

Survive The Outbreak: Alcotraz, The Immersive Prison Cocktail Experience, Gets a Halloween Comedy Twist in Melbourne

This Halloween, a mysterious infection sweeps through the prison, meaning guests won't just have to escape Alcotraz, they'll have to survive it.



Melbourne | 22 September 2026 – This Halloween, Alcotraz: The Immersive Prison Cocktail Experience, is taking guests behind bars for its most unsettling and exclusive chapter yet: The Cell Block Infection.

Arriving at 592 Elizabeth Street starting in October and for select dates only, Alcotraz: Cell Block Infection keeps the prison, the cast and the drinks but immerses them in a comedy-horror night out for the ages.

Guests can purchase tickets for the special Halloween sessions [here](#).

Welcome to the Outbreak

The year is 1958 and outside a violent storm rages as a mysterious cargo container washes ashore near the prison. Within hours, inmates begin showing disturbing symptoms.

Guests arrive to find the prison under heightened security, with guards conducting infection checks and the Warden insisting everything is under control. But as the outbreak spreads, the truth reveals itself.

Guests must navigate a prison riddled with secret missions, classified documents and hidden clues.

Working alongside Cassidy, the prison's notorious bootlegger, guests will have to decide who to trust, uncover what happened inside Alcatraz and find a way to survive the outbreak before the prison is sealed off for good.

A Unique Halloween Experience

This is not a haunted house. The scares are real and so are the jokes.

"A haunted maze makes you walk down a corridor and jump," said Sam Shearman, founder of Inventive Productions, which runs Alcatraz. "We wanted the opposite. You get a jumpsuit, sit down, you get a drink, and the horror happens around you while everyone in the room is still having fun. The Warden's official position is that the outbreak is under control. It is not."

"Most venues put up cobwebs in October. We wrote a new show. Same prison, same cast, completely different night. We hope people book because they want to be in the story rather than run through it."

As guests navigate the infected cell blocks, expert mixologists serve bespoke cocktails. Every drink, every clue and every encounter pulls guests deeper into the prison where nothing is as it seems, while UV infection effects, biohazard markings, quarantine areas and emergency alarms bring the outbreak to life around them.

For a Limited Time Only

Created by Inventive Productions, Alcotraz has run in Melbourne since 2024 and has a 4.7 rating from over 1,000 reviews. Cell Block Infection runs on selected dates and start times only, alongside the regular show.

The prison doors are open. The outbreak has begun. Do you have what it takes to survive Alcotraz this Halloween?

Information:

- What: Alcotraz: Cell Block Infection, a Halloween special
- Where: 592 Elizabeth St, Melbourne VIC 3000, Australia
- When:
- 9 Oct: 7:05pm
- 10 Oct: 2:45pm, 5:10pm, 7:35pm, 10pm
- 16 Oct: 7:05pm
- 17 Oct: 2:45pm, 5:10pm, 7:35pm, 10pm
- 21 Oct: 7:05pm
- 22 Oct: 7:05pm
- 23 Oct: 7:05pm, 9:30pm
- 24 Oct: 2:45pm, 5:10pm, 7:35pm, 10pm
- 25 Oct: 4:40pm
- 27 Oct: 7:05pm, 9:30pm
- 28 Oct: 7:05pm, 9:30pm
- 29 Oct: 7:05pm, 9:30pm
- 30 Oct: 4:40pm, 7:05pm, 9:30pm
- 31 Oct: 2:45pm, 5:10pm, 7:35pm, 10pm
- Tickets: From \$65 per person, <https://feverup.com/m/161018>
- Running time: 1 hour 45 minutes
- Age: 18+
- Included: Approximately four halloween-special cocktails or mocktails, your jumpsuit for the duration of your sentence.

- Warnings: Contains strobe lighting, sustained low light, loud noises and sudden scares.

About Alcotraz

Alcotraz is an immersive cocktail experience staged inside a working recreation of a prison cell block. Guests are processed as new inmates, assigned a cell, and spend the evening inside a live show performed around them by a resident cast. It runs in four cities in Australia and across six cities in the United Kingdom.

About Inventive Productions. Inventive Productions is an immersive hospitality company operating four experience brands across the United Kingdom and Australia: Alcotraz, Moonshine Saloon, Avora and Hexmoor.

About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 40 countries. With a mission to democratise access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events—from immersive exhibitions and sports to interactive theatrical performances, concerts, and festivals—while empowering its partners with data and technology to develop and expand new experiences worldwide.

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