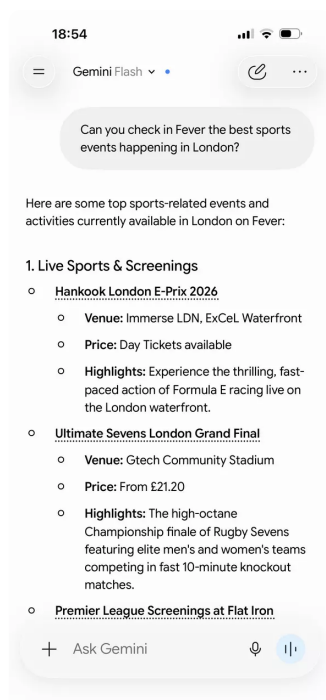


Fever joins Gemini: live experiences, now just a conversation away



August 13, 2026 - Fever is now available as a connected app in Gemini, Google's AI assistant. Starting today, people can bring Fever into their Gemini conversations to help them find the best events in their city, no separate app or search required.



The integration gives people a conversational way to explore what's on, right inside Gemini:

1. Connect Fever as a connected app in Gemini.
2. Ask about things to do, events, or experiences using natural language.
3. Browse relevant options based on the conversation.
4. Continue to Fever to complete the booking.

People might ask things like:

- "What music festivals are happening in London this summer?"
- "Find me something fun to do in Sydney tonight"
- "What family-friendly experiences in NY are on this month?"

The integration is currently available in English across Gemini on web, iOS, and Android for U.S. users, and will continue to roll out to other markets over time.

What this means for event organizers, promoters, and venues

For organizers and venues using Fever's [event ticketing platform](#), this integration opens up a new discovery surface with no extra work required:

- **Greater visibility** across one of the world's leading AI platforms.
- **Earlier access to potential attendees**, at the exact moment they're deciding what to do.
- **Zero additional setup**. Experiences already on Fever become part of this new discovery channel automatically.

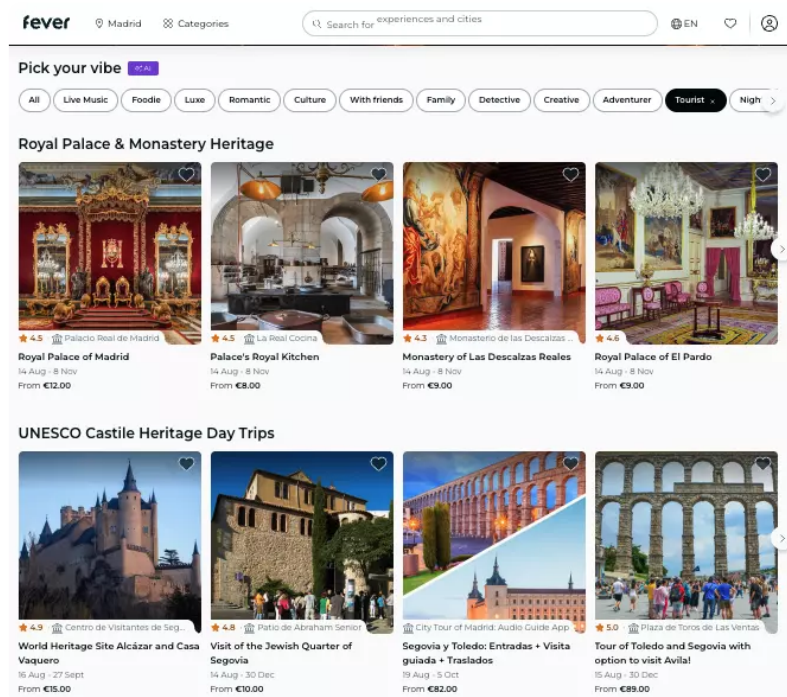
Sitting at the forefront of event discovery with AI

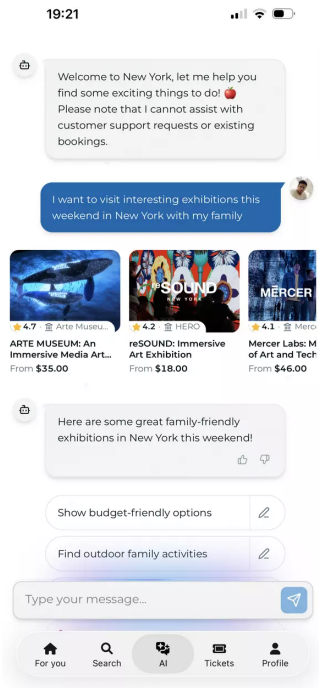
At Fever, AI is a powerful tool for helping people discover the best events in their cities. The Gemini integration adds to Fever's growing ecosystem of integrations and strategic collaborations, reinforcing its position at the center of live-entertainment discovery.

This ecosystem includes Fever's participation in [OpenAI](#)'s first advertising pilot, visibility across Google surfaces such as Movie Showtimes and Things to Do, and its [event](#)

discovery MCP server, which connects compatible AI assistants, including Anthropic's Claude, directly to Fever's catalog.

Fever is also bringing AI-powered discovery into its own products. Its recommendation engine helps users instantly find experiences tailored to their tastes and locations, while a dedicated conversational assistant within the Fever app can personalize recommendations through natural-language interactions. By combining its own technology with integrations across the world's leading discovery platforms, Fever is meeting audiences wherever their search begins, turning more searches and conversations into moments out.





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About Fever

Fever is the world's leading tech platform for discovering culture and live entertainment, inspiring over 300 million people last year to discover the best experiences in over 40 countries. With a mission to democratize access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events, from immersive exhibitions and sports to interactive theatrical performances, concerts, and festivals, all while empowering its partners with data and technology to develop and expand new experiences worldwide.

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