

MARLEN REUSSER: PORTRAIT OF A CHAMPION

Exclusive photographs of Swiss cycling star released



MONTREAL, QUEBEC - Following her victory at the Elite Women's Individual Time Trial at the UCI Road World Championships last weekend, Canyon is releasing exclusive photographs of Marlen Reusser ahead of the UCI Elite Women's Road Race this Saturday.

Reusser delivered a dominant performance to claim gold in the 39.2-kilometer time trial, finishing 40 seconds ahead of Great Britain's Zoe Bäckstedt. As she prepares to contend for the rainbow jersey once again in Saturday's road race, these newly released assets show the confident face of one of the favourites for the race.





Speaking after her win, Marlen Reusser said: *"With the new Speedmax, the bike and the cockpit feels much more integrated, like a complete system, all working together as one. You really notice it in the aero extensions: the bike stays incredibly stable, even on rough roads or when hitting small bumps. It feels fast, controlled and almost like it's running on rails."*



Reusser, shown here in the rainbow bands with her Speedmax CFR TT time trial bike, will race on Saturday in a Switzerland jersey with her Canyon Aeroad CFR road race bike.

For high-resolution images, [please see here](#) (link available until 25/10/2026). Credit: Tino Pohlmann.

About Canyon

What started in founder Roman Arnold's garage has grown into the world's leading direct-to-consumer bicycle manufacturer. Renowned as one of the most innovative brands in the industry, Canyon designs bikes for every discipline – from road, triathlon and gravel to mountain, city, trekking, and e-bikes.

Canyon partners with the finest athletes and teams on the planet, taking insights from the toughest race conditions to engineer bikes and components for the highest levels of the sport. The result: award-winning bikes that set the standard for performance, innovation, and engineering – built to deliver at the highest level on any terrain.

"Pure Cycling" is the mission driving Canyon to ignite a passion for cycling around the world thanks to a streamlined direct-to-consumer model, smart digital services, and Canyon Stores and service partners offering expert advice, community experiences, and full support. At the same time, Canyon is committed to responsible business practices, sustainable production, and the safety and well-being of employees, partners, and the environment.

Canyon bikes are available at canyon.com, through the Canyon app, and at selected Canyon Stores worldwide.

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