

BetUS TV Launches Crossing Lines With Daily Sports Betting Analysis and Expert Guests

BetUS TV is proud to announce the launch of its new show, *Crossing Lines*, on Monday, August 17th, at 12 PM ET, featuring sports betting talk on all the major sports and upcoming events. The show will run Monday through Friday and will include a panel of industry insiders as well as a special guest appearance by NFL Hall of Famer **Marshall Faulk**!

Crossing Lines: Built With the Sports Bettor in Mind

BetUS Sportsbook is the leader in the gaming industry, and it will now be the command center for thoughts, opinions, and expert analysis by people who bet on sports for a living through its groundbreaking show, *Crossing Lines*. This sports handicapping roundtable discussion will be streamed on **BetUS TV** Monday through Friday and is must-see TV for recreational and professional bettors.

Those who like to **bet on the NFL** will find *Crossing Lines* to be an indispensable handicapping tool in their toolbox all season long. But talking about NFL football is not the only topic of conversation, as the panelists will also share their picks and predictions on college football, daily MLB matchups, the opening week of the Premier League, and Week 0 CFB game breakdowns.

We urge everyone to check out our *Crossing Lines* debut, as it will be filled with opinions on NFL divisional breakdowns as well as college football conference favorites and long shots. Our **BetUS expert picks** will run the gamut from daily and weekly matchups to end-of-season futures on personal awards like *Coach of the Year*, *Rookie of the Year*, and MVP of the league, to name but a few.

In addition to all of it, including guests Marshall Faulk in September and 6x Pro Bowler **Terrell Owens** in November, daily MLB breakdowns are also part of the fun. *Crossing Lines* is not only an entertaining program for sports fans but also a valuable handicapping resource for

sports bettors, which allows everyone access to unique insights and angles not found anywhere else.

Parlays, picks, and predictions on all the major sports will be the mainstay of *Crossing Lines*, but the program will also announce exclusive betting promotions and giveaways tailored specifically for our viewing audience. You can't win if you don't watch, and *Crossing Lines* will become the gold standard for sports betting information.

We want this show to be an essential part of everyone's day who enjoys handicapping sports and making money while watching the greatest athletes in the world ply their trade. We want all of our viewers to be armed with the latest information from the experts so they can make the sharpest choices when betting on the upcoming games discussed, as well as the leagues' respective championship futures and season win totals.

The opening week of *Crossing Lines* will allow an inside look at everything one needs to know about the upcoming NFL and college football seasons. We also urge everyone to follow *CrossingXLines* on X to stay connected on all the latest shows, promos, and special guests.

Crossing Lines on BetUS TV is happening now, and we don't want anyone to miss it!

FAQs

Where can I watch Crossing Lines?

Beginning on Monday, August 18, 2026, **BetUS TV's Crossing Lines** can be found streaming on BetUS TV, Monday through Friday.

Will Crossing Lines offer picks and predictions?

Yes. *Crossing Lines* is a sports betting show and will host professional handicappers as well as industry insiders sharing their expert analysis on upcoming events.

How can I stay updated on Crossing Lines?

It's easy to stay abreast of the action by following **@CrossingXLines** on X for the latest schedules, guests, and **BetUS promotions**.

About BetUS

BetUS (pronounced “*Bet U.S.*”) is the original online sportsbook, celebrating its 30th season serving sports fans this year. A global pioneer established in 1994 and licensed internationally, BetUS provides a safe and secure place for sports wagering to more than one million customers around the world.

For journalists in the U.S.: We understand the importance of integrity in journalism and wish to affirm that utilizing our insights, data or quotes in your reporting aligns with and is protected by your First Amendment rights, even in states where sports betting has not explicitly been made legal. The information we provide is intended to enhance your audience's enjoyment of their favorite sports. It is up to each individual to discern if or how local laws apply to them, particularly in terms of their use of international sportsbooks. BetUS.com has thousands of customers from countries around the globe, operates under a recognized jurisdiction's license and adheres to responsible gaming practices as it celebrates its 30th season in business.