

# BuzzAttack Brings the Thrill of a Live TV Game Show to London in an Interactive New Experience

From 2 July, audiences can step up to the podium and compete in this high-energy interactive adventure inspired by classic TV game shows



Get your buzzers ready! **BuzzAttack**, the immersive TV game show experience, is coming to London beginning on 2 July. Inspired by iconic TV shows like *Wheel of Fortune* and *The Price is Right*, **BuzzAttack** invites participants to team up and go head-to-head in fast-paced trivia and brain-teasing challenges where speed, strategy and luck take center stage.

*Tickets are now available via [Fever's app or website](#).*

**BuzzAttack** is brought to life by **Bombastik!** and produced by **Fever**, the world's leading platform for live entertainment, and **Inventive Productions**, an award-winning

experiential company. The experience delivers a 60-minute adrenaline-fueled trivia showdown perfect for friends, families, corporate groups and competitive spirits alike.

*"BuzzAttack is a perfect example of the dynamic experiences audiences are looking for today - it's interactive, social and, most importantly, a lot of fun. At Fever, we're committed to helping people connect in real life, through unique entertainment concepts that create lasting memories, so we're delighted to bring this brand new game show experience to London,"* said **Ben Taylor, Regional Manager at Fever.**

### **Lights, Camera, Action: Step into a Live-On-Air TV show**

Upon arrival, guests are welcomed backstage to the vibrant BuzzAttack set to visit the dressing room before taking their place behind their classic gameshow podiums, where teams compete in rounds of pop culture, music, sports and current events trivia. With customisable categories, players can focus on the topics they know best, creating a tailored and exciting experience for every group.

Between rounds, mini arcade-style challenges test agility and reward winners with spins on a wheel, adding a thrilling element of chance to the competition. Complete with buzzing podiums, fluorescent lights, and dynamic audiovisual effects. BuzzAttack delivers the full experience of being on live TV.

### **Fun for Friends, Families and Colleagues**

More than a game, BuzzAttack is a fully immersive experience. Its retro-style set evokes the golden era of television, giving participants the chance to live out their dream of being a TV contestant. Whether shouting answers from the couch or imagining themselves under the studio lights, this is the ultimate fantasy brought to life.

### **Redefining Team-Building**

BuzzAttack is the ultimate challenge for team-building groups. With its mix of quick thinking, friendly competition, and laugh-out-loud moments, it's a brilliant way to bring colleagues together outside the usual office setting. Striking a balance between informal

fun and healthy competition, BuzzAttack encourages collaboration and communication in a way that's ideal for corporate away days, celebrations, or just breaking the ice.

### **Shaping the Future of Group Experiences**

BuzzAttack is from the same creators of Boom Lab, the group gaming adventure in the heart of Shoreditch that has wowed audiences worldwide, from Orlando to Melbourne. Their vision to “redefine recreational group experiences” comes to life again as BuzzAttack brings a bold twist to London’s cultural and entertainment landscape.

Part of Fever’s growing portfolio of immersive experiences, BuzzAttack reinforces the company's mission to democratise access to the extraordinary, bringing innovative, high-impact experiences to audiences around the world.

#### **Information:**

- **Opening Date:** 2 July
- **Location:** 3A, Rosewood Building, Hackney Rd, London E2 8GY, United Kingdom
- **Duration:** 60 minutes
- **Recommended Age:** 13+
- **Tickets:** Available exclusively through the Fever app and website at <https://feverup.com/m/661984>
- **Website:** <https://london.buzzattack.games/>
- **Visual Assets:** Available [here](#).

## About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 40 countries. With a mission to democratise access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events —from immersive exhibitions and sports to interactive theatrical performances, concerts, and festivals— while empowering its partners with data and technology to develop and expand new experiences worldwide.

## Contact details

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