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velobici

ENGLAND MADE

Velobici Monti collection is built for summer riding

Velobici's latest collection features a new hot weather fabric in jewel colours to evoke thoughts of warm days while keeping you cool through your ride.



Leicester, March 19, 2021: FOR IMMEDIATE RELEASE: Built for long rides in the summer sun, Velobici's new Monti collection features a high-wicking performance fabric and is available in two jewel colours.

The collection comprises jersey, base layer and bib shorts for men and women, all designed to deliver the level of unparalleled comfort Velobici roadwear has become known for, over many hours in the saddle.

All products are designed and made at Velobici's Leicester factory, with close attention to sustainability throughout the production process. It is Velobici's aim to become a carbon neutral operation by 2025.

Please find full product details below. A media kit of images is available through the link below.



Media Kit: Velobici Monti media kit | Johnny Red Media Newsroom

Monti jersey

Available in Amber and Lagoon colourways

Race fit

Three pockets to rear and side

Zipped valuables pocket

Embroidered VB logo detailing

Diecast metal zip pulls

Fabric

We've used a summer-weight yarn in the fabric of our Monti jerseys, which allows heat and moisture to wick away from the body, allowing it to evaporate quicker and ensuring you remain dry and comfortable throughout your ride.

Fit

This jersey is cut for a race fit with full four-way stretch, providing a streamlined silhouette and minimising any loose fabric.

Monti baselayer

High stretch fabric

Logo jacquard pattern

Moisture wicking

Minimal seams to prevent chafing

VB logo to chest

Available in Amber and Lagoon colourways

Fabric

Made from a summer-weight fabric with a high level of stretch to sit close to the body, our base layers wick sweat to keep you dry for longer. As well as looking really cool, the logo jacquard detailing helps elevate the fabric off the body and allow air to flow. Available in two colourways to complement the Monti jerseys.

Fit

Our Monti base layers are designed to fit close to the body, minimising the chance of chafing or uncomfortable excess fabric.

Bib shorts

Lightweight knit

Four-way stretch fabric

Light compression

Embroidered contrast logo detailing

Hem grips

Seven-hour bioceramic pad

Fabric

Monti shorts are constructed from a nylon-elastane fabric that as well as being lightweight, provides a degree of compression to support muscles and help fight fatigue. The knit of the fabric promotes breathability and helps wick moisture away from the body, keeping you dry and fresh where it matters most. Our seven-hour bioceramic pad promotes blood flow and features antibacterial qualities.

Fit

All Velobici bib shorts are designed to be worn next to the skin and feature a comprehensive four-way stretch to contour to a wide range of body shapes and reduce any excess fabric.

RRP

Monti Jersey: £190gbp

Base layer: £50gbp

Bib shorts: £190gbp

Jersey + Bib shorts bundle: £350

About Velobici

Velobici cycling apparel is designed and manufactured in England using environmentally responsible fabrics. We value craftsmanship and believe the ultimate demonstration of sustainability is to create the finest possible products that will last you for years. It is our goal to run a carbon neutral operation by 2025.

For further information please contact: graham@johnnyred.co.uk.

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ABOUT JOHNNY RED MEDIA

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