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10 Years of Stolen Goat: CEO and Founder Tim Bland reflects on the ride so far...

July 2022 - Hook, Hampshire



THIS IS HERD MENTALITY

July 2022 marks 10 Years of Stolen Goat. Founded by Tim Bland in 2012, Stolen Goat has grown into an award-winning cycling and sports apparel brand. Inspiring cyclists and adventure-lovers all over the world to Find their Freedom and do more of what they love.

From winning 'Best Women's Cycle Clothing Brand', and having the opportunity to create a capsule collection with Tate. To being named as the kit supplier for road.cc, launching triathlon, mountain bike and swimwear ranges, and expanding our custom kit offering to become the kit provider of choice for clubs and groups all over the country. And most importantly of all, growing a worldwide community of likeminded people (fondly known as The Herd) who sit at the heart of everything that we do. The last 10 years have been quite the ride, and we can't wait to see what the next 10 bring!

For now, read our interview with CEO and Founder Tim Bland as he reflects on 10 Years of Stolen Goat.

ABOUT STOLEN GOAT

Stolen Goat was founded by Tim Bland in 2012 with a mission in mind: To inspire people to find freedom through sport so that they can live happier, healthier lives. With award-winning cycle clothing and accessories, Stolen Goat helps to inspire and empower people to find their own form of freedom and adventure more. Whether that's hitting the climbs or hitting the café rides. Since its beginnings, Stolen Goat has grown a community of likeminded everyday cycling heroes – The Herd. United by our love of cycling, our passion for freedom and appreciation for awesome kit that dares to be a little bit different.

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Stolen Goat