

CHPT 3

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CHPT3 AND VIELO TEAM UP TO CREATE THE PERFECT GRAVEL BIKE.

CHPT3 are delighted to announce the collaboration with Vielo and the launch of the CHPT3 Vielo V+1 gravel bike. The design and development between Ian and Trevor from Vielo and David from CHPT3 has been ongoing for the past 2 years. It's been an exciting journey that we can finally share with the bike launching on September 24, 2021.

The roots of this collaboration are deeply connected through both our core values of honesty, integrity, reliability and just wanting to do things better.

— Ian Hughes, co-founder of Vielo.



The inspiration behind the bike, the paint and the spec are all very close to David. He had a strong connection to Campagnolo during his Pro Tour days and felt it was right to reach out and make them a part of this journey.

The CHPT3 Vielo V+1 gravel bike comes with the newest Ekar gravel groupset matched with carbon Shamal wheels and WTB Riddler 45 tyres.

At CHPT3 we've brought two things: Campagnolo and Eduard. The moment Campagnolo released their EKAR groupset, specifically designed for gravel riding, I realised we'd found our perfect match. Campagnolo represents everything about cycling, they were the pioneers. My first professional bike was equipped with Record, and the thumb down shifter is one of my favourite things in the world. The carbon Shamal wheels and WTB Riddler 45 tyres make all roads become a playground, and there's something beautifully mechanical and analogue with Campagnolo that fits our vision for CHPT3 DIRT. Robust and elegant.

— David Millar, CEO of CHPT3.



As for Eduard, he's painted my bikes and helmets for years; I wanted the CHPT3 Vielo V+1 to look dirty when it was clean and smart when it was dirty, Eduard uses a technique that involves multiple thin layers that are then lightly removed to create a disruptive identity to each frame. No two frames will be painted the same, just as no two rides are similar. Playful and peculiar.

— David Millar, CEO of CHPT3

The bikes will be made in small batches with a total of 50 pieces. They'll be available to purchase directly from [Vielo.cc](https://www.vielo.cc) as well as a selected number of CHPT3 Vielo dealers. You can find the stores stocking the CHPT3 Vielo V+1 gravel bike via the link here:

<https://www.vielo.cc/CHPT3>.

The **CHPT3** Vielo V+1 gravel bike retails at £7000 inc vat.

You can download images from our media kit [here](#). For more information, please do not hesitate to get in touch with Jacqueline@chpt3.com.



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ABOUT CHPT3

CHPT3 is British cycling brand. We make the finest sportswear there is for cyclists based on the simple idea that cycling is your playful chapter in life. Our sportswear is made to make you enjoy your ride whether it is racing on the road, adventuring on a single track or riding the street on the way to work. We want you to get out there and play.

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