

# FEVER HOUSE: A NEW SPACE WITHIN PRIMAVERA SOUND BARCELONA, CONNECTING THE FESTIVAL WITH BARCELONA'S LOCAL CULTURE



Barcelona, May 18, 2026 - **Fever**, the leading global technology platform for discovering live culture and entertainment, and the **official ticketing partner of Primavera Sound Barcelona**, presents **Fever House**, a multisensory space within the festival that offers a new way to experience it. Designed as a meeting point during the event, this space invites attendees to explore the festival from a fresh perspective and immerse themselves in an experience beyond the stage.

With this initiative, Fever transforms Primavera Sound Barcelona into a continuous journey of discovery, connecting attendees with **Barcelona's local culture through music, art, gastronomy, and new forms of interaction.**



Located at the heart of the venue, Fever House is a hidden space **designed in collaboration with** the multidisciplinary creative collective **NAKED SPACE**, who explore how ephemeral inflatable structures can transform environments without imposing a fixed form. With this concept, it will be a space where attendees can pause, reconnect, and discover a new dimension of the festival.

Inside the space, **attendees can access a multisensory environment** designed to deepen their connection to the festival and the city. **A system of suspended headphones** allows users to tune into multiple Primavera Sound Barcelona stages simultaneously, creating a centralized listening experience where the **entire lineup can be accessed from a single space**. A large-scale inflatable installation serves as both a sculptural centerpiece and social hub, while a central screen streams live performances and exclusive artist content in real time.



The Fever House program will include sets from local DJs, bringing Barcelona's underground scene to life. Complementing this is a gastronomic offering curated by **Mesa Lobo**, one of the city's most notable new culinary spots, blending local produce with French technique and Nordic aesthetics, reflecting Barcelona's contemporary food scene. A selection of drinks made with local producers and products further reinforces the connection to the city.

**Access to the space will be managed through the Fever app**, seamlessly connecting the digital and physical experience and enabling attendees to discover what to see, what to do, and how to continue experiencing the festival both inside and beyond the venue.

With this initiative, Fever strengthens its role not only as an access platform but as **a key player in shaping how cultural experiences are discovered and enjoyed today**.

**Fever House will be available throughout all days of Primavera Sound Barcelona, with access subject to capacity.**

**For more information, images, or interviews:**

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## About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 40 countries. With a mission to democratise access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events —from immersive exhibitions and sports to interactive theatrical performances, concerts, and festivals— while empowering its partners with data and technology to develop and expand new experiences worldwide.

## Contact details

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