

CANYON

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CANYON'S NEW SPEEDMAX PAYS TRIBUTE TO HAWAII'S HUMUHUMUNUKUNUKUAPUA'A FISH

CANYON WILL LAUNCH THE BRAND-NEW SPEEDMAX AT THE KONA TRIATHLON WORLD CHAMPIONSHIPS



KOBLENZ, SEPTEMBER 27, 2022 | EMBARGO UNTIL OCTOBER 7, 2022, 10 AM (CEST) — It's been 3 years since the Triathlon World Championships were held in Hawai'i, where the Canyon Speedmax blazed Jan Frodeno to victory. To celebrate the return to the island, Canyon is unveiling an upgraded limited-edition, never-seen-before version of the same bike. Its name? The Speedmax CF SLX Hawaii LTD.

Firstly, it's absolutely stunning to look at. With a salute to Hawai'i's official state fish, it emulates the vivid colours of the Humuhumunukunukuapua'a. The Speedmax CF SLX Hawaii LTD is a world-class racing machine, equipped with unbeatable top-class components. It features game-changing aerodynamic design, integrated storage and nutrition solutions, and premium handling performance. Served wrapped in jaw-dropping bright yellow, blue, black, and grey, no less.

The meaning behind the eye-catching design came from the designer Lukas Beck: *"The incredible island of Hawai'i conjures up so much inspiration for me. However, I was particularly drawn to those in the front-row underwater seat for the first part of the World Championships. The special state fish, Humuhumunukunukuapua'a, has such a distinctively beautiful colour palette that catches your eye. When I designed the new CF SLX Hawaii LTD, I intended to mark the rider as one to watch."*



And it's not just the frame design that stands out. Its specs are highly attractive, too. The light-as-a-feather carbon-fibre frame features Shimano's Ultegra Di2 12-speed electronic shifting groupset, with a 4iiii Precision powermeter for measuring pedal stroke performance. And if you need to move with unimpeachable speed, you've got to work with aerodynamics. The cockpit guarantees impeccable speed, comfort, and control with the choice of a CP0019 flat aero bar, or a CP0021 riser aero bar with mono extension aerobars. Additional aero comfort comes from the Selle Italia Watt Superflow wide-nose saddle. And finally, that race-winning speed is made possible with DT Swiss. The Speedmax CF SLX Hawaii LTD is equipped with their Rapid ARC 1400 Dicut DB wheels, with deep-section 62 mm front and 80 mm rear rims.

It's a beautiful package, inspired by a beautiful fish, in honour of a beautiful race.



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The Speedmax CF SLX Hawaii LTD will be available at €8,999. It's limited to just 100 units and is available from 7 October 2022 at canyon.com.

Canyon is one of the most innovative bike brands in the world. The concept began in founder Roman Arnold's garage and grew to be the world's largest direct-to-customer manufacturer of road, mountain, triathlon, urban, hybrid, and electric bikes. Canyon have earned their glowing reputation for innovation through consistently using advanced materials, thinking, and technology. The characteristically classy Canyon design is easy to identify. Alongside being boldly competitive and ever-expanding, they are committed to make the global cycling community accessible for every rider. While Canyon partners with some of the finest athletes on the planet, their mission, 'Inspire to Ride', highlights how they work to promote the power of the pedal stroke to everyone. Canyon products are exclusively available online at www.canyon.com.

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