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Media Contact:

Dawn Seymour

Katalyst PR

858.366.3351

dawn@katalyst-pr.com



WHITE BUFFALO
LAND TRUST

**White Buffalo Land Trust Plants Regenerative Agriculture in
Santa Barbara County**

*Inaugural Event Raises \$168,000 and Announces Campaign to
Acquire 1,000 acres at Jalama Canyon Ranch*

Santa Barbara, Calif. (October 21, 2019) - Santa Barbara's [White Buffalo Land Trust](#), whose 12-acre farm in Summerland is demonstrating their mission to practice, promote and develop systems of regenerative agriculture, held their inaugural benefit, Roots of the Future, on Saturday, October 19th. As their first opportunity to share their work in land stewardship, education and training, and scientific research at a public event, the benefit demonstrated the ties between the land, the community, and the food we eat. Featuring guest speakers Wendy Millet from TomKat Ranch and Lauren Tucker from Kiss the Ground, the event highlighted stellar collaborations between restaurants, chefs, and purveyors that came together to share a vision of what a regenerative food system looks like.

With 250 guests in attendance, the White Buffalo Land Trust team announced their next step. "Our Summerland flagship farm is just the beginning and we look to our next concrete step in proving our vision, this step is our campaign to acquire the 1,000 acre Jalama Canyon Ranch. Jalama is the perfect location and tapestry to continue to prove the vision of bringing agriculture, conservation and human development into healthy alignment," says Steve Finkel, founder and president of White Buffalo Land Trust.

The Roots of the Future event was held at the Villa at Sunstone Winery in Santa Ynez, in the hills of Santa Barbara's wine country. The stunning event featured a menu that included paired

cocktails from The Good Lion team, bites from Santa Barbara favorites Barbareño and Sama Sama and acclaimed New York restaurant COTE Korean Steakhouse; along with a seated dinner featuring The Food Liaison, the team at Duo Catering and Chef Neal Fraser of Los Angeles' RedBird.

Additional Food and beverage service providers include:

Jessica Foster Confections- Santa Barbara based expert chocolatier

24 Blackbirds- Santa Barbara based single origin artisan chocolates

Bona Fide Brewing Company

Sunstone Winery - Santa Ynez winery and vineyard

Potek Winery- Santa Barbara winery producing compelling wines

About White Buffalo Land Trust:

Founded in honor of White Buffalo Land Trust's president Steve Finkel's late wife Lyndsey, the Santa Barbara based 501(c)3 company practices, develops, and promotes systems of regenerative agriculture. The Trust serves as a leader in Regenerative Agriculture in the Santa Barbara region and a connected hub in the growing global effort. The White Buffalo Land Trust team of active land stewards, field researchers, educators, and leaders are committed to developing California's Central Coastal bioregion into a thriving food system built on the regeneration of soil, ecosystems, and community systems.