

# Just Eat expands on-demand Grocery offering to over 60 per cent of the UK population

- Just Eat now offers speedy convenience shopping to over 60 per cent of the UK population
- Just Eat's grocery estate has rapidly grown to over 1,500 sites across the UK and adding hundreds more every month
- Over 2,000 products, including milk, tea bags and eggs are now available within minutes from Just Eat
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Households in more than 60 per cent of the UK can now take advantage of Just Eat's on-demand grocery and convenience offering.

Just Eat's grocery estate in the UK has expanded from 20 sites to over 1,500 sites on the platform since launching in January. The service has seen rapid growth over the summer, with over 450 sites rolled out on the platform in July alone, due to successful partnerships with popular brands such as Asda, Lonsis, Budgens, One Stop and Central England Co-Op.

Just Eat currently offers over 2,000 products for customers, which includes a number of essential items such as milk, eggs and bread. Milk remains the most popular item for consumers, with enough pints sold in the last six months via Just Eat for the average Brit to make more than 17 million cups of tea.

As the largest food delivery aggregator in the UK, Just Eat is committed to finding new ways to deliver the best service and range of options for its customers. On-demand delivery will continue to be an area of significant focus to help more consumers access everything from store cupboard essentials to fresh groceries in a matter of minutes.

*“Just Eat’s grocery offering is going from strength to strength. We’ve demonstrated to our partners the huge value we can provide with on-demand delivery and it’s amazing to see us expand so quickly. Since launching earlier this year, we’ve seen more and more of our customers relying on grocery delivery to support them in their busy lives. This is only the beginning and I look forward to announcing future big moves in this space to expand our grocery offering even further.”*

— Amy Heather, Director of Strategic Partnerships at Just Eat

Just Eat Takeaway.com already supports over 25,000 grocery and convenience stores on its platforms globally, including partnerships with brands such as Spar, Albert Heijn (Ahold), Shell, 7-Eleven, Marqt, PLUS, Pascual Group, Galp, Kibus, Taste of America, Delicatessen Argentina, The Beer Store and Lieferando Express.

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#### ABOUT JUST EAT TAKEAWAY.COM

##### **About Just Eat Takeaway.com**

Just Eat Takeaway.com (LSE: JET, AMS: TKWY) is a leading global online food delivery marketplace.

Headquartered in Amsterdam, Just Eat Takeaway.com is focused on connecting consumers and restaurants through its platforms. With over 634,000 connected partners, Just Eat Takeaway.com offers consumers a wide variety of food choice. Just Eat Takeaway.com mainly collaborates with delivery restaurants. In addition, Just Eat Takeaway.com provides its proprietary restaurant delivery services for restaurants that do not deliver themselves.

The combination of Just Eat and Takeaway.com has rapidly grown to become a leading online food delivery marketplace with operations in the United States, United Kingdom, Germany, the Netherlands, Canada, Australia, Austria, Belgium, Bulgaria, Denmark, France, Ireland, Israel, Italy, Luxembourg, New Zealand, Poland, Romania, Slovakia, Spain and Switzerland, as well as through partnerships in Colombia and Brazil.

Just Eat Takeaway.com