

Hans Anders offers private appointments for customers

Responsible and safe eye measurements as well as choosing frames in all locations.



Gorinchem, 15 May 2020 - Optical retail chain Hans Anders offers private appointments at quiet times in all branches. This way, special target groups, such as the elderly or people with fragile health, can have eye measurements done and choose new glasses in a safe and responsible manner. The appointments are available in every shop, outside of regular opening hours.

Hans Anders thinks it is important that everyone can have professional eye measurements done and choose from a wide and affordable collection of frames in these difficult times. This certainly applies to those who are too afraid to leave their homes due to their vulnerability. For these people, private appointments are a welcome solution. They are served in the shop without other customers present, by one team member. It is how Hans Anders makes sure high-quality eye care remains affordable for this group of customers too.

It goes without saying that it is important that both customers and employees in the shop are as safe as possible during every visit and at any time. After all, everyone wants to shop without worrying. To enable this, Hans Anders has taken strict measures Hans Anders goes the extra mile with private appointments.

Of course, both customers and Hans Anders employees should not visit the shop if they are experiencing symptoms that may be related to coronavirus, such as a cold or fever. In addition, only one escort per customer is allowed in the shop. Maximum hygiene and safety measures are taken inside the shop. The shop staff has been thoroughly trained and can help customers to comply. As such, shops can remain as safe as possible for customers and employees whilst complying with all RIVM guidelines.

Customers who are eligible can book a private appointment by filling in the form at www.hansanders.nl/prive-shoppen or by calling 088-2745536 (local call rate) between 09:00 and 18:00.

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Annex:

Actual photo of a Hans Anders store with safety measures.



ABOUT HANS ANDERS

Hans Anders is de één van de bekendste optische retailers en volume-marktleider in Nederland en België. De keten maakt **oog- en hoorzorg** van goede kwaliteit betaalbaar voor iedereen. De keten is opgericht in 1982 en is een toonaangevende, **value-for-money** retailer met meer dan 400 winkels in Nederland en België.

40 jaar geleden transformeerde Hans Anders de optieksector in Nederland door het radicaal anders te doen en kwaliteitsbrillen voor verbazend lage prijzen te introduceren. Het bedrijf veroorzaakte daarmee een revolutie in de brillenmarkt. Tegenwoordig biedt Hans Anders een scala aan private label en merkbrillen, hoortoestellen, contactlenzen en zonnebrillen van hoge kwaliteit en vakkundige oog- en hoorzorg; nog altijd tegen de beste prijzen in de markt.

Maar liefst één op de drie brillen in Nederland en België is gekocht bij Hans Anders. Het bedrijf was én is toonaangevend in propositie ontwikkeling: het aanbieden van hoortoestellen naast brillen en lenzen, het unieke Brill Totaal Plan, de eerste brillen webshop. Anno 2021 is Hans Anders koploper in digitalisering en omnichannel-retail. Zo houdt Hans Anders zijn disruptieve heritage met méér dan 400 winkels in Nederland en België springlevend.

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 **HANS ANDERS**

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