



In a World First, Qatar Airways Privilege Club and Qatar Duty Free Announce the Global Airline Currency Avios Can Now be Collected and Spent at Hamad International Airport

24 January 2023

Travellers will now be rewarded with Privilege Club Avios 2 hours prior to departure enabling members to collect and spend on a wide range of 200 quality retail brands and F&B outlets at the World's Best Airport.

DOHA, Qatar – In an industry first, from 24 January members of Qatar Airways Privilege Club (QRPC) will be able to collect and spend Avios at almost 200 outlets at Hamad International Airport (HIA) in partnership with Qatar Duty Free (QDF). In another innovation, passengers at all departure points will be rewarded with Avios points upon check in which will be credited up to 120 minutes before flights departure.

This will allow members of Qatar Airways Privilege Club to then collect and spend Avios at the World's Best Airport as part of their journey. Avios can be used in an expansive list of luxury fashion outlets and world-class dining options at the HIA, which has recently launched a major expansion which features a luxury shopping hub "ORCHARD" set in a tropical garden which includes one-of-a-kind brand offerings.

Qatar Airways Group Chief Executive, His Excellency Mr. Akbar Al Baker, stated: "We have enhanced and upgraded our redemption options for our loyalty members and we are enabling access to a truly unique airport shopping and dining experience. A first in the world initiative, this demonstrates our commitment for going the extra mile when enhancing the quality of our offerings by providing members with a seamless experience. We encourage everyone travelling through HIA to avail themselves of this experience and opportunity as there has never been an easier way to collect and spend Avios."

Avios is the reward currency of Qatar Airways Privilege Club and preferred currency of the Airline offering its most regular flyers extraordinary payment products. Avios can be used in conjunction with cash offering a part payment option. Avios are collected when members or their nominated family members fly with Qatar Airways, **oneworld** airlines, plus QR's airline partners. Avios can also be collected with more than 100 global partners and co-branded payment cards. Avios can be spent in multiple ways and the most recent enhancement is shopping and dining at Qatar Duty Free.

***Terms and Conditions Apply**

About Qatar Airways

A multiple award-winning airline, Qatar Airways was recently announced as the 'Airline of the Year' at the 2022 World Airline Awards, managed by the international air transport rating organisation, Skytrax. The airline continues to be synonymous with excellence having won the main prize for an unprecedented seventh time (2011, 2012, 2015, 2017, 2019, 2021 and 2022), while also being named 'World's Best Business Class', 'World's Best Business Class Lounge Dining' and 'Best Airline in the Middle East'.

Qatar Airways currently flies to more than 150 destinations worldwide, connecting through its Doha hub, Hamad International Airport, currently named the 'Best Airport in the World' by Skytrax World Airport Awards 2022.

About Qatar Duty Free

Qatar Duty Free (QDF), a subsidiary of Qatar Airways, is a shopping emporium at the heart of Qatar's award-winning Hamad International Airport (HIA), with more than 40,000 square meters of duty-free and concession space and boasts more than 90 luxury and affordable retail outlets, restaurants and cafés. QDF offers an extensive selection of luxury boutiques and a wide portfolio of multi-brand concept shops, in addition to duty free stores. QDF also boasts a mouth-watering range of cuisines in dine in restaurants and cafes.

About Privilege Club

In the year 2000, Qatar Airways established its loyalty programme, Privilege Club, which features four tiers of membership – Burgundy, Silver, Gold, and Platinum, giving members a range of exclusive privileges and benefits that have been designed and tailored to make travelling even more rewarding. Members can collect Avios when flying with Qatar Airways and with **oneworld** airlines, and other airline partners, as well as with a number of financial and lifestyle partners. Avios can be redeemed for shopping at Qatar Duty Free, award flights, cabin upgrades, extra baggage, Hotel & Car Rewards and much more. Not a Privilege Club member? Join now.

About Hamad International Airport

Since its inception in 2014, Hamad International Airport (HIA) has won many accolades and has achieved a number of ISO certifications including Asset Management, Business Continuity Management and IT Service Management. MATAR is also accredited by Airports Council International as Level 3 Environmental Management. In 2022, the airport was once again named the World's Best Airport for the second year in a row by the prestigious Skytrax awards.

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