

BetUS Prepares for 2026-27 NBA Season with Expanded Lines and Futures

The **26/27 NBA season** tips off on Tuesday, October 20th, and BetUS has a wide range of **NBA futures** spanning everything from division, conference, and world championship **NBA odds** to regular-season win totals, as well as odds on *Coach of the Year*, *Rookie of the Year*, *Defensive Player of the Year*, *Sixth Man of the Year*, and *MVP*, to name just a few.

Make Every Possession Count with BetUS NBA Betting

NBA news is heating up as the season draws closer. Many of today's superstars will be plying their trade in different uniforms this year, as **LeBron James** and **Jaylen Brown** are now calling Philadelphia home, while **Giannis Antetokounmpo** will be dominating in Miami and **Kawhi Leonard** is making his return to Toronto.

Hoop fans have been waiting for several months to see their favorite players and teams return to action, and **BetUS Sportsbook** has a full complement of NBA wagering opportunities already available for those who want a season's worth of action for the price of just one bet.

BetUS' **odds to win the NBA championship** show the **San Antonio Spurs** and **Oklahoma City Thunder** as co-favorites at +275 each, but the lines will fluctuate as the season progresses, so we encourage our customers to lock in their bets when they see a price they like.

NBA prop markets are plentiful at BetUS, with an entire menu devoted to the world's greatest athletes on one of the biggest stages in all of sports. Customers can choose from a wide variety of wagering opportunities, such as *NBA Specials*, *NBA Championship Winner*, *NBA Conferences Futures*, *NBA Divisions Futures*, *NBA Playoff Specials*, *NBA Regular Season Wins*, *NBA Awards Futures*, *NBA Season Specials Futures*, and *NBA Stat Leaders Futures*, as well as point spreads, Moneylines, totals, and props on every NBA game on the board throughout the season.

BetUS has been a leader in the online gaming industry since 1994, a trusted brand offering an enormous betting slate on all of the major US professional leagues as well as those internationally. Whether it's props in the world of entertainment, politics, sports, and, of course, the NBA, it is all available under one vast digital roof, right here at BetUS, where the game begins.

FAQs

When does the NBA season start in 2026?

The 26/27 NBA season begins on Tuesday, October 20th, 2026, featuring a triple-header including the Boston Celtics at the Detroit Pistons (3:00 PM ET), the Philadelphia 76ers at the New York Knicks (7:00 PM ET), and concluding with the Oklahoma City Thunder at the San Antonio Spurs (9:30 PM ET).

What is the NBA schedule for the 2026-2027 season?

The 2026/2027 NBA regular season begins on October 20th, 2026, and concludes on Sunday, April 11th, 2027, featuring an 82-game schedule for all 30 teams.

The Emirates NBA Cup 2026 begins its Group Play on Tuesdays and Fridays from October 30th through November 27th, 2026. Knockout rounds start on December 4th–11th, 2026, with the championship game held on December 11th, 2026.

Who are the contenders in the 2026-27 NBA season?

According to early [NBA championship futures odds](#) at BetUS, the San Antonio Spurs and the Oklahoma City Thunder are co-favorites at -275, followed by the defending world champion New York Knicks and Philadelphia 76ers at +850. The Boston Celtics round out the top five contenders at listed odds of +1600.

About BetUS

BetUS (pronounced “*Bet U.S.*”) is the original online sportsbook with more than 30 years leading the gaming industry. A global pioneer established in 1994 and licensed internationally, BetUS provides a safe and secure place for sports wagering to more than one million customers around the world.

For journalists in the U.S.: We understand the importance of integrity in journalism and wish to affirm that utilizing our insights, data or quotes in your reporting aligns with and is protected by your First Amendment rights, even in states where sports betting has not explicitly been made legal. The information we provide is intended to enhance your audience's enjoyment of their favorite sports. It is up to each individual to discern if or how local laws apply to them, particularly in terms of their use of international sportsbooks. BetUS.com.pa has thousands of customers from countries around the globe, operates under a recognized jurisdiction's license and adheres to responsible gaming practices.