



© 20 July 2021, 22:00 (EDT)

# Crown Bioscience Invests in Commercial Leadership

*New Vice President to lead North America and Europe Business Development*

**San Diego, California, July 20, 2021** – Crown Bioscience, a JSR Life Sciences company, today announces the appointment of Alex Slater as Vice President of Business Development, North America and Europe. In this role, Mr Slater will be responsible for the continued growth within the Company's existing services portfolio and for setting the foundation for the expansion of new services.

The investment in additional leadership within CrownBio's commercial and strategic development division reflects the increasing breadth and scientific depth of the company's offerings, and an appreciation of the need for tailored solutions at both an account and territory level. The new position will complement recent expansions in CrownBio's Marketing, Product Management and Scientific Engagement departments, and is part of the company's broader commitment to ensure that their customers' experience is industry-leading.

Commenting on the appointment, Mike Prosser, Senior Vice President, Commercial and Strategic Development, said, "I am delighted to welcome Alex to the team, and to fill another crucial role for the company, during an exciting phase of CrownBio's growth. Alex's extensive leadership experience in the CRO industry, encompassing multiple phases of drug discovery and development, will be invaluable to us as we evolve our teams in line with market opportunity."

Mr. Slater joins CrownBio from Biocellvia, where he was VP of the business development function. In previous roles, he has served as Global VP for Business Development at Eurofins and held multiple sales leadership positions at Covance/LabCorp.

“During my interview process I was impressed by the strength of the leadership team at CrownBio, their commitment to innovation and the value they place in their customers’ experience,” commented Alex. “Further, the business development team already in place at CrownBio is highly motivated and professional and in my capacity as VP of Business Development I look forward to working with them to accelerate the organization’s future expansion.”

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