

UNDER EMBARGO until *June 3 2026, 11:00 (CEST)*

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ENJOY WORLD BICYCLE DAY WITH CANYON

Summer is practically here, and with World Bicycle Day (June 3rd) approaching, there's no better time to celebrate cycling in all its forms and consciously choose the two-wheeled ride.



Whether it's navigating the city, chasing speed on the road, exploring gravel tracks or heading into the mountains, Canyon's latest bikes and gear are built to make every summer ride count.

Urban & Recreation: Riding in the city and beyond

From daily commutes to weekend rides, urban cycling offers freedom, flexibility and convenience. The Canyon [Citylite](#) (1.499€) and [Citylite:ON](#) (2.999€) bring comfort and practicality to every ride, with integrated lights, fenders, low-maintenance belt drives and hub gearing. Available as a smaller mid-step and larger step-

over version, Canyon has designed the range to suit a wide variety of riders – and the e-bike versions let you beat the city heat.



For adventures beyond the city limits, the [Pathlite:ONfly](#) (from 2.999€) and [Pathlite:ON SUV](#) (from 2.999€) offer added versatility. The Pathlite:ONfly combines a lighter weight with sufficient e-support for quick city escapes, while the Pathlite:ON SUV is a powerful adventure machine, that lets riders go anywhere.



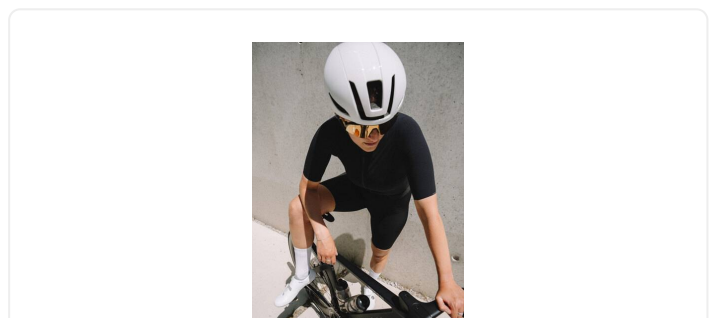
Riders can tailor the bike to their personal needs with versatile storage solutions: [crates](#) and [baskets](#) offer plenty of sturdy space, while the option to carry a [child seat](#) or trailer make these bikes family-friendly – for urban errands or weekend adventures.

Road riding: Longer days, longer rides

Summer days call for longer rides and new routes. With the new [Endurace CF](#) (from 1.699€), Canyon developed an accessible carbon bike that brings pure joy and confidence to any ride, on any road. It combines comfort and efficiency so riders can push further with one of the best-value carbon road bikes on the market.



To complete the setup, the new [Tempr Road Cycling Shoes](#) (169,99€) deliver the connection and comfort needed for longer efforts. Paired with the aerodynamic [Stingr CFR Helmet](#) (199,99€) and lightweight [CFR apparel collection](#) – including jerseys (from 149,99€) and bib shorts (from 199,99€) – riders are ready for every road ahead.





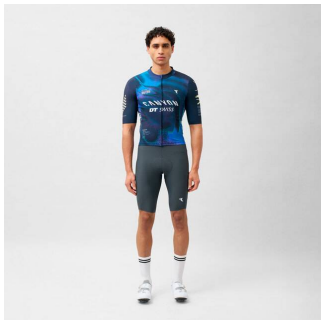
Gravel riding: Loading up for adventures

For riders wanting to leave the tarmac behind, gravel riding offers the perfect mix of adventure and performance. The new [Grizl AL](#) (from 1.299€) is made for all that and more: riders can load up with multiple racks and bags such as the [Canyon LOAD FidLock QuickLoader](#) (119,99€) for long range adventures or strip it back for shorter gravel rides. Mounting points for fenders make it also a trusted companion during wet city commutes.



The [Tempr Off-Road Cycling Shoes](#) (149,99€) combine comfort and rugged protection for long gravel rides as well as reliable grip for any off-bike moments, while the [Disruptr CFR](#) (199,99€) provides efficient ventilation

that keeps riders cool. For aspiring gravel racers or those wanting to support, the Canyon x DT Swiss All Terrain Racing Jersey. (150€) is made from light-weight, breathable material with a design that reflects the spirit of the All Terrain Racing Team.

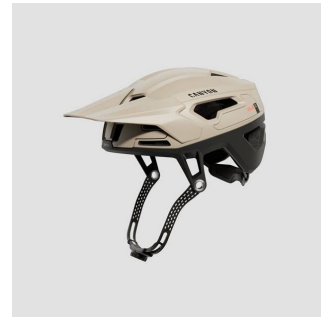


MTB: Trail action with extra power

Off the road and into the mountains: Built for fast all-day trail action, the new Strive:ON (from 4.999€) brings serious e-MTB performance to demanding terrain. Equipped with the latest Bosch Performance Line CX Race motor, it is ready for powerful climbs, fast downhill and long summer rides in the mountains.



The Loamr Trail Shoes (159,99€) come with a Vibram sole and sock-like fit, offering grippy control on and off the bike. For even more confidence on the trail, the Deflectr Trail Helmet (159,99€) is equipped with the RLS technology, which reduces rotational forces in case of impacts. With a 5-star safety rating by Virginia Tech, it's first-class protection riders can trust.



These bike and gear recommendations enable riders to celebrate this year's World Bicycle Day in style and make the most of their summer adventures.

NOTES TO EDITORS

Images of the products are available for download.

Of course, there are many more bikes for all areas of use, as well as additional accessories for almost every riding style – whether performance or leisure. We are happy to provide further material on request and welcome test inquiries.

About Canyon

What started in founder Roman Arnold's garage has grown into the world's leading direct-to-consumer bicycle manufacturer. Renowned as one of the most innovative brands in the industry, Canyon designs bikes for every discipline – from road, triathlon and gravel to mountain, city, trekking, and e-bikes.

Canyon partners with the finest athletes and teams on the planet, taking insights from the toughest race conditions to engineer bikes and components for the highest levels of the sport. The result: award-winning bikes that set the standard for performance, innovation, and engineering – built to deliver at the highest level on any terrain.

"Pure Cycling" is the mission driving Canyon to ignite a passion for cycling around the world thanks to a streamlined direct-to-consumer model, smart digital services, and Canyon Stores and service partners offering expert advice, community experiences, and full support. At the same time, Canyon is committed to responsible business practices, sustainable production, and the safety and well-being of employees, partners, and the environment.

Canyon bikes are available at canyon.com, through the Canyon app, and at selected Canyon Stores worldwide.

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