

Meet the family

LYNK & CO




This is not merch. This is gear from brands that inspire us and friends who make sustainable choices so fun and easy that we just had to share them.

Lynk & Co has always been about more than just mobility—it's a way to connect with the community. That's why, rather than tossing some boring branded merchandise on our website, we've chosen to curate a selection of interesting products by independent local partners. Each partner was chosen because they aligned with the things that are important to us: creativity, sustainability, and uplifting our communities.

Items from these Italian brands will be available in Lynk & Co Clubs, including the Milan Club.

LYNK & CO

The family. 

REVIBE

Fashion shouldn't come at such a high cost for our planet. By creating something new, and gorgeous, from something old we can challenge the old notions of wear-and-tear consumerism. That's the idea behind REVIBE – the biggest community of designers and creators dedicated to upcycling. REVIBE is a marketplace that fights for change by providing a curated assortment of some of the best upcycling brands out there.

REVIBE presents EMMA PUCCI

Fun and creativity are the keywords for the Italian designer Emma Pucci. In her competent hands pre-worn dresses, jeans and deadstock fabrics get a second life. By combining production waste, upcycling and adding a splash of color and shapes, Emma Puccio creates fashion. Everything – of course – handmade in Italy.

REVIBE presents DADAMAX

Every garment tells a story. That's the idea and conviction behind Dadamax, the Italian upcycling brand that breathes new life into men's vintage blazers. By customizing and embroidering the blazers of our fathers and grandfathers, Dadamax weave new stories out of old ones. Making room for the future, in the blazers of the past.

REVIBE presents .0

Dot0 founder, David Braccini, turned a family legacy into a revolution. Coming from a long tradition of shoemakers, he decided to deconstruct the buy-use-discard consumption pattern. Using only bio-based materials derived from wood processing waste and without using any water, Dot0 sneakers are completely recyclable, cruelty free and truly fashionable.

REVIBE presents Belt Bag

Belt Bag sewed its spot in the upcycling fashion industries creating handcrafted, stylish and sustainable accessories. The brand's name comes from its most distinctive element: a recovered seat belt that gives each product a personal touch. Based in Milan, Belt Bag craft its items with an essential and refined design, using recovered materials so that each piece is not just great but also ethical.

Ohmie

Sicilian citrus peels meet Milan design with Ohmie: the world's first circular design lamp from orange peels. Designed by Krill Design to be elegant, sleek, and sustainable, Ohmie is the result of a circular economy process 100% made in Italy, to bring a cozy atmosphere into our homes. The lamps are made of a sturdy material that comes from mixing orange peels and a biopolymeric base. The material is a smarter way to manage waste from the food chain—plus it's fully compostable.

Wao

Wao started by asking themselves: can we do something that is beautiful and genuine at the same time? The result was their ecological, animal-free and 97% recyclable sneakers. Wao works to create a global network of companies sensitive to environmental challenges and they collaborate with as many partners as possible to solve waste in the fashion industry.

AKI Oil Lamps

Inspired by humans' relationship with fire, eternal love of glass and pure simple forms, AKI creates oil lamps that offer light and comfort. This Italian brand has reimaged these ancient vessels for the modern world by stripping away excesses. These lamps are not just objects but an invitation to disconnect, slow down and explore our emotions. AKI is all about kindness, fairness and loyalty; that is why each of their oil lamps is a long-lasting piece that will bring you light and joy for years to come.



Thank you.

Hi, we're Lynk & Co!!

Lynk & Co was created to provide mobility solutions for the connected generation. We do make really, really good cars (the kind that have all the features you want without you having to ask for them), but we also offer a new way of using those cars. Our membership-based approach makes it simple to get on the go. Members can access a car on a flexible, month-to-month basis and share with friends, family, and the Lynk & Co community.

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