

# Prison Island Comes to Indianapolis: The Ultimate Action-Game Team Experience

**Prison Island arrives in Indianapolis, challenges players to think fast and act faster through a thrilling mix of strategy, skill and agility.**

Packed with adrenaline, strategy and brain-teasing challenges, Prison Island is set to redefine live entertainment in Indianapolis beginning in late June at Castleton Square Mall. This interactive adventure is a fast-paced, team-focused action game where logic, skill and a little hustle go a long way.

*Tickets are now available via Fever's app or website at [prisonisland-indianapolis.com](https://prisonisland-indianapolis.com).*

Brought to life by immersive entertainment specialists Make It Now and co-produced with Fever, the global live entertainment platform, Prison Island Indianapolis features 47 cells, each offering a combination of action games, athletic challenges and mind-bending puzzles. Unlike traditional escape rooms where players solve one narrative in a single room, here every cell is a new mission, offering players the freedom to choose their path, retry challenges, and climb the live leaderboard.

Teams of two to five players have 90 minutes to tackle as many challenges as possible, combining logic, coordination and teamwork under the pressure of the clock. From testing your memory to decoding color-coded puzzles, each cell is an immersive experience designed to keep players on their toes and thinking creatively.

## **Experience Highlights:**

- **Dynamic Action Cells:** 47 immersive challenges ranging from physical agility tests to strategy-based puzzles, ensuring every visit is fast-paced, varied and unpredictable.
- **Teamwork & Competition:** Players must communicate, strategize and collaborate to conquer each cell, fostering friendly competition and shared victories.

- **High-Adrenaline Challenges:** Navigate laser mazes, dodge moving obstacles, and take on timed challenges designed to test reflexes, coordination and mental agility.
- **Replayability & Strategy:** Multiple solutions, varying difficulty levels, and a mix of cognitive, dexterity and physical challenges ensure no two visits are ever the same.

Designed for shared discovery, Prison Island is ideal for friends, families, corporate teams and team-building events, offering moments of competition, collaboration and laughter. The mix of physical, mental and strategic challenges allows players to showcase their unique strengths, work together under pressure, and experience the thrill of victory in every cell conquered.

Following successful launches in cities including Berlin and London, the arrival of Prison Island in Indianapolis is the next step in its global expansion. Part of Fever's growing portfolio of immersive experiences, Prison Island reinforces the company's mission to democratise access to the extraordinary, bringing innovative, high-impact experiences to audiences around the world.

### **Information:**

- **Opening Date:** Late June
- **Location:** Castleton Square Mall (Indianapolis, IN)
- **Duration:** 90 minutes
- **Recommended Age:** 10+
- **Tickets:** Available exclusively through the Fever app and website
- **Website:** <https://prisonisland-indianapolis.com/>
- **Visual Assets:** [Here](#)

### **About Prison Island**

Prison Island is a next-level team adventure combining escape room mechanics with obstacle-course-style challenges. Players navigate a series of themed 'cells', solving intellectual, physical and collaborative challenges within a set time limit, creating a dynamic and immersive gameplay experience.

Part of Fever's growing portfolio of global experiences, Prison Island reflects the company's mission to democratise access to unique live entertainment by bringing innovative and high-impact experiences to audiences worldwide.

## About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 40 countries. With a mission to democratize access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events—from immersive exhibitions and sports to interactive theatrical performances, concerts, and festivals—while empowering its partners with data and technology to develop and expand new experiences worldwide.

## Contact details

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