

PRO PADEL LEAGUE NAMES FEVER OFFICIAL TICKETING PARTNER

Partnership Expands Access to Live PPL Events and Premium Experiences



NEW YORK, NY, June 4, 2026 - The Pro Padel League (PPL) - the world's top professional padel league with 10 teams in the United States, Canada, and Mexico - today announced a multi-year partnership with Fever, the leading live-entertainment discovery platform. The partnership makes Fever the PPL's Official Ticketing Platform, expanding fan access and elevating the live event experience across the league's growing calendar of events across the United States.

As the Official Ticketing Partner of the PPL, Fever will oversee ticketing operations for all PPL events across North America, including premium hospitality offerings, VIP experiences, and exclusive pre-sale access. Through Fever's platform, fans will be able to discover match dates, secure tickets for the full 2026 PPL season, and access

premium live experiences tied to one of the fastest-growing sports in the world. Tickets are now available through Fever for the PPL season opener at NYC's Hammerstein Ballroom, taking place July 9–12.

The partnership brings together the world's leading professional padel league with the leading global live-entertainment discovery platform, creating new opportunities to connect audiences with live sports experiences across major U.S. markets.

“Our goal is to continue building the PPL into a premier global sports and entertainment property, and partnering with Fever is a major step in that evolution,” said **Diane Gotua**, Chief Commercial Officer of the Pro Padel League. “Fever has built an exceptional platform around live experiences and audience engagement. Together, we have an opportunity to introduce professional padel to new audiences while creating a premium, fan-first ticketing experience around our events.”

“Partnering with the PPL gives us a unique opportunity to introduce this sport to a massive new audience across North America,” said **Keaton Wyse**, General Manager, US, Fever. “We share the same vision: put fans first, create unforgettable moments, and build something that lasts. We couldn't be more excited to kick things off in New York this July.”

The partnership officially launches with the PPL's 2026 season opener taking place July 9-12 at the iconic Hammerstein Ballroom in New York City. The event will mark the first PPL competition with tickets available through Fever, giving fans direct access to one of the most anticipated events on the professional padel calendar through Fever's technology-powered ticketing platform.

The agreement adds to a series of recent partnerships for the PPL, including deals with watchmaker Frédérique Constant, leading sporting goods brand Franklin Sports, racket manufacturer Padeltek, and travel management company Engine, as the league continues to build momentum and expand its presence across North America.

The 2026 PPL season will feature five events across North America, with the first serve of the season set to take place at the Hammerstein Ballroom in New York City from July 9-12, with ensuing events in Los Angeles (Aug. 13-16), Playa del Carmen (Sept. 24-27), and Guadalajara (Nov. 19-22). The City's Cup, the league's championship event, will be held Dec. 3-6 in Miami, the padel capital of the United States.

About Pro Padel League

Founded in 2023, the Pro Padel League (PPL) is North America's premier professional padel league with 10 teams in the United States, Canada, and Mexico consisting of the most talented male and female players in the world. PPL events reach more than 300 million households across more than 100 countries via world-class distribution partners. All PPL events and matches can also be viewed globally on the PPL's YouTube channel. For more information, visit propadelleague.com.

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About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 40 countries. With a mission to democratize access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events—from immersive exhibitions and sports to interactive theatrical performances, concerts, and festivals—while empowering its partners with data and technology to develop and expand new experiences worldwide.

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