

LYNK & CO MAKES ITS DEBUT AT THE 2026 TURIN MOTOR SHOW WITH THE 02 MY27 AND ITS RANGE OF ELECTRIFIED MODELS

The newest Lynk & Co 02 and 08 take center stage at the stand, with the entire range available for test drives and a special Lynk & Co Lease offer for visitors

Milan, September 3rd, 2026 - Lynk & Co is taking part in the Turin Motor Show for the first time, marking a new milestone in the brand's growth in Italy. As one of Europe's most dynamic automotive events, the show provides the ideal stage for Lynk & Co to connect directly with Italian consumers and showcase its expanding range of electrified vehicles. Visitors will have the opportunity to discover the brand's latest innovations, experience its technology firsthand and get behind the wheel of its models through dedicated test drives.

"Italy continues to be one of our most successful markets, and we know we're only at the beginning of what we can achieve here. The Turin Motor Show gives us a fantastic platform to build on that momentum, connect directly with Italian consumers and showcase our current portfolio. It's also an opportunity to meet industry peers, strengthen relationships and be part of the broader conversation about the future of mobility in one of Europe's most important automotive markets."

Patric Holm, Vice President of Market Area Nordics & South, Lynk & Co International.

Lynk & Co portfolio takes the spotlight in Turin

At the Turin Motor Show, Lynk & Co will be displaying two of its latest models: the **Lynk & Co 02 MY27**, an evolution of the brand's 100% electric coupé crossover, which introduces the new Onyx Black colour scheme alongside other updates; and

the brand's flagship model the **Lynk & Co 08**, a plug-in hybrid SUV with a range of up to 200 km in all-electric mode (WLTP) and DC fast charging.

Alongside the displayed models, visitors will have the opportunity to book a test drive of the entire Lynk & Co range, during the three days of the event, and experience the brand's approach to electrified mobility first-hand. From the 100% electric Lynk & Co 02 to the versatility of the plug-in hybrid technology featured in the Lynk & Co 01 and Lynk & Co 08, the test drives will offer the opportunity for drivers to get a first-hand look at the brand's various mobility solutions and find the one best suited to their mobility needs.

A special offer for Turin Motor Show visitors

To celebrate its debut at the Turin Motor Show, Lynk & Co is offering visitors an exclusive incentive on Lynk & Co Lease, its long-term leasing solution developed in partnership with Ayvens.

Anyone who visits the Lynk & Co stand during the event and registers their interest by providing their contact details will be eligible for an additional €720 discount on a new Lynk & Co Lease agreement.

Available from 11 to 30 September 2026, the limited-time offer provides an attractive opportunity for customers to experience Lynk & Co's electrified range.

Salone Auto Torino

Date: 11 to 13 September 2026

Time: from 09:00 to 19:00

Lynk & Co Booth: Piazza Castello, Turin

About Lynk & Co

About Lynk & Co International

Lynk & Co is more than a car company; it's an innovative mobility provider. Offering a diverse range of electrified cars – from the long-range plug-in hybrid 08, to the fully electric 02, to the popular plug-in hybrid 01 – the brand combines vibrant, cutting-edge design with pioneering connectivity solutions to deliver a forward-thinking driving experience. Established in 2016 and headquartered in Gothenburg, Sweden, Lynk & Co now operates in 25 markets across Europe and is on an ambitious expansion journey, redefining what modern mobility can be.

As Lynk & Co continues its bold journey of expanding into retail sales channels through partnerships with local retailers, more than 140 partner-operated sales points are now open across Europe. This growing network brings Lynk & Co closer to more customers while staying true to its mission: to change the future of mobility – for people, for progress, and for impact

To learn more or book a test drive, visit [LynkCo.com](https://lynkco.com)

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