

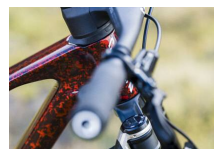
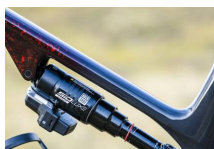
NEW CANYON LUX WORLD CUP CFR NOW AVAILABLE WITH SRAM FLIGHT ATTENDANT FOR AUTOMATIC SUSPENSION ADJUSTMENTS

Limited-edition Lux World Cup with Flight Attendant and Rockshox electronic dropper post offers most advanced technology package for elite-level XC racing.



Koblenz, 20th August 2026: Fans of cross-country will have seen Canyon's new Lux World Cup gracing the XCO and XCC World Cup podiums equipped with SRAM's Flight Attendant system, yet eagle-eyed shoppers will have noticed that this wasn't a Canyon specification available to the public – until now.

In combination with SRAM's AXS wireless rear derailleur, pedal sensor and power meter, RockShox fork and rear shock, Flight Attendant is an automatic suspension system that listens and responds in real time to the constant flow of ever-changing data, anticipating the perfect suspension setting for the demands of the trail. And it's now available on the new Lux World Cup CFR Ltd.





The Lux World Cup was initially released earlier this year with five models, all faster, lighter and more capable than ever before. And now this sixth Lux World Cup with Flight Attendant makes the bike more intelligent and more responsive than ever before.

The Lux World Cup frame is built for 120 mm suspension up front and 110 mm out back with slacker and stable-at-speed geometry to make for a bike that excels at climbing, sprinting, descending and transitioning through technical sections. Flight Attendant responds to all those demands with automatic on-the-fly adjustments between the plush, full-travel Open setting, the sweet-spot efficient Pedal setting, or the power-to-the-pedals Lock setting.

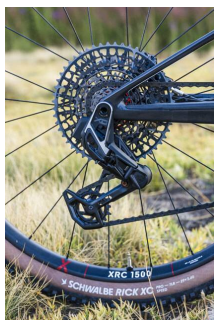
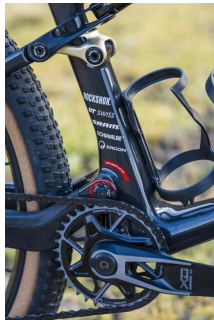
Boasting the sharpest race bike specification and the most advanced race technology package, the world-class performance and pure racing DNA of the Lux World Cup has been enhanced even further with Flight Attendant. And with an exclusive MyCanyon deep red hand-stamped 'Carina' paint job, raced by XCC/XCO World Cup stars Luca Schwarzbauer and Thibaut Francois-Baudry, this new limited-edition Lux World Cup will be the envy of the race circuit.

The Lux World Cup Ltd is built for riders who dream of dropping the competition and topping the cross-country podium with the ultimate expression of bleeding-edge performance.



The full specification list includes:

- RockShox SID Ultimate Flight Attendant 120mm forks
- SRAM XO AXS wireless Eagle Transmission with powermeter included
- Rockshox Reverb AXS dropper post
- SRAM Motive silver 4-piston brakes
- Ergon SRS Carbon Pro saddle
- DT Swiss XRC1200 wheels with Schwalbe Rick XC Pro 2.4" tyres



The new Lux World Cup CFR is available in sizes S-XL and retails for **6.999€** from Canyon.com, the Canyon app, or any location offering Canyon's Bike2Go service.

NOTES TO EDITORS

- 1. Images:** a selection of studio images [can be found here](#).
- 2. Press kit:** for further information about the Lux World Cup CFR, [see the original press release here](#).

About Canyon

What started in founder Roman Arnold's garage has grown into the world's leading direct-to-consumer bicycle manufacturer. Renowned as one of the most innovative brands in the industry, Canyon designs bikes for every discipline – from road, triathlon and gravel to mountain, city, trekking, and e-bikes.

Canyon partners with the finest athletes and teams on the planet, taking insights from the toughest race conditions to engineer bikes and components for the highest levels of the sport. The result: award-winning bikes that set the standard for performance, innovation, and engineering – built to deliver at the highest level on any terrain.

"Pure Cycling" is the mission driving Canyon to ignite a passion for cycling around the world thanks to a streamlined direct-to-consumer model, smart digital services, and Canyon Stores and service partners offering expert advice, community experiences, and full support. At the same time, Canyon is committed to responsible business practices, sustainable production, and the safety and well-being of employees, partners, and the environment.

Canyon bikes are available at canyon.com, through the Canyon app, and at selected Canyon Stores worldwide.

Contact details

Ben Hillsdon

Director of Communications

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