

BetUS Gives Players the Chance to Win One Tough Truck

BetUS Sportsbook has many **sports betting promotions** throughout the year, but its **2026 Win One Tough Truck promotion** is the envy of the gaming community. It's a way to thank our loyal customers and serves as a hearty welcome for those who are new to a pioneer in the online sports betting industry, BetUS, a mobile sportsbook mainstay since 1994.

Drive Away a Winner

BetUS is known for running the best **sportsbook promotions**, but our **2026 Win One Tough Truck promotion** stole headlines last year when, on February 8th, 2026, Peter Y of California was handed the keys to a brand-new Chevy Colorado. Real people are winning BetUS's big prizes just for allowing us to prove why we are the leader in the online gaming community.

It was so popular in the past years that we are doing it all over again this year, when some lucky winner will be awarded a 2027 Chevy Colorado, and the contest has already begun! It runs from Saturday, August 1st, 2026, and ends on Sunday, February 14th, 2027, at 10:00 AM ET.

BetUS cannot wait to watch the winner drive away in style. Although that one tough-truck Chevy Colorado may be the grand prize, it is by no means the only one. Those who come in 2nd through 11th place will be awarded one of 10 possible Ultimate Tailgate Packages, each valued at \$2,500. And finally, customers who come in 12th through 17th place will receive a pair of pro football tickets!

Entering is Easy

BetUS makes it effortless to enter its many **sportsbook promotions**, and the 2026 Win One Tough Truck promo is no different. Regardless of how you deposit, we have entries available for those who fund their account through our 24/7 dedicated call center, deposit with crypto, or

receive entries by referring friends. Interacting with our social media platforms can also earn entries, and there are plenty of other ways to join the fun!

All Players:

- Earn 1 entry for every \$100 deposit.
- Earn 2 entries upon completing your first crypto walkthrough.
- Earn 5 entries when the person you referred makes their first-time deposit (i.e., “successful referral”).
- Earn 5 entries on your next deposit after making a successful referral.
- Earn 10 entries when you enroll in the account management program.
- Earn double entries when making your deposit through the call center.
- Additional entries can be earned through our social media channels.

New Players:

- Earn double entries on your first and 2nd deposits if your 2nd deposit is made within 21 days of your 1st-time deposit.
- Earn double entries when depositing via Crypto.

Existing Players:

- Earn 1 entry for every \$100 deposit.
- Earn double entries when depositing via Crypto.
- Earn 3 entries for every contest you enter during this promotional period.
- Double your entries by entering at least 5 contests.

And if that wasn't enough, don't miss another one of our sports betting promotions running concurrently with the *2026 Win One Tough Truck* campaign in the form of the “*2026 50-yard Line Tickets to the Pro Football Thanksgiving Game at AT&T Stadium Giveaway*”.

This promotion period runs from August 3rd, 2026, to September 30th, 2026, and the winner will be announced on October 2nd, 2026. It will be a Thanksgiving game that won't soon be forgotten by our three lucky winners, each awarded a pair of tickets to the Turkey Day

showdown at AT&T Stadium as well as travel, accommodation, and food expenses of up to \$3,500.

Eligible customers can take advantage of any of our promos and even **bet with a bonus** when it is triggered. It's all here, right now, at BetUS!

FAQs

How many entries do I receive for deposits?

New BetUS customers can earn double entries on their first and second deposits if their second deposit is made within 21 days of their first deposit. Double entries can be earned for new customers when depositing via crypto.

Existing customers will earn 1 entry for every \$100 deposit, and double entries when depositing any number of Crypto options. And the hits keep coming, as 3 entries are earned for every contest entered, and the entries double when entering at least 5 contests.

How do referrals work?

When a friend is referred and once they deposit, bonuses and entries will appear in our customers' accounts depending on the rules of the promotion.

Who is eligible to participate?

Contests are open to all BetUS customers, new and old, who deposit into their accounts or follow other specified entry conditions. It is important to read the rules of each promotion to understand what each promo requires.

About BetUS

BetUS (pronounced “*Bet U.S.*”) is the original online sportsbook, celebrating its 30th season serving sports fans this year. A global pioneer established in 1994 and licensed internationally, BetUS provides a safe and secure place for sports wagering to more than one million customers around the world.

For journalists in the U.S.: We understand the importance of integrity in journalism and wish to affirm that utilizing our insights, data or quotes in your reporting aligns with and is protected by your First Amendment rights, even in states where sports betting has not explicitly been made legal. The information we provide is intended to enhance your audience's enjoyment of their favorite sports. It is up to each individual to discern if or how local laws apply to them, particularly in terms of their use of international sportsbooks. BetUS.com has thousands of customers from countries around the globe, operates under a recognized jurisdiction's license and adheres to responsible gaming practices as it celebrates its 30th season in business.