

Touchdown Wheel Brings New Rewards to BetUS Football Fans

Football is back, and BetUS wants to celebrate by bringing its customers one of the most exciting **sports betting promotions** in the industry. Just by spinning the *Touchdown Wheel*, one of several prizes could be in the offing for the lucky winners.

Take a Spin With BetUS

The anticipation for football is building, and right now BetUS has a **2026 NFL season bonus** that is not to be missed. The *Touchdown Wheel* allows BetUS customers an opportunity to spin the virtual wheel for prizes ranging from online casino chips to free plays to *One Tough Truck* Entries and tons of merchandise. But that's not all because there are TVs, PS5s, and many other tangible goods to be won.

BetUS's sportsbook promotions are the gold standard of the gaming industry, and whether our customers **bet with a bonus**, money, or crypto, they are in it to win it. We want to reward that loyalty as often as possible, and the Touchdown Wheel is another one of our many unique promos created to give our customers more opportunities to win prizes and have a great time doing it!

How Do You Play?

The *Touchdown Wheel* is easy to play and even better to win. All our customers have to do is click the "*Spin On*" button to put the wheel in action. Although not every spin guarantees a winner, there's no harm in taking a chance at what could be any one of the following prizes:

- Rewards (Loyalty points)
- One Tough Truck entries
- Free plays
- Casino Chip

- Hat + Coasters
- Hoodie
- Can Cooler
- Virtual Gift Cards
- TV
- PS5

Those who do win should know that to claim a prize, the following steps must be taken:

- Either contact Live Chat, email Customer Support, or the customer's Account Manager.
- The shipping address and BetUS account must be verified by a manager before the prize can be shipped.
- Prizes must be claimed within 72 hours of notification, and the prize will be shipped within 72 hours of a successful claim and address verification.
- Limit one (1) prize per account, household, or shared computer environment.

Terms and conditions apply, but the *Touchdown Wheel* is a tremendous opportunity for our customers to get into the swing of things as the NFL regular-season opener draws closer. Speaking of which, the [BetUS Sportsbook has NFL futures](#) for division, conference, and **Super Bowl** winners as well as regular-season win totals and personal awards like odds on *Rookie of the Year*, *Coach of the Year*, and *MVP*, to name but a few.

The *Touchdown Wheel* is running simultaneously with one of our biggest and **best sportsbook promotions**, and we call it *One Tough Truck*. We awarded a Chevy Colorado to Pete Y. of California last February, and we are running the promotion back because it was such a hit with our customers. Don't miss out on driving away a winner!

FAQs

What is the BetUS Touchdown Wheel?

The Touchdown Wheel is a promotional campaign exclusively designed for BetUS customers, allowing them an opportunity to win a variety of prizes.

How do I play the Touchdown Wheel?

Eligible BetUS customers can simply go to the wheel section of our site and click the “*Spin On*” button to get a chance to spin and win!

Will everyone who plays win a reward?

No, but everyone who plays has an opportunity to win.

About BetUS

BetUS (pronounced “*Bet U.S.*”) is the original online sportsbook, celebrating its 30th season serving sports fans this year. A global pioneer established in 1994 and licensed internationally, BetUS provides a safe and secure place for sports wagering to more than one million customers around the world.

For journalists in the U.S.: We understand the importance of integrity in journalism and wish to affirm that utilizing our insights, data or quotes in your reporting aligns with and is protected by your First Amendment rights, even in states where sports betting has not explicitly been made legal. The information we provide is intended to enhance your audience's enjoyment of their favorite sports. It is up to each individual to discern if or how local laws apply to them, particularly in terms of their use of international sportsbooks. BetUS.com has thousands of customers from countries around the globe, operates under a recognized jurisdiction's license and adheres to responsible gaming practices as it celebrates its 30th season in business.