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**WHITE BUFFALO**  
**LAND TRUST**

## Non-Profit Successfully Acquires 1,000 Acre Ranch for Regenerative Agriculture Center

White Buffalo Land Trust completes \$6M campaign to acquire the Jalama Canyon Ranch in Santa Barbara County to develop a hub for education, training, research and enterprise development.

**Santa Barbara, Calif. (April 22, 2021)** - [White Buffalo Land Trust](https://www.whitebuffalolandtrust.org/) has successfully completed a \$6M raise to acquire the 1,000 acre Jalama Canyon Ranch. Continuing Santa Barbara's legacy as a leader in ecological stewardship, White Buffalo Land Trust will establish a Center for Regenerative Agriculture at Jalama Canyon Ranch. The Center will serve as a connected hub for enterprise development, demonstration, research, training, and education to model the restoration of our ecosystem through agriculture.

Phase 1 has been completed as of April 20, 2021, thanks to a collaborative, blended capital effort, including conservation funding led by the Land Trust for Santa Barbara County, philanthropic foundations and donors, and a catalytic group of conservation lenders.

“Throughout history we have struggled to live in balance and harmony with the earth and with each other; yet our shared future rests on our expanding awareness

and ability to do so. The community coming together to do this work at Jalama Canyon Ranch is a resounding step forward on this journey.”

- Steve Finkel, Founder & President

The Center will offer opportunities for technical training and apprenticeship programs for current and aspiring land stewards, providing a learning experience rooted in the principles of holistic ecological function, financial accountability, and social equity.

Experiential and place-based educational programs focused on empowering people to rebuild the connection between their own health and the health of the land will be offered through public field days, school adventures, and multi-day workshops.

The unique research approach is focused on the causal links between practices and positive ecological outcomes utilizing strategies and frameworks that are reproducible and shareable. Research opportunities to support the alignment of agriculture and conservation will be a primary emphasis in addition to ongoing data collection and monitoring of the ranch itself and its evolution over time.

White Buffalo Land Trust is the only accredited Savory Hub in the Southern and Central California regions. This global network and platform provides the hub with the resources, tools, and network to offer Holistic Management Trainings for farmers and ranchers and Ecological Outcome Verification (EOV) on working agricultural lands, all in service of transitioning more acres into regenerative land stewardship and creating positive ecological outcomes.

The ultimate aim of the Center is to create pathways for the rapid and broad adoption of regenerative agriculture locally, regionally, and globally to directly address the climate, biodiversity, community health, and food security challenges we face today. Demonstrating financially viable regenerative enterprises inspires action and behavior change for all stakeholders, including farmers, ranchers, conservationists, researchers, investors, and our community at large.

The White Buffalo Land Trust team extends their immense gratitude to Brownstein Hyatt Farber Schreck for their dedication and wise pro bono legal counsel throughout the entire Campaign; to the Campaign for Jalama Advisory Circle and the Chairman of the Circle, Ryan Muzzy, for the many volunteer hours and contagious enthusiasm, and to the thoughtful foundations and individual donors who supported the fruition of this phase of the Campaign.

Phase 2 of White Buffalo Land Trust’s Campaign For Jalama will be kicking off in June with a goal of \$4M by May of 2022. This next phase of the Campaign will include philanthropy, as well as impact investment opportunities focused on agricultural enterprises, infrastructure development, and expanded education, training, and research programs. To learn more, visit <http://www.campaignforjalama.org/> or email [campaign@whitebuffalolandtrust.org](mailto:campaign@whitebuffalolandtrust.org).

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**About White Buffalo Land Trust:** Founded in honor of the vision and spirit of Lyndsey McMorrow, we are a Santa Barbara based 501(c)3 non-profit organization that practices, promotes, and develops systems of regenerative agriculture for local, regional, and global impact. We are committed to the evolution of land stewardship and the redesign of our food system to directly address the climate, biodiversity, public health, and food security challenges that we face today. We believe change begins on the ground and that our local solutions lead to regional and global impact through shared data, models, and linking practices to outcomes. [Click here to learn more about our regenerative agriculture projects.](#)

*Additional Assets:*

- [Organizational Overview](#)