

PRESS RELEASE | 30 November 2021

## **Swiss book retailer Orell Füssli Thalia AG partners closely with lifelong learning platform Evrlearn**

- **Swiss book retailer Orell Füssli Thalia AG joins as lead investor in Evrlearn, a Swiss start up operating a digital community for lifelong learning. Evrlearn thus closes its successful seed round in Q4 2021.**
- **Evrlearn connects working professionals with suitable lifelong learning opportunities for their personal skill development in the new digital world.**
- **Orell Füssli Thalia AG invests in a strategically relevant minority stake in Evrlearn and launches cooperation at various levels.**
- **Orell Füssli Thalia CEO Pascal Schneebeli and Delivros Orell Füssli co-owner Andreas Ebner join Evrlearn Board of Directors.**
- **With its 41 bookstores, online book trade and B2B activities, Orell Füssli Thalia offers a broad range of products and services relating to books and analog and digital learning media and content. Education is a strategic focus.**
- **With this partnership both companies focus on strengthening their lifelong learning activities in the B2C and B2B sectors.**

Zurich, 30 November 2021 – «With its brand Orell Füssli in the stationary and online book trade and Delivros Orell Füssli in the B2B sector, Orell Füssli Thalia AG is the leading provider of content and knowledge in Switzerland. By partnering with Evrlearn, we're expanding our authority and market position in the strategically important educational sector», says Pascal Schneebeili, CEO of Orell Füssli Thalia AG.

Founded in 2019 by René Beeler and Felix Schmid, the start up Evrlearn operates a unique digital community platform around lifelong learning in the new digital world. On [evrlearn.ch](https://evrlearn.ch), working professionals can receive recommendations on suitable courses, find curated information and reviews on over 4,500 courses from more than 300 providers worldwide, interact with alumni, providers and coaches. Learning opportunities can be booked seamlessly through the platform directly with the provider.

«Our goal is to build a new Circular Skill Economy that frees the learning potential of people and connects them with learning opportunities so that they can assert themselves in this ever faster-turning world. In Orell Füssli, we've found our dream partner for the further development and marketing of our online marketplace for lifelong learning», says René Beeler, co-founder of Evrlearn. « Building this new Circular Economy in lifelong learning will be a long but sustainable journey. Evrlearn and Orell Füssli complement each other ideally in order to promote its development; Orell Füssli stands for credibility, quality, and expertise, and together we stand for lifelong learning in a digitized world,» adds Evrlearn co-founder Felix Schmid.

In the future, Orell Füssli and Evrlearn will develop joint projects and offers for end users, academies and companies at various levels.

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**About Orell Füssli Thalia AG**

Orell Füssli Thalia AG is an independent bookselling company based in Zurich and employs around 700 people. The Orell Füssli brand encompasses orellfussli.ch and Orell Füssli bookshops, while Orell Füssli Thalia AG also encompasses Stauffacher, ZAP, Transa Bookshops, Höchli stationery and Brig office supply stores, as well as Delivros Orell Füssli AG in the B2B sector. The organization is an omni channel provider in the Swiss book trade and the current market leader in German-speaking Switzerland with 41 physical locations.

**About Evrlearn AG**

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