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Remote Releases Tech Talent Report Revealing Global Hiring Insights

Thirty percent of US businesses are engaging talent anywhere in the world for hard-to-fill remote tech roles, new research reveals

SAN FRANCISCO, December 7, 2022 – [Remote](#), the leader in building, managing, and supporting global, distributed workforces, today published a new report analyzing the state of the global tech talent market. Remote commissioned the report which gathered insights from 1,485 remote hiring decision-makers across the US, France, Germany, the Netherlands, Sweden, and the UK to examine how, where, and why companies are hiring beyond their borders for remote roles.

According to [Remote's research](#), US businesses are the most likely to exclusively recruit locally, even for all-remote roles, when compared with all surveyed regions. However, 30 percent of US businesses say they are looking for talent anywhere to fill those roles.

When asked why they recruit globally, these companies are most likely to cite strategic reasons like diversifying teams (64%), entering new markets (61%), and remote work having enabled companies to hire anywhere (50%). When hiring global talent, insights show US businesses are looking in a mix of existing and emerging tech hubs, the most likely of which are London (75%), Mexico City (70%), as well as Melbourne, Tokyo, and Paris (67%).

“In just the last few years, businesses have been able to realize the benefits of hiring knowledge workers abroad without the complexity of setting up their own infrastructure,” said Job van der Voort, CEO and Co-Founder of Remote. “We’re proud to power global hiring, creating increased access to opportunity for businesses and people all over the world.”

Some of the survey's most notable global findings include:

- While 65% of hiring managers worldwide are responsible for hiring internationally, only 36% are actively looking to global markets.
- When asked about motivations for hiring internationally, diversifying teams was the top reason cited by global hiring managers (58%). The opportunity to enter new markets strategically was also cited by 52% of decision-makers.
- Thirty nine percent of global respondents felt the pandemic allowed them to broaden their search for talent. And for those considering global recruitment, nearly two-thirds (68%) said giving people the opportunity to build a career without having to move to another country was a benefit.

Remote's Tech Talent research was conducted among 274 hiring decision makers in the US, and 1,211 in the UK and Europe, who are currently hiring for remote tech positions. Interviews were conducted by Focldata in September 2022 using an email invitation and an online survey. To read the full 2022 Remote Tech Talent Report, including findings from other regions of the world, visit [Remote.com](#).

ABOUT REMOTE

Talent is everywhere — opportunity is not. Remote closes the gap by enabling employers to hire anyone from anywhere, providing access to opportunity so people everywhere can build better lives. Remote helps companies become global powerhouses by expanding their access to talent beyond their borders. Thousands of businesses rely on Remote's modern platform and legal, financial, and cultural expertise to onboard, pay, and manage employees and contractors in 150+ countries. Remote was founded in 2019 by Job van der Voort and Marcelo Lebre, and is backed by leading investors including SoftBank Vision Fund 2, Accel, Sequoia, Index Ventures, Two Sigma Ventures, General Catalyst and B Capital.

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