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# Bubble Planet: An Immersive Experience to make its UK debut in London this November

Release your inner child in a fun-filled world of bubbles in this interactive, multi-sensory experience designed for kids and 'big kids' alike



***London [Wednesday 18th October 2023]*** - Following its world premiere in Milan earlier this year and expansion into Los Angeles and Brussels, [Bubble Planet: An Immersive Experience](#) is set to arrive in **London** in **November** this year! The surreal and colourful interactive experience invites guests to escape into a whimsical world of bubbles, in which they can engage their senses and let their imaginations run wild.

In this multi-sensory experience, visitors will travel through fantastical landscapes and into imaginary metaverses filled with unique optical illusions and photo opportunities. Bubble

Planet opens to the public in November at **Fulton Road 20, Wembley**. **Tickets will be on sale from Tuesday 24th October** and the **waiting list** to be the first to get tickets is **now open [here](#)**.

Bubble Planet launches on the heels of a new cultural trend known as 'Kidulting' which is sweeping across Europe, a phenomenon in which experiences that allow adults to engage in frivolous activities traditionally designed for children have recently seen a surge in popularity. Upon entering this otherworldly planet, guests will be able to leave real-life at the door and embark on a journey that inspires them to reconnect with their emotions and bodily sensations, making astonishing discoveries along the way. The combination of colours, lasers, lights and bubbles, together with 360-degree projection technology and a unique virtual reality experience invites guests of all ages into a dream-like, escapist experience in the midst of the busy city.

The experience will consist of 11 uniquely themed rooms, featuring a range of awe-inspiring themes:

- **Bubble Getaway** - Experience a futuristic robot-led bubble show from up close.
- **Giant Bubble Room** - Step inside a giant bubble and enter a colourful and distorted bubbly world.
- **LED Strips** - Dive into an underwater world and visit dwellers beneath the sea.
- **Bubble Ocean** - Take a dip into an ocean of living balloons.
- **Bubble Bath Pit** - Feel miniscule in a huge bath pit.
- **Cloud Room** - Relax on bouncy inflatable clouds as you watch the meditative animations above.
- **Virtual Reality** - Immerse yourself fully into a magical bubbly planet.
- **Infinity Room** - Let yourself be carried away by the continuous illusions of this room.
- **Selfie Room** - Snap yourself some insta-worthy photos
- **Balloon Flight Simulator** - Let yourself be lifted up and away!

There will also be a merchandise shop.



“We constantly strive to create experiences that instill a sense of wonder and play in our guests. Bubble Planet more than delivers on this mission,” says Mario Iacampo, CEO and Creative Director of Exhibition Hub.

Bubble Planet is co-produced by Exhibition Hub – curator, producer and distributor of large exhibitions globally – in partnership with Fever – the leading global live-entertainment discovery platform. This power duo is also behind internationally acclaimed immersive experiences such as Van Gogh: The Immersive Experience and much more.

This experience is suitable for all ages. Tickets will be available for purchase at [bubbleworldexperience.com](https://bubbleworldexperience.com) with prices starting at £17.90 for adults and £13.90 for children. VIP tickets, group bundles and family passes are also available.

#### **Information:**

**Location:** Fulton Road 20, Wembley

**Opening:** November 2023

**Tickets:** Will be available on Fever’s marketplace [here](#) from Tuesday 24th October

**Visuals:** Images available [here](#).

**Press Contact:** [pressbubbleworld@feverup.com](mailto:pressbubbleworld@feverup.com)

#### **About Exhibition Hub**

Exhibition Hub is a curator, producer and distributor of large exhibitions across the world, from Brazil to China to Paris to Moscow. They deliver edutainment experiences to wide audiences and adapt their productions to the venue creating each time an original experience from museums, exhibition centers, galleries to shopping malls, old churches, historical buildings and other unique spots. Nowadays, Exhibition Hub focuses more and more on immersive experiences. They offer a spectacular 360° video, light and music experience and a one of a kind virtual reality experiences each a compliment to the immersive experiences, didactic introduction galleries allowing the visitor to immerse himself/herself into the artist before

experiencing the spectacular larger than life projections all synchronised to an original score of music.

### **About Fever**

Fever is the leading global live-entertainment discovery platform which has helped millions of people discover the best experiences in their cities since 2014. With a mission to democratize access to culture and entertainment in real life through its platform, Fever inspires users to enjoy unique local experiences and events, from immersive exhibitions, interactive theatrical experiences, and festivals to molecular cocktail pop-ups, while empowering creators with data and technology to create and expand experiences across the world.

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## Contact details

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