

Lieferando.de to add supermarket delivery

Lieferando.de opens up to grocery delivery. It will allow its more than 12 million users to order almost everything related to food and select supermarket articles. On average, deliveries are expected to take 20- 30 minutes. The company will work with major grocery chains and local convenience stores.

Lieferando is ideally positioned for this expansion into a so-called “super app” given its established logistics network with more than 10,000 couriers in around 50 German cities. This large and efficient logistics network provides favorable economics and Lieferando.de intends to run its grocery business at gross profit neutral. Lieferando aims to expand its own logistics to 80 German cities in total, still this year. The company processed 39 million orders in Germany in the first quarter.

Lieferando will become a “super app” test market for Just Eat Takeaway.com. Just Eat Takeaway.com is also investigating a similar approach in other key markets such as the UK and the Netherlands.

ABOUT JUST EAT TAKEAWAY.COM

Just Eat Takeaway.com (LSE: JET, AMS: TKWY, NASDAQ: GRUB) is a leading global online food delivery marketplace.

Headquartered in Amsterdam, the Company is focused on connecting consumers and restaurants through its platforms. With over 580,000 connected restaurants, Just Eat Takeaway.com offers consumers a wide variety of food choice. Just Eat Takeaway.com mainly collaborates with delivery restaurants. In addition, Just Eat Takeaway.com provides its proprietary restaurant delivery services for restaurants that do not deliver themselves.

The Company has rapidly grown to become a leading online food delivery marketplace with operations in the United States, United Kingdom, Germany, the Netherlands, Canada, Australia, Austria, Belgium, Bulgaria, Denmark, France, Ireland, Israel, Italy, Luxembourg, New Zealand, Norway, Poland, Portugal, Romania, Spain and Switzerland, as well as through partnerships in Colombia and Brazil.

Just Eat Takeaway.com