

London area celebrates Harry Potter's Birthday with the debut of DroneArt Show: Harry Potter™, a first-of-its-kind open-air drone spectacle

On July 31, Kempton Park Racecourse will welcome witches, wizards and Muggles for an unforgettable evening featuring 1,200 illuminated drones moving in perfect harmony with the unforgettable music and iconic moments from the Harry Potter™ films



▲ DroneArt Show: Harry Potter

This July 31, **Warner Bros. Discovery Global Experiences** and **Fever**, the world's leading tech platform for discovering culture and live entertainment, invite audiences in Surrey and London to celebrate **Harry Potter's Birthday** like never before with **DroneArt Show: Harry Potter™**, a breathtaking first-of-its-kind open-air drone spectacle. For this special evening, guests will get to see new and exclusive DroneArt imagery and take home complimentary bespoke postcard giveaways specifically curated for this Harry's Birthday celebration.

Kempton Park Racecourse will serve as the setting for this unique Harry Potter birthday celebration. This show will blend advanced drone choreography with the unforgettable music and iconic moments from the Harry Potter film series, featuring 1,200 illuminated drones soaring across the night sky. As darkness falls, audiences will witness a live violinist performing in harmony with breathtaking aerial displays set to the iconic soundtrack and dialogue from the films. As part of the experience, attendees will also wear LED wristbands that allow them to interact further with the magic of the performance.

In Surrey, near London, audiences can enjoy a celebratory pre-show atmosphere with food and beverage offerings, and a selection of Harry Potter™ merchandise. To make the celebration even more special, attendees will receive a commemorative keepsake. The performance will culminate in a special birthday-inspired drone formation created for the occasion.

Following successful premieres across North America and Europe, **DroneArt Show: Harry Potter™** continues its international tour, bringing the magic of the wizarding world to cities around the world through an unforgettable combination of storytelling, technology and live music.

This is Nova Stories drone production.

DroneArt Show: Harry Potter™

- **When:** 31 July at 21:00
- **Where:** Kempton Park Racecourse, Staines Rd E, Sunbury-on-Thames TW16 5AQ
- **Tickets:** Available at <https://feverup.com/m/656784>
- **Website:** <https://thedroneartshow.com/london/harry-potter/>
- **High res assets:** Available [here](#).

About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 40 countries. With a mission to democratise access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events —from immersive

exhibitions and sports to interactive theatrical performances, concerts, and festivals— while empowering its partners with data and technology to develop and expand new experiences worldwide.

About Warner Bros. Discovery Global Experiences:

Warner Bros. Discovery Global Experiences (WBDGE) is a worldwide leader in the creation, development, licensing and operating of location-based entertainment based on the biggest franchises, stories, and characters from Warner Bros.' world-renowned film, television, animation, and games studios, HBO, Discovery, Cartoon Network and more. WBDGE is home to the groundbreaking locations of The Wizarding World of Harry Potter at Universal theme parks around the world, award-winning Warner Bros. Studio Tour locations in London, Hollywood, and Tokyo, the iconic Harry Potter New York flagship store, Warner Bros. World Abu Dhabi, The WB Abu Dhabi, The FRIENDS Experience, The Game of Thrones Studio Tour and countless other experiences inspired by Harry Potter, DC, Looney Tunes, Scooby-Doo, Game of Thrones, FRIENDS and more. WBDGE is part of Warner Bros. Discovery's Revenue & Strategy division.

About the Harry Potter franchise

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history. J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster Harry Potter films and three epic Fantastic Beasts films bring the spellbinding action to life on screen, Harry Potter and the Cursed Child mesmerises on stage, full-cast and single-voice audiobook productions bring the written words to life, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including themed lands at six Universal Destinations and Experiences theme parks around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and Fantastic Beasts offerings includes groundbreaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as Harry Potter Shops in King's Cross, New York, Chicago, Akasaka, and Harajuku. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at Warner Bros. Studio Tour London – The Making of Harry Potter and Warner Bros. Studio Tour Tokyo – The Making of Harry Potter.

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