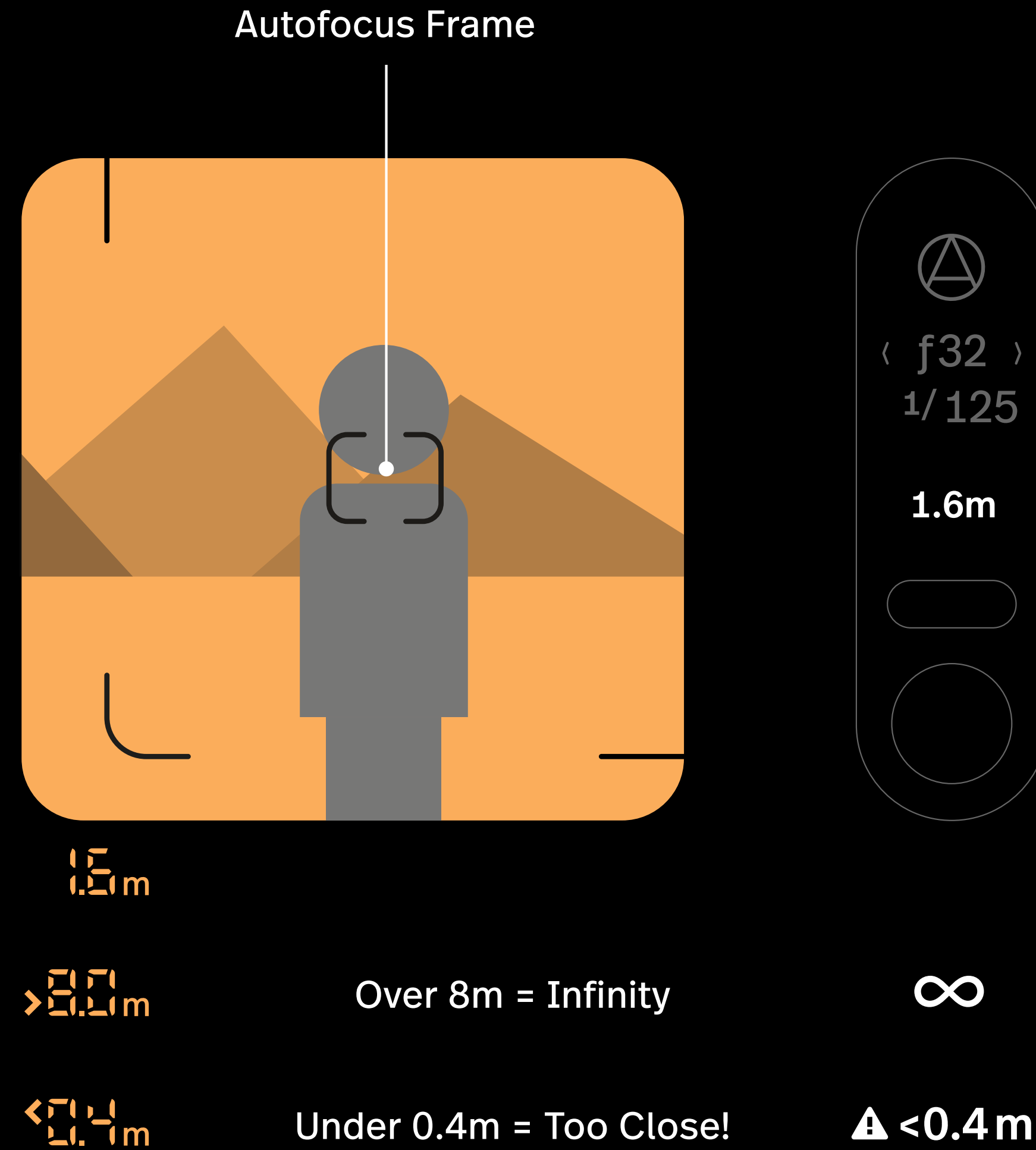


Attach handle

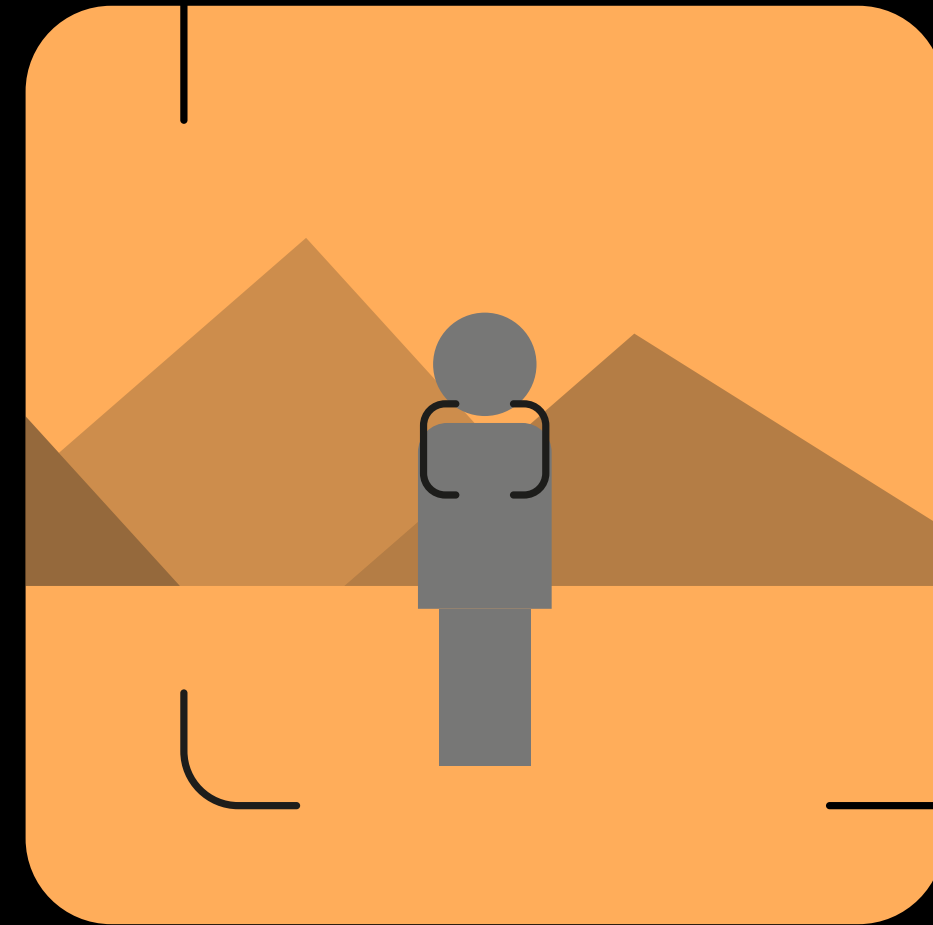


Focus distance

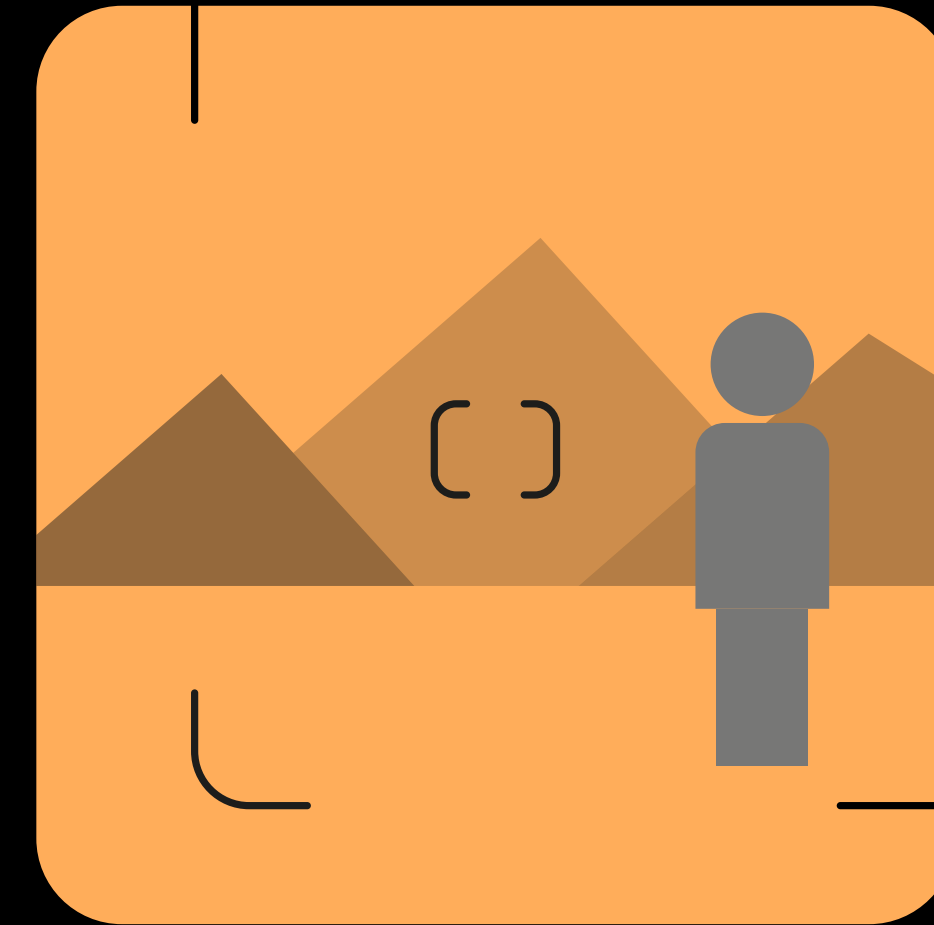
Aim the center of the autofocus frame at your subject. When you half-press the shutter button, the focus / subject distance is shown on the inner and outer displays.



Focus - Exposure lock



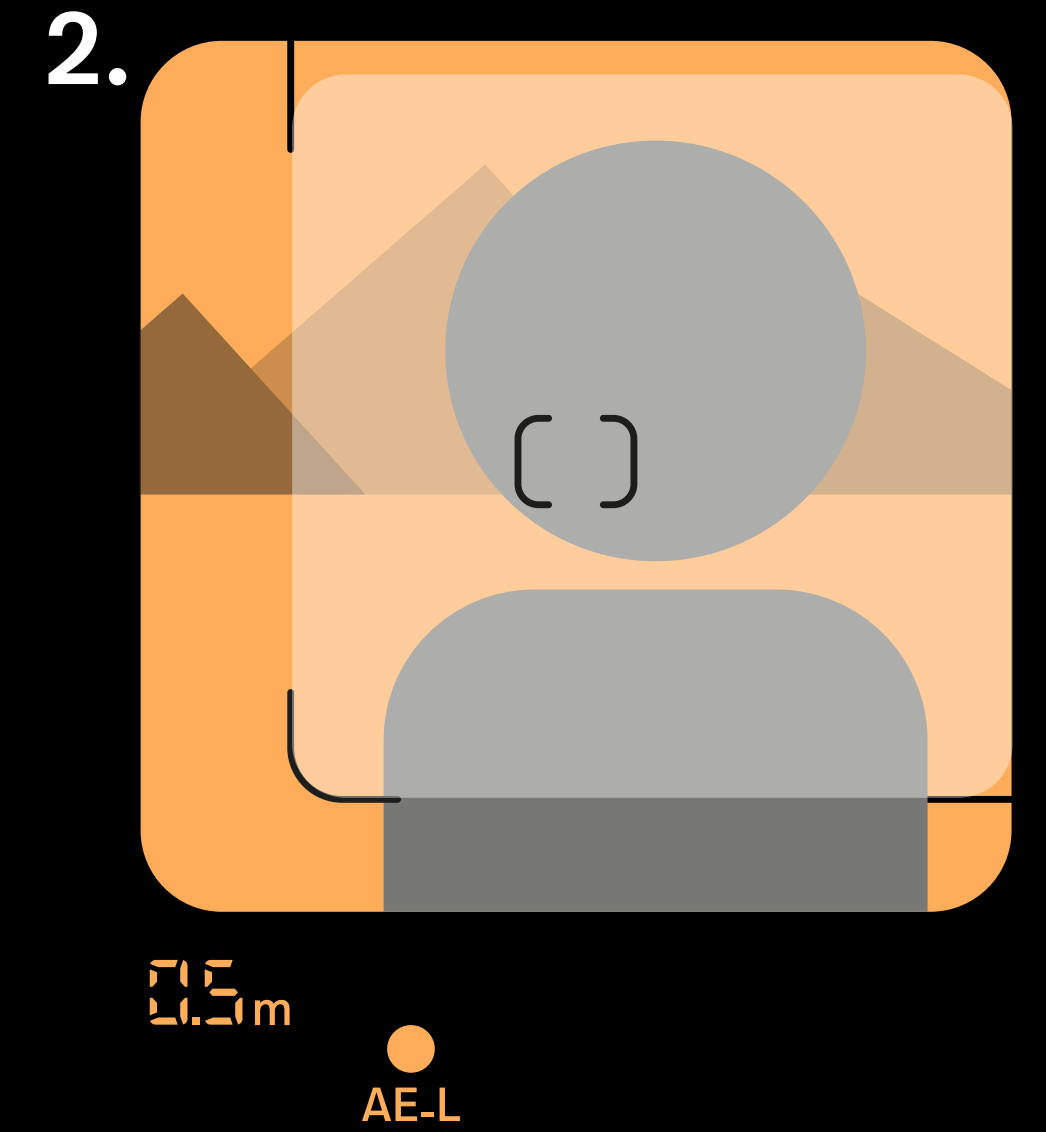
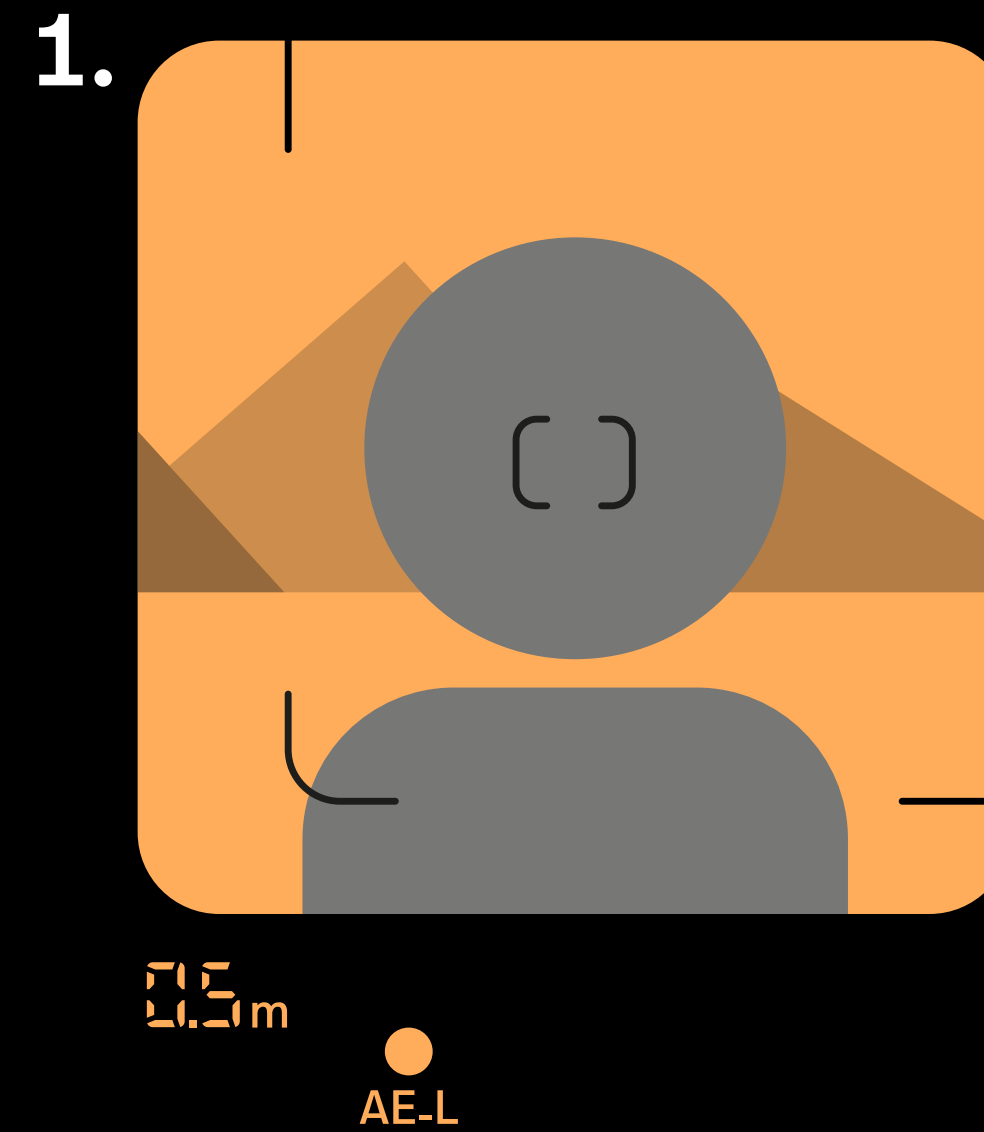
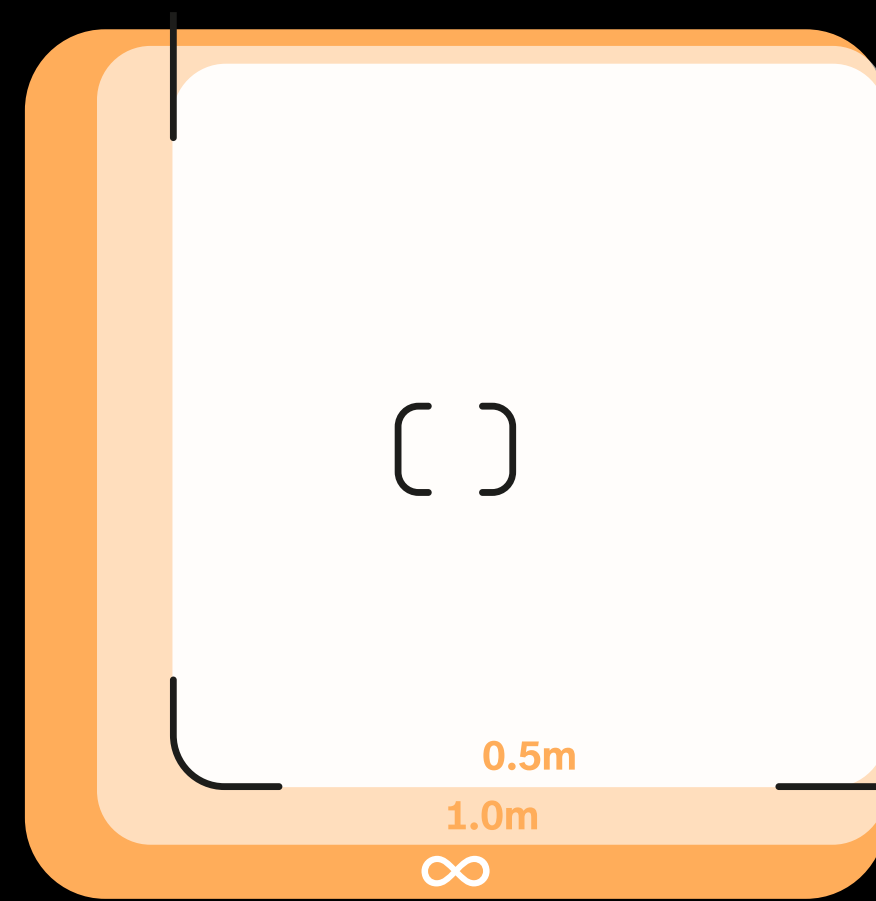
Half-pressing the shutter button will also lock exposure and focus on the subject.



For an in-focus, off-center subject: keep the button half-pressed, re-aim the autofocus frame, and shoot.

Subject framing

The whole viewfinder represents a photo framed at ∞ . When a subject is closer than 8m, you may want to ensure your subject is centered within the frame by 1. locking focus and 2. adjusting your framing.



Exposure meter



In Manual mode the exposure meter helps to find the right exposure (0) on the inner and outer displays.

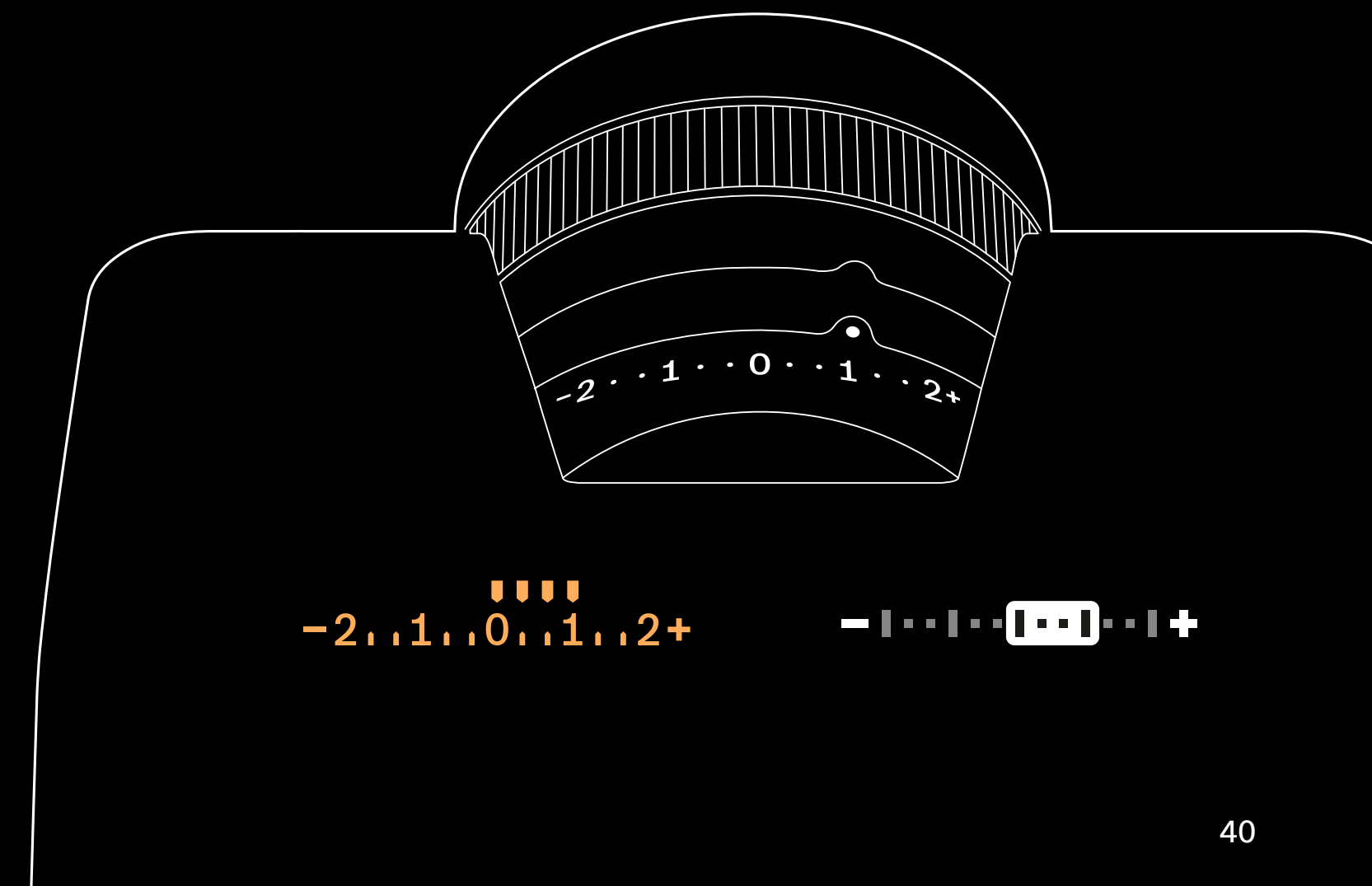


If the meter points to the right, your photo will be overexposed. Try a faster shutter speed or a higher f number.



If the meter points to the left, your photo will be underexposed. Try a slower shutter speed or a lower f number.

In all other modes the camera will try to automatically select the correct exposure (0). However, if you have used the EV dial to compensate the exposure, the displays will reflect this.



Error Messages

The camera will show different symbols for different errors that can occur on the external display. The error message will disappear when the error is solved

Critical errors that will block the usage of the camera:



**Low
Battery**

Before using the camera, charge your camera with the delivered USB-C cable.



Film Jam

The photo will not eject when you press the shutter button. Try to remove the film pack and insert it again (note that the first image will not be usable anymore)



**Film
door open**

Make sure the film door is closed correctly by closing it with a click.



Overheat

Your camera can be overheated. Turn off the camera and wait a bit to cool down the camera. Try turning the camera on again and see if it is cooled down.



**Lens
Cap?**

Check if your lens cap is still on, and remove it if that's the case. The camera might also be detecting a very dark scene. If you really want to take a picture in a darker scene, press OK by clicking the Mode-OK button.



No Film

Your film pack may be empty. Insert a new film in the camera.



**Low
Battery**

You can still use your camera, but the battery is almost empty. Make sure to charge your camera immediately (or after usage).

04

Tips

Instantly Incredible Portrait

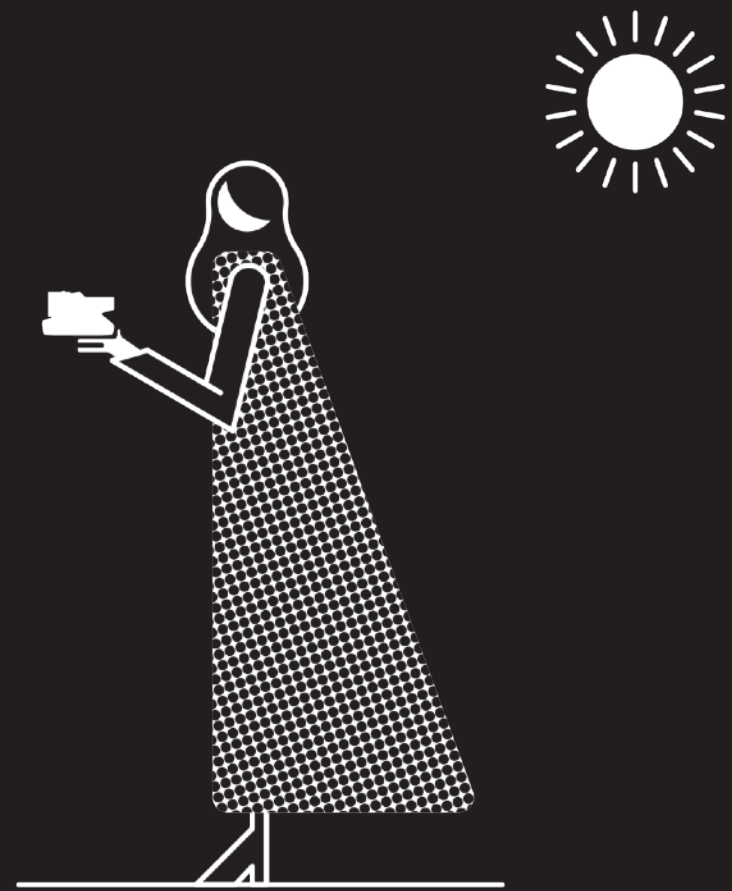
The secret to a beautiful portrait is achieving a lovely depth of field, the perfect contrast between the subject in focus and a blurry background. Here's how in 8 steps:



Photos by Lou Noble

Instantly Incredible Portrait


1



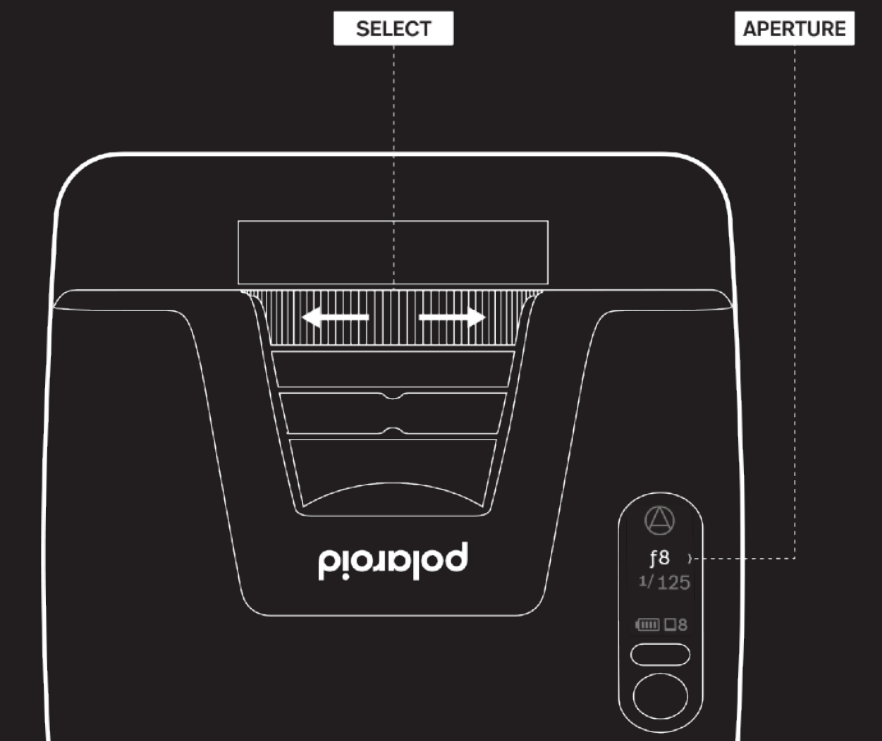
Make sure that your subject is well lit but always shoot away from your light source. The best conditions are outside on a bright day, or inside with loads of natural light.

2



If you're shooting in low-light or see a  appear in the viewfinder, hold your camera as still as possible-or even better use a steady surface or tripod. You can also use the flash.

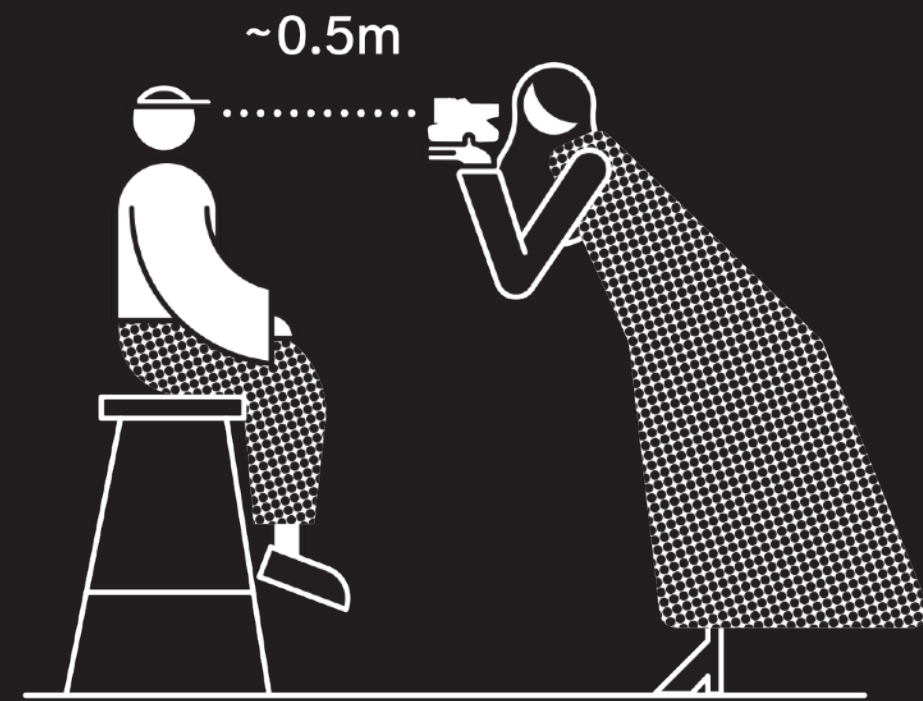
3



Make sure you're in Auto mode, then manually select the lowest f/ Number (largest aperture) available. This way you'll put the subject fully in focus and blur the surroundings.

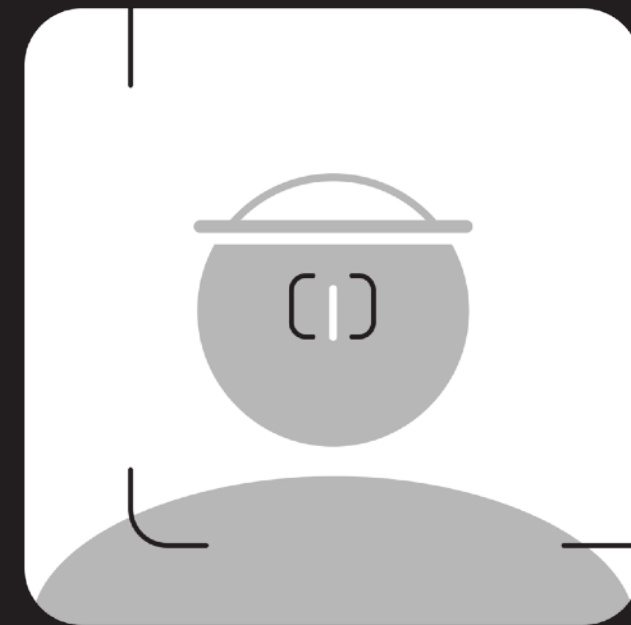
Instantly Incredible Portrait

4



For the lovely depth of field, get about an arm's length away from your subject (around 0.5m).

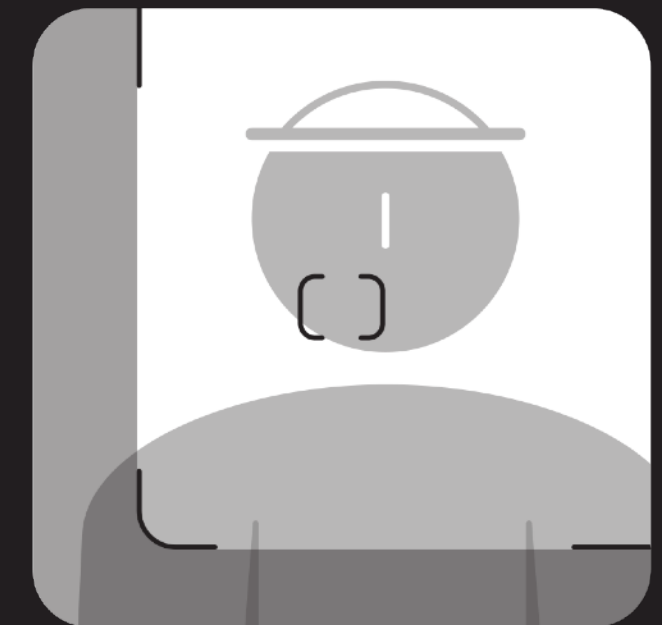
5



0.5m ●
AE-L

Using the centre of the () to aim. Half-press the shutter button to lock the focus. Keep the button half-pressed while composing your shot.

6

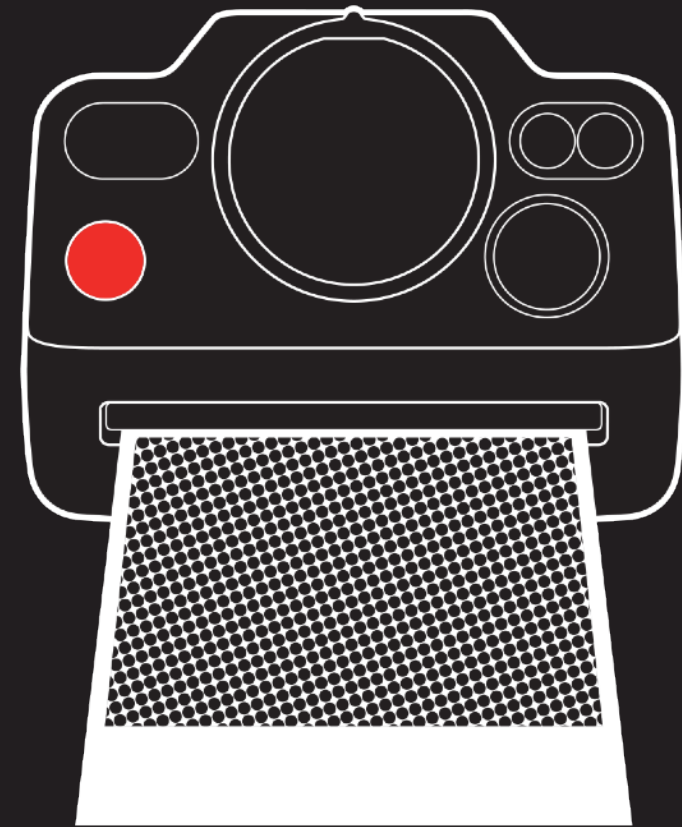


0.5m ●
AE-L

Frame your subject within this area of the viewfinder. For a well-composed portrait, don't forget to experiment and get creative with your surroundings.

Instantly Incredible Portrait

7



Your incredible portrait is ready to take! Fully press the shutter button. Your photo will eject under the film shield. Gently lift the film shield to retrieve it.

8



Place the photo face down and wait for it to fully develop. Then keep it, frame it, share it. love it and do it all again!

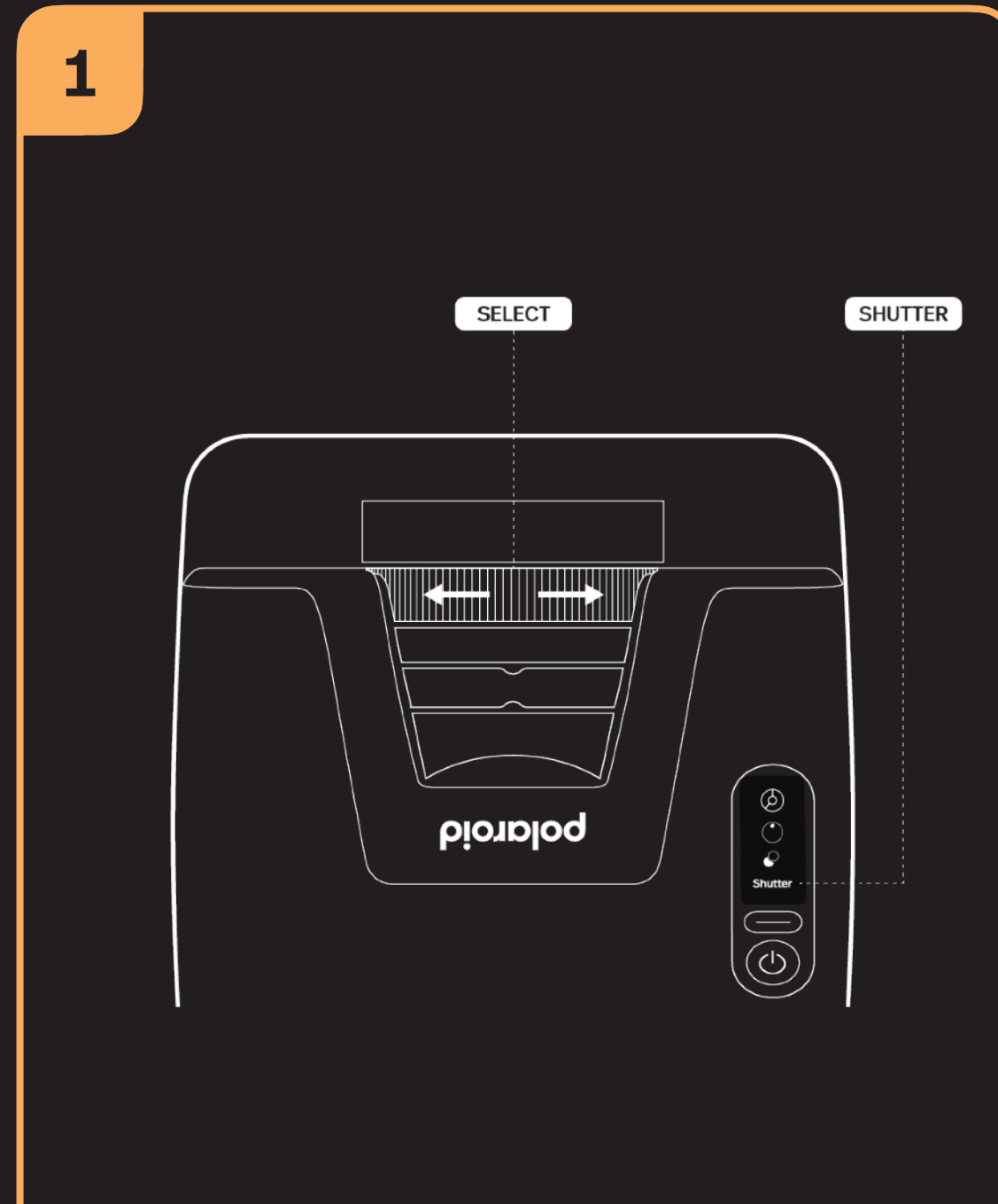
Warp time with Long Exposure

Add creative drama to your photos by experimenting with slow shutter speeds. Transform flowing water smooth and soft or fast cars into abstract red and white lines that illuminate the city at night. Find out how with the new Polaroid I-2 camera.



Photos by Nakai Akio

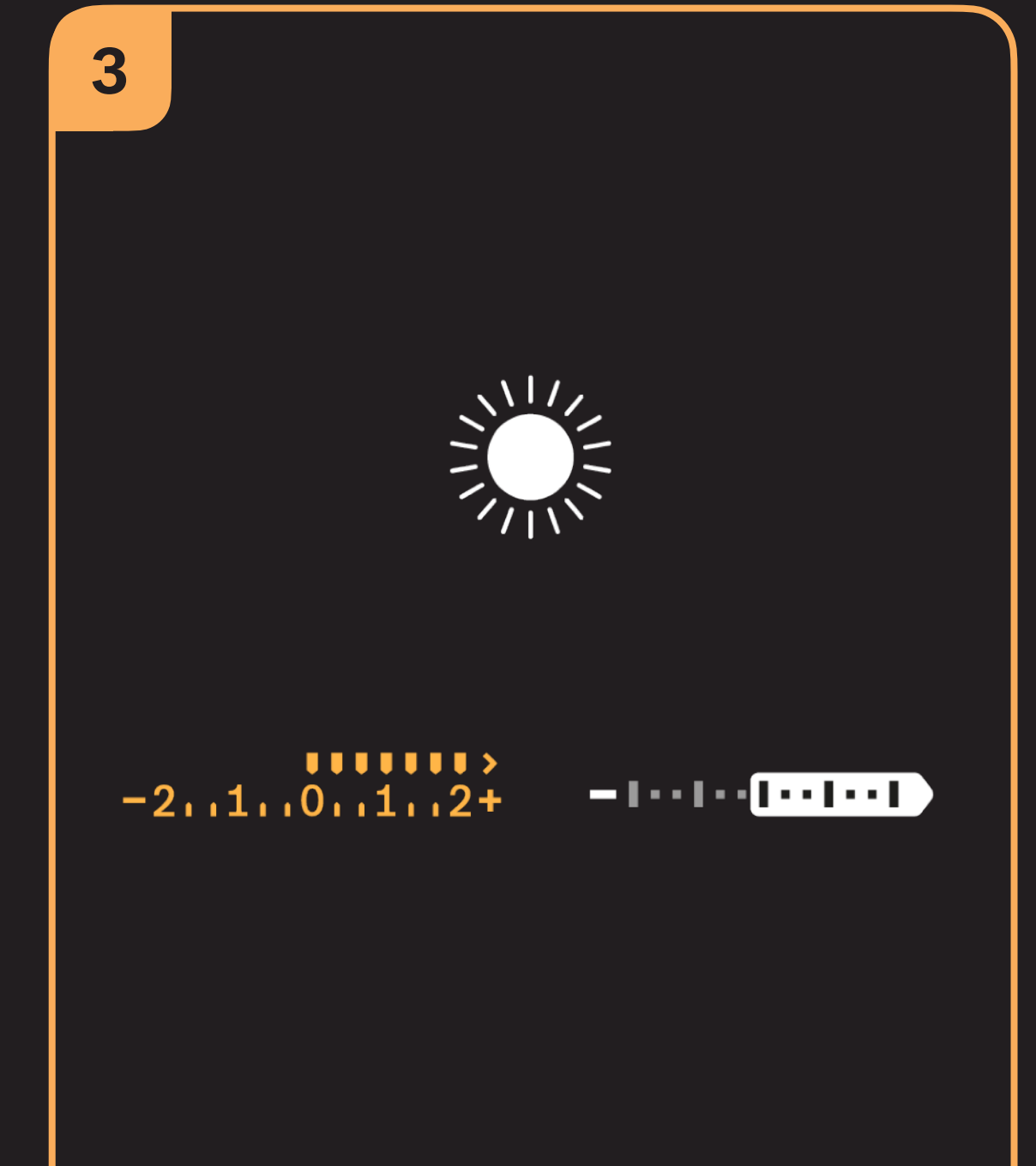
Warp time with Long Exposure



On Shutter Priority mode select a shutter speed (from 1/250 to 30 seconds) by turning the selection dial. The camera will pick the right aperture when pointed at your subject.



Use a tripod or put the camera on a steady surface to make sure your scene is sharp. If your subject is moving it will capture the blur.



Shooting during the day?
To make sure your photo won't be overexposed select a shutter speed, frame your subject and half-press the shutter to check the exposure on the exposure meter. If it points to the right (overexposed) adjust the shutter speed to a shorter time to make up for this.

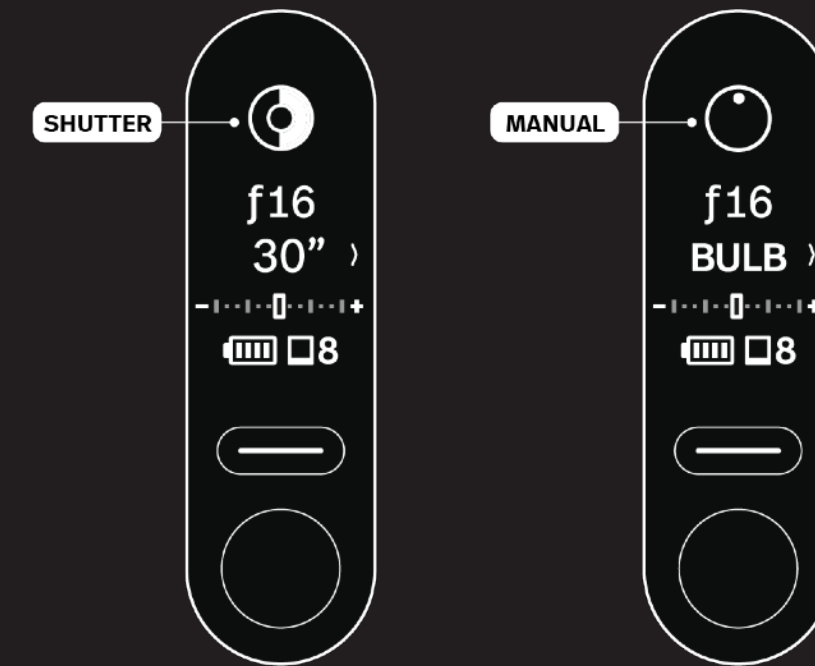
Warp time with Long Exposure

4



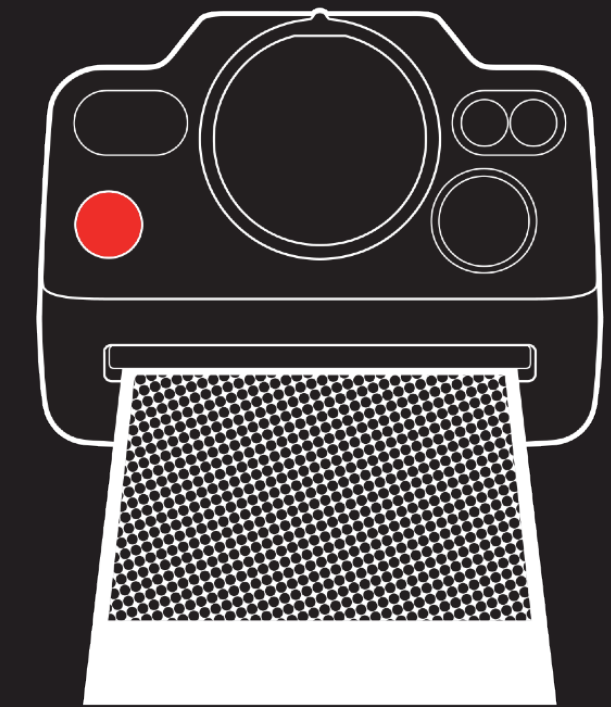
Night shoot? Avoid an underexposed photo by selecting the right shutter speed, then frame your subject, and half-press the shutter to check the exposure on the exposure meter. If it points to the left (underexposed) adjust the shutter speed to a longer time to make up for this.

5



FYI: you can select up to 30" in Shutter Priority mode or move to Manual Mode to access « Bulb »

6



Experiment with different lengths of exposure and light sources for perfectly imperfect results.

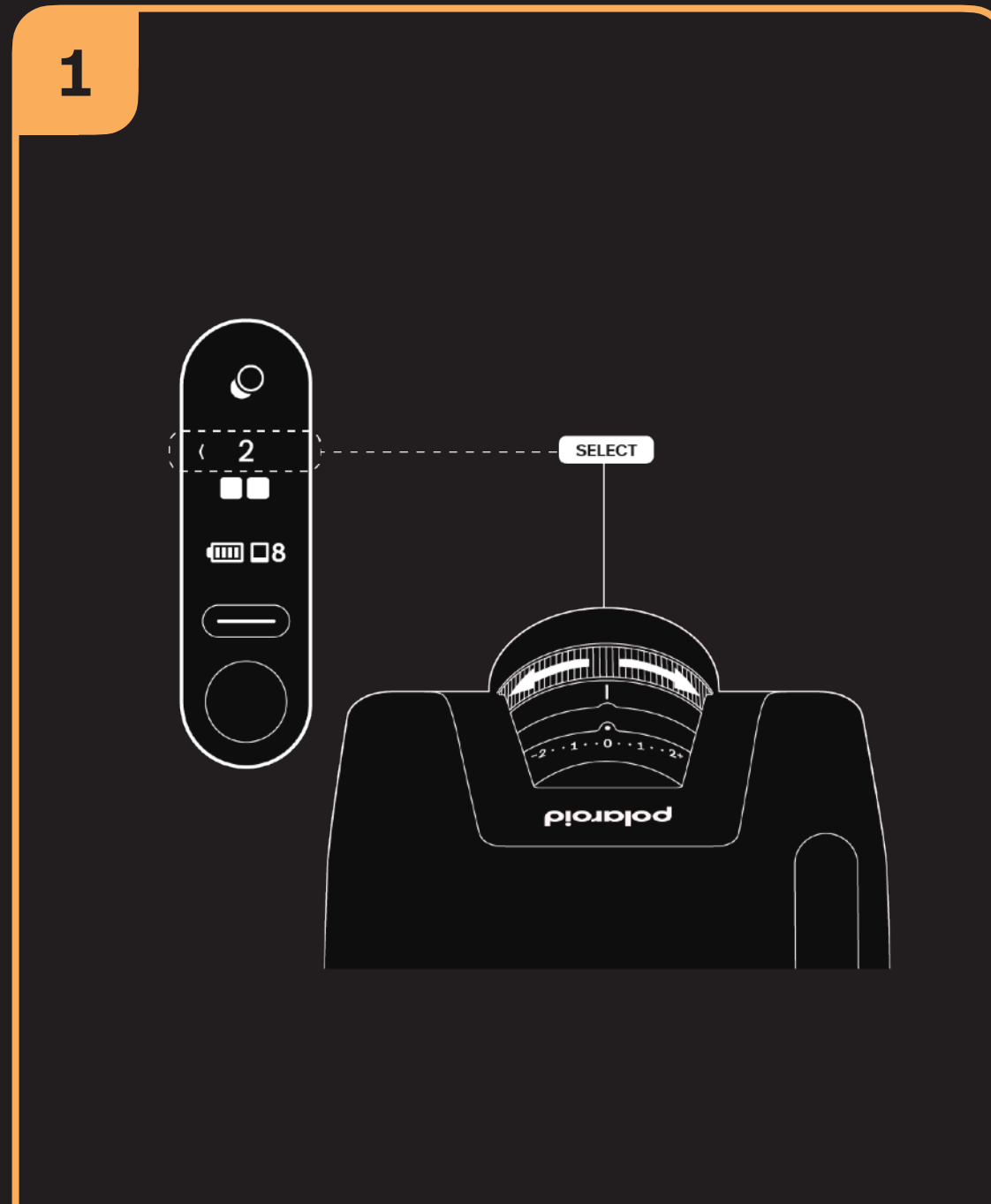
Layer-up with Multiple Exposures

Push your creativity by layering double or multiple exposures together into a single unique and perfectly imperfect photo. Find out how with the new Polaroid I-2 camera.

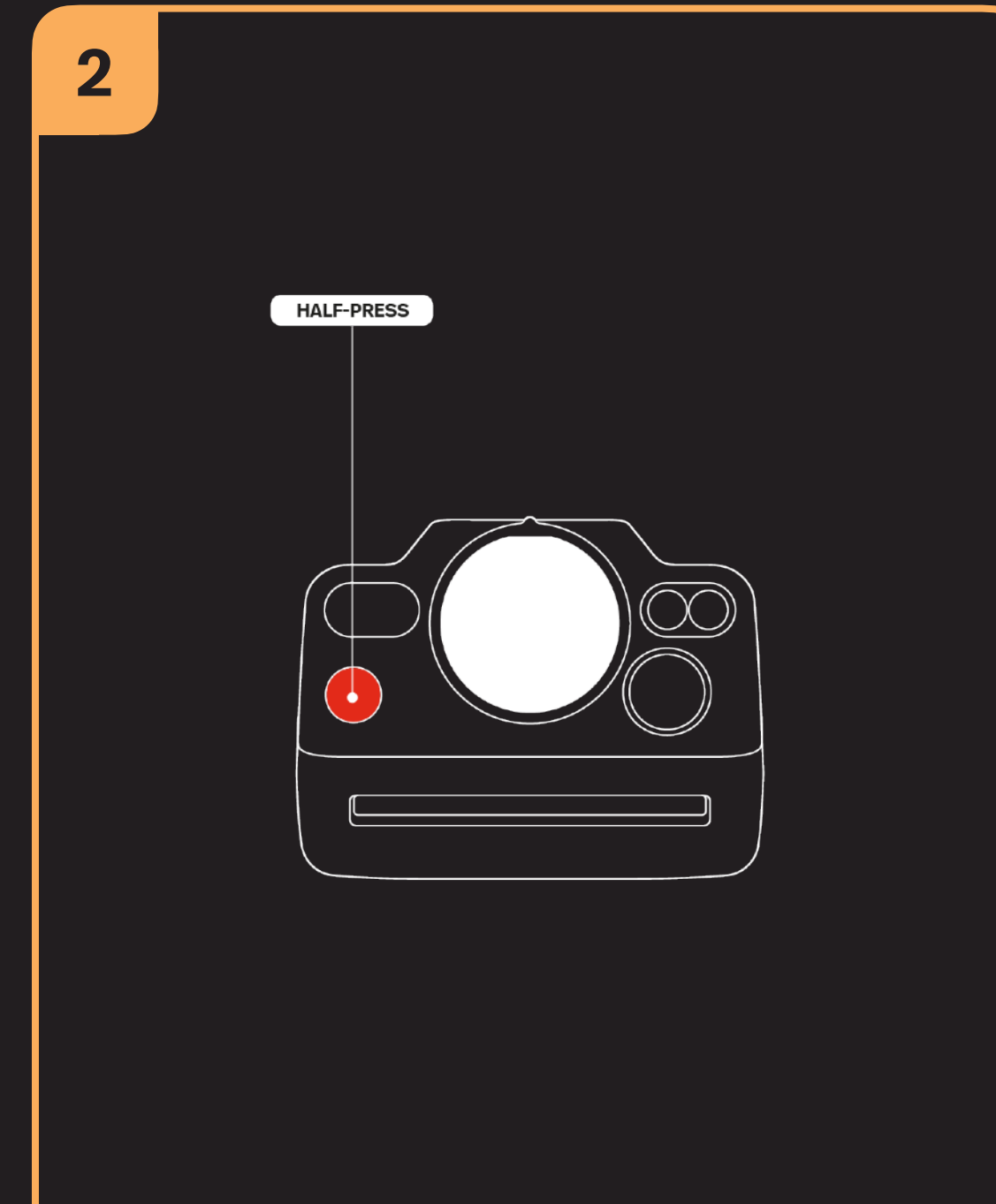


Photos by Rachael Baez

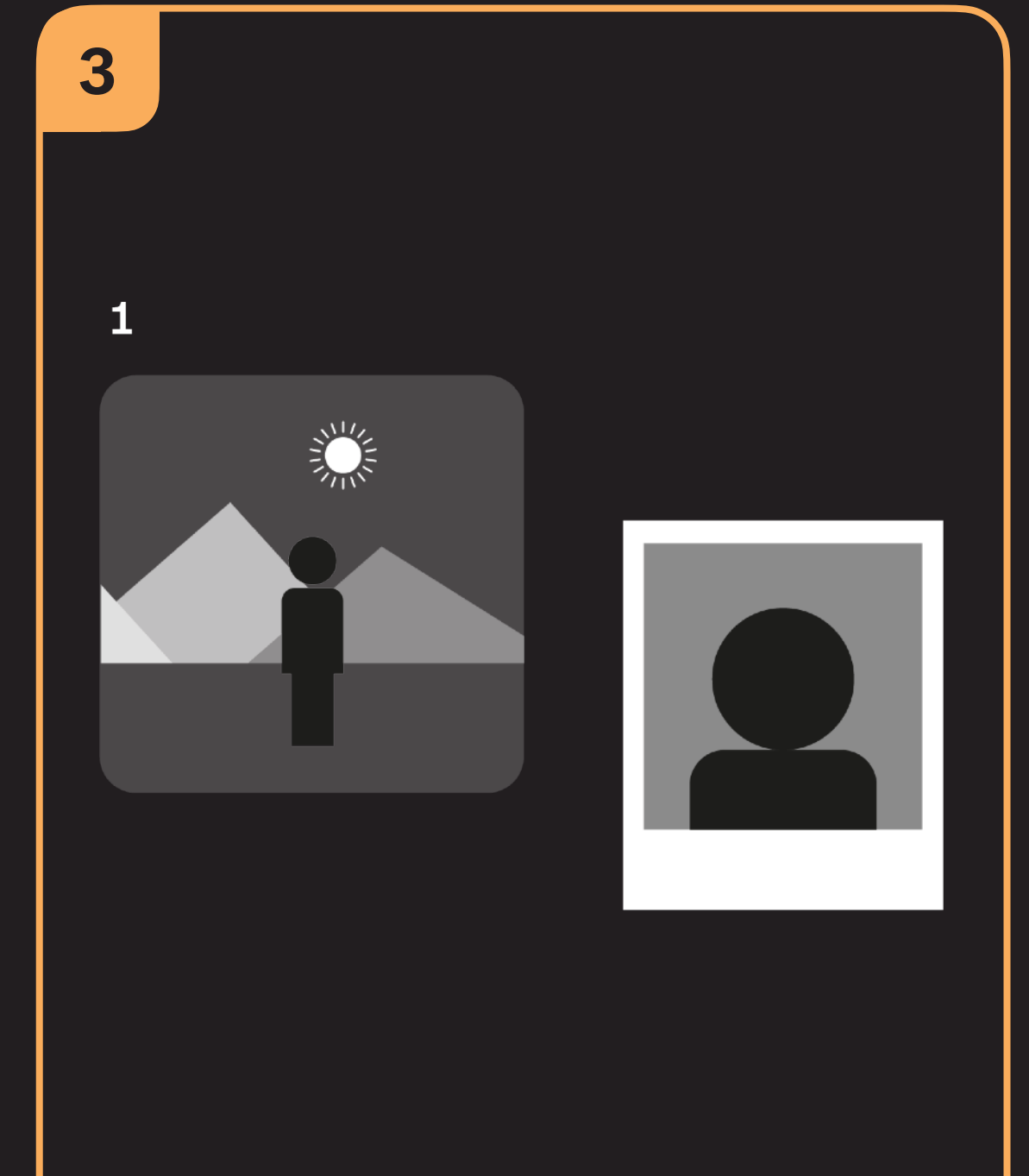
Layer-up with Multiple Exposures



Set Multiple Exposures mode to pick the number of images you want combined in one multiple exposure photo by turning the selection dial (2 to 4).



The Polaroid I-2 camera automatically calculates the correct exposure for the given number of exposures and the values are locked by half-pressing the shutter button before taking your first photo.



The general rule is your first photo should be quite dark, so the parts that are dark can be re-exposed on the next shot. Try your first photo as a backlit subject (without flash).

Layer-up with Multiple Exposures

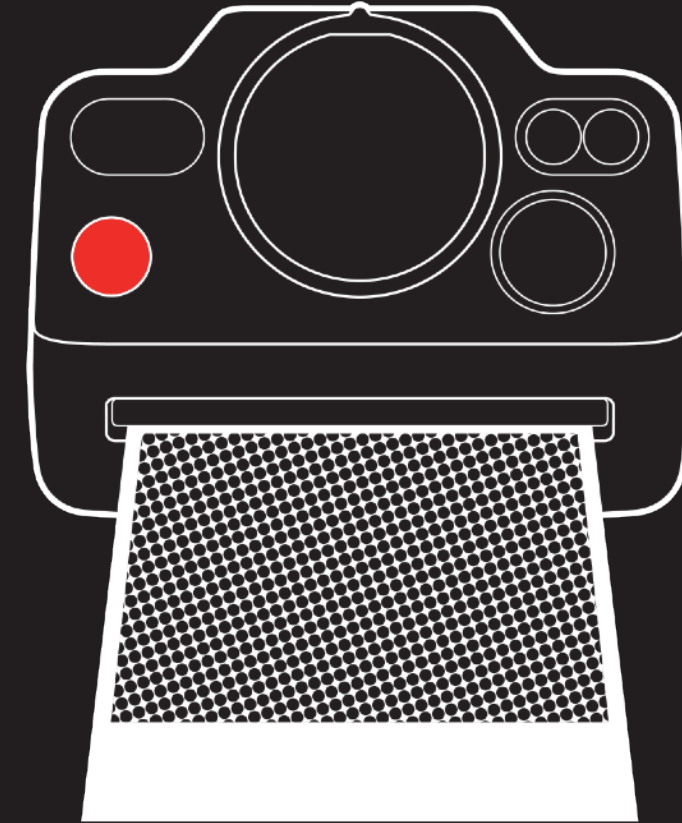
4

2



Try your second photo as a texture or repetitive pattern; it's best to remember which parts of the first photo were bright or dark to place something interesting inside the dark area of the first image to expose them again.

5



Experiment with different backgrounds, turning the flash on and off between the first and second photo or take multiple shots of the same subject doing different things using a tripod for consistent framing.

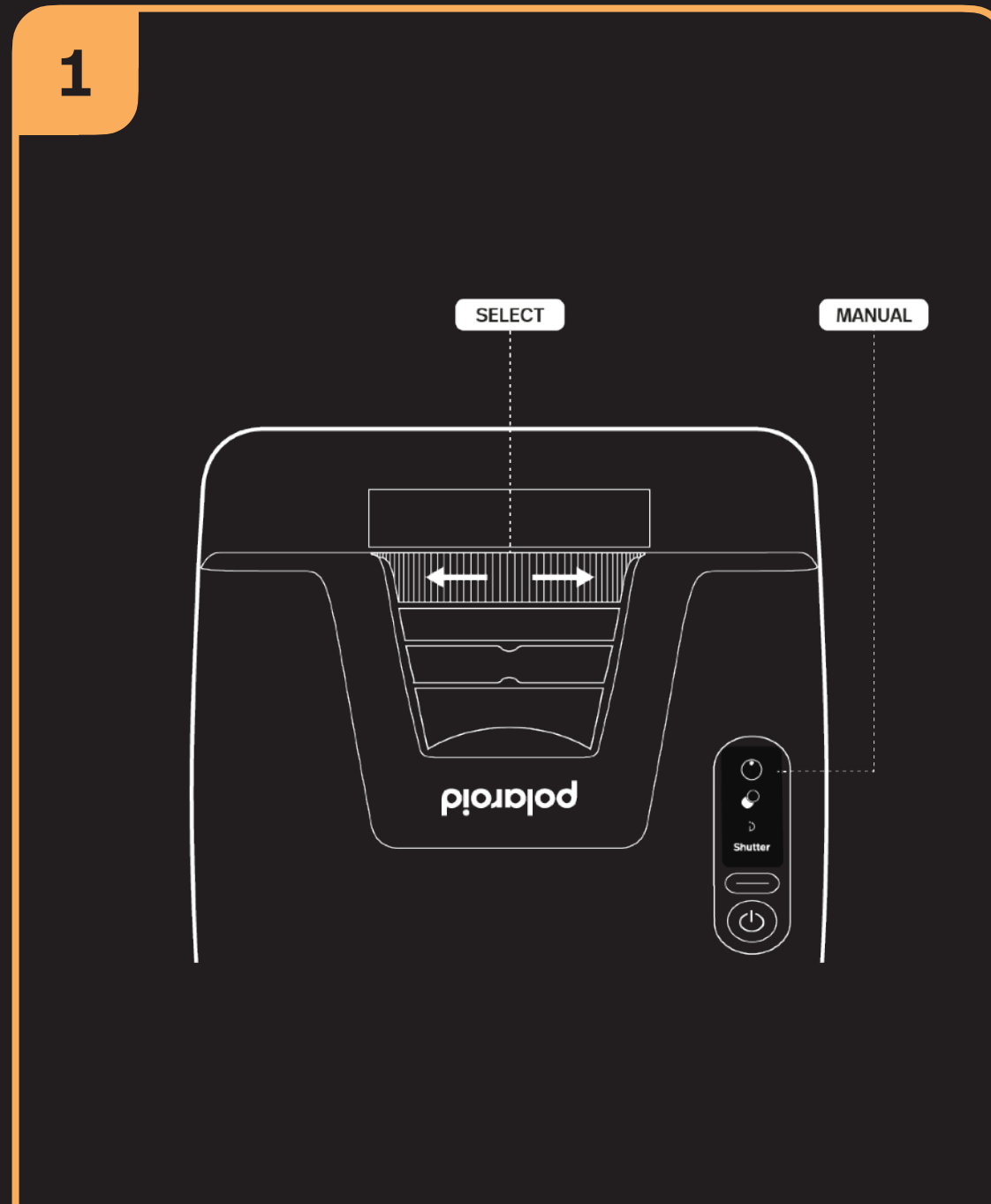
Experiment with Light Painting

Let your creative juices flow by experimenting with a moving light source (like a flashlight) while taking a long exposure photograph. Find out how with the new Polaroid I-2 camera.

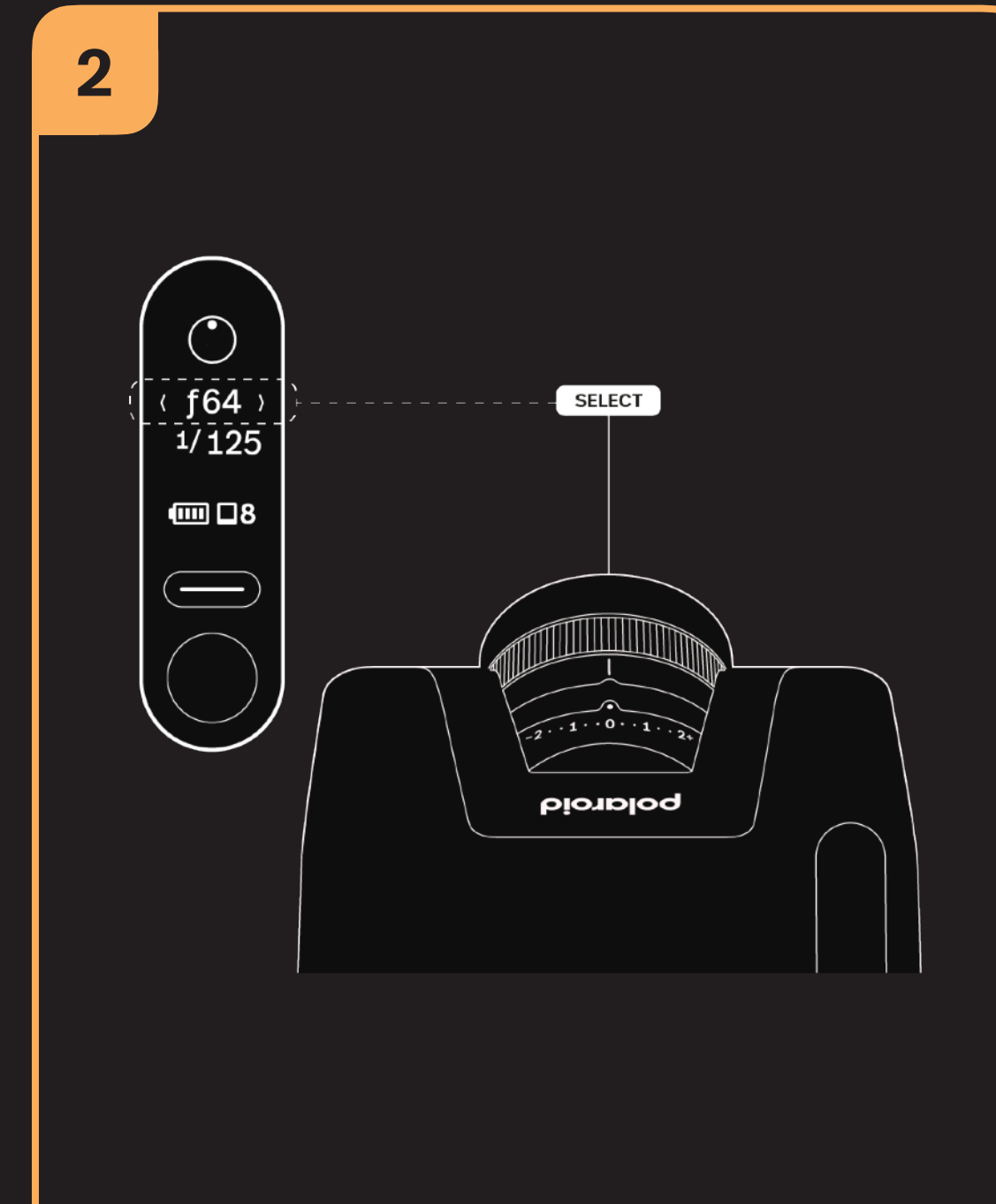


Photos by Barbara Schieb

Experiment with Light Painting



Set Manual mode to control the aperture and shutter speed.



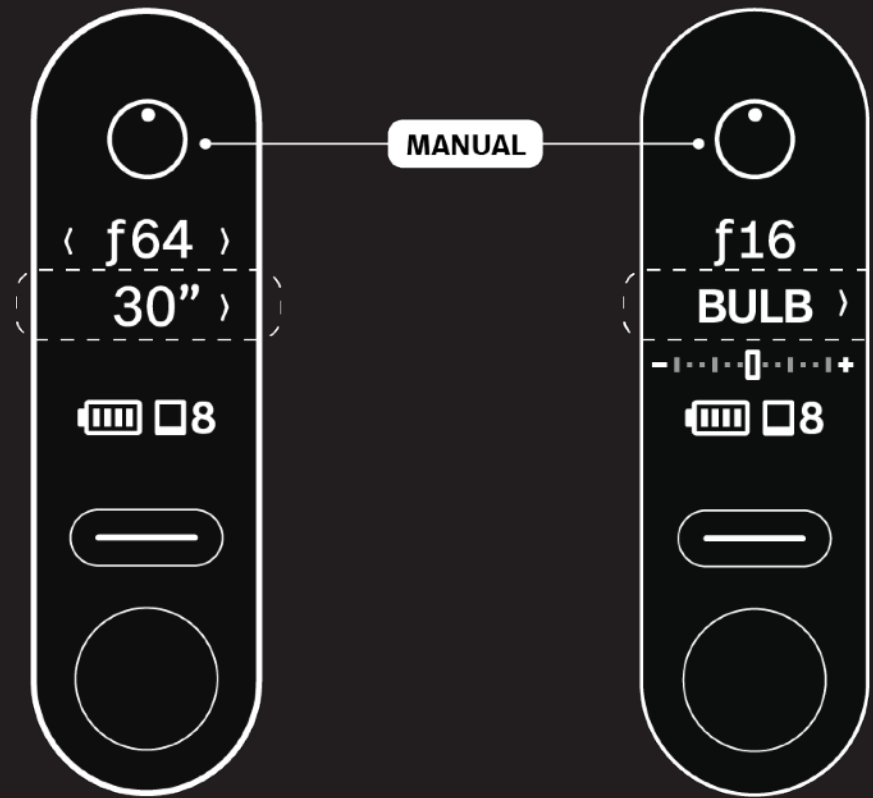
In a very dark environment or even in complete darkness, mount the I-2 on a tripod or place it on a steady surface.



Select a small aperture (e.g. f/64) to make sure the scene is fully in focus.

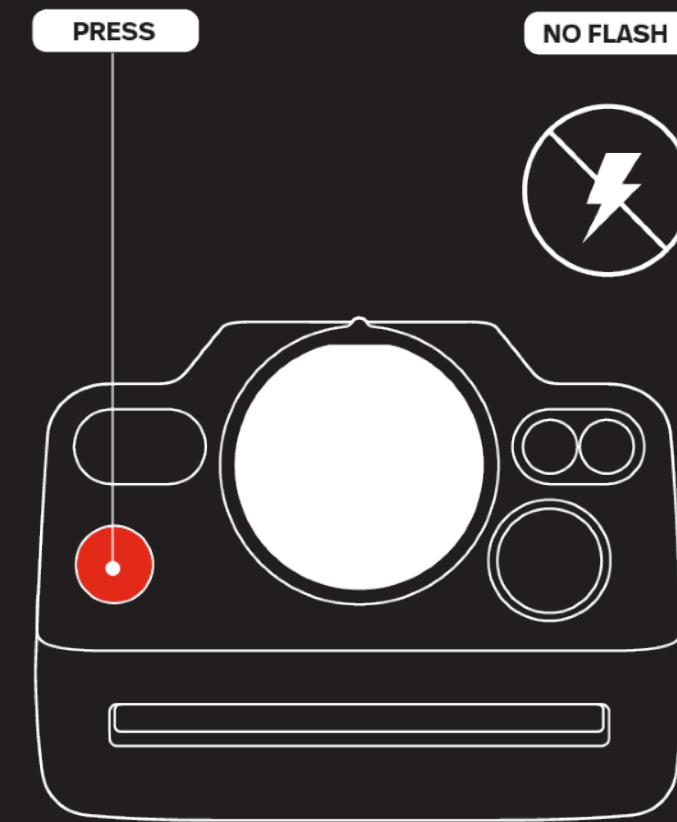
Experiment with Light Painting

4



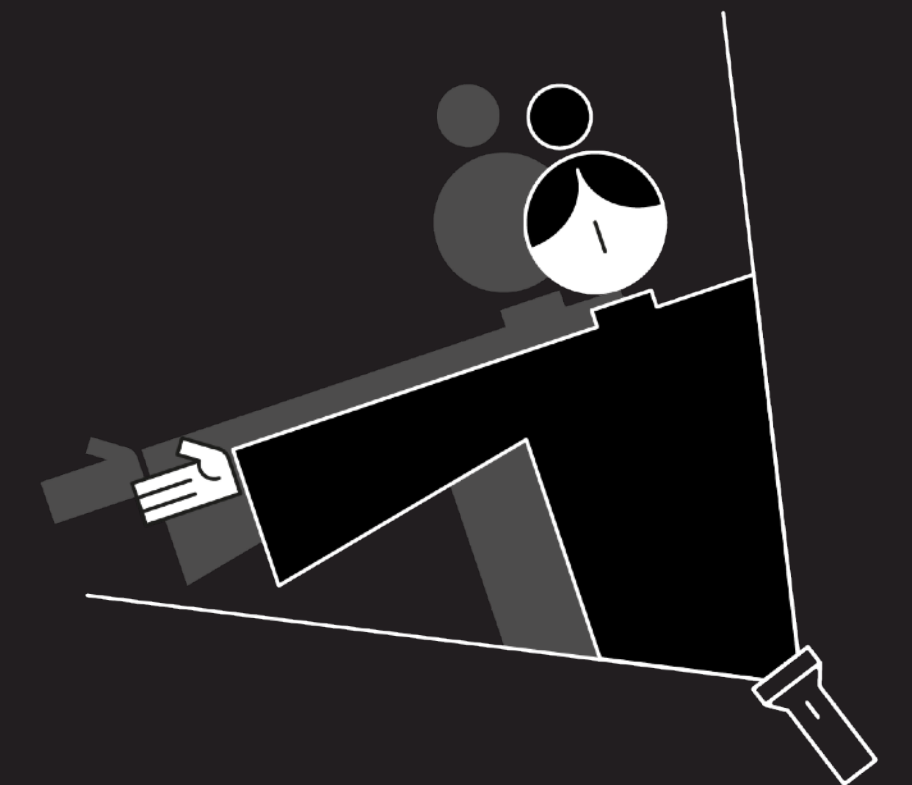
Select a long shutter speed (e.g. 30s or even « Bulb ») to decide when to end the exposure.

5



Turn off the flash, press the shutter button to start the exposure.

6



Point your light source towards your subject to illuminate the parts of your (super still) subject you want exposed.

Experiment with Light Painting



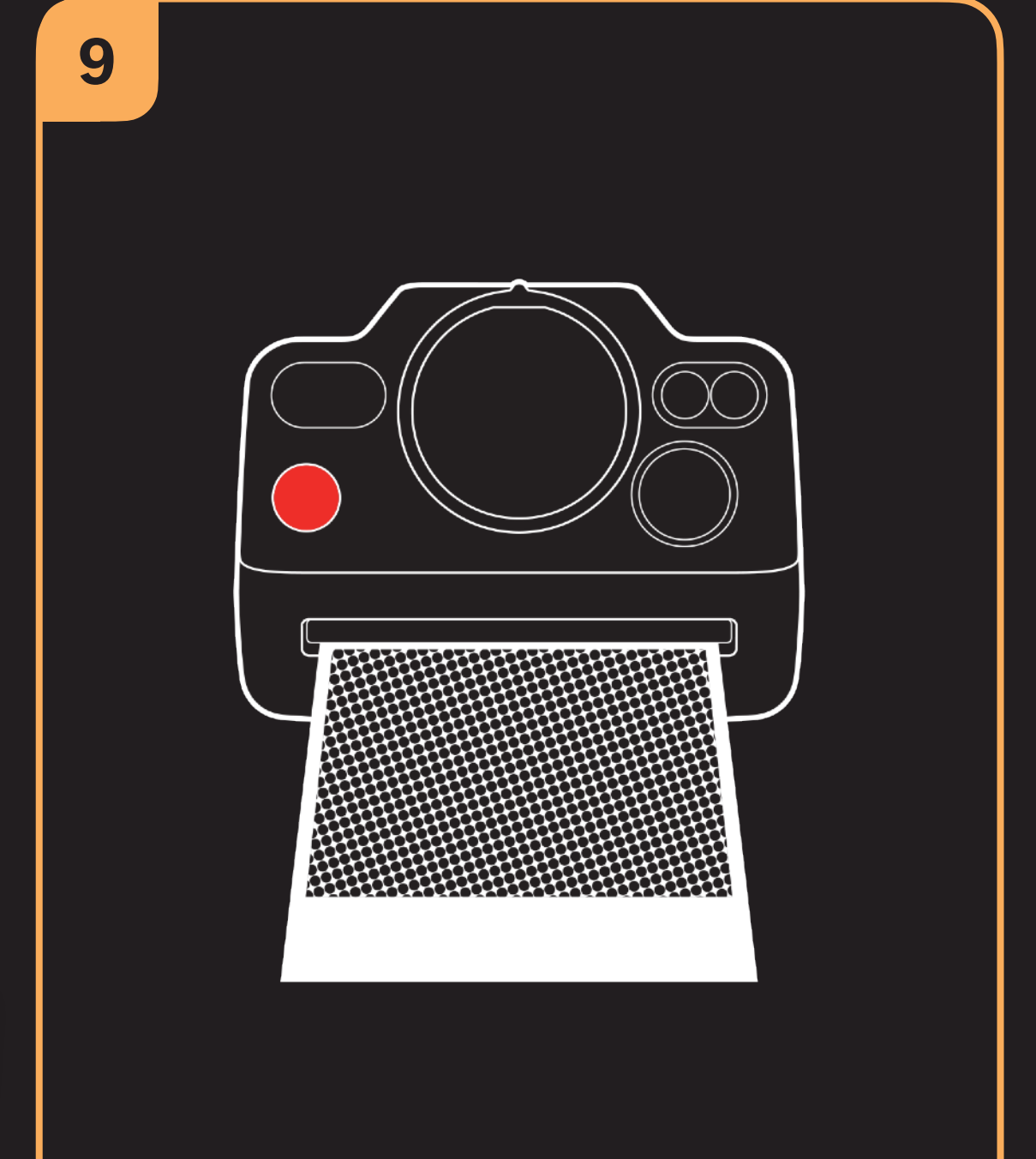
Or if you don't want to focus on your subject – point your light source towards the camera lens to create light trails. Tip: if you want to write letters / numbers / draw, do it mirrored (right to left) so it shows the right way around on the final picture.



You can also 'freeze' your subject and paint with light around them. Just turn the flashon, start the exposure with a flash, then get 'painting' for the rest of the exposure time.



Photo by Graham Merrifield



Experiment with different colored light sources to add more expression to your pictures or try different lengths of exposure for out-of-this-world creative results.

Play with Natural Light

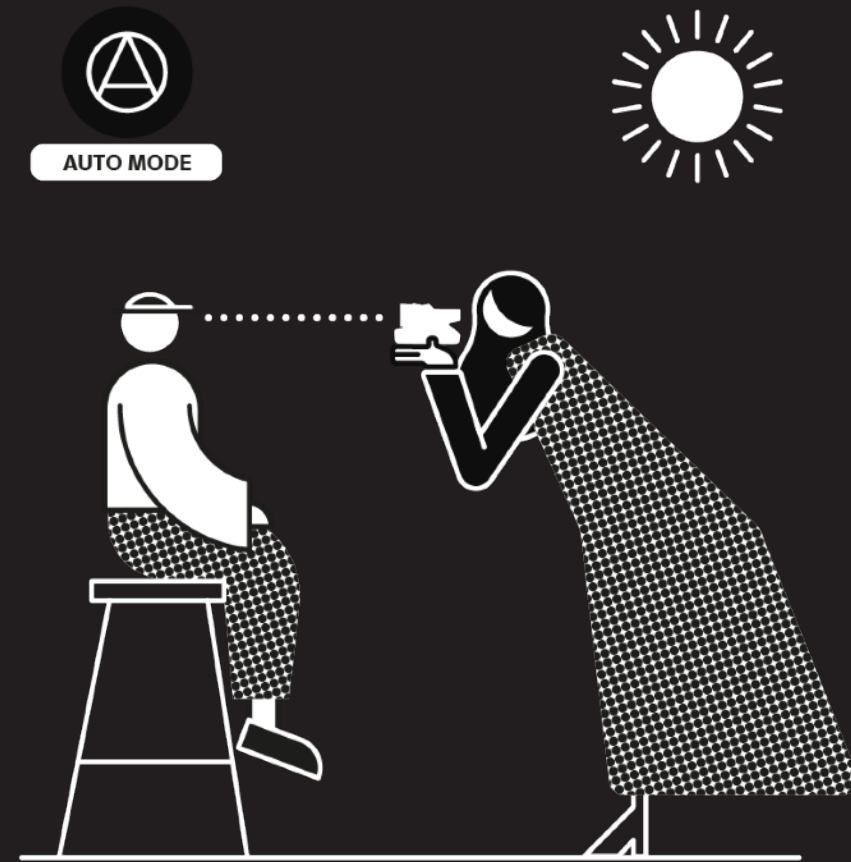
At its heart, photography is about capturing light. Playing with natural light will make sure you get the best out of the Polaroid I-2 camera for some striking results. Find out how.



Photos by Marqel Allen

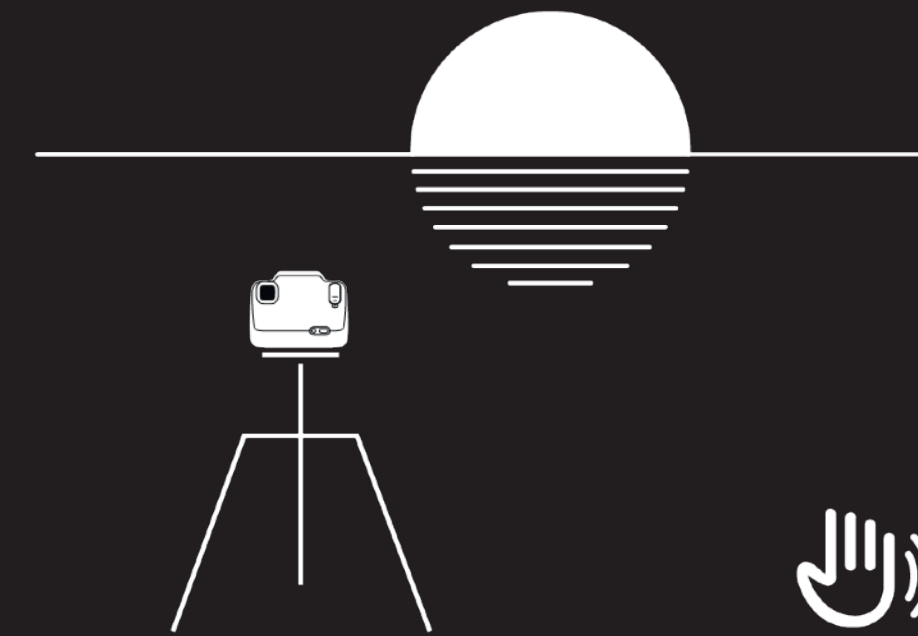
Play with Natural Light

1 Sunny Day



If you're shooting on a sunny day the camera in Auto mode will do all the hard work for you. Just point the camera towards your subject, frame using the viewfinder, half-press the shutter button to lock the exposure and fully press the shutter button to take your photo.

2 Low Light



In a low light environment or during golden hour (just after sunrise or before sunset) or blue hour (twilight when the sun is below the horizon), you might see a symbol in the viewfinder to tell you there's not enough light and your photo might be blurry. Get your camera on a tripod or a steady surface for a sharper image.

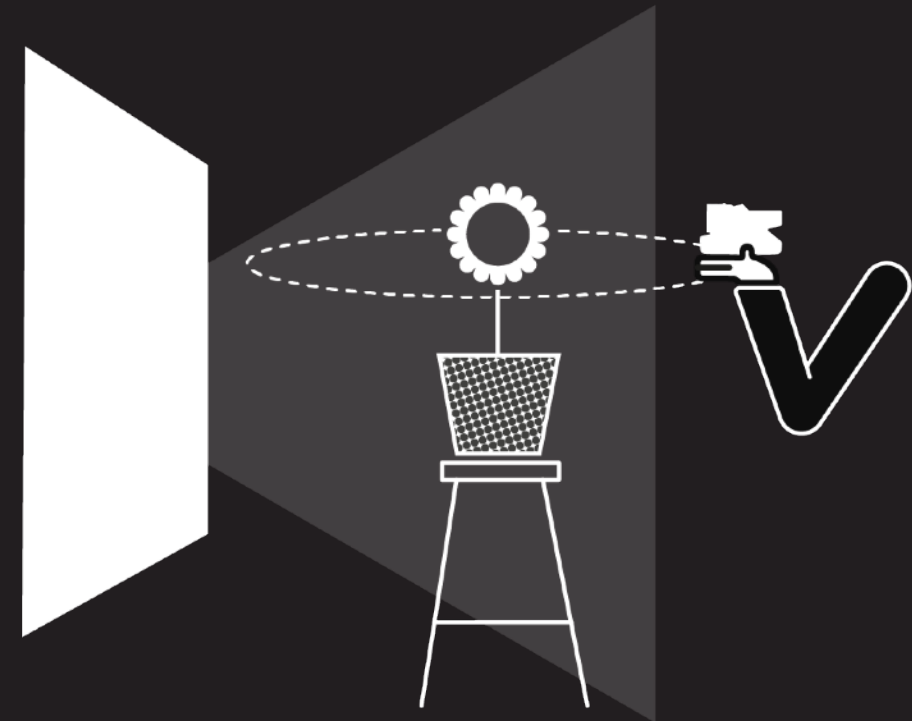
3 Backlit Drama



Experiment with the light coming from behind your subject putting them in shadow. Or for more control, select Manual mode and play with the settings to find the correct exposure for the effect you want.

Play with Natural Light

4 Break the Rules



The classic approach – a well-lit subject – is to have the light source (like a window) facing your subject or coming from the side. But the more you move around your subject, the better you can understand what the light does and how to break the rules!

Boost Light with Flash

The Polaroid I-2 camera needs a lot of light to create unforgettable photos. Taking a photo inside, outside on a cloudy day or at night? You may need an extra boost of light from the flash. Find out how.



Photos by Chris Sim

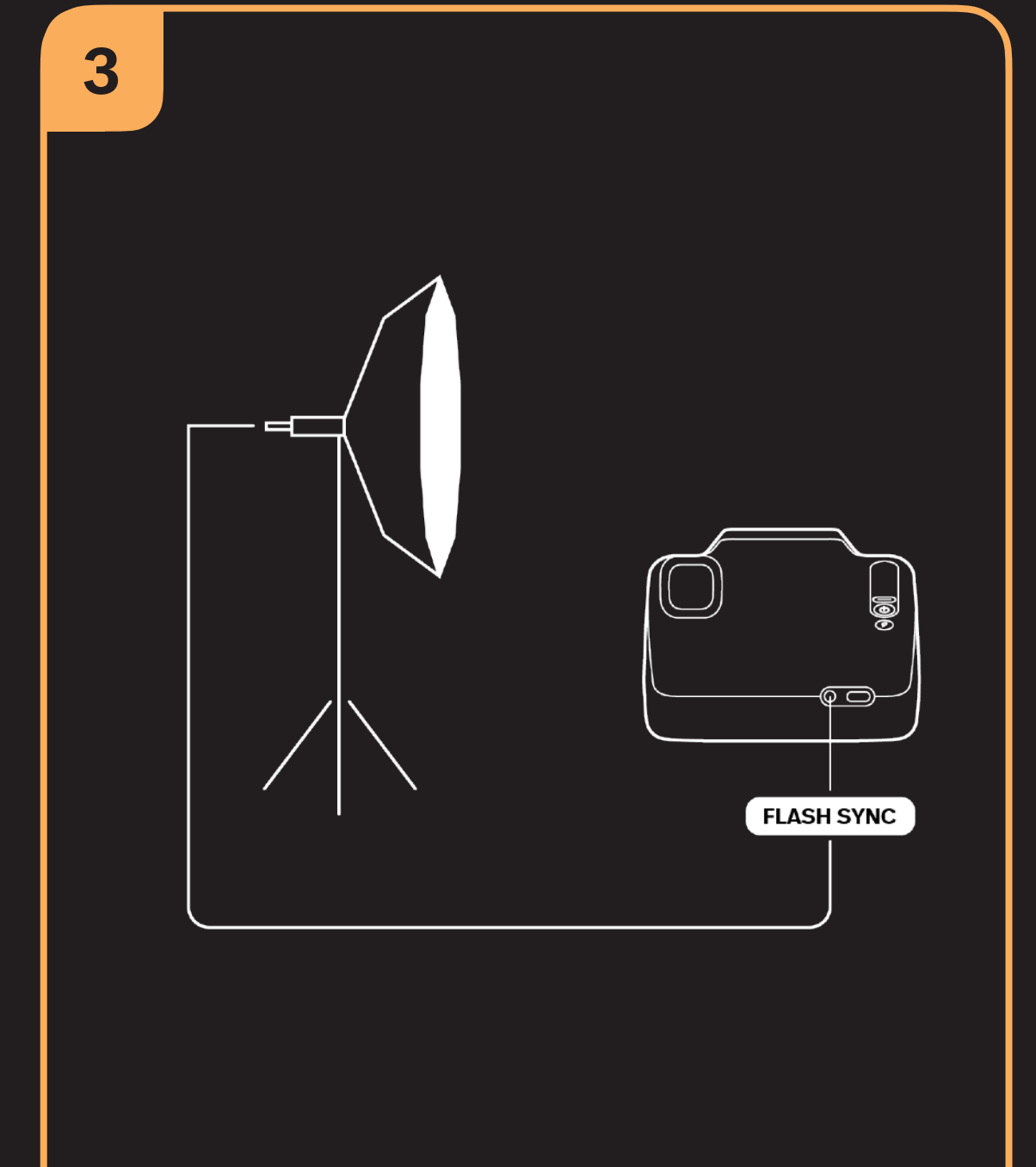
Boost Light with Flash



In Aperture Priority mode select a large aperture (e.g. f/8) by turning the selection dial. The appropriate shutter speed is determined by the camera when aiming at your subject.




The Polaroid I-2 flash has a 2.5m (8ft) range and isn't powerful enough to fully expose large areas, so get close to your subject or direct them closer to the background if you want to illuminate the whole scene.



The Polaroid I-2 camera also features a 2.5mm external flash sync port, which is handy for shooting in with studio lights or any other external flash. Just deactivate the camera's flash, make sure you're on Manual mode and use a light meter for the perfect exposure.

Boost Light with Flash

4



The illustration shows a person with long hair sitting at a desk, viewed from behind. A laptop is open on the desk. Above the person, four light sources are depicted: a flashlight, a lightbulb, a smartphone with its flash on, and a lit candle. A horizontal line represents the desk surface, and a small square icon is positioned below the person's feet.

If you don't have an external flash setup, you can play around with a flashlight or any other creative external light source for some unexpected results.

Playing with depth of field

A clever tool in a photographer's skillset and an instant photography first – create beautiful depth of field where your fully-focused subjects pop from a blurred background. Find out how with the new Polaroid I-2 camera.



Photos by Jamie Swick

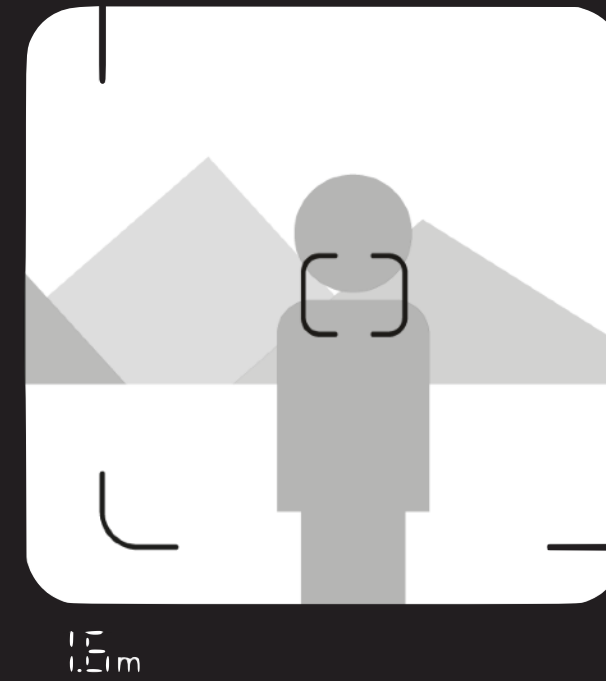
Playing with depth of field

1



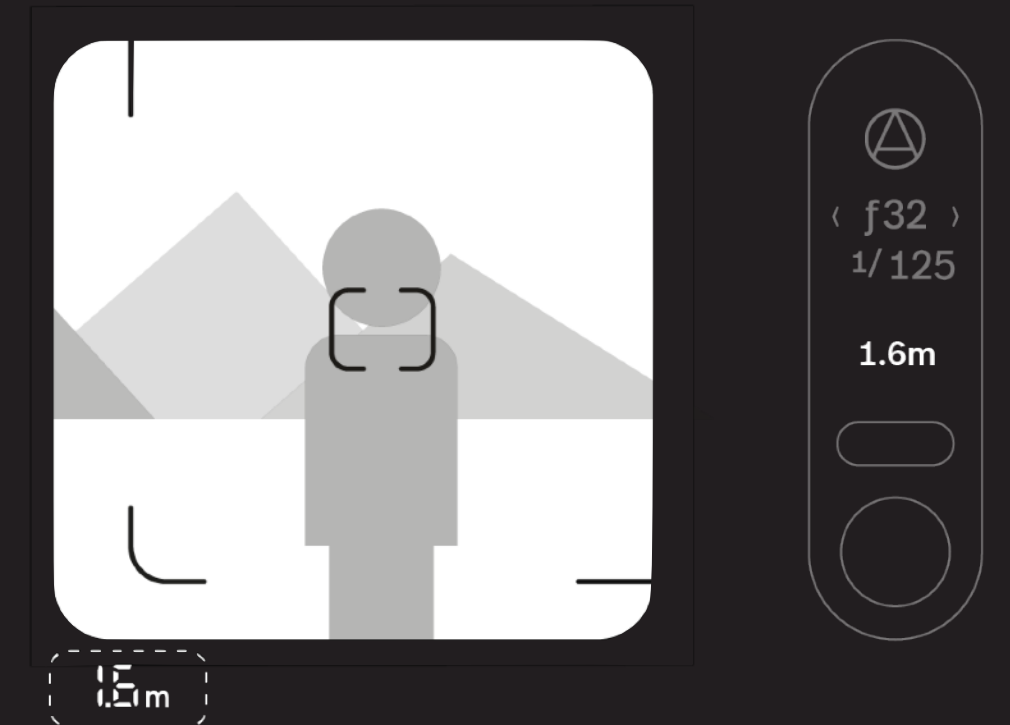
In Aperture Priority mode select a large aperture (e.g. f/8) by turning the selection dial. The appropriate shutter speed is determined by the camera when aiming at your subject.

2



Using the viewfinder, place the subject you want to be in focus in the middle of the [], half-press the shutter to lock the focus.

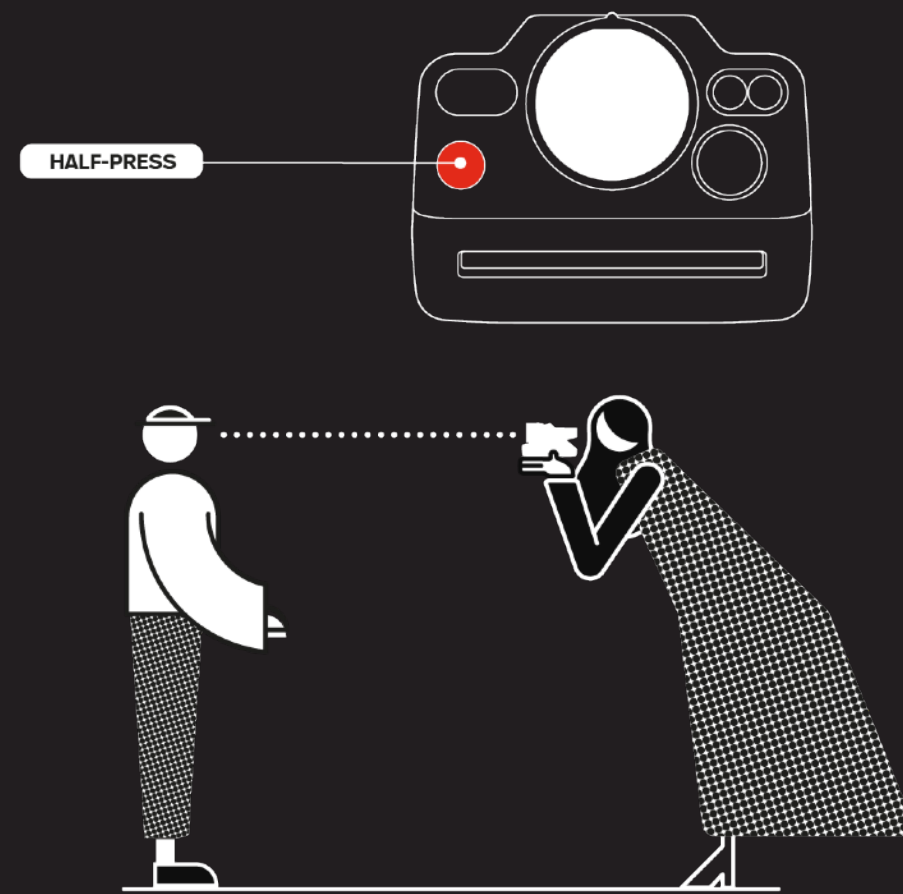
3



Check the focus distance in the viewfinder to make sure the camera is focused on your subject.

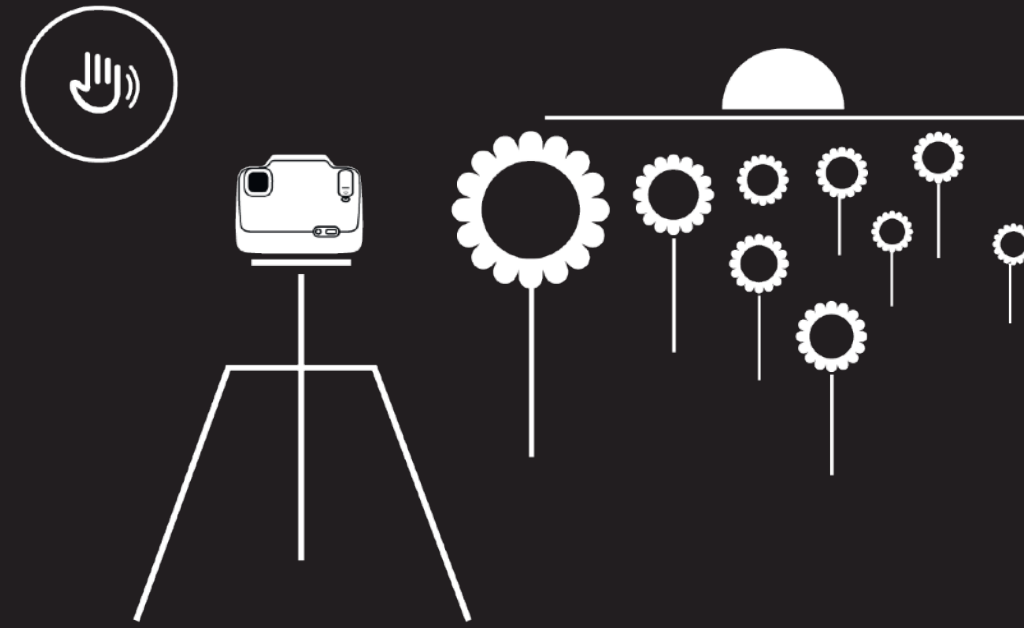
Playing with depth of field

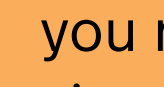
4



Once focus has been locked (keep the shutter button half-pressed) you can change the composition without losing the focus. Make sure you stay at the same distance!

5



If you are in a low light environment, you might see a  symbol in the viewfinder telling you the shutter speed is too slow and there might be movement during the exposure. Either put the camera on a tripod, a steady surface or use flash to make sure the photo isn't blurry.

Landscape & architecture

Don't miss another epic view or chance to immortalise historical architecture by capturing a fully-focused scene worth remembering. Find out how with the new Polaroid I-2 camera.



Photos by Terry Karboski



Photo by Frédéric Viñolas

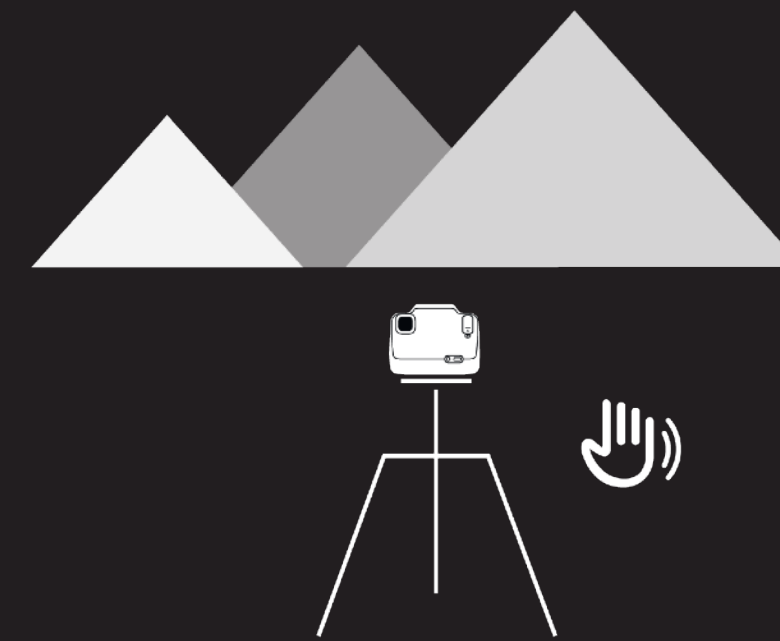
Landscape & architecture


1



In Aperture Priority mode select a small aperture (e.g. f/64 or f/45) by turning the selection dial. The right shutter speed is set by the camera when aimed at your subject.

2



If you are in a low light environment, you might see a  symbol in the viewfinder telling you the shutter speed is too slow and there might be movement during the exposure. Either put the camera on a tripod or a steady surface to make sure the photo isn't blurry. You don't need to use the flash as the flash range won't be powerful enough to fully expose large areas.

3



Try experimenting by shooting into the light to create a lens flare that leaves your subject in shadow. You can turn the EV dial to +1 to compensate for this. For even more control, select Manual mode and play with the settings for the correct exposure.

Polaroid App



Polaroid App

While the Polaroid I-2 camera works as a standalone instant camera, you can download the Polaroid App to access more features and gain even greater control over your photography.



Download the app



Polaroid I-2 Accessories

Premium Shoulder Strap

Simple, sleek, and minimal. This shoulder strap delivers excellence and style. Designed to complement our full range of Polaroid cameras and Music Players with strong (and supple) vegan leather and a secure buckle system. Simply sling it over and stay in the moment.

USPs

- Made with vegan leather
- Flat strap construction
- Works with any Polaroid camera or Music Speaker

Tech Spec

- Polaroid branding
- Adjustable, one size fits all
- Fits Polaroid I-2 camera, i-Type cameras, vintage cameras, SX-70 cameras and the P2, P3, P4 Music Speakers
- Size: 1000 mm x 18 mm / 39.4" x 0.7"



PRD: 006275

Price: \$34,99 / €34,99 / £29,99

Premium Shoulder Strap Product PDFs

Download

Can be found on our Polaroid Brand Portal and can be downloaded and printed.



Premium Shoulder Strap

Technical Specifications

Product	Premium Shoulder Strap	Product Dimensions	1000 x 18 mm 39.4" x 0.7"
PRD	006275	Product Weight	62 grams 2.2 ounces
EAN	9120096774539	Materials	Microfiber PU, microfiber suede, metal
GTIN	19120096774536	Compatible With	I-2 Camera I-Type Cameras Vintage Cameras SX-70 Cameras
Launch Date	7 th September 2023		
RRP	\$34.99, €34.99, £29.99		
HS or HTS Code	9006910001 (US) 9006910000 (EU)		
Country of Origin	China (CN)		
Product Box	140 x 130 x 36 mm 5.5" x 5.1" x 1.4"		
Product Box Weight	133 grams 4.7 ounces		
Shipper	520 x 500 x 570 mm 20.5" x 19.7" x 22.4"		
Shipper Weight	7500 grams 264.6 ounces		
Units per Shipper	90		

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EN

Premium Schultergurt

Technische Spezifikationen

Produkt	Premium Schultergurt	Produktabmessungen	1000 x 18 mm 39.4" x 0.7"
PRD	006275	Produkt Gewicht	62 Gramm 2.2 Unzen
EAN	9120096774539	Materialien	Mikrofaser PU, Mikrofaser Wildleder, Metall
GTIN	19120096774536	Einsetzbar mit	I-2 Kamera I-Type Kameras Vintage Kameras SX-70 Kameras
Datum der Markteinführung	7. September 2023		
UVP	\$34.99, €34.99, £29.99		
HS/HTS	9006910001 (US) 9006910000 (EU)		
Herkunftsland	China (CN)		
Produktkarton	140 x 130 x 36 mm 5.5" x 5.1" x 1.4"		
Produktkarton Gewicht	133 Gramm 4.7 Unzen		
Versandeinheit	520 x 500 x 570 mm 20.5" x 19.7" x 22.4"		
Gewicht der Versandeinheit	7500 Gramm 264.6 Unzen		
Einheiten pro Versandeinheit	90		

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DE

Tracolla Premium

Specifiche Tecniche

Prodotto	Tracolla Premium	Dimensioni del prodotto	1000 x 18 mm 39.4" x 0.7"
PRD	006275	Peso del prodotto	62 grammi 2.2 onces
EAN	9120096774539	Materiali	PU microfibra, pelle scamosciata microfibra, metallo
GTIN	19120096774536	Funziona con	Fotocamera I-2 Fotocamera I-Type Fotocamera vintage Fotocamera SX-70
Data del lancio	7 Settembre 2023		
Prezzo consigliato	\$34.99, €34.99, £29.99		
HS/HTS	9006910001 (US) 9006910000 (EU)		
Pais d'origine	Cina (CN)		
Confezione del prodotto	140 x 130 x 36 mm 5.5" x 5.1" x 1.4"		
Peso della confezione del prodotto	133 grammi 4.7 onces		
Unità di spedizione	520 x 500 x 570 mm 20.5" x 19.7" x 22.4"		
Peso dell'unità di spedizione	7500 grammi 264.6 onces		
Unità per unità di spedizione	90		

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IT

Correa de primera calidad para el hombro

Especificaciones Técnicas

Producto	Correa de primera calidad para el hombro	Dimensiones del producto	1000 x 18 mm 39.4" x 0.7"
PRD	006275	Peso del producto	62 gramos 2.2 onzas
EAN	9120096774539	Materiales	PU de microfibra, gamuza de microfibra, metal
GTIN	19120096774536	Para usar con	Cámara I-2 Cámaras I-Type Cámaras antiguas Cámaras SX-70
Fecha de lanzamiento	7 de Septiembre de 2023		
PPV	\$34.99, €34.99, £29.99		
HS/HTS	4202128170 (US) 4202121100 (EU)		
Pais de origen	China (CN)		
Caja del producto	140 x 130 x 36 mm 5.5" x 5.1" x 1.4"		
Peso de la caja del producto	133 gramos 4.7 onzas		
Unidad de envío	520 x 500 x 570 mm 20.5" x 19.7" x 22.4"		
Peso de la unidad de envío	7500 gramos 264.6 onzas		
Unidades por unidad de envío	90		

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ES

Sangle d'Épaule Premium

Spécifications Techniques

Produit	Sangle d'Épaule Premium	Dimensions du produit	1000 x 18 mm 39.4" x 0.7"
PRD	006275	Poids du produit	62 grammes 2.2 onces
EAN	9120096774539	Matériaux	PU microfibra, suède microfibra, métal
GTIN	19120096774536	Compatible avec	Appareils photo I-2 Appareils photo I-Type Appareils photo vintage Appareils photo SX-70
Date de lancement	7 Septembre 2023		
PVC	\$34.99, €34.99, £29.99		
HS/HTS	9006910001 (US) 9006910000 (EU)		
Pays d'origine	Chine (CN)		
Boîte produit	140 x 130 x 36 mm 5.5" x 5.1" x 1.4"		
Poids de la boîte du produit	133 grammes 4.7 onces		
Unité d'expédition	520 x 500 x 570 mm 20.5" x 19.7" x 22.4"		
Poids de l'unité d'expédition	7500 grammes 264.6 onces		
Unités par unité d'expédition	90		

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FR

Shoulder Holster for Polaroid I-2

A sleek and effortless accessory to carry your Polaroid I-2 camera. Designed with a form-fitting, vegan leather casing to keep your camera tightly snug and safe. Style it over the shoulder and when the perfect moment arises, simply pop it out of the holster and snap away.

USPs

- Made with vegan leather
- Exclusive to Polaroid I-2 cameras
- Magnet closure

Tech Spec

- Polaroid branding
- Protective microfiber PU outer
- Soft microfiber suede inner
- Adjustable strap
- Designed to protect and transport (remove from holster when shooting)
- Compatible with Polaroid I-2 cameras only
- Size: 162 x 130 x 102 mm / 6.4" x 5.1" x 4"
- Camera not included

PRD: 006277

Price: \$69,99 / €69,99 / £64,99



Shoulder Holster for Polaroid I-2 Product PDFs

Download

Can be found on our Polaroid Brand Portal and can be downloaded and printed.



Shoulder Holster for Polaroid I-2

Technical Specifications

Product	Shoulder Holster for Polaroid I-2	Product Dimensions	162 x 130 x 102 mm
PRD	006277	Product Weight	6.4" x 5.1" x 4"
EAN	9120096774669	Material	200 grams
GTIN	19120096774666		7.1 ounces
Launch Date	7 th September 2023		Microfiber PU, microfiber suede, cardboard, magnet, metal
RPP	\$69.99, €69.99, £64.99	Compatible With	I-2 Camera
HS or HTS Code	4202128170 (US) 4202121100 (EU)		
Country of Origin	China (CN)		
Product Box	140 x 180 x 115 mm 5.5" x 7.1" x 4.5"		
Product Box Weight	305 grams		
	10.8 ounces		
Shipper	520 x 580 x 620 mm 20.5" x 22.8" x 24.4"		
Shipper Weight	7500 grams		
	264.6 ounces		
Units per Shipper	24		

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EN

Schulterholster für Polaroid I-2

Technische Spezifikationen

Produkt	Schulterholster für Polaroid I-2	Produktabmessungen	162 x 130 x 102 mm
PRD	006277	Produkt Gewicht	6.4" x 5.1" x 4"
EAN	9120096774669		200 Gramm
GTIN	19120096774666		7.1 Unzen
Datum der Markteinführung	7. September 2023	Materialien	Mikrofaser PU, Mikrofaser Wildleder, Pappe, Magnet, Metall
UVP	\$69.99, €69.99, £64.99	Einsetzbar mit	I-2 Kamera
HS/NTS	4202128170 (US) 4202121100 (EU)		
Herkunftsland	China (CN)		
Produktkarton	140 x 180 x 115 mm 5.5" x 7.1" x 4.5"		
Produktkarton Gewicht	305 Gramm		
	10.8 Unzen		
Versandinhalt	520 x 580 x 620 mm 20.5" x 22.8" x 24.4"		
Gewicht der Versandinhalt	7500 Gramm		
	264.6 Unzen		
Einheiten pro Versandinhalt	24		

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DE

Borsa a tracolla per fotocamera Polaroid I-2

Specifiche Tecniche

Prodotto	Borsa a tracolla per fotocamera Polaroid I-2	Dimensioni del prodotto	162 x 130 x 102 mm
PRD	006277		6.4" x 5.1" x 4"
EAN	9120096774669	Peso del prodotto	200 grammi
GTIN	19120096774666		7.1 once
Data del lancio	7 Settembre 2023	Materiali	PU microfibra, pelle scamosciata microfibra, cartone, magnete, metallo
Prezzo consigliato	\$69.99, €69.99, £64.99	Funziona con	Fotocamera I-2
HS/NTS	4202128170 (US) 4202121100 (EU)		
Peso d'origine	China (CN)		
Confezione del prodotto	140 x 180 x 115 mm 5.5" x 7.1" x 4.5"		
Peso della confezione del prodotto	305 grammi		
	10.8 once		
Unità di spedizione	520 x 580 x 620 mm 20.5" x 22.8" x 24.4"		
Peso dell'unità di spedizione	7500 grammi		
	264.6 once		
Unità per unità di spedizione	24		

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IT

Funda de hombro para Polaroid I-2

Especificaciones Técnicas

Producto	Funda de hombro para Polaroid I-2	Dimensiones del producto	162 x 130 x 102 mm
PRD	006277		6.4" x 5.1" x 4"
EAN	9120096774669	Peso del producto	200 gramos
GTIN	19120096774666		7.1 onzas
Fecha de lanzamiento	7 de Septiembre de 2023	Material	PU de microfibra, gamuza de microfibra, cartón, imán, metal
PVP	\$69.99, €69.99, £64.99	Para usar con	Cámara I-2
HS/NTS	4202128170 (US) 4202121100 (EU)		
País de origen	China (CN)		
Caja del producto	140 x 180 x 115 mm 5.5" x 7.1" x 4.5"		
Peso de la caja del producto	305 gramos		
	10.8 onzas		
Unidad de envío	520 x 580 x 620 mm 20.5" x 22.8" x 24.4"		
Peso de la unidad de envío	7500 gramos		
	264.6 onzas		
Unidades por unidad de envío	24		

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ES

Étui holster pour Polaroid I-2

Spécifications Techniques

Produit	Étui holster pour Polaroid I-2	Dimensions du produit	162 x 130 x 102 mm
PRD	006277		6.4" x 5.1" x 4"
EAN	9120096774669	Poids du produit	200 grammes
GTIN	19120096774666		7.1 onces
Date de lancement	7 Septembre 2023	Matériaux	PU microfibres, suède microfibres, carton, aimant, métal
PVP	\$69.99, €69.99, £64.99	Compatible avec	Appareil photo I-2
HS/NTS	4202128170 (US) 4202121100 (EU)		
Pays d'origine	Chine (CN)		
Boîte produit	140 x 180 x 115 mm 5.5" x 7.1" x 4.5"		
Poids de la boîte du produit	305 grammes		
	10.8 onces		
Unité d'expédition	520 x 580 x 620 mm 20.5" x 22.8" x 24.4"		
Poids de l'unité d'expédition	7500 grammes		
	264.6 onces		
Unités par unité d'expédition	24		

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FR

Premium Case for Polaroid Cameras

Keep your Polaroid camera safe with sophisticated style. Designed in a sleek minimal design, with a sturdy exterior shell and vegan leather for superior protection. (Special bonus, you can fit 2 packs of film inside with the I-2 camera).

USPs

- Made with vegan leather
- Protective hard shell
- Flexible to fit different Polaroid cameras

Tech Spec

- Polaroid branding
- Protective microfiber PU outer
- Soft microfiber suede inner
- Fits I-2 cameras with two packs of film
- Flexible to also fit Polaroid Now & Now+, Polaroid Go, as well as all Polaroid vintage cameras including: 600, OneStep and Impulse (with inner cushion lining removed)
- Not compatible with folding Polaroid SX-70 cameras
- Size: 234 x 135 x 135 mm / 9.2" x 5.3" x 5.3"
- Camera and Film not included

PRD: 006276

Price: \$69,99 / €69,99 / £64,99



Premium Case for Polaroid Cameras Product PDFs

Download

Can be found on our Polaroid Brand Portal and can be downloaded and printed.



Premium Case for Polaroid Cameras



Technical Specifications

Product	Premium Case for Polaroid Cameras	Product Dimensions	234 x 135 x 135 mm 9.2" x 5.3" x 5.3"
PRD	006276	Product Weight	415 grams 14.6 ounces
EAN	9120096774546	Materials	Microfiber PU, EVA, EPE, microfiber suede, cardboard, metal, nylon
GTIN	19120096774543	Compatible With	I-2 Camera I-Type Cameras ¹ OneStep Cameras ¹
Launch Date	7 th September 2023		
RPP	\$69.99, €69.99, £64.99		
HS/HTS	4202321000 (US) 4202321100 (EU)		
Country of Origin	China (CN)		¹ Requires taking out the liner insert
Product Box	175 x 265 x 132 mm 6.9" x 10.4" x 5.2"		
Product Box Weight	480 grams 16.9 ounces		
Shipper	520 x 620 x 580 mm 20.5" x 24.4" x 22.8"		
Shipper Weight	6000 grams 211.7 ounces		
Units per Shipper	12		

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EN

Premium-Kameratasche für Polaroid Kameras



Technische Spezifikationen

Produkt	Premium-Kameratasche für Polaroid Kameras	Produktabmessungen	234 x 135 x 135 mm 9.2" x 5.3" x 5.3"
PRD	006276	Produkt Gewicht	415 Gramm 14.6 Unzen
EAN	9120096774546	Materialien	Mikrofaser PU, EVA, EPE, Mikrofaser Wildleder, Karton, Metall, Nylon
GTIN	19120096774543	Einsatzbar mit	I-2 Kamera I-Type Kameras ¹ OneStep Kameras ¹
Datum der Markteinführung	7 September 2023		
UVP	\$69.99, €69.99, £64.99		
HS/HTS	4202321000 (US) 4202321100 (EU)		¹ Benötigt das Herausnehmen des Liner-Einsatzes
Herkunftsland	China (CN)		
Produktkarton	175 x 265 x 132 mm 6.9" x 10.4" x 5.2"		
Produktkarton Gewicht	480 Gramm 16.9 Unzen		
Versandinhalt	520 x 620 x 580 mm 20.5" x 24.4" x 22.8"		
Gewicht der Versandeinheit	6000 Gramm 211.7 Unzen		
Einheiten pro Versandeinheit	12		

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DE

Custodia premium per fotocamere Polaroid



Specifiche Tecniche

Prodotto	Custodia premium per fotocamere Polaroid	Dimensioni del prodotto	234 x 135 x 135 mm 9.2" x 5.3" x 5.3"
PRD	006276	Peso del prodotto	415 grammi 14.6 once
EAN	9120096774546	Materiali	PU microfibra, EVA, EPE, pelle scamosciata microfibra, cartone, metallo, nylon
GTIN	19120096774543	Funziona con	Fotocamera I-2 Fotocamera I-Type Fotocamera OneStep ¹
Data del lancio	7 Settembre 2023		
Prezzo consigliato	\$69.99, €69.99, £64.99		
HS/HTS	4202321000 (US) 4202321100 (EU)		
Peso d'origine	China (CN)		¹ Richiede la rimozione dell'inserito di rivestimento
Confessione del prodotto	175 x 265 x 132 mm 6.9" x 10.4" x 5.2"		
Peso della confezione del prodotto	480 grammi 16.9 once		
Unità di spedizione	520 x 620 x 580 mm 20.5" x 24.4" x 22.8"		
Peso dell'unità di spedizione	6000 grammi 211.7 once		
Unità per unità di spedizione	12		

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IT

Estuche premium para cámaras Polaroid



Especificaciones Técnicas

Producto	Estuche premium para cámaras Polaroid	Dimensiones del producto	234 x 135 x 135 mm 9.2" x 5.3" x 5.3"
PRD	006276	Peso del producto	415 gramos 14.6 onzas
EAN	9120096774546	Materiales	Microfibra PU, EVA, EPE, microfibra ante, cartón, metal, nylon
GTIN	19120096774543	Para usar con	Cámaras I-2 Cámaras I-Type ¹ Cámaras OneStep ¹
Fecha de lanzamiento	7 de Septiembre de 2023		
PVP	\$69.99, €69.99, £64.99		
HS/HTS	4202321000 (US) 4202321100 (EU)		¹ Es necesario retirar la cubierta interna
País de origen	China (CN)		
Caja del producto	175 x 265 x 132 mm 6.9" x 10.4" x 5.2"		
Peso de la caja del producto	480 gramos 16.9 onzas		
Unidad de envío	520 x 620 x 580 mm 20.5" x 24.4" x 22.8"		
Peso de la unidad de envío	6000 gramos 211.7 onzas		
Unidades por unidad de envío	12		

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ES

Étui haut de gamme pour appareils photo Polaroid



Spécifications Techniques

Produit	Étui haut de gamme pour appareils photo Polaroid	Dimensions du produit	234 x 135 x 135 mm 9.2" x 5.3" x 5.3"
PRD	006276	Poids du produit	415 grammes 14.6 onces
EAN	9120096774546	Matériaux	Microfibre PU, EVA, EPE, suede microfibre, carton, métal, nylon
GTIN	19120096774543	Compatible avec	Appareils photo I-2 Appareils photo I-Type ¹ Appareils photo OneStep ¹
Date de lancement	7 Septembre 2023		
PVC	\$69.99, €69.99, £64.99		
HS/HTS	4202321000 (US) 4202321100 (EU)		¹ Il faut retirer l'insert de la doublure
Pays d'origine	Chine (CN)		
Boîte produit	175 x 265 x 132 mm 6.9" x 10.4" x 5.2"		
Poids de la boîte du produit	480 grammes 16.9 onces		
Unité d'expédition	520 x 620 x 580 mm 20.5" x 24.4" x 22.8"		
Poids de l'unité d'expédition	6000 grammes 211.7 onces		
Unités par unité d'expédition	12		

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FR



**Get the best
of Polaroid Film**

Don't shake: Neither bend or crease the photo

Distinguished by:

- Marks near the pod
- Layer of chemistry
- Finger print pattern

Caused by:

After you've taken a Polaroid photo and it ejects from the camera, millions of chemical reactions are taking place to make your photo develop. If you shake, bend, crease or squeeze your photo, you may end up with undesirable splotches, blobs, marks or distortions. Inside the photo, the developer chemistry is wet, and still has not "set."

How to avoid:

- Make sure to not shake your Polaroid photo
- When you tuck your photo away from light, make sure to keep it flat and don't crease the photo



Photos by Patrick Tobin

Repeating dots: Clean your Camera rollers

Distinguished by:

- Regularly-spaced large dots
- Typically 3-6 dots vertically

Caused by:

In order to spread the chemistry between the negative and positive part of the photo, the picture passes through two rollers as it ejects from the camera. If the rollers are not clean, it will affect how the chemistry is spread, causing marks to appear.

How to avoid:

- Clean your rollers using a soft cloth, dampened slightly with clean water. Allow the rollers to dry completely before using your camera again.
- Regularly check your rollers. We recommend that you inspect your rollers between every pack of film, and clean them every 2-3 packs – even if they look perfectly clean to you. The rollers are accessible by opening the film door compartment of the camera.



X-ray

Distinguished by:

- Pinkish hue
- Washed-out foggy look

Caused by:

Since the end of 2019, new scanners are being installed in certain airports.

These scanners damage the film as they do a 360° scan using a higher radiation dose.

How to avoid:

We recommend having the film hand-checked. This will guarantee that the film is not damaged by the radiation.



Photos by Rainer Kruschwitz

Flash indoors: How to avoid black background or Underexposed photos

Distinguished by:

- Background of the photo is dark or black
- Photo is too underexposed

Caused by:

Flash has a minimum range and is not powerful enough to fully expose large areas.

How to avoid:

- Get closer to a wall
- Get closer to your subject



(Taken far from the wall with flash)



(Taken with flash indoors, close to the wall)

Blurry or out of focus photos

Distinguished by:

Blurry or out of focus photos

Caused by:

- Long shutter speed
- Flash not firing
- Out of focus or standing too close to your object
- Shaky hand

How to avoid:

- Use flash indoors or make sure you camera and object are steady
- Use a tripod or place the camera on a steady surface
- Take care not being too close, place the camera at least 40cm (1.3ft) from your object
- Check the focus distance in the viewfinder to ensure the camera is focussing on the subject you choose



Photo by Dovile Banyte



Photo by Catharina Kremer

Large vertical strip or undeveloped strip

Distinguished by:

- Large vertical stripes
- Typically between 1-3 lines
- Often light exposure or color difference

Caused by:

This issue most often occurs when the developer paste within each of the pods or pouches on the rear bottom of the photo frame is slightly different, causing visual differences in the development of the photo. This is most common in expired film packs, or film that has been improperly stored.

How to avoid:

- Ensure film is not expired and use within 12 month and stored correctly
- If the film is inserted in the camera make sure it's used within 1-2 month
- Hold the film pack by the side when inserting it in the camera to avoid breaking pods



Photo by Niger Willox

Temperature

Distinguished by:

- While shooting below 13°C (55°F), photos tend to emerge over-exposed, lacking color contrast and with a green tint.
- While shooting above 28°C (82°F), color photos will have a tendency to develop with a yellow/red tint.

Caused by:

- Low temperature (below 13C)
- High temperature (above 28C)
- Camera also need to be stored /kept between 13C and 28C otherwise this can affect film development as well.

How to avoid:

- When shooting at lower temperatures, let your images develop in the inside pocket of your jacket or somewhere else close to your body. We also recommend that you carry your camera close to your body in order to keep the film pack and camera at a warm, operational temperature. For both your camera and your photos: inside your jacket, against your body is the best place, just be careful not to bend the photos as they develop!
- You can minimize the effect of heat by letting your photos develop in cooler surroundings, like an air-conditioned room, an insulated bag, or beneath a cold beverage (just be careful to avoid moisture!).



(Shot in cold weather)

(Shot in warm weather)

Film Storage (before and after exposure)

Why it's important to store your film properly?

Storing the film properly before and after the exposure will help to ensure that the film chemistry remains stable, and that the photos achieve and retain the best color, contrast and detail for as long as possible.

Before the exposure:

- Storing the film in its box, helps to protect each film pack from light and moisture damage. We always recommend keeping unused film sealed inside of its unopened box, in a cool and dry environment until ready to shoot with it.
- We recommend storing it flat (i.e. on the side with the largest surface area) inside a fridge at a constant temperature between 4 – 18°C (41 – 65°F). Do not freeze your film packs! This will damage the chemistry and prevent your film from working properly. Be aware, also, that frequent variations in temperature could cause moisture-related damage.
- When getting ready to shoot, we recommend allowing film at least 1 hour to return to ambient temperature. Our film will not perform as well at cooler temperatures, so allow it to reach room temperature before shooting for the best results.
- Once a film pack is loaded into your camera, it will be exposed to ambient temperature and moisture levels. As a rule-of-thumb, try to shoot the film within 2 months of being loaded into your camera.

After the exposure:

- In general, keep your photos protected from sunlight and at normal temperature and humidity levels.
- During the first 30 days after exposure, the photos still have chemicals which are not completely dried out and can cause visible alterations if not stored properly. It is important to allow the photos to completely dry out in a cool, well-ventilated environment. Classic plastic archival sleeves are not appropriate during the first month after exposure.
- After 30 days, storing photos in an album, archival sleeve, or similar is acceptable. Storing your photos in a dry, dark environment protected from UV radiation is always best practice. We use old shoe boxes. If planning to put photos on display your photos and don't want them to fade or change color, ensure that the frame has UV-protective glass.

Thank You

polaroid