

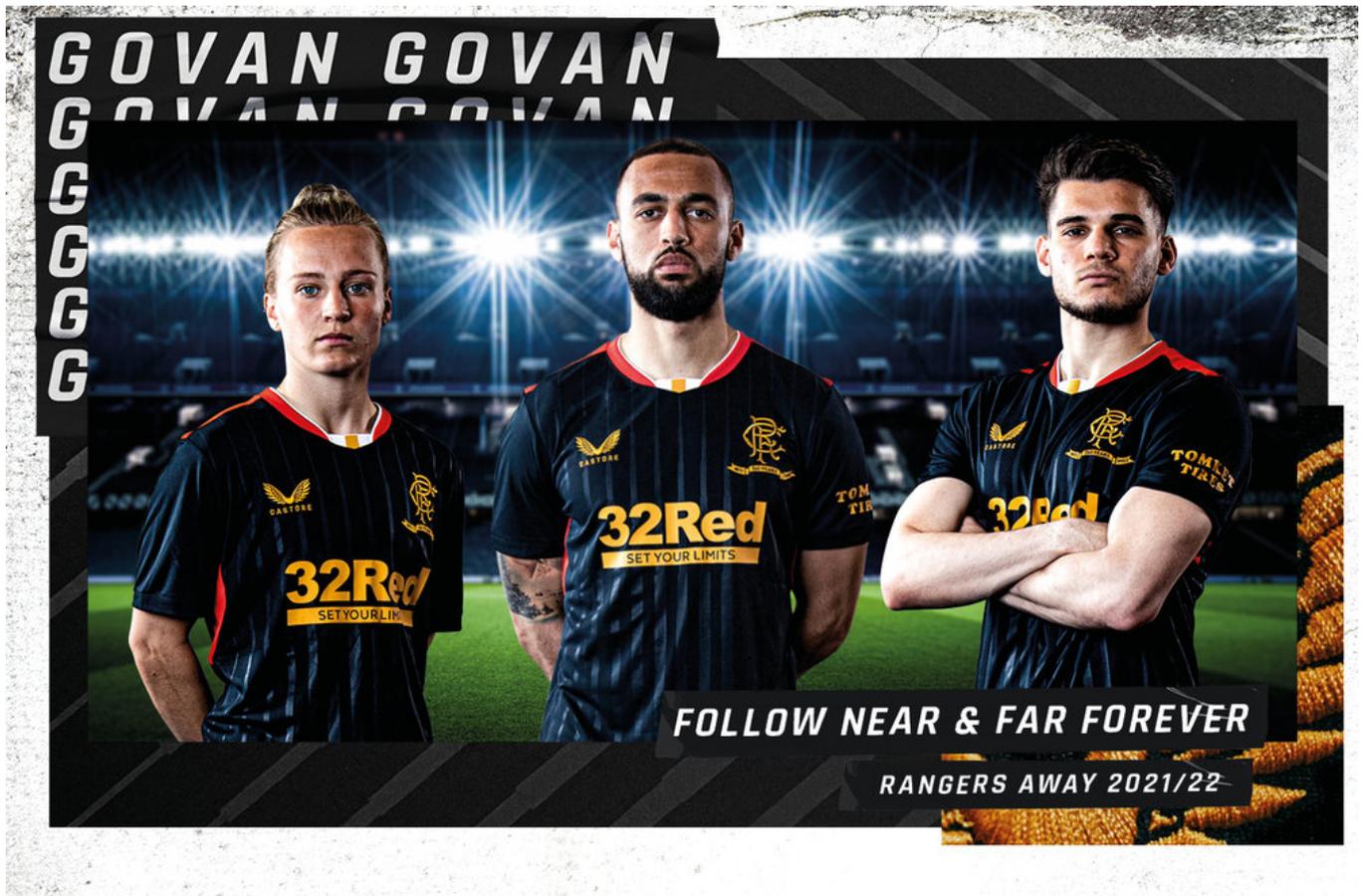
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C A S T O R E

Rangers to debut new Castore away kit at friendly with Brighton

Rangers to reveal black and red kit from premium sportswear brand Castore at Ibrox in pre-season friendly.



Manchester, July 23, 2021. FOR IMMEDIATE RELEASE: Glasgow Rangers will debut their new Castore 2021-22 season away kit at a pre-season friendly with Brighton & Hove Albion.

Steven Gerrard's Scottish Premier League winners will walk out in their away kit at Ibrox Stadium on Saturday, July 24. The strip will be worn throughout the 2021-22 season.

The kit is designed in the club's iconic black colourway with red accents, referencing the club's historical roots in the Govan shipyards. These colours have been associated with Rangers since the 1900s. A celebratory gold crest on the chest commemorates Rangers' 150th anniversary. The five stars which proudly symbolise the club's league-winning titles have been transferred to the back of the shirt, allowing the momentous crest and club heritage to be the focal point of the shirt.

Castore has introduced significant performance-enhancing features to the design, using a lightweight, breathable and moisture-wicking fabric which provides dynamic stretch and enhanced ventilation for ease of movement and ultimate comfort during explosive efforts.

The Rangers away kit is available to buy now from [the Rangers shop](#).

RRP men's and women's: £65gbp, junior: £50gbp.

A media kit of images can be found here:



Media kit: Rangers away kit | Johnny Red Media Newsroom

About Castore

Castore – with its slogan “Better Never Stops” – was founded by sporting brothers Tom and Phil Beahon in 2015. It develops highly innovative sportswear which is made using patented fabrics and advanced technical engineering for gym use, athletics, tennis and golf.

It has set out ambitious plans to take on global sportswear giants such as Adidas and Nike, particularly in top-level football in the UK and Europe.

The company operates a digital, direct-to-consumer business model that has allowed it to grow extremely rapidly since launch and avoid the much-publicised challenges of many traditional bricks and mortar brands and now sells into over 90 countries globally.

Castore is backed by a consortium of high-profile private investors. They include a billionaire family who invested in January to facilitate Castore’s entry into the global football market, where the brand believes there is an opportunity to disrupt the established players at the highest levels of the sport.

Castore expects to partner with five leading clubs across Europe for the 2022/2023 season and utilise its digital expertise and capabilities in technical engineering to create products that enhance player performance and increase club revenues from branded merchandise.

#BetterNeverStops

www.castore.com

For more information, please contact: graham@johnnyred.co.uk.

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