

🕒 15 July 2022, 13:16 (CEST)

Weekly recap of July 15th, 2022



We are happy to announce that the outstanding social entrepreneur Marcella Simons has joined People for People Foundation!

Marcella has recently started her journey with People for People in the role of Foundation Director. [Jesse van der Meulen](#) has done a fantastic job, he built the whole organization and has shown impressive results. We will miss him a lot! Jesse is going back to run his businesses at [Aimforthemoon](#), but will stay involved together with [Pieter Jan van Krevel](#) to support People for People in growing its impact.

Marcella is the perfect match to guide [People for People Foundation](#) in its next phase! She started Gula Vision 8 years ago, intending to donate adjustable eyewear to people without access to eye care, and after the projects they did in Myanmar and Madagascar and the past six years working at [ABN AMRO Bank N.V.](#) on innovation, she wanted to make a more significant impact. Her focus for the coming period is to build a long-term strategy for the foundation.

We are lucky to have you on board, Marcella, welcome!





2. Our second matchmaking event is done! 🚀

Last week, in collaboration with [bunq](#) we organized our second matchmaking event for people affected by the war who are looking for a job.

We received 47 sign-ups and 7 highly qualified talents were invited to the event at bunq HQ. Hopefully, some of them will become part of the [bunq](#) team soon!



3. 100+ hospitality jobs for Ukrainians in The Netherlands

With [People for People Foundation](#) Jobs we have partnered up with multiple hospitality companies in The Netherlands looking for people to join their teams in different restaurants across the country: Ron Blaauw, [Wagamama Mooie Boules](#) and others. They all have an international, inclusive culture and are looking for different levels of experience and roles. We already received 84 applications!

☑ Are you or do you know people who are affected by the war and are looking for a job in the hospitality sector?

☑ Our goal is to find them a great job with a trusted partner. You can apply [here](#) for one or more employers.

4. From Ukraine with art!

We have partnered up with [U AID](#) Foundation and [The Student Hotel](#) to organize the charity ART FAIR for Ukraine!

📅 When? 22-24th July.

📍 Where? The Student Hotel Amsterdam City.

💡 What? ART FAIR, an event where you can experience contemporary art and attend different art workshops.

Art can unite and bring people closer. The Art Fair is planned to be a three-day event with the main auction, market and various Ukraine-allied artists' workshops at TSH Amsterdam City. We will offer different art lots ranging from clothing pieces, pictures, and paintings to war trophies which are remade into usable art objects.

We hope to see you there!

You can buy tickets [here](#).

CHARITY

ART FAIR

J U L Y
22 - 24

 **The Student Hotel**
Wibaustraat 129, Amsterdam

U stands with Ukraine
#PossibleWithU

22nd
at 19:00:
Opening and
Auction

23rd + 24th
10:00 - 20:00:
Market and
workshops



 People for People

**THE
STUDENT
HOTEL**

**U
AID**

New volunteers at People for People

After a successful volunteer date, we have just onboarded 4 new team members to our team: Andrea Hak as a content creator, Irene de Bot as a partnership builder, and our new project managers Michelle Loh, @lavio Fonseca, and Viktor Lesyk.

We are really grateful to all of them for joining our efforts in supporting people affected by the war in Ukraine. In the upcoming weeks, other new volunteers will join us as well. Would you like to explore the possibility of joining People for People as a volunteer? We would love to see you at our next virtual date, you can apply [here](#).

Donations of laptops to OMWUA

Thanks to Guido Braam from Kirkman Company and Beroepsopleiding Advocaten & Dialogue for collecting and donating 12 laptops. The laptops will be spread among foundations that are helping Ukraine. 7 laptops have been donated to our partner On My Way Ukraine to help them in providing humanitarian aid and bringing people to safety.

The informal volunteer groups leading Ukraine's aid effort

We want to share [this great article](#) by the Guardian on the importance and major impact of informal volunteer groups in supporting Ukraine.

This is also what we experience at People for People and our partner foundations of which most of them have been founded only 4 months ago at the start of the war. Thanks for all your great and important work: OMWUA, @Lifeline Ukraine, U Aid foundation, Movement on the Ground, FastlaneUkraine, Netherlands for Ukraine, Open Embassy, and all other small organizations making a big impact.

And thank you to all our partners for cooperation!

ABOUT PEOPLE FOR PEOPLE

People for People Foundation is a growing entrepreneurial movement joining forces to get as many people affected by the Ukrainian war to safety as possible. We match people and foundations in need with companies that can fulfill these needs. We enable organizations such as Movement On The Ground, Takecarebnb, OpenEmbassy, FastLaneUkraine, On My Way UA, Netherlands for Ukraine and Lifeline Ukraine to increase their impact.

To maximize the positive impact of our initiative, foundation 'Stichting People for People' was founded by Joris Beckers (Picnic), Robert Vis (Messagebird) and Ali Niknam (bunq). Pieter Jan Krevet and Jesse van der Meulen (Aimforthemoon) have been appointed as co-directors of the foundation. A team of 50+ volunteers have joined the organization so far to support our mission.

After already receiving thousands of requests for help, we continuously identify the most urgent issues to help people and foundations in Ukraine, neighboring countries and those who arrive in the Netherlands.



People for People