



Qatar Airways Unveils FIFA Special Livery and Bespoke Onboard Experience

The uniquely branded Boeing 777 will operate across key destinations in Europe, the United States, and Asia, bringing the spirit of the FIFA World Cup 2026™ to passengers worldwide

DOHA, Qatar – Qatar Airways has officially unveiled its FIFA special livery aircraft on a Boeing 777 ahead of the FIFA World Cup 2026™, celebrating the airline's longstanding partnership with FIFA and its continued role in connecting fans, teams and global football communities worldwide.

Building on the legacy of the FIFA World Cup Qatar 2022™, the new livery reflects the next chapter in Qatar Airways' journey with FIFA as the Official Airline Partner of the FIFA World Cup 2026™. The special livery aircraft will operate across key destinations in Europe, the United States and Asia, engaging fans around the world as excitement continues to build ahead of the FIFA World Cup 2026™.

Inspired by the energy, passion, and global unity of football's biggest tournament, the distinctive new livery captures the vibrant spirit of the FIFA World Cup 2026™ through its bold and dynamic design that will travel throughout the airline's global network.



In addition to the exterior design, the aircraft interior features bespoke cabin dressing inspired by FIFA World Cup 2026™.

Designed exclusively for this special livery, it brings the ambiance and excitement of the tournament into the inflight experience. Following the tournament, the aircraft will continue to fly with both the special livery and cabin dressing to commemorate the event.

As the Official Airline Partner of FIFA, Qatar Airways continues to play a leading role in global sport, connecting fans, teams, and destinations through its growing international network and award-winning travel experience.

The FIFA World Cup 2026™ will be hosted across the United States, Canada and Mexico, bringing together the world's best national teams in the largest edition of the

tournament to date.

About FIFA

FIFA exists to govern football and to develop the game around the world. Since 2016, the organisation has been fast evolving into a body that can more effectively serve the game for the benefit of the entire world. As a not-for-profit organisation, FIFA – which organises the FIFA World Cup™, FIFA Women’s World Cup™, and FIFA Club World Cup™, among many other international competitions – reinvests its revenues into a wide range of football development programmes, providing funds, infrastructure and know-how to its member associations. FIFA’s Strategic Objectives for the Global Game: 2023-2027 can be explored [here](#).

About Qatar Airways

A multiple award-winning airline, Qatar Airways won the 'World's Best Airline' title for an unprecedented ninth time at the 2025 World Airline Awards, managed by the international air transport rating organisation, Skytrax. Qatar Airways was previously named the World's Best Airline in 2011, 2012, 2015, 2017, 2019, 2021, 2022, and 2024.

The airline continues to be synonymous with excellence, and has yet again received recognition for 'World's Best Business Class', and 'World's Best Business Class Airline Lounge'. As the leading connector in the region, Qatar Airways has also been lauded with the 'Best Airline in the Middle East' title for the 13th time.

Qatar Airways recently received the Platinum performance recognition by Cirium, the leading aviation analytics organisation, for its reliability and operational performance. The recognition is a testament to the airline's unwavering commitment to providing seamless and proven operations as part of its award-winning passenger experience.

This summer, Qatar Airways will fly to over 160 destinations worldwide, connecting through its Doha hub, Hamad International Airport. The airport has been recognised as the 'Best Airport in the Middle East' for 11 consecutive years, as well as 'World's Best Airport Shopping' for the third year in a row by Skytrax. Hamad International Airport has previously been named the 'World's Best Airport' by Skytrax in 2021, 2022, and 2024.

Qatar Airways was the first Airline in the Middle East to be certified to the highest level of IATA's Environmental Assessment (IEnvA) programme, based on recognised environmental management system principles (such as ISO 14001). As an inaugural signatory to the Buckingham Palace Declaration in March 2016, Qatar Airways became the first airline globally to be certified to the industry standard for the prevention of illegal wildlife trafficking in aviation.

For further information, visit qatarairways.com or the Qatar Airways mobile app.

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