

Accidentally Wes Anderson: The Exhibition – the social media phenomenon comes to life this Winter in London



ACCIDENTALLY WES ANDERSON

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- Launching in London on 8th December, Accidentally Wes Anderson: The Exhibition, will take guests on a visually captivating journey around the world through the art of photography.
- The exhibition will showcase a collection of over 200 real-life images, unique in the way that they exude the charming and eccentric aesthetic of acclaimed film director, Wes Anderson.
- These will be displayed across 7 distinct themed rooms including 'Transport', 'Maritime' and 'Nature'.
- At the forefront of one of the biggest social media and visual trends of recent years, online community 'Accidentally Wes Anderson' is a hub to share original photography inspired by the works of Wes Anderson.

Accidentally Wes Anderson: The Exhibition launches in London's Kensington on 8th December. The experience is a partnership between Fever, the leading live entertainment

discovery platform behind some of London's most loved experiences, and online community and social media phenomenon **Accidentally Wes Anderson (AWA)**.

The gallery-style experience will take guests on a captivating journey through 7 themed rooms that transport visitors to the whimsical world of Wes Anderson's distinctive aesthetics. Through amazing photography from around the globe and opportunities to capture personal themed moments throughout, guests will be able to immerse themselves in pastel-hued grandeur and idyllic landscapes that seem plucked from the world of the iconic director.

The exhibition pays tribute to travel, photography, community, and adventure, fostering a sense of belonging and curiosity among visitors whether they're fans or newcomers to the AWA community. Open to all ages, the experience will delight guests with all the aesthetic qualities and themes that have turned Wes Anderson into one of the most identifiable directors of all time.

Founded in 2017, by Brooklyn-based husband and wife team Wally and Amanda, the AWA concept was conceived out of a passion for travel and adventure. First established on Instagram, the personal project soon took off, cultivating a Community of nearly 2 Million members, publishing a New York Times Best Selling book of the same name, and becoming a wide-reaching resource, providing inspiration for travellers and creatives worldwide, from LA to Milan, Tokyo and beyond.

Founder of AWA Wally says: *"We are so excited to bring this exhibition to London, in partnership with Fever. Our tiny Team loves getting lost in all the amazing photo & video submissions the AWA Community sends our way, and we cannot wait to share a beautifully curated selection in one of our favourite cities. Our mission has always been the same, since we started AWA in 2017 – to provide a daily dose of delight and inspire a sense of adventure and curiosity for all that wish to participate, we hope that this experience can do just that for everyone that visits".*

The journey will weave through themed rooms filled with over 200 photos and other interactive surprises. On entry, guests will head into the 'Post Office' – a tactile trip back in

time to analogue-London, celebrating snail mail and the delightfully traditional means of communication before digital connection . Following this, guests will discover 'Doors' – a space for the imagination, with portals of all kinds on display. Here, the humble door represents much more than passage from one room to another. Who knows what new fantastical place or unexpected story you might unlock.

An iconic AWA theme, '**Classic Façade's** will display some of the most stunning real-life façades from across the world, each standing strong with a story to tell. '**Maritime**' will showcase a collection of the most painteresque places by the sea; from lighthouses to boats and breezy landscapes. To follow, is one of the most recognisable categories when you think of Wes Anderson – '**Transport**'. From gliding gondolas to funiculars from faraway lands and an abundance of vintage planes, trains and magical automobiles in between, this room celebrates all modes of conveyance and is bound to be favourite with AWA fans.

Another fan favourite, '**Hotels/Motels**' is a collection of beautiful imagery showcasing some of the most unique and extravagant places to stay. Other themed rooms include '**Sports**', exploring how cultures are brought together through the game, and '**Nature**' displaying the symmetrical sights and sounds of the great outdoors.

The penultimate space, '**The London Room**' will be devoted to the host city of the exhibition, displaying photos of the capital captured in the iconic AWA style. Guests will also be able to join the Community and submit their own London AWA photos, with a chance to be featured within the room itself. Finally, the '**Adventures**' room will be an inspirational space, with projections of true travel adventures captured by both the AWA Team and Community.

At the end of the experience, guests will find the Accidentally Wes Anderson shop, with a wide array of unique and quirky goodies to purchase – from postcards, notebooks and tote bags to signed copies of the famous Accidentally Wes Anderson, The Book and newly released Accidentally Wes Anderson, The Puzzle – there will certainly be a gift for everyone.

The gallery experience is located at 79-85 Old Brompton Road, just a two-minute walk from South Kensington Station and tickets are available on the Fever marketplace.

Tickets and Pricing

Wait list launch: 31st October | **Ticket sales launch:** 7th November | **Opening:** 8th December

Tickets are available here: <https://feverup.com/m/140849>

Adult (12-65) starting from £10.99 | **Child** (3-11) starting from £6.99 **Student** (13-26) or **Senior** (65+) £7.99 | **Group bundle** (min 6 tickets) £8.99

About AWA

Founded in the Summer of 2017 from a small apartment in Brooklyn, New York, Accidentally Wes Anderson (AWA) has grown to inspire a global Community of nearly two million Adventurers. Together, they seek and share the most beautiful, idiosyncratic, and interesting places on earth while uncovering unique and unexpected stories behind the façades.

The Brooklyn-based husband and wife team of Wally & Amanda conceived of the AWA platform as a way to develop a personal travel bucket list. Their mission remains the same from the start – provide a daily dose of delight and inspire a sense of adventure and curiosity for all that wish to participate.

Event: www.feverup.com/en/london

Accidentally Wes Anderson: www.accidentallywesanderson.com

Socials: @fever_uk @Accidentallywesanderson

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About Fever

Fever is the leading global live-entertainment discovery platform which has helped millions of people discover the best experiences in their cities since 2014. With a mission to democratize access to culture and entertainment in real life through its platform, Fever inspires users to enjoy unique local experiences and events, from immersive exhibitions, interactive theatrical experiences, and festivals to molecular cocktail pop-ups, while empowering creators with data and technology to create and expand experiences across the world.

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