

## CLIMATE ACTION TRAINING LAUNCH

### FAQs

**UNDER EMBARGO UNTIL 29 OCTOBER 3PM CEST**

#### **What is the training about, and what will I learn?**

The online training is tailored to suppliers of cycling hard goods and is available in English (starting 29 Oct) as well as in Mandarin and Vietnamese (from mid Nov onwards).

This training gives you a solid foundation in understanding and managing greenhouse gas (GHG) emissions.

#### **Key topics include:**

- The link between climate change and the cycling industry
- Climate action that cycling companies are already taking
- GHG emissions relevant to the cycling industry (Scope 1, 2, and 3)
- Principles of GHG accounting and reporting
- Setting and monitoring emissions reduction targets
- Low-carbon solutions like energy efficiency and renewable energy

The course includes **6 modules** and ends with an online exam.

Participants will receive a **certificate of completion** after successfully passing the final exam.

#### **Who is this course for?**

This course is designed primarily for top and mid-level management in factories and manufacturing sites.

However, the training provides a great introduction for anyone in the cycling industry who is interested to gain valuable knowledge about the cycling industry's role in achieving the 1.5-degree goal and how to support their company in taking meaningful climate action.

#### **Who developed the training?**

The Climate Action Training Course for the Cycling Industry builds on the success of the [Climate Action Training for the Fashion Industry](#), developed by GIZ and the [Fashion](#)

[Charter for Climate Action](#) in 2021. Until today, more than 10,000 learners took part in the training that is available in seven languages.

The Climate Action Training Course has been adapted specifically for the cycling sector with input from all project partners including cycling brands, GIZ, Shift Cycling Culture, Leadership & Sustainability, and Fischer, Knoblauch & Co.

The training was developed with support from the German Federal Ministry for Economic Cooperation and Development (BMZ), as part of their efforts to help companies fulfil due diligence obligations for fair supply chains, in line with the principles of a Just Transition.

### **Why is this training focused on suppliers?**

The majority of a cycling company's environmental footprint typically stems from its supply chain – up to 95% of carbon emissions occur during the extraction, sourcing, and production of bicycle materials and components.

That's why this course is focused on empowering factories and manufacturing sites with the knowledge and tools to measure and drive down their emissions. It also enables brands to identify opportunities to support their business partners in cutting emissions and achieving their climate goals.

### **What is the format and language of the training?**

The course is available in two formats:

- A free, **self-paced online course**, which you can complete at your convenience. This course is available in English, Mandarin and Vietnamese.
- A **tutor-guided** option, where you'll work in groups, exchange ideas with peers, and receive support from a tutor for assignments. This course is available in Mandarin and Vietnamese only.

### **How long does the training take?**

- **Self-paced:** Each module takes 1-3 hours, and completing all 6 modules plus optional assignments and final exam will take about 14-20 hours total.
- **Tutor-guided:** This course will take roughly about 40 hours.

### **Is there a fee to participate?**

No, the self-paced course is completely free.

The tutor-guided courses are free for the first year and for a limited number of participants.

### **I'm an apparel brand in the cycling industry. Can I still take this training?**

Yes, you can! However, we recommend that apparel brands consider taking the [Climate Action Training for the Fashion Industry](#), which is tailored specifically to that sector.