

S 10 March 2022, 09:00 (GMT)



BACK IN NEW COLOURS – CANYON LAUNCH 2022 GRAND CANYON:ON RANGE

KOBLENZ, 10 MARCH 2022 | EMBARGO UNTIL TUESDAY, 15 MARCH 2022,

13:30 (CET) — The Grand Canyon:ON is Canyon's all-round E-MTB hardtail, designed to give riders all the versatility they need for any ride from after-work microadventures, to extensive all-weekend exploration, to unforgettable holidays on two wheels. It's a package that delivers pure riding freedom – all by combining a comfortable-yet-active riding position for long days in the saddle, a robust aluminium frame, and a proven Shimano EP8 motor that quadruples your power as you pedal. And now the Grand Canyon:ON is back for 2022, in a range of new colours and with updated component sets. Freedom:ON is here.

The Grand Canyon:ON is designed for a wide range of riders – from enthusiastic E-MTB beginners to experienced E-mountain bikers to off-road touring veterans. The balanced geometry creates a reassuring mix of comfort and stability even the going gets rough. Three models make up the 2022 Grand Canyon:ON range – the entry-level Grand Canyon:ON 7 (from \pounds 2,999*), the mid-range Grand Canyon:ON 8 (from \pounds 3,299*), and flagship Grand Canyon:ON 9 (from \pounds 3,699*). To create consistent riding dynamics for all riders and bikes across the entire size range, the Grand Canyon:ON scales its wheel size according to frame size. Size XS and S bikes roll on 27.5-inch wheels, while M-XL are exclusively available in 29er setups. The Grand Canyon:ON 7 and 8 are available in five sizes (XS-XL), and the Grand Canyon:ON 9 comes in four sizes (S-XL).

Canyon's :ON range of E-MTBs are all about making more possible – more power, more trails, and more freedom. The Grand Canyon:ON's Shimano EP8 motor quadruples your power as you pedal, opening up a whole new range of riding opportunities, and letting riders be more spontaneous than ever. Even if time's limited, just jump into the saddle, leave it all behind, and get out on longer adventures at the drop of a hat. The Grand Canyon:ON provides the power required thanks to its big integrated batteries (630 Wh in size M-XL, 504 Wh in size XS-S). Charging the batteries is super-easy too – it's possible either while still fitted in the frame, or when removed.

And because all that capability means nothing without a dose of style to go along with it, 2022 Grand Canyon:ON bikes come in a range of fresh new colours. With the dark-blue Dark Ocean, eye-catching Flaming Cherry, casual Cool Iceberg, and classic Stealth colourways all available, the range has a look for every rider.

The Canyon Grand Canyon:ON is available from 15 March, exclusively at <u>canyon.com</u>.

Photos









ABOUT CANYON

What started life in founder Roman Arnold's garage as Radsport Arnold has evolved into one of the world's leading manufacturers of road, mountain, triathlon, fitness, urban and kids' bikes as well as modern e-bikes. Officially renamed in 2002, Canyon works hand-in-hand with the best athletes on the planet to produce an array of award-winning bikes that embody a pure passion for riding. With a strong reputation for true innovation, implementing leading technologies, clean and clear design as well as the highest standards in quality and service, Canyon continues to expand worldwide, selling more bikes outside of its native Germany than within since 2008. As a pioneering direct sales brand, Canyon products are exclusively available online at www.canyon.com.

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Canyon