

# bunq focuses on Italy with the launch of the Italian IBAN

- bunq opens Italian branch with local IBANs
- New offering to support 800,000+ digital nomads and globally mobile Italians
- The launch follows a 200% YoY growth in bunq user numbers in Italy

**Milan, June 23 2026** – bunq, Europe's second largest neobank, is opening its first branch in Italy and introducing local IBANs for its users.

In recent years, Italy has seen rapid growth in its community of digital nomads and international workers - with Milan, Rome and Florence topping the list of expat preferences as reported by the Ministry of Labor and Social Policies. With almost 1.000,000 Italians having adopted this lifestyle, living, working, and traveling across multiple countries has now become the norm. In response to this evolution, bunq offers a global and flexible banking solution, giving users an easy, intuitive way to manage their money wherever life, work, and travel take them.

With the launch of the local IBAN, Italy becomes bunq's newest key market in Europe. Users can now have an Italian IBAN alongside five other European IBANs (Netherlands, Germany, France, Spain, and Ireland), giving them complete freedom to manage every part of their financial life through fully functional accounts in one app: each with its own IBAN and organized into dedicated pots for rent, travel, subscriptions, savings, or side projects.

*"Having spent years between Italy and abroad, I know what it means to deal with bureaucracy when everything seems more complicated than it needs to be,"* says **Bianca Zwart, Chief Strategy Officer at bunq**. *"Italy deserves a way of managing money that matches its desire to move around. With the Italian IBAN, we want to offer a truly global experience with a bank account that works anywhere but also speaks the language of home."*

With over 20 million users and a growth of 200% in Italy in the past year, bunq has established itself as the world's first GenAI-powered bank. The announcement follows bunq's recent expansion into North America, marked by the approval of its broker-dealer license and the application for a de novo banking license in the United States, as well as the submission of a license application in Mexico.

## **About bunq**

bunq, Europe's second-largest neobank, has built the first user-centric bank. By developing a product rooted in its users' wants and needs, bunq makes life easy for location-independent people and businesses, starting from the way they manage money: how they spend, save, budget and invest. As the world's first GenAI-powered bank, bunq offers its users safe, secure and simple 24/7 financial support—user-centricity at scale.

Pioneering many things considered impossible, bunq was the first bank to get a greenfield European banking permit in over 35 years, raised the largest series A round ever secured by a European fintech (€193 million), and was the first EU neobank to achieve structural profitability. As part of its mission to build the first global neobank, bunq has also received its US broker-dealer license and applied for its US and Mexican banking license, with more global expansion to follow. Learn more:

[www.bunq.com](http://www.bunq.com)

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