

MYCANYON CUSTOM
MADE



**At Canyon,
we inspire
to ride.**

For more than twenty years, our promise has been to build the best bikes and enable unforgettable ride experiences.

Through endless curiosity, a need for performance, and our direct-to-consumer approach, we have been able to make bikes that surprise and delight our riders year on year.

In 2025, we're excited to take another step up with MyCanyon, our first custom bike programme.

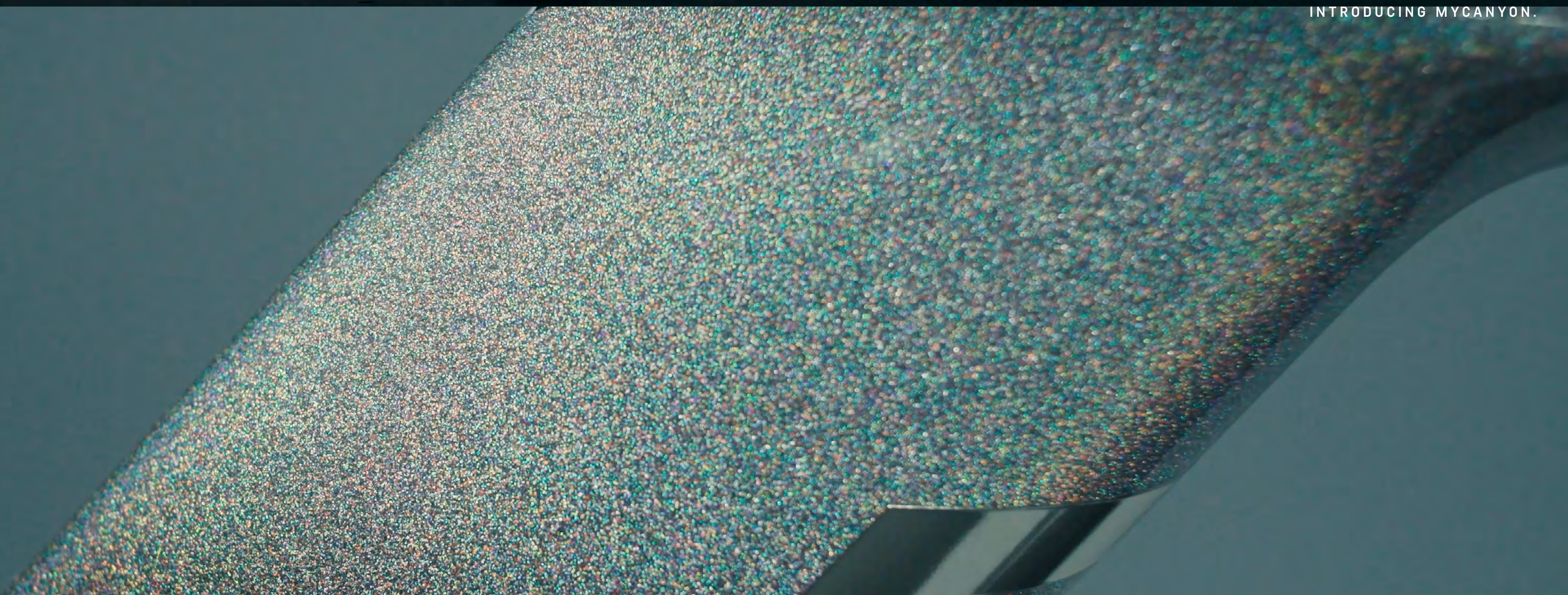
Welcome along.





IMAGINE A BIKE LIKE NO OTHER.
A BIKE THAT MAKES YOU DREAM.
A BIKE THAT MAKES YOUR HEART RACE.

INTRODUCING MYCANYON.





Building dream bikes

An obsession to create the perfect ride is at the heart of what we do at Canyon. The best materials, the best components, combined with unique design.

For years, we have delivered the finest material to World and Olympic Champions, Grand Tour, World Cup and Monument winners—always with head-turning frames, striving to make their bikes look and feel as special as their performances.

You might be riding 'Backyard' Roubaix or 'Weekend' Worlds rather than the real thing, but you don't have to be Mathieu van der Poel or Kasia Niewiadoma to get a Canyon unlike any other. Not anymore.

Whether you want to celebrate your biggest riding achievements, match your team kit, or look as fast as you feel, our intuitive customisation program means we can collaborate together to build a bike that represents you perfectly.

For the first time ever, you can customise a Canyon bike directly with us. Here's how:

YOUR AEROAD CFR, YOUR WAY

The first model available to customise with MyCanyon is the Aeroad CFR, a world-class road bike that has changed the sport of pro cycling. Now, make it yours.

CO-CREATE A CANYON

We've developed an easy-to-use online experience for MyCanyon, with step-by-step choices carefully curated from years of experience. Your dream vision. Our engineering expertise.

PERFECT FIT AND FUNCTION

Configure the Aeroad CFR exactly the way you want, with the finest components and a tailored fit. Your cockpit. Your wheels. Your groupset. Your saddle.

AWE-INSPIRING AESTHETICS

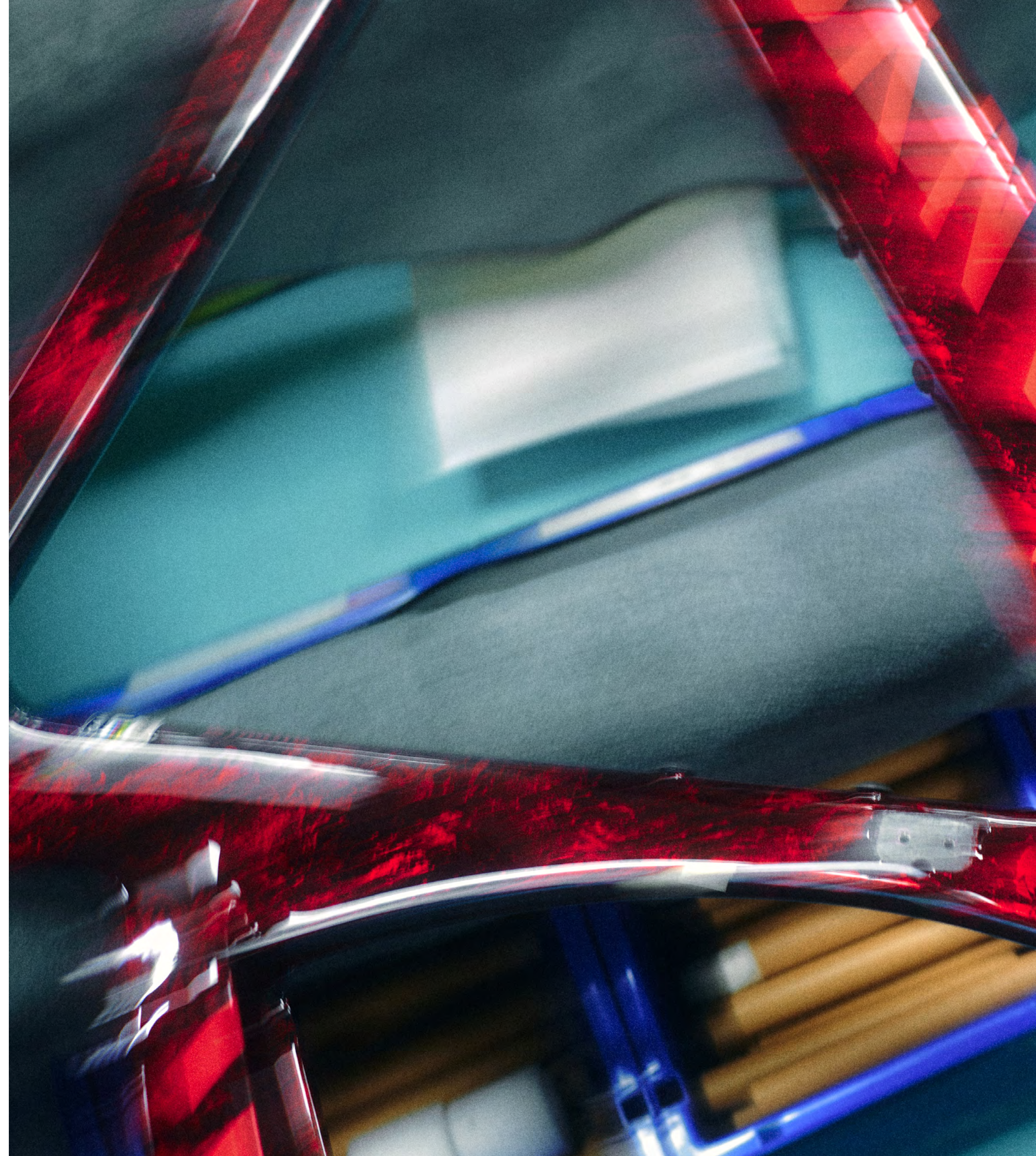
Choose from three spectacular new frame artwork collections that use the most complex and intricate painting techniques we've ever achieved, including designs by high-profile artists.

HAND-CRAFTED, PRECISE BUILD

Each MyCanyon bike is hand-crafted in our new build lab, painted up from raw frame to a dream machine that's put together with care by an expert mechanic.

THE RIDE OF A LIFETIME

All that's left is to wait patiently for your MyCanyon to arrive. And when it does, you'll have out-the-box custom perfection that's ready to roll.





YOU KNOW THE FEELING:
EVERYTHING IN ITS RIGHT PLACE.

HANDS LIGHT ON THE BARS.
SITTING COMFORTABLY.
SMOOTH CADENCE.

NO ACHES OR PAINS.

THE PERFECT SHAPE OF IT.

RIDER AND BIKE AS ONE.

YOUR CANYON.

JUST RIGHT.





A born leader: from 80s crits to industry defining business moves, Roman Arnold has always been at the front.

Full Circle

THE ORIGINS OF MYCANYON

Back in 1978, the origins of MyCanyon were being pieced together in a small garage in the west of Germany.

A young bike racer and mechanic named Roman Arnold was building up dream bikes for his first customers. The components and frames were mostly Italian-made, imported in a big blue trailer on road trips abroad. The boy would skip school to join his father as they sought out the finest quality products to bring back with them.

He might never have imagined that more than forty years later this homespun custom bike initiative would go full circle for his company Canyon, but Roman had both the ambition and the work ethic, even then.

"From the garage we would sell 300 custom-made bikes a year," he says. "I would build them up after school and work in the evenings."

As the boy became a man, the garage became a shop. Radsport Arnold opened in the small city of Koblenz, which is where Canyon's headquarters are still based today.

"We started the business out of passion, not because we thought we could make some money. It was because I loved the sport and I rode bikes, so I knew what our customers wanted," says Roman.

It was custom framebuilding from day one.



Some things never change: back in the 80s, Roman Arnold made it his personal mission to provide riders with the latest, greatest gear. 40 years on, and Canyon are carrying the torch to a new generation of riders.

A family effort from day one: Roman Arnold's mother stands next to the infamous blue trailer on a trip to source bike parts in Ravenna, Italy in 1980.





Icons of Custom

OUR FAVOURITE BIKE DESIGNS OVER THE YEARS

**Shoot for the moon,
and you'll land among the stars.**

At Canyon, this proverb has become a mindset. Our best bikes should have only the best athletes riding them, and the value of a superstar always repays the investment.

Over the past decade, Canyon athletes have redefined what's possible on a bike, with icons like Jan Frodeno, Annemiek van Vleuten, Kasia Niewiadoma and Mathieu van der Poel rocketing us to a whole new realm of riders around the world. Their greatness feeds our ambition as engineering and design innovators, and we have always tried to repay their dedication by giving them special bikes.

As such, pro custom bikes have been a hallmark of our history. Colourful, dynamic, personal — custom Canyons always draw the eye on the road and at the races.

It's a collaboration: our designers work closely with the rider, exploring their vision or helping them shape one. Each design reflects a slice of their personality and ambition.

Every custom Canyon tells a story, and we've gathered here some of the most notable custom creations from recent years to share with you, in no particular order.

Each one stands as a testament to feeling special on the bike, which is the same aim we have with MyCanyon.

FRODISSIMO • 2023

Legendary triathlete Jan Frodeno is an avowed coffee lover, to the point that he even owns a specialty café in Girona, Spain. The 'Frodissimo' custom Speedmax SLX was painted for him using real grains of coffee. Seven grams' worth—the equivalent of a perfectly poured shot of espresso—were sprayed onto each frame.



THE GOLD SPEEDMAX • 2021

As a pro cyclist, Annemiek van Vleuten was infamous for her obsession with bike weight, to the point where she would refuse to ride complex custom paint jobs which weighed a few grams more than standard. After winning the Olympics time trial in Tokyo, however, she relented, and this gold Speedmax was the result. Entirely painted by hand with gold leaf, the bike is almost as reflective as a mirror—and she loved it.

MIAMI BLAZERS • 2023

Born of a vision to provide better pathways to riders from diverse backgrounds, the Miami Blazers have quickly become the most electrifying road team in the US since their 2022 debut. Their custom Canyon frame design reflects the vibrant essence of the city's culture. Set against a crisp white base, the metallic oranges and pinks in the logo resemble the stunning sunsets over the Gold Coast, while the wave pattern pays homage to the endless sandy beaches of the Magic City. A bike built for racing in the city where the heat is on.



JASPER'S GREEN AEROAD • 2023

The fastest bike in the world for the fastest man in the world? When Jasper Philipsen took the green sprinter's jersey at the 2023 Tour de France, we wasted no time delivering a custom Aeroad frame to match. Four stage wins later and the 'green machine' had taken home his first points jersey from the greatest race on earth. And he'd done it in some style.





ULTIMATE ARTIST: KONSTANTIN GRCIC • 2022

World famous industrial designer Konstantin Grcic was given a Canyon Ultimate as a blank canvas to work with, and began his design by placing kinesiо physio tape over the frame. His unusual approach ended up with the Canyon logo almost entirely covered, "not because I wanted to hide it—it just happened naturally as part of the creative process. Road cycling fans can instantly recognize the Ultimate from its distinctive form, even without the logo."



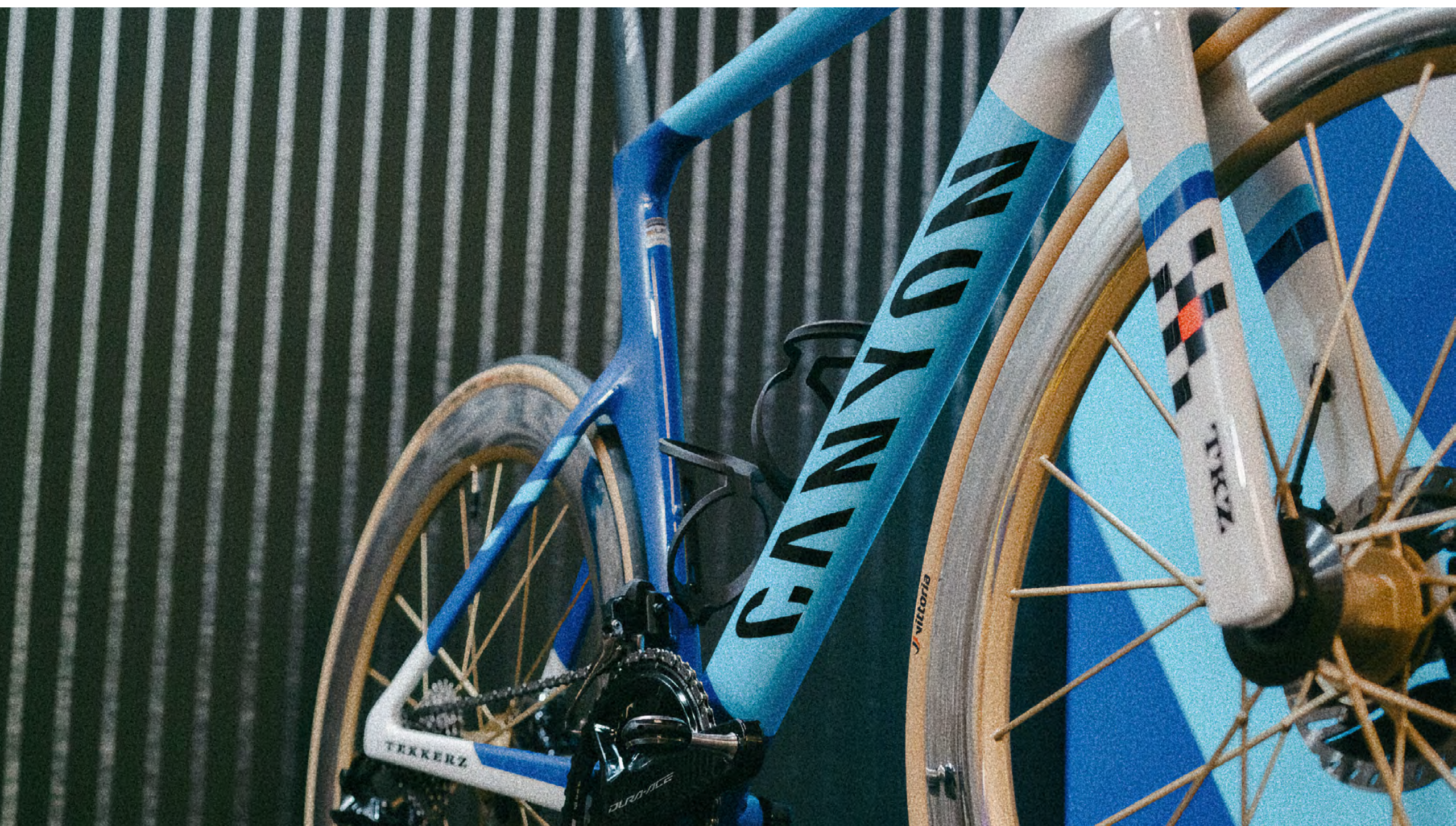
TOKYO • 2021

Manga is the ultimate blend of Japanese culture, creativity and storytelling, a lively cartoon-based artform that has captivated millions of hearts worldwide. Canyon wanted to make a special bike for our athletes to ride at the Olympic Games in Tokyo, and senior graphic designer Lukas Beck took a course in Manga design to create the frame design. The bike was launched with a video of Japanese trials rider Tomomi Nishikubo doing various high-impact stunts on the Aeroad edition of the bike around the city.



TEKKERZ • 2024

The British racing collective led by Alec Briggs have always done things their own way, "challenging the norm with a bit of cheek and charisma", as the Briton says. For 2024, the official TEKKERZ team car was a Volvo 850 Estate, an iconic—and undeniably eccentric—car that raced the 90s British Touring Car Championships. "I wanted to get a team car that was unconventional, just like the Volvo was when it raced," says Alec. The team's matching Aeroad race bike embodied both style and speed, using the iconic blue and white livery. The look was completed with custom chrome carbon Lightweight wheels.



KASIA'S YELLOW AEROAD • 2024

The Tour is the Tour, or so they say. Bigger pressure, bigger wins, and all eyes watching. Every detail has to be perfect. So, when Team CANYON//SRAM rolled into the 2024 Tour de France Femmes avec Zwift, they came prepared—with a few custom-painted Aeroad frames tucked away in the team truck. Just in case. And this time, 'just in case' became reality. Kasia Niewiadoma took the yellow jersey on stage five, and that same evening the yellow Aeroad frame was built up by the team mechanics, ready to race the next morning. Add a yellow helmet, sunglasses, Zipp wheels, and even yellow tape over the race radio earpiece, and Kasia was ready to enjoy her moment in the sun.



The fastest bike in the peloton

LE TOUR FEMMES, TWICE.
ROUBAIX, TWICE.
SAN REMO, THREE TIMES.
GRAND TOUR STAGES.
RAINBOW JERSEYS
AMSTEL GOLD.
WHAT NEXT?

AEROAD CFR

The first bike you can customise with MyCanyon is the Aeroad CFR.

An aero race bike that has defined our road racing performances over the last decade, we chose the CFR model because it represents the absolute pinnacle of our engineering élan. We want MyCanyon to match this ambition and scale: only the best will do.

From its first designs on tissue paper and struggling to convince pros to ride it, to monumental victories at the world's biggest races and setting the standard for the rest to follow, the Canyon Aeroad is a bike that has changed the sport of pro cycling.

FIRST

Originally conceived to provide Cadel Evans with an aero bike that would make him more competitive at the Tour de France for Omega Pharma-Lotto, the first generation of the Aeroad was released in 2010. It was fast and full of potential, but not particularly stiff or lightweight, which meant some riders didn't like to race with it.

That didn't stop Philippe Gilbert from falling in love with the bike, and he went on to have the best year of his career—and one of the great individual rider seasons of all-time—on the Aeroad in 2011. His win spree included the historic Ardennes triple crown. The dye was cast.

SECOND

Aero bike design was moving quickly as other brands raced to keep up, but Canyon stayed ahead of the pack with the launch of the second generation Aeroad in 2014. This bike was the peloton benchmark in aerodynamics (and proven in wind tunnel testing), comfortable and durable enough for the classics, yet stiff enough for the sprinters.

It changed the game for Canyon. Loved by our pros and envied by their rivals, the Aeroad won its first Monument with Alexander Kristoff at the Tour of Flanders in 2015 and then went to the next level with the arrival of a young Mathieu van der Poel. His era-defining victory at Amstel Gold Race in 2019 was the last great act of an iconic bike.

THIRD

Finding aerodynamic gains was proving harder by this stage, so Canyon partnered with specialists SwissSide, and the third generation of the Aeroad once again remained the fastest in the bunch. Working closer than ever before with our pros and teams, the bike was an exhibition in race-refinement.

Notable wins included Annemiek van Vleuten at the Tour de France Femmes avec Zwift, Jasper Philipsen's Tour de France sprints, and Mathieu van der Poel's first Paris-Roubaix, Milan-San Remo and World Championship titles.

The Aeroad has become synonymous with MVDP. The Dutch superstar has been riding it since 2018, and its

combination of aerodynamics, handling and responsiveness is perfect for the way he races. Its engineered geometry also makes it easy for him to get into the low down aero position that defines his style.

FOURTH

The new Aeroad launched in the summer of 2024. No Canyon has ever had more athlete input, with more than 50 rider requests included in the development of the bike.

New features included a reworked frame for top sprint stiffness and a lean-into-the-corners agility. A new cockpit allowed greater modularity via a 'plug-and-play' concept, with an aero drop bar option that saves an extra 14 watts.

Unveiled at the Tour de France, Jasper Philipsen sprinted to three stage wins on the new Aeroad, while Kasia Niewiadoma took home the yellow jersey in the women's race after a dramatic finale up Alpe d'Huez.

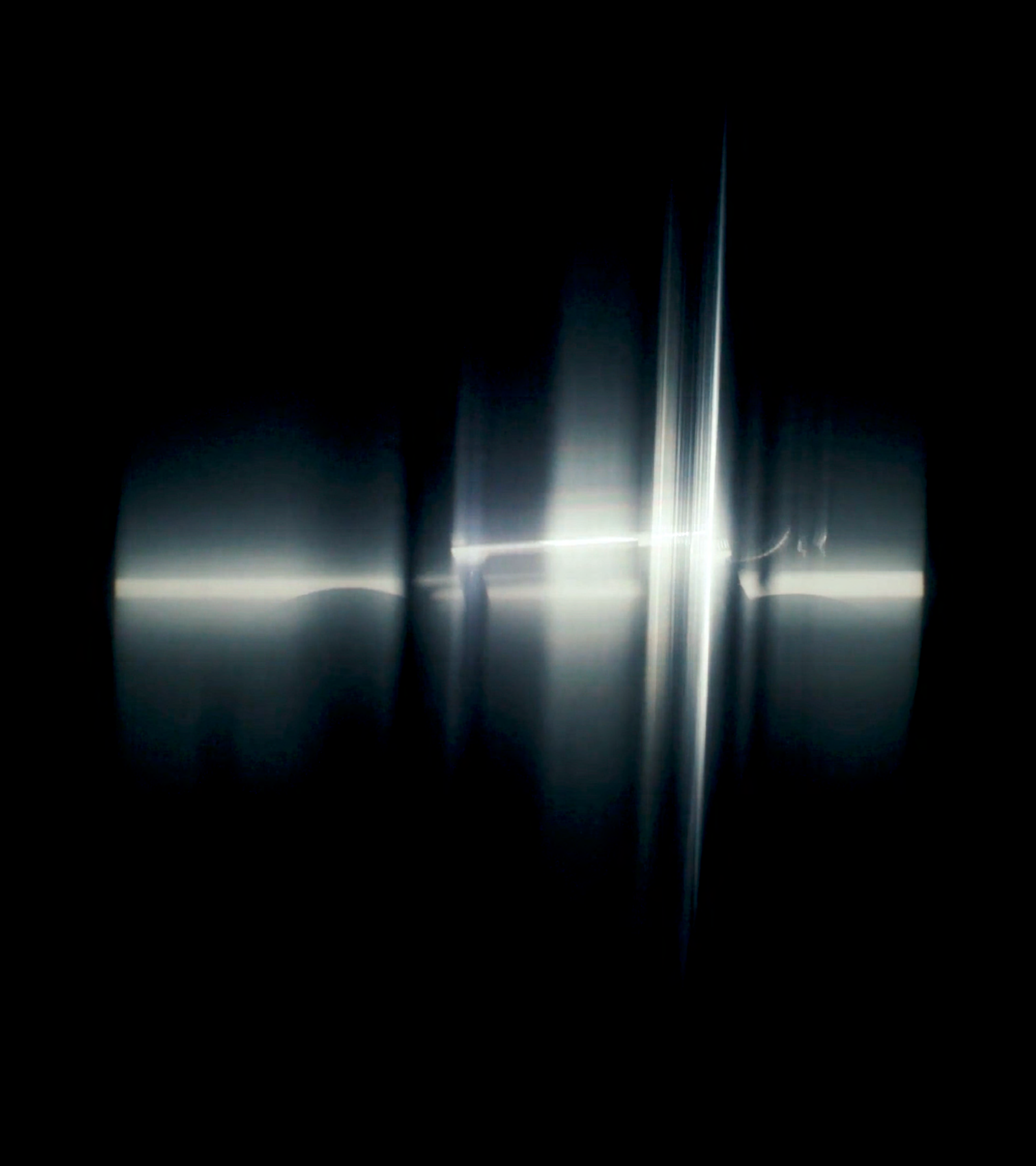
Our conclusion is clear: the Aeroad is still the pace-setting aero dream machine. The fastest bike in the peloton: built for the best and now available to customise.





IF A BIKE SURVIVES
PARIS-ROUBAIX, IT
SURVIVES ANYTHING.
The toughest one-day
race in the world is where
Canyon engineers
go to test the Aeroad. And
it's where our riders go to
win.





Make the Aeroad Yours

CURATED CUSTOMISATION

Build the bike of your dreams by co-creating an Aeroad CFR.

Rather than overwhelm with choice, and risk decisions on combinations that don't go well together, we've curated the MyCanyon custom journey step-by-step using our decades of expertise. MyCanyon's co-creation approach offers a streamlined but powerful selection of options.

These are the three pillars for you to build your dream bike:

FIT

Fine-tune your comfort by selecting the saddle and stem length that match your riding position.

FUNCTION

Bring your dream ride to life with custom groupset and wheel combinations, now available for the first time with Canyon.

AESTHETICS

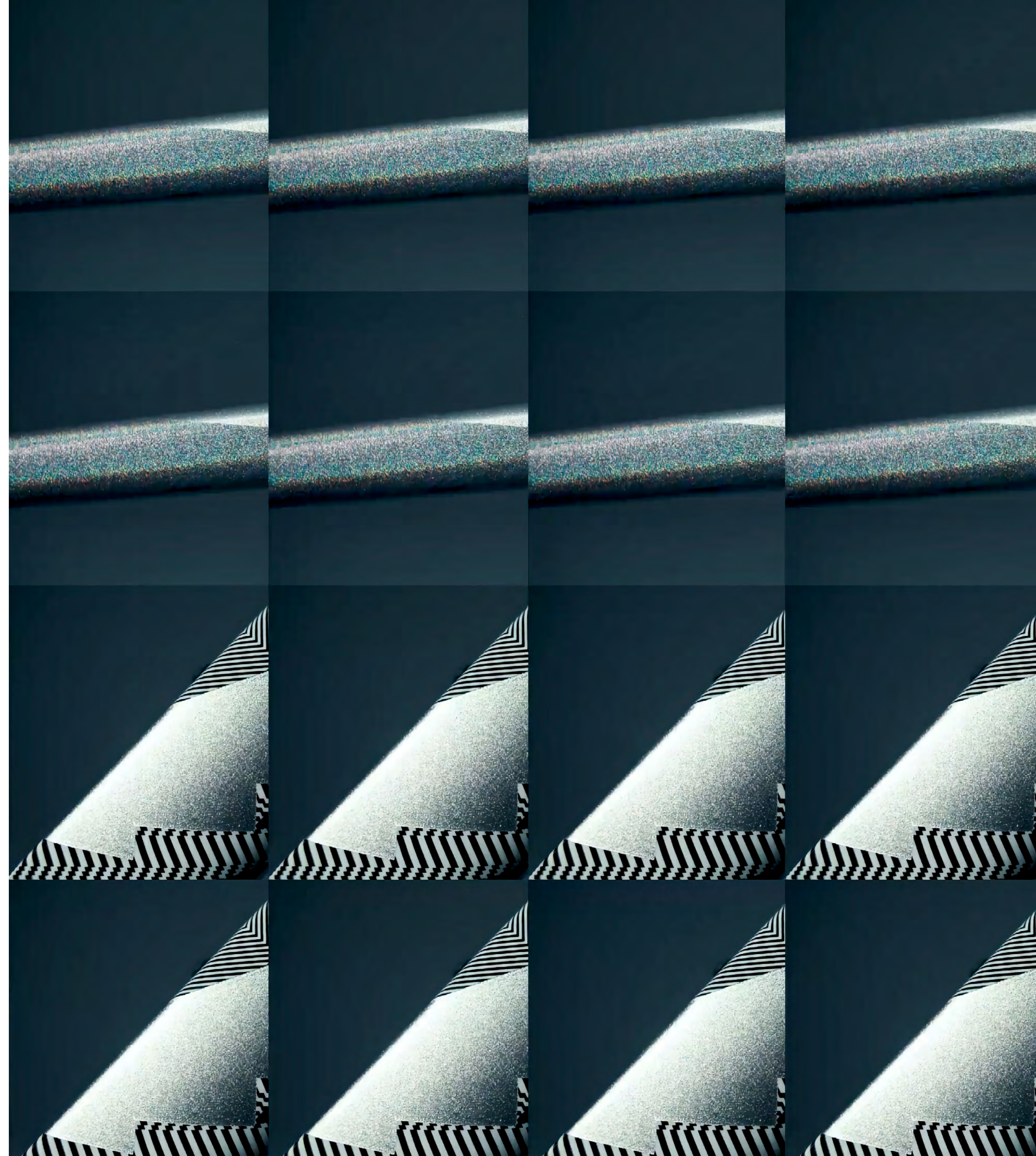
Choose your frame from three spectacular new artwork collections, each featuring a variety of designs, and add a name sticker as a final touch.



TOP SPEC

At Canyon, we pride ourselves on spec—pairing the right wheels, components and parts with our frames for the best possible ride experience. In the early days of the company, founder and then CEO Roman Arnold would choose the specs for all of the bikes himself. He would load up a van with frames and hundreds of different components, and spend two or three weeks riding in the mountains, testing out all of the different combinations,

adjusting them until he felt they were perfectly matching. He would then return to the HQ in Koblenz with the whole Canyon bike portfolio for that year ready to go. It is this spirit of attention to detail and care from the top down that inspires our curated approach to customisation: using our decades of expertise, we provide MyCanyon customers with a refined selection of options when they customise, ensuring that they ride only the best spec combinations, whatever they choose.





THE COMFORT
OF A PERFECT SADDLE.

THE CONFIDENCE

OF A COCKPIT
THAT'S JUST RIGHT.

THE CLICK

OF YOUR FAVOURITE GROUPSET.

THE WHIR

OF YOUR DREAM WHEELS.



**Get it
just right**

FIT AND FUNCTION

For the first time, you can configure a Canyon bike the way you want it, with the finest components and a tailored fit.

The Aeroad CFR can now be configured by you, with an array of options to choose from. Let's dive in and go head-to-head between the MyCanyon component choices.

GROUPSET

Select between Shimano Dura-Ace and SRAM RED AXS for seamless shifting.

The latest SRAM RED and Shimano Dura-Ace are two of the finest road bike groupsets ever created. Between them, they are the choice of the vast majority of WorldTour riders thanks to their supreme shifting quality and lightness.

Generally, Shimano is seen as a slightly more traditional choice, renowned for its reliability, historic racing heritage and made-in-Japan quality. SRAM RED, is considered a more progressive option, with a different approach to shifting and a technical carbon aesthetic. Whichever you choose, you'll be getting a world class groupset on your bike.

SADDLE

Your comfort, your choice: three Selle Italia saddle options to get it just right.

We have chosen three unisex Selle Italia road bike saddles for MyCanyon, each with different attributes—all-out performance and lightness, maximum comfort, or a more value-minded option.

The SLR Boost Tekno Superflow is ultra-light, ultra-stiff, and 100% carbon—the ultimate racing saddle. The SLR Boost 3D Kit Carbonio Superflow is the

benchmark in comfort. 3D-printed for superior support for your sit bones, while being kinder on your soft tissue zones. Finally, the SLR Boost Kit Carbonio Superflow is a dependable, comfortable, ergonomic all-round saddle designed around Selle Italia's proven SLR form.

WHEELSET

Roll with the best, with top tier wheel choices from DT Swiss and Zipp.

Wheels have the biggest impact on how your bike will ride, and you can pick between two different wheelsets on the Aeroad CFR: ZIPP 454 NSWs or DT Swiss ARC 1100s.

As with the groupsets, both these road bike wheelsets are outstanding across the board, both delivering the speed and reliability worthy of the WorldTour. They're both excellent, whilst also differing slightly in character and excelling in slightly different areas.

One of ZIPP's most elegant and iconic wheelsets ever, ZIPP 454 NSW set the standard for all-round speed with their supreme combination of advanced aerodynamics, astonishing lightness, and beautifully smooth compliance. They come finished with the F1-inspired 28 mm Pirelli P-Zero RS tyres.

Crafted from the highest-quality components, the DT Swiss ARC 1100

deliver industry-leading reliability and the level of stunning engineering precision and build quality that set DT Swiss apart. Factor in the low weight, rim aerodynamics developed with Swiss Side and extra watt savings from the brand's premium AERO111 front tyre and you get a capable, reliable, fast wheelset that ticks all the boxes for competitive performance over the long haul.


STEM LENGTH

Pick the PACE Bar that fits you, with lengths from 70 to 140mm.

Choosing the right stem length is crucial for achieving the perfect fit and riding position. From more upright and relaxed (short stems) to low and aero (long stems), the Aeroad CFR has a range of stem lengths to match your preferences and body dimensions. The default stem length recommended by MyCanyon comes from years of rider research and feedback—for most people, the default stem length will be the best option, but if you want to maximise your speed, you might prefer a longer stem, and if you're prioritising comfort, you may prefer a shorter stem.

Beyond the component options, all that remains is to select from the special new artwork collections.





Meet our new MyCanyon artworks — dazzling frame designs paired with intricate paint techniques for bikes that'll turn heads on the road.

There are three different collections to choose from when customising your bike: [Mano](#), [Fabrio](#), and [Opus](#).

Turn heads on the road

AESTHETICS

MANO

PAINTED BY HAND

The Mano collection frames are all hand-painted, making each one slightly different—and uniquely yours.

The first series in the collection for 2025 is named Astro, and features four out-of-this-world artworks that capture the celestial aura of nebulae, the giant clouds of gas and dust that float between stars.

HENIZE

Finished with matt paint, Henize has a darker, meteor-inspired energy and a stone-like effect up close. The decals are in matching matt, completing the aesthetic.

LEO

Inspired by the magnificent Leo Nebula, this artwork uses a complicated drizzle paint technique that shoots an ever-changing array of patterns across the frame.

CARINA

Home to many massive stars, including several that are 100 times bigger than the sun, Carina glows bright and bold. Painted using a hand-stamping process, this frame has a deep and fiery red colour that looks three-dimensional under the surface.

HIMIKO

Gaze into the majesty of the cosmos with Himiko, an enormous galaxy that expands over 55,000 light years. By using special low viscosity paint specks combined with a complex layering process, this artwork gives an impression of endless depth.

FABRIO

FRAMES THAT TRANSFORM

Blending special pigments and iridescent decals that change appearance as the bike reflects light, our Fabio collection designs dance on the frame.

GOLD DUST

A stunning golden yellow finish couples with striking mirrored decals. It's a bike that radiates energy, and is as special as gold dust itself.

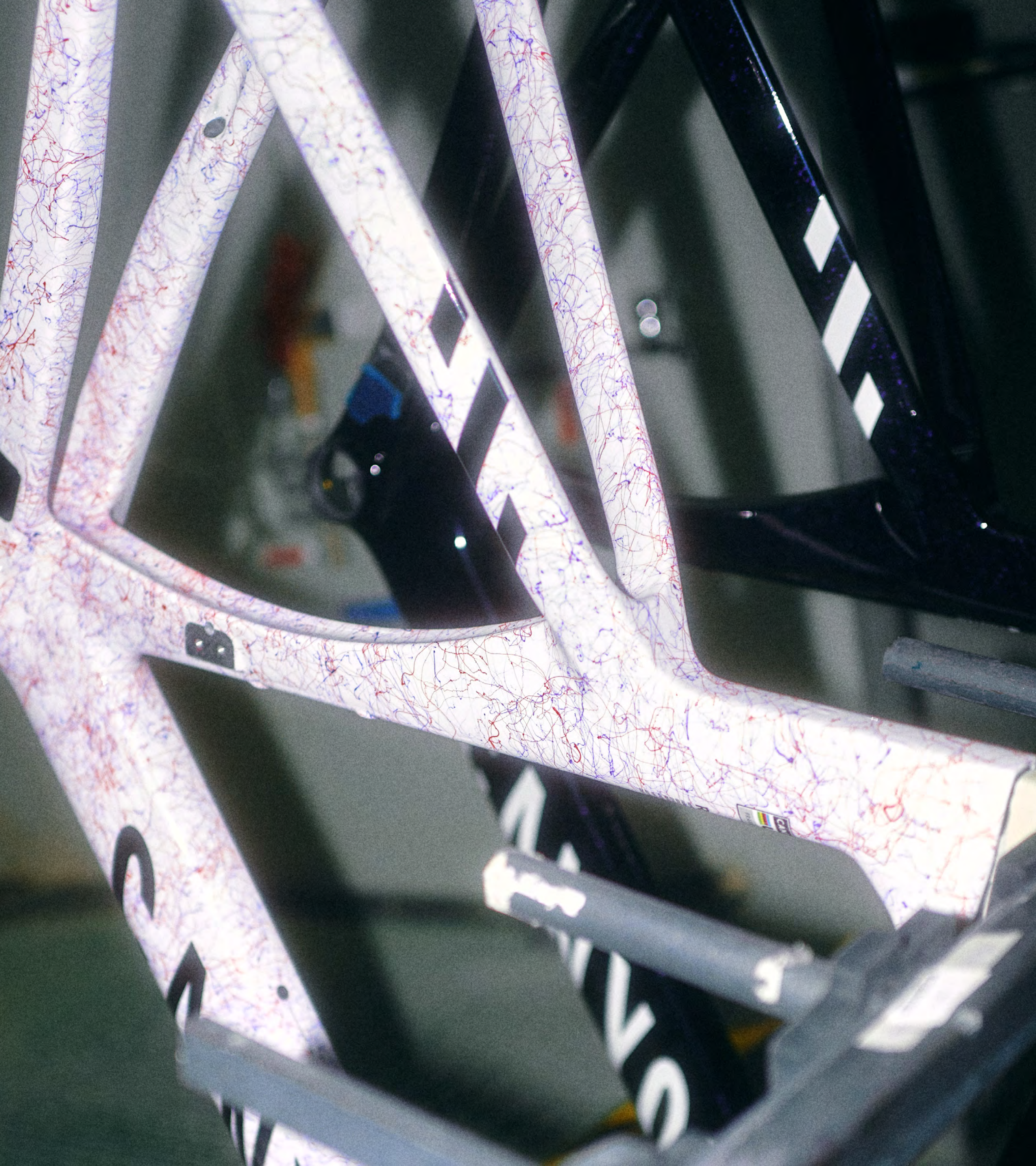
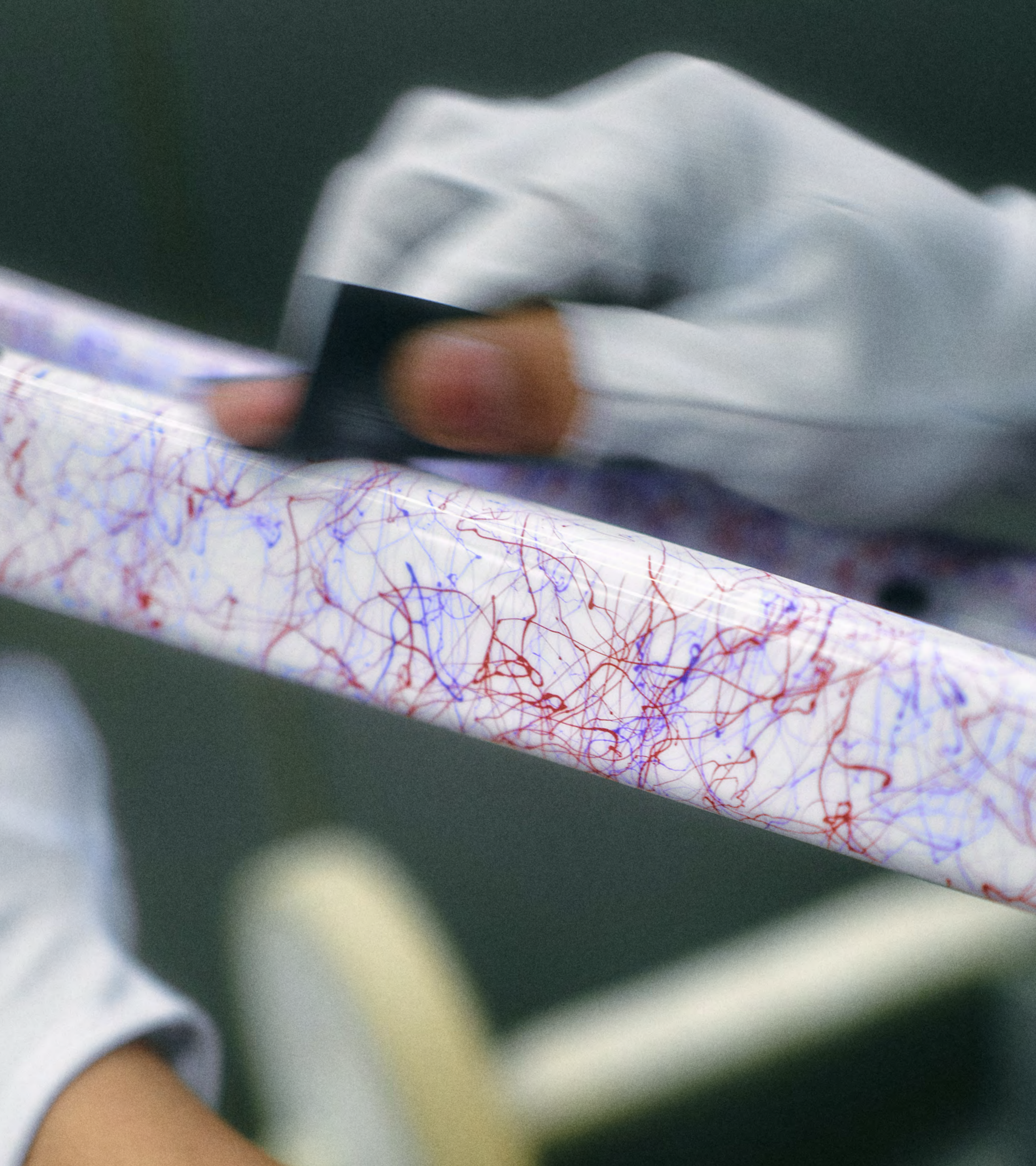
MILKY WAY

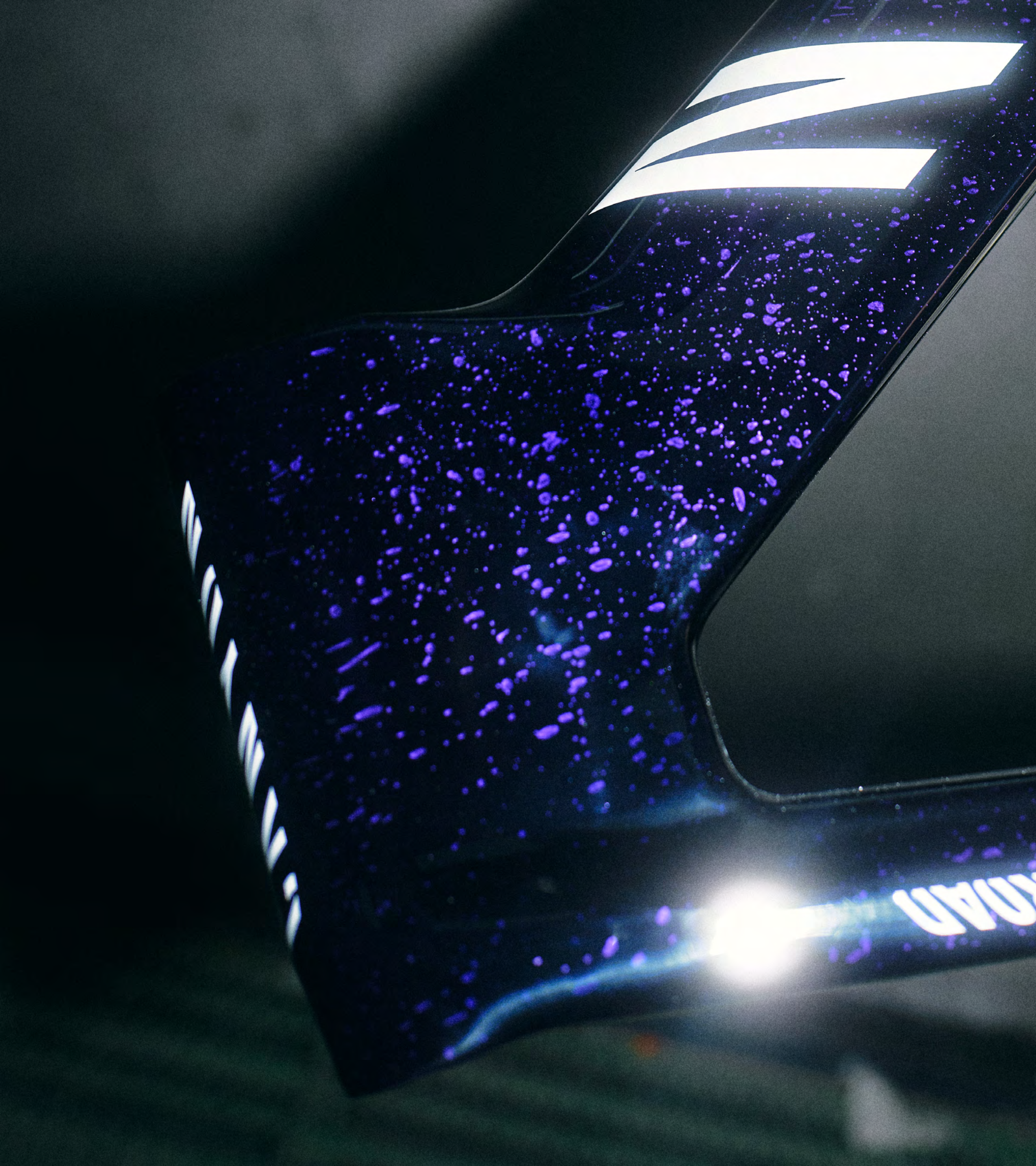
Painted using 'interference' pigments, the frame looks like multiple colours at the same time. The result is a constantly shifting visual treasure that's a joy to look at—and ride.

DARK MATTER

Representing the light and shade of the universe, this artwork combines a kaleidoscope of colours within a dark atmosphere. Iridescent decals shine as the bikes moves with you in the light.









FABRIO: GOLD DUST



FABRIO: MILKY WAY



FABRIO: DARK MATTER



MANO: LEO



MANO: CARINA



MANO: HIMIKO

Two visions.
Two journeys.
One canvas.



Opus

AESTHETICS

Ride a bike designed by a world-famous artist

The MyCanyon 'Opus' bikes are collabs with some of the most exciting artists in the world.

Each frame is designed by the artist, and requires a deeply complex paint job that is extremely hard to pull off.

The results are stunning, offering you the rare chance to ride a real piece of art.

In 2025, the Opus artist collabs are with [Felipe Pantone](#) and [Elena Salmistraro](#).



OPUS: FELIPE PANTONE



OPUS: ELENA SALMISTRARO



Speed and Technology

OPUS: FELIPE PANTONE

Inspired by motion and technology, Felipe Pantone's MyCanyon Opus riffs on the 'organised chaos' of speed.

MEET FELIPE

Valencia-based Felipe Pantone breaks new ground in the relationship between artist and consumer. Working across a broad array of canvases, buildings, and objects, often interactively, his fascination with the modern world and use of digital design techniques make his art feel constantly in motion.

ADAPTABLE SHAPES

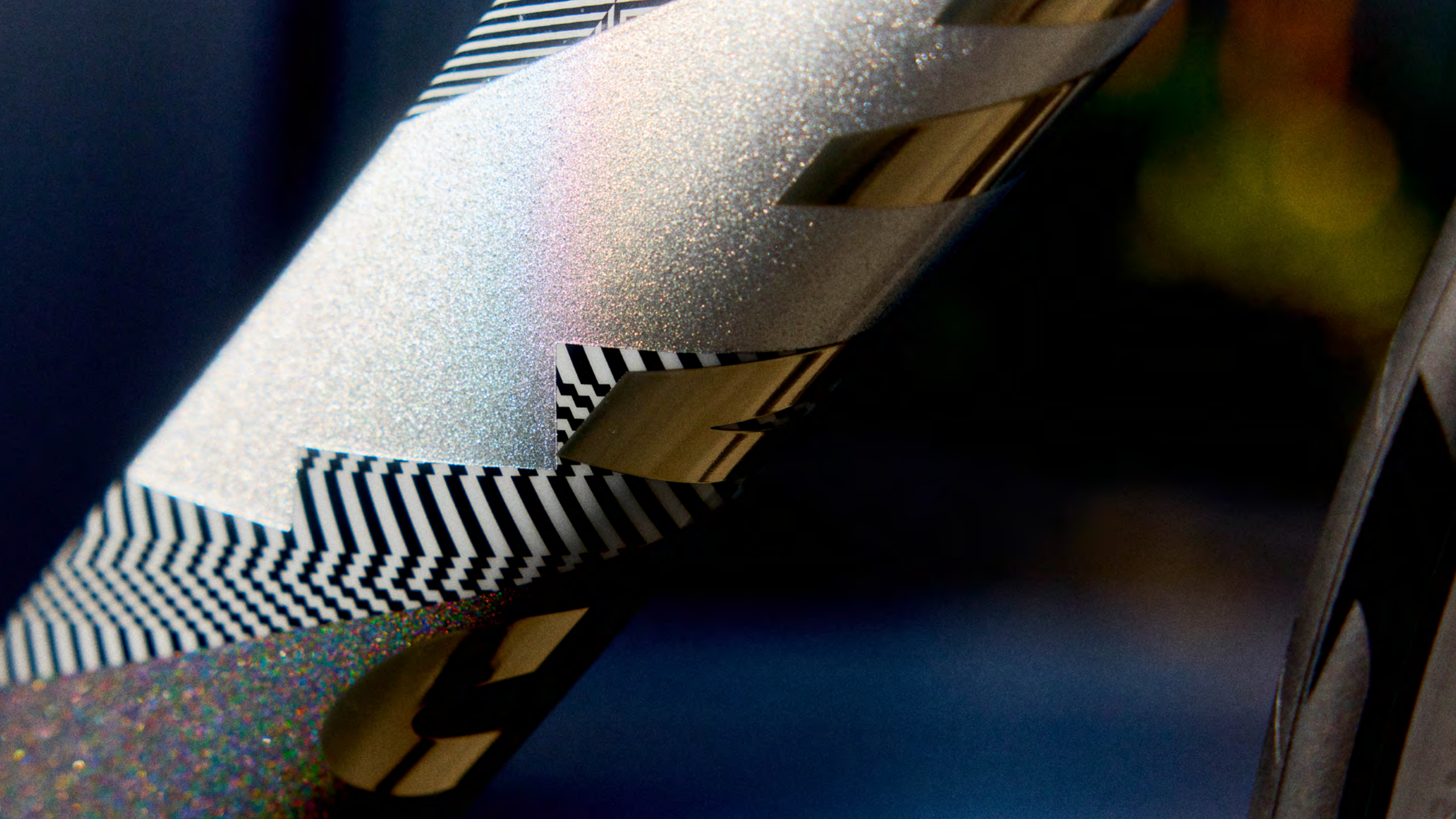
"I started out doing graffiti on the streets, and nothing's straight there, everything's messed up. The train has windows. The cops chase you. So I'm adaptable and enjoy working on different surfaces. Watches, clothes, anything. Working on a Canyon bicycle was amazing. I enjoyed the shapes of it, and took pleasure from looking at them."

FELIPE'S AEROAD CFR

Inspired by the interplay of speed and technology, Felipe's design represents "organised chaos, with some unexpected twists and turns as the bike moves." It's modern speed—just like the Aeroad CFR.



"WE LIVE IN THE FASTEST TIMES IN HUMAN HISTORY. SPEED IS NEW. IF YOU WANT TO EXPERIENCE LIFE TO THE NEWEST AND THE MOST RADICAL, IT'S AT SPEED."







Colour and Energy

OPUS: ELENA SALMISTRARO

World-renowned product designer and artist Elena Salmistraro has conjured the magic of colour to create a joyful Aeroad CFR.

MEET ELENA

Elena Salmistraro lives in Milan, producing strikingly eclectic and imaginative work for the likes of Disney, Apple, Nike and Ikea. In 2022 she won Frame magazine's Best Designer of the Year award, but as she says: "design needn't be heavy and boring. It can deal with serious topics, but always with a smile."

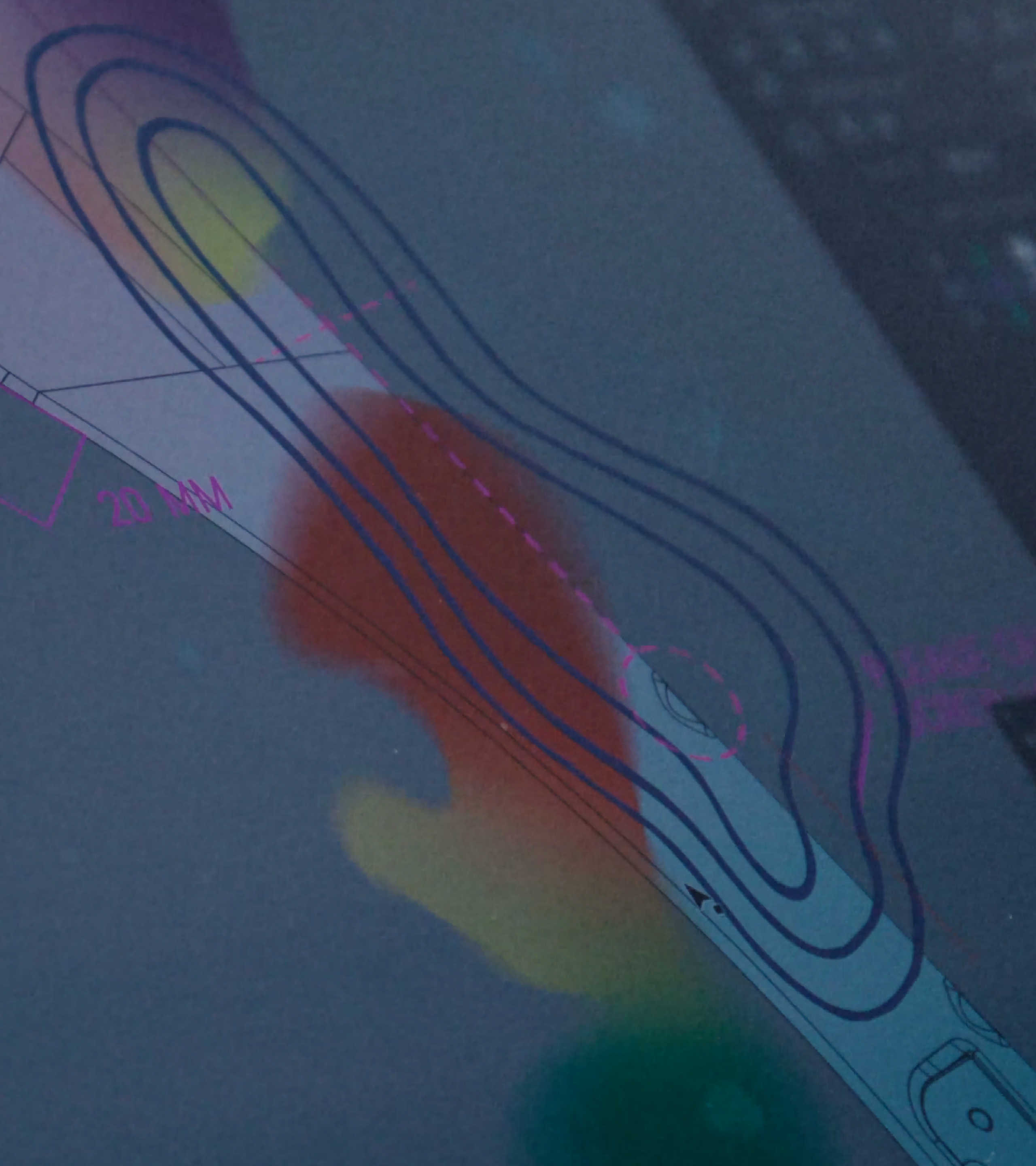
PLAYFUL CONTACT

"Working on a bicycle was a brand new challenge. I had the idea to add blue lines to my original design: thin but decisive, similar to fingerprints or drops of water, which interrupt and emphasize the composition. Each fingerprint represents the direct contact of a cyclist with the bicycle, like a personal signature."

ELENA'S AEROAD CFR

Imagining a bike in motion, speeding towards the sun, light dancing on its surfaces, Elena used a kaleidoscopic colour concept in her design: "I thought it was a perfect combination of modernity and fun ideal for attracting attention."









MyCanyon makes custom simple

THE PROCESS OF PURCHASE

Building your dream ride starts with shopping a Canyon Aeroad CFR as normal, toggling to custom mode and simply selecting your choices step-by-step, all in one place. Here are some of the highlights of the MyCanyon customer journey:

SEAMLESS & INTUITIVE UX

A step-by-step configurator engages users in a simple and joyful way, making customising very easy to do.

3D VISUALISATION

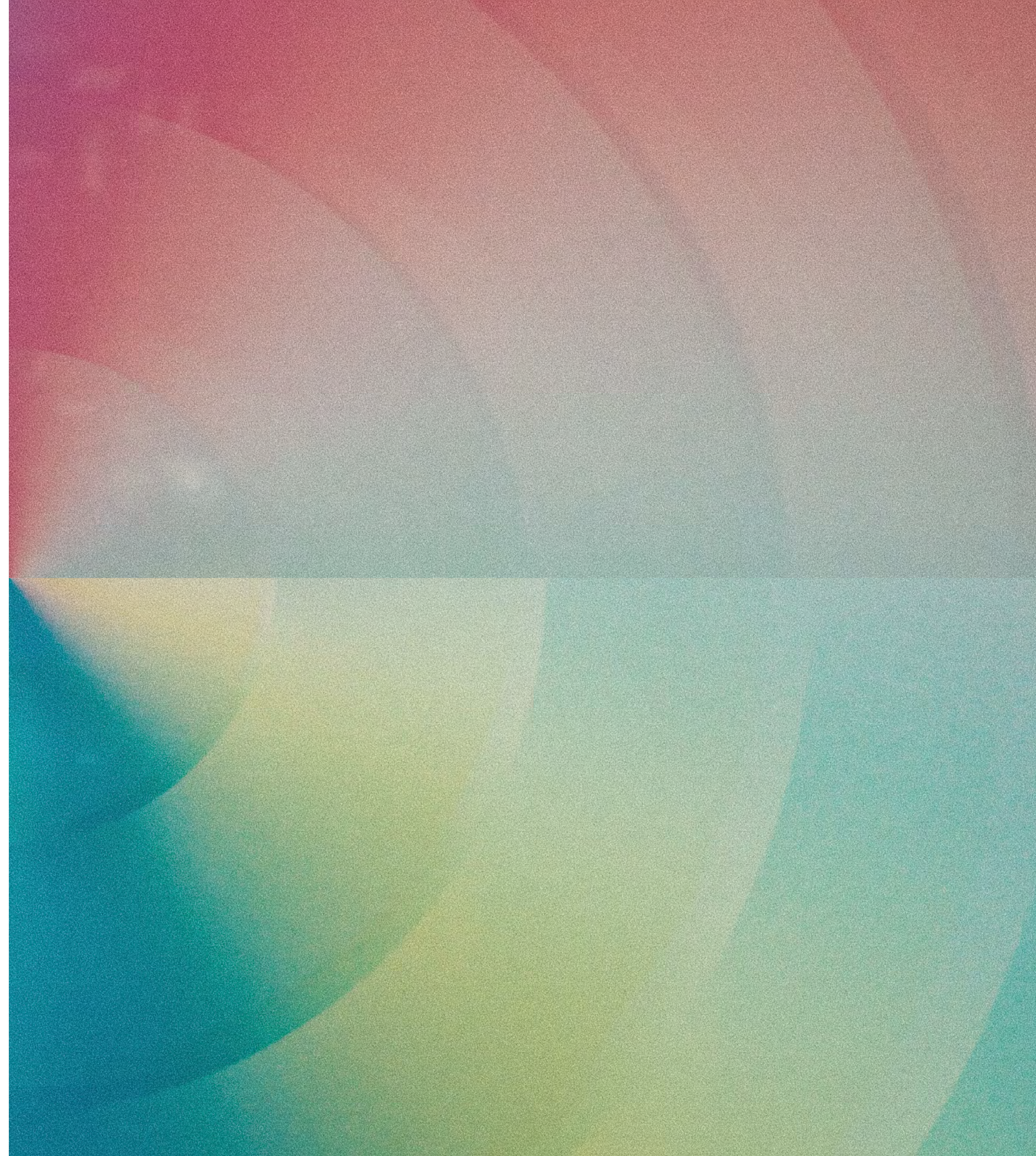
Best-in-class 3D renders allow users to view colours and components from various angles, helping to envision their dream build.

INSTANT PRICING & AVAILABILITY UPDATES

Transparent cost breakdowns and stock updates ensure no surprises at checkout.

CONTINUED EXPERIENCE FOR TRACKING

Enabling users to follow their bike's build journey with live status updates in the app, while customers can also view their bike in situ through AR.



Frequently Asked Questions

How long will it take from purchasing to receiving the bike?

During the initial launch period, we expect orders to take between six and twelve weeks. During this time, the Canyon app will give customers updates as to the status of their order.

Why do MyCanyon orders take longer than regular bike orders?

Every MyCanyon frame is hand-painted by a highly specialised team. Most of the frames need multiple layers of paint, which further limits the number of frames that can be worked on each day. When the frame is ready, the bike is then built up by hand by an expert mechanic, before being shipped for a final quality control check. Premium quality is our absolute minimum requirement with MyCanyon, and this takes time.

At which point will Customisation be available in APAC and ROW?

We are rolling out a staggered launch for MyCanyon, with APAC set for launch in March/April and ROW for July/August.

Will there be other bikes available to customise?

For 2025, the Aeroad CFR is the only bike available to customise with MyCanyon. In the future we plan to offer more bikes across different types of riding platforms. Stay tuned for more news on this.

Can I customise other Aeroad models, like the SLX?

No, only the Aeroad CFR is available to customise.

Why can't I choose the PACE Aero Drops as an option?

The Classic Drops are our most popular option with the Aeroad and we believe they provide a great base for our MyCanyon customers. The PACE Aero Drops are available for purchase in as an aftermarket product.

Why aren't there more options for customisation on the bike?

As MyCanyon develops, we will be monitoring customer feedback closely to learn and adapt the programme. We are working on a strategy to be able to offer more customisation options in future when there is demand for it.

Why can I not choose different crank lengths?

We currently provide crank lengths that match the sizes of our frames and believe that this provides a great option for our customers currently. Nonetheless, we appreciate that this is a growing trend in cycling and will continue to study customer feedback to see if there is enough desire for us to develop this option in the future.


Can I do my own frame designs?

No. MyCanyon is launching with 13 different frame design options across three new collections (Fabrio, Mano and Opus). These are some of the most spectacular frame designs we have ever produced, and the level of intricacy required when painting ensures that every MyCanyon bike is both unique, and truly standout.

Why can't I choose a custom design for free?

Every single MyCanyon frame is hand-painted, requiring a high level of skill and extra time to complete each frame. For this reason, we need to include our artwork collections at different price points. The Fabrio Collection is included as standard as part of the 500-dollar upgrade cost





once you toggle to MyCanyon customisation when on the Aeroad CFR web page. Mano Collection and Opus Edition have further upcharges when selected.

How unique is a MyCanyon bike?

Every bike is hand-painted, and given the complexities and technicalities of each process, each frame finish will be ever so slightly different and therefore one-of-a-kind (not to mention the multiple configurable part options you can choose). And, as a final touch, you can add a name sticker to your frame to make it truly yours.

I've ordered a MyCanyon but have changed my mind. Can I still cancel my order?

You can cancel the order within 24 hours after purchasing. By this stage, the initial processes to prepare for the painting of your frame will have already begun.

Can I change my configuration after I've ordered?

No. If you want to change your configuration you need to cancel the bike order within 24 hours and then generate a new order from scratch. There is an automated cancellation process that you can use from MyAccount. Partial cancellation for gear is only possible via customer service. Please check the MyCanyon cancellation policy Ts & Cs before ordering.

Why did you pick Felipe Pantone and Elena Salmistraro as the first Opus artists?

Elena and Felipe are two of the most exciting artists working today, both with very distinctive styles. We felt that they would deliver two very different but equally exciting MyCanyon collaborations, and together we are delighted with the results.

Will there be different Opus artists in the future?

Yes, in the future we aim to collaborate with other exciting artists for new Opus frame designs.

Can I choose a women's specific saddle?

All of the saddles with MyCanyon are unisex, which is a deliberate choice.

Why do I need to 'Buy as Member' in the check out?

MyCanyon represents the pinnacle of our customer offering and with it we hope to make an even closer connection with our riders. By buying as a member, you will also receive unique notifications on the status of your custom bike order (eg. assembly, paint, etc) through the app, as well as the chance to view your MyCanyon bike on the app using our AR tool.

AN INTERVIEW WITH CANYON FOUNDER
ROMAN ARNOLD

**'This is what
drives me'**

Hi Roman. Canyon Bicycles is about to launch our custom bike programme, MyCanyon. Can you tell us what inspired you and the Canyon team to develop it?

I started in the bike business many years ago with a small workshop in my garage to make extra money to support my racing, and we did many custom builds for our customers. I always wanted to bring the ability to customise to Canyon.com. A few years ago, we started the research and development to create a way for our customers to customise our bikes, and after a lot of work to get this right, we are now ready to launch MyCanyon. I couldn't be more proud of the great work our team has done to make this happen.

Would it be fair to say that cycling and bicycles are more than just your life's work, but also your life's passion?

Yes, bicycles are more than a business for me—they're my great passion. It first started in childhood. My family was not a perfect family: my dad was a sales rep, and he was not at home during the week, so we grew up with my mother and us three boys. We would fight for our father's attention and were hungry to be closer to him. Soon after I got my first bike I started racing and became the local champion in Koblenz [the hometown of Canyon]. I saw how this made my father proud, so I wanted to do more and more of it. I started training properly and have good memories from that time. If you translate the word 'passion' into German, it's 'leidenschaft', which is associated with a kind of painful feeling, and I think that's apt for cycling. It's very difficult, and painful, to get to the top, but it's satisfying. I soon began to win more races, and this changed my life with my father and my family. It brought us all closer together, and we ended up starting a small business.

What was that first business?

I was racing a lot as a young teenager and my dad said 'we cannot afford to always go to races far away', so we came up with the idea of going to Italy and importing cycling kit and parts back with us in a big trailer, which we would then sell directly at the races we competed at. There was no internet back then, so we would be bringing products back that people couldn't get in Germany.

From those early days to now, your journey in the bike industry has been long and varied. How do you reflect on it?

Yes, I've been working in cycling for more than 40 years. It has been really interesting to see the developments from steel to aluminium to titanium then carbon fibre. I think what is different for me than with many other guys is that I've seen all the different sides of the industry. I've been the smallest retailer working out of a garage, then a wholesaler, then a distributor with my brother's company, RTI, where I also was involved. Then I became a manufacturer and finally went consumer direct.

Has there been any one principle, or observation, that has marked those 40 years for you?

From the start, I was always very interested in new things, and innovation. We would only bring back the latest kit from Italy in the trailer. I remember we had the first ever Lycra shorts, the first overshoes. We were always looking for how to make the life of our riders better, and I think this is consistent with the whole story of Canyon. I didn't start the company because I thought there was a good business opportunity, I did it because I loved it. I wanted to have better bikes for me, better bikes for my friends, and better bikes for our customers. And we have always tried a lot of different things—with plenty of trial and error—to find that progress.

Do you have a general approach to progress and innovation?





Innovation starts much earlier than the product you end up selling. First you have to understand what the customer needs. What are their problems? It starts there. But you also must be obsessed. I bumped into Jan Frodeno [triathlon legend and Canyon rider] recently, and I asked him how his retirement was going. He said: 'I still go to bed early and wake up at 5am and do my training. Why? Because it's all I've done for twenty years.' He's still obsessed with triathlon, and to make great products we must be obsessed too. Sometimes my family asks me about so-and-so celebrities or a film or song, but I don't know them. My life is very small. It's very deep, but it's narrow. It's cycling. And in this field, I'm an expert and I want to do better and better. This is what drives me.

The first customisable MyCanyon bike is the Aeroad CFR, which has had enormous success, both commercially and at the WorldTour races. What does this bike mean to you?

The Aeroad means a lot to me. When I think about the first Aeroad, I think about Philippe Gilbert winning all those races in 2011. The Aeroad was also the first road bike we developed an integrated cockpit for. That's something that's normal on bikes these days, but it was a very big innovation in aerodynamic bike engineering back then.

Where would you like to see MyCanyon go in the future?

All of our bikes, at a certain price point, should be customisable. This would allow more of our customers to show even more of their personality. I would also like to see MyCanyon going to mountain bikes and gravel bikes, and customers being able to blend the two with different handlebars, and so on.

And what about the future of Canyon in general?

My hope is that we can always keep curiosity within our company, and that we always remain

open-minded. We can't rest on our laurels. Maybe it's not a good attitude to have, but I'm the kind of guy for whom winning isn't enough. I'm already thinking about the next thing for us to get better and keep driving change. The world doesn't stand still, so we have to adapt, often much faster than we think we need to, to continue to make great bikes. MyCanyon is the next step for us.



**Build
the
bike of
your
dreams**

CANYON