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velobici

ENGLAND MADE

Velobici Modernist Vesper brings heritage up to speed

The third and final Modernist instalment fuses heritage touches with performance fabrics



Leicester, May 25, 2021: FOR IMMEDIATE RELEASE. Our Modernist collection has always taken its spirit from another era, when mods roamed the streets on scooters, and cycle racing was full of romance.

Our third and final instalment in the Modernist trilogy is created in partnership with our great friend, lifelong Mod and pro cycling photographer, Scott Mitchell. He again gives us a hit of nostalgia - the sky blue of a vintage Vespa, red accents that remind us of the St Raphael cycling team made famous by Jacques Anquetil and Tom Simpson, and a name honouring a certain cocktail invented by 007.

All these heritage nods are built on state-of-the-art foundations. Modernist Vesper kit uses the most advanced performance fabrics and construction techniques, while a super-light, summer weight yarn ensures unrivalled comfort, superior moisture wicking and exceptional durability through the warmest rides. Cut for a race fit with full four-way stretch, providing a streamlined silhouette and minimising any loose fabric.

Scott Mitchell said: "I had always coveted a Sixties Vespa in powder blue, so this became the inspiration for the base colour, and I called it Vesper because I'm a massive Bond fan, after the Vesper cocktail in Casino Royale. Those little red pops of colour remind me of the St Raphael team.

"We designed this as the final collection of the Modernist trilogy and the idea is that all the kits are interchangeable, with the three colours (navy, grey, powder blue) all sitting really well with each other. Plus, three is the magic number, so I thought it would be good to finish Modernist with three kits."

As part of Velobici's commitment to environmental responsibility, all fabrics are chosen with consideration to sustainability and we use the most ethical manufacturing methods possible. Garments are manufactured entirely at our Leicestershire factory and shipped using carbon neutral carriers. For every parcel we send, a tree is planted.

The Modernist Vesper collection comprises jersey and baselayer. It is designed to complement the Modernist French Navy bib shorts.

Features

Sky blue Vesper colorway

Race fit

Three pockets to rear and side

Zipped valuables pocket

Embroidered VB logo detailing

Embroidered Modernist detailing

Diecast metal zip pulls

RRP: £190gbp

Baselayer

Finished in a powder blue to complement the jersey, our Modernist Vesper base layer ensures next-to-skin comfort for warm weather riding, wicking moisture away from the skin to keep you dry and fresh throughout your ride.

Features

High stretch fabric

Logo jacquard pattern

Moisture wicking

Minimal seams to prevent chafing

VB logo to chest

Available in a powder blue colourway.

RRP: £50gbp

About Velobici

Velobici cycling apparel is designed and manufactured in England using environmentally responsible fabrics. We value craftsmanship and believe the ultimate demonstration of sustainability is to create the finest possible products that will last you for years. It is our goal to run a carbon neutral operation by 2025.

www.velobici.cc

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