

Fever and Carahsoft Partner to Expand Access to Live Experience Technology Across the U.S. Public Sector

Purpose-Built, End-to-End Ticketing and Visitor-Experience Platform Now Available to Government Agencies and Educational and Cultural Institutions

New York and Reston, Va. – October 27, 2026 — Fever and Carahsoft Technology Corp., The Trusted Government IT Solutions Provider®, today announced a partnership. Under the agreement, Carahsoft will serve as Fever’s Master Government Aggregator®, making the company’s ticketing, audience engagement and live-experience technology available to the Public Sector through Carahsoft’s reseller partners and NASA Solutions for Enterprise-Wide Procurement (SEWP V), National Association of State Procurement Officials (NASPO) ValuePoint and OMNIA Partners contracts.

Fever brings together ticketing for museums, visitor management, audience engagement, marketing, analytics, distribution and experience programming capabilities within a centralized platform. For institutions that manage these functions across separate systems, the platform provides a seamless way to understand audiences, manage operations and grow attendance and engagement.

“Museums and cultural institutions are under constant pressure to grow attendance, diversify revenue and modernize their technology while balancing competing priorities,” said Sahrr Malik, Head of Museums at Fever. “Too often, they are doing that work across disconnected systems, making it harder to understand audiences and build lasting relationships with them. Fever brings these capabilities together in one platform, and through Carahsoft, Public Sector organizations can now access that technology through procurement channels they already know and trust.”

The partnership builds on Fever's experience collaborating with cultural institutions and live-entertainment organizations worldwide. Fever supports partners across more than 500 cities, helping organizations connect with audiences throughout the visitor journey, from discovery and ticketing to onsite operations, audience insights and ongoing engagement.

Public Sector organizations can leverage Fever to manage a range of ticketing and audience needs, including online and onsite ticketing, memberships, group and educational bookings, audience analytics, marketing and demand generation, donations, waitlists, lotteries and event programming. Organizations also retain access to first-party audience data that helps them better understand visitor behavior, identify audience demand and strengthen long-term visitor relationships.

"Fever provides organizations with a centralized approach to managing ticketing, audience engagement and operations, enabling them to make more informed decisions," said Casey Oesterle, Sales Manager overseeing the Fever Team at Carahsoft. "By bringing these capabilities together, Fever helps Public Sector organizations simplify how they manage visitor experiences while gaining valuable insights into audience interests and engagement. Together with our reseller partners, Carahsoft and Fever are helping Public Sector organizations and educational and cultural institutions access technology that supports their operational priorities and long-term audience development goals."

Fever maintains enterprise security, privacy and compliance standards, including PCI-DSS Level 1 and ISO 27001, 27701, 9001 and 14001 certifications, alongside support for GDPR and CCPA requirements.

Fever is available through Carahsoft's SEWP V contracts NNG15SC03B and NNG15SC27B, NASPO ValuePoint Master Agreement #AR2472 and OMNIA Partners Contract #R24030. For more information, contact the Carahsoft Team at (844) 722-8436 or Fever@carahsoft.com; Learn more about Fever's solutions [here](#).

To see the platform in action, join Fever and Carahsoft on Wednesday, November 18 for a complimentary webinar, "Modernizing Ticketing and Visitor Management for Public

Sector Institutions.” Register [here](#).

About Carahsoft

Carahsoft Technology Corp. is The Trusted Government IT Solutions Provider, supporting Public Sector organizations across Federal, State and Local Government agencies and Education and Healthcare markets. As the Master Government Aggregator for our vendor partners, we deliver solutions for IoT, OT & Smart Cities, Cybersecurity, MultiCloud, DevSecOps, Artificial Intelligence, Customer Experience and Engagement, Open Source and more. Working with resellers, systems integrators and consultants, our sales and marketing teams provide industry leading IT products, services and training through hundreds of contract vehicles. Visit us at www.carahsoft.com.

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About Fever

Fever is the world's leading tech platform for live entertainment and culture, inspiring over 300 million people last year to discover the best experiences across more than 55 countries. With a mission to democratize access to culture and entertainment in real life, Fever inspires users to enjoy unique experiences and events — from immersive exhibitions and sports to interactive theatrical performances, museums, concerts, and festivals — while empowering its partners with data and cutting-edge technology to develop and expand new experiences worldwide.

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