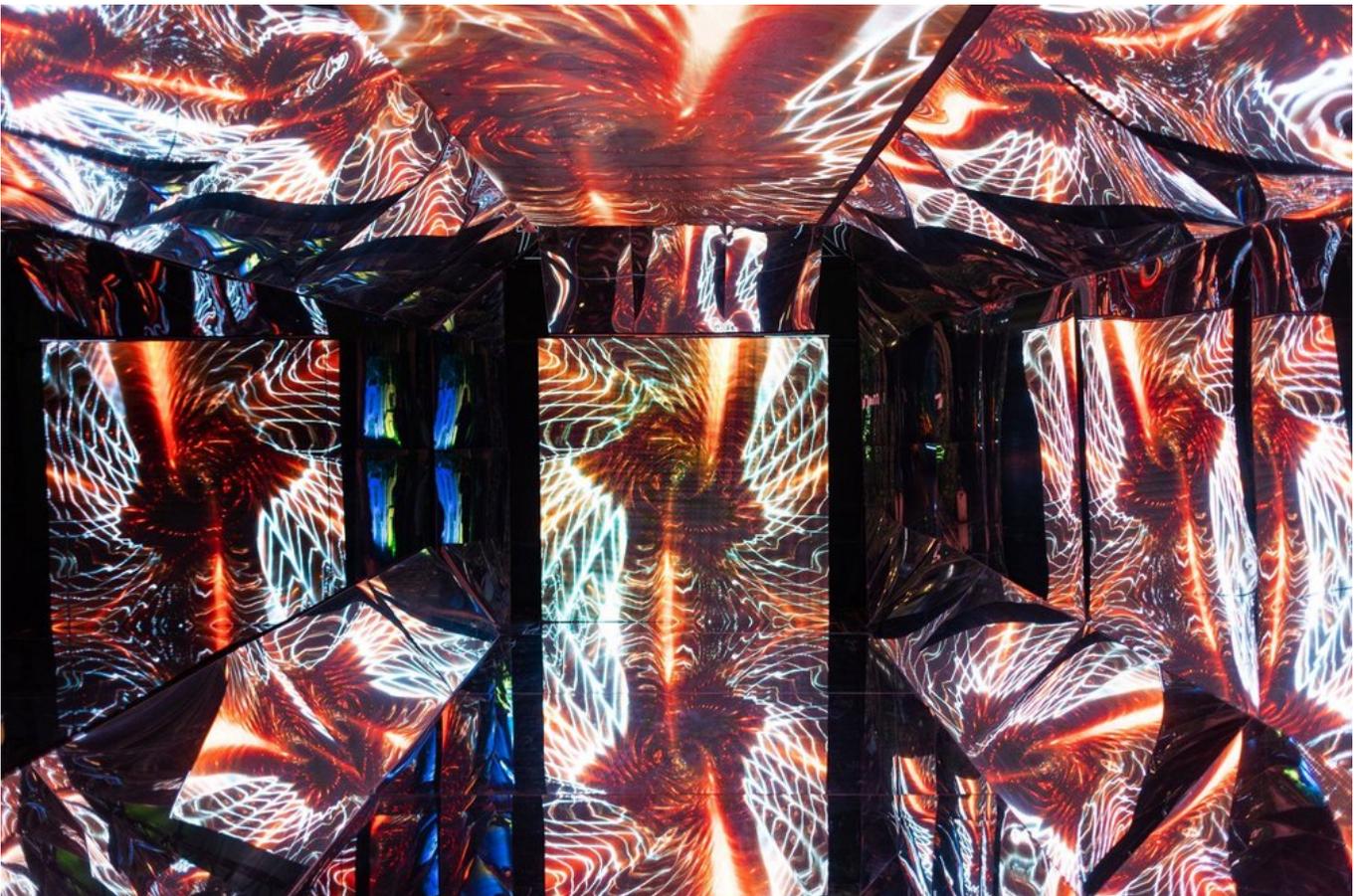


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## "The Artopia Experience", a futuristic immersive art exhibit is coming to Phoenix starting March

**Artopia: The Immersive Art Experience** is an innovative and collaborative art exhibition that lives at the intersection of art, technology and immersive spaces. This unique popup experience was previously launched in Chicago back in 2021, and after great success with over 20k tickets sold during its two-month run, the experience is now launching in the great city of Phoenix, Arizona on March 24, 2022. Tickets are now on sale!



**Phoenix, February 28** - Coming to a secret location to be announced soon, Artopia invites visitors to step into the universe of large-scale light installations and sculpture work created by some of the most talented street artists from Arizona and around the country. The immersive experience features murals, interactive projection mapping and sound reactive LEDs, allowing guests to fully surround themselves in the world of these artists. The self-guided tour ends with The Artopia Lounge, where guests can enjoy craft cocktails, further browse artist galleries, and enjoy Artopia After Dark programmed entertainment.

Presented by Superfrüit Presents in collaboration with Fever, the leading entertainment discovery platform, Artopia aims to provide artists and art lovers with a new space to engage with art in a way that is accessible to all. The gallery will feature outstanding works from talented local artists in addition to installations from nationally renowned artists.

Artopia brings bold, impactful art pieces with plenty of instagrammable moments, leaving guests fully inspired to create art of their own. This successful multi-dimensional art exhibition is perfectly arranged in order to fit our new socially distant yet innovative world.

### **Information**

Doors open for Artopia on Thursday, March 24th. Tickets will go live at 9 a.m. on January 27th and can be purchased on Fever's marketplace [here](#), with prices starting at \$29 per adult.

Images from previous installations can be found [here](#), and a 2021 recap video from Chicago can be found [here](#).

### ***About Superfrüit LLC:***

*Superfrüit was born out of a passion for creating breathtaking and memorable experiences that nourish your mind, body, and soul. Owners Dom Brown and John Schroeder, alongside partners Mike Lang and Lorena Arteaga, have curated experiential installations and pop-ups for some of Chicago's most iconic brands including Lollapalooza, ARC Music Festival, North Coast Music Festival, Spring Awakening Music Festival, Red Bull, Blue Star Properties, Saved by the Max, Crystal Head Vodka, Friedman Properties, and more.*

*With a combined 50+ years of experience in the industry, the Superfrüit team is dedicated to providing an unparalleled experience that perfectly combines art, technology, and immersive environments. Undoubtedly, Covid 19 has affected the arts and entertainment community in such drastic ways. The genesis of Artopia was conceived as a utopia for artists to come together and get back to what we do best, create. Artopia is the first of many offerings from Superfrüit. We hope to transport each ticket holder into a space where their minds can run wild and their hearts can begin to heal. Most importantly, our goal is to inspire.*

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#### ABOUT FEVER

Fever is the leading global live-entertainment discovery platform, helping millions of people every month to discover the best experiences in their cities, with a mission to democratize access to culture and entertainment in real life. Through its platform, Fever inspires its community to enjoy unique local experiences and events, from immersive art exhibitions, interactive theatrical experiences, festivals, classical music concerts to molecular cocktail pop-ups while empowering creators with data and technology to create and expand experiences across the world.

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Fever